

CodeDay Dehradun

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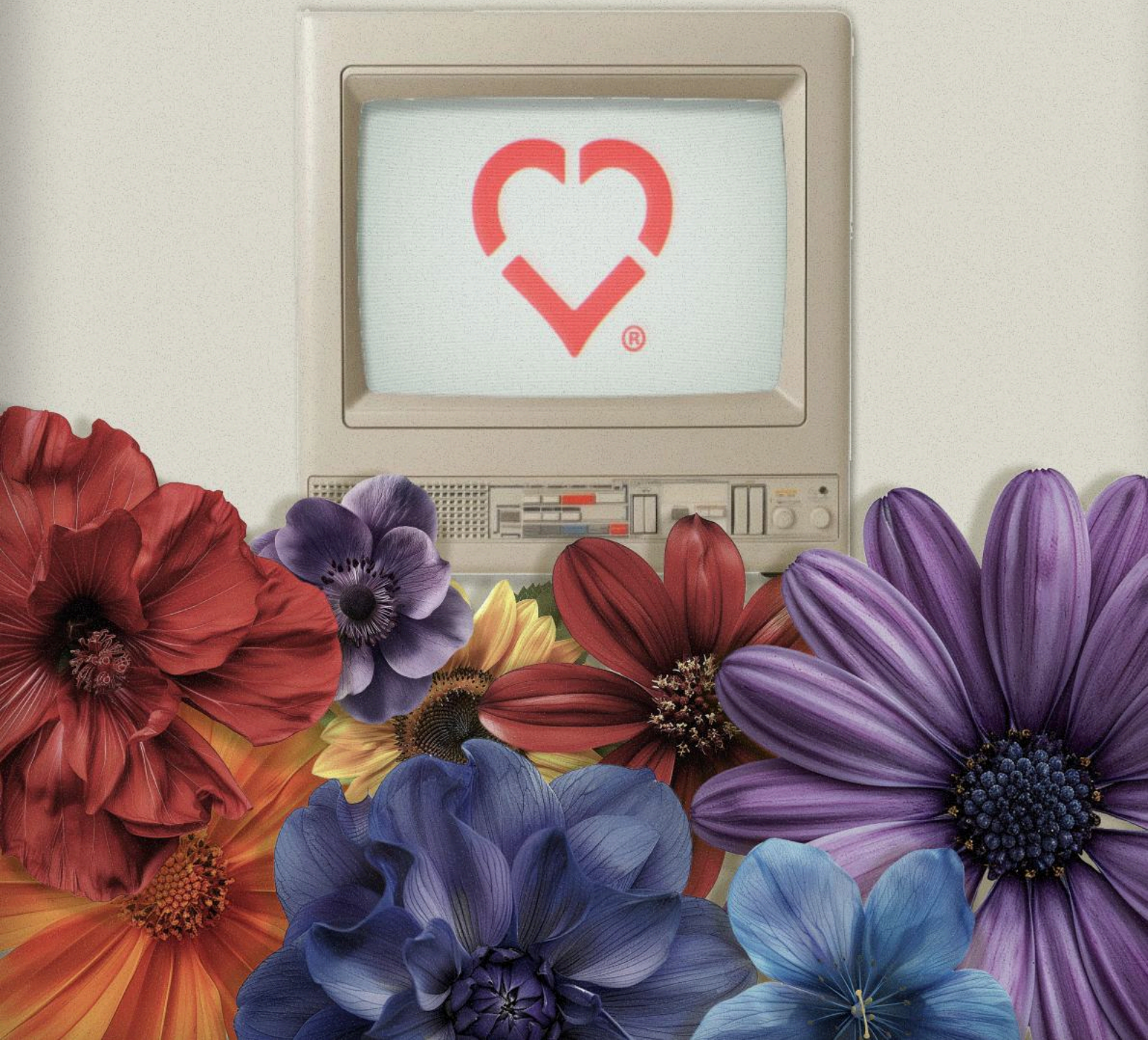








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About CodeDay

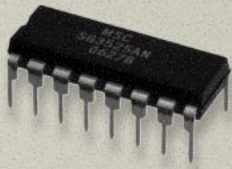
CodeDay is a nonprofit organisation, headquartered in the USA, running several programs for more than **55,000 students in 80+ cities** around the world, focusing on "Helping students use technology and creativity to work on meaningful problems and create a more innovative future"



CodeDay events are a series of **12- or 24-hour hackathons** that run worldwide every few months, usually on weekends. They are hosted in many cities worldwide, usually at local tech companies, co-working spaces or universities and funded by local donations, sponsorships, etc.

Most students who attend CodeDay walk in with little to no coding experience at all—but by the time they leave, they carry the spark to build something that can change the world.

Not Your Average Hackathon



CodeDay events are targeted towards **beginners and first-timers** introducing teenagers to the **art of programming**.



With **smaller prize pools**, the emphasis shifts from competition to **learning**.



Teenagers make **new friends** that last well **beyond the event**.



Participants don't make polished MVPs, instead they **make fun little projects** be it **games, websites or apps** and learn something new along the way.



Why Dehradun?

Dehradun has talent—but it's scattered. Many students passionate about coding often find themselves learning alone, with few chances to connect with like-minded peers. **CodeDay Dehradun is here to change that.**

This event brings together students from different schools and colleges, creating a space where **beginners take their first steps** in tech and **experienced learners find their tribe**. It's more than just a 12-hour hackathon—it's the start of a **student-led tech community** built on collaboration, creativity, and peer learning. It's time Dehradun had its own tech ecosystem—and **CodeDay is the spark.**

We're beyond excited to bring this global movement to the heart of Dehradun. **Let's build the future together.**



About CodeDay Dehradun



date ➤ Tentative 23rd August, 2025

duration ➤ 12-hour event (8AM to 8PM)



venue ➤ Dehradun (TBD – Graphic Era University)



target audience ➤ High Schoolers and College Freshmen



expected headcount ➤ 150–200

Timeline



morning » Kickoff, Theme Reveal and Team Formation



midday » Workshops by Mentors



evening » Demos, Judging and Awards



throughout » Coding and Mentoring Support



extras » Mini-Games, Food Breaks and Peer Networking



Why Sponsor Us?



Increased **brand visibility** and recognition through media coverage.



Advertisement & promotions to our **large** and **diverse** audience base.



Attract students with your top of the line innovative product.



Opportunity to see the innovative & creative **ideas of high school students** and to support the **next generation of inventors.**



Sponsor Deliverables

Base Camp

₹10,000 - ₹30,000



- ✿ Logo on the website
- ✿ 5-10 minute concluding slot
- ✿ Chance to bring in mentors
- ✿ Distribute swags

Mountain Peak

₹30,000+



- ✿ Logo on the website
- ✿ Keynote Slot
- ✿ 10-15 minute concluding slot
- ✿ Host a 45min-60min workshop*
- ✿ Invite employees as volunteers

*the workshop has to be discussed with the CodeDay team before delivering

The Team

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
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
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Thank You!

We hope to see you at the event!

 codeday.org/dehradun

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 [codeday-dehradun](https://www.linkedin.com/company/codeday-dehradun)

