

Code Day is a non-profit organization created to promote STEM education for high school and college students.

About:

The organization is headquartered in the USA and runs several programs for 55,000 students in 50 cities around the world focusing on "providing welcoming and diverse opportunities for under-served students to explore a future in tech and beyond"

Code Day events are a series of 12/24-hour programming competitions(hackathons) run across the world every few months, usually on weekends. It is hosted in many cities worldwide and are hosted at local tech companies or co-working spaces, universities and funded by local donations, sponsorships, etc.

Many students who attend Code Day have little or no experience before attending. The goal of Code Day is to get these students to continue to pursue Computer Science after they leave e.

We are so excited to bring this wonderful event to the tech enthusiast community of Dehradun!

Plan:

It will be a 12-hour hackathon which will start around 8am and end at 8pm. The target age group for participants are (15-18) High-School Students/1st Year College students. The purpose of organizing this is to help teenagers who already are into coding and tech find a community, show off their creativity through coding and have a really fun and memorable experience.

In the first few hours of the event, we will have an introduction round, explain the theme of the day and what the participants have to do for the rest of the day. I will hand out an itinerary to them. We will guide students with what all software they can use to make their project and even share some inspiration. Something positive to begin the day!

Rest of the time will be spent by participants working on their projects, we might have some workshops in between and some fun activities. It will end with judging and certificates and prizes given to the winners.

Respected Sir/Madam,

I'm reaching out to you because I was hoping Microsoft Azure could be a sponsor for this event. Microsoft Azure has been involved in the similar field which we are trying to impact. This would be very beneficial for the event and its participants and will also help the platform get traction. This event means a lot to be because there have not been enough opportunities for high school students in Dehradun to showcase

their creativity through coding and CodeDay focuses on making it a good experience for teenagers specifically.

I hope we can make this event happen with your support.

For any queries and concerns please reach out to me at:

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Thank You!

Neha L.K. Arya

CodeDay Regional Manager