



The University of Chicago Booth School of Business

BUSN 41201 - Big Data - Final Project

**PROJECT TITLE**

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Note: The full the code used in all the questions can be found in the appendix.

## **1. Executive Summary**

## **2. Introduction**

### **3. Exploratory Analysis**

a)

b)

#### **4. Our Question 1 ?**

##### **A. Introduction**

##### **B. Analysis**

**Model 1.**

**Model 2.**

**Model 3.**

##### **C. Conclusion**

## **5. Our Question 2 ?**

### **A. Introduction**

### **B. Analysis**

**Model 1.**

**Model 2.**

**Model 3.**

### **C. Conclusion**

## **6. Our Question 3 ?**

### **A. Introduction**

### **B. Analysis**

Model 1.

Model 2.

Model 3.

### **C. Conclusion**



## 7. Conclusion

## 8. Appendix

```
#####  
# Setup  
#####  
  
knitr::opts_chunk$set(  
  echo = FALSE,  
  fig.height = 4,  
  fig.width = 6,  
  warning = FALSE,  
  cache = TRUE,  
  digits = 3,  
  width = 48  
)  
  
# Required Packages  
library(tidyverse)  
library(ggplot2)  
library(dplyr)  
library(corrplot)  
# Import the data  
data = "abc"
```