



# PIZZA SALES REPORT

JAN'15 - DEC'15

Pizza Category

All

Date of Order

01-01-2015

31-12-2015



Home



Best/ Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends **Friday/ Saturday** evening.

### MONTHLY

There are **maximum** orders from the month of **July and January**.

## SALES PERFORMANCE

### CATEGORY

**Classic category** contributes to **maximum** sales and total orders

### SIZE

**Large size** pizza contributes to **maximum** sales.



817.86K

Total\_Revenue



38.31

Avg\_order\_value



49.57K

Total\_Pizza\_Sold



21.35K

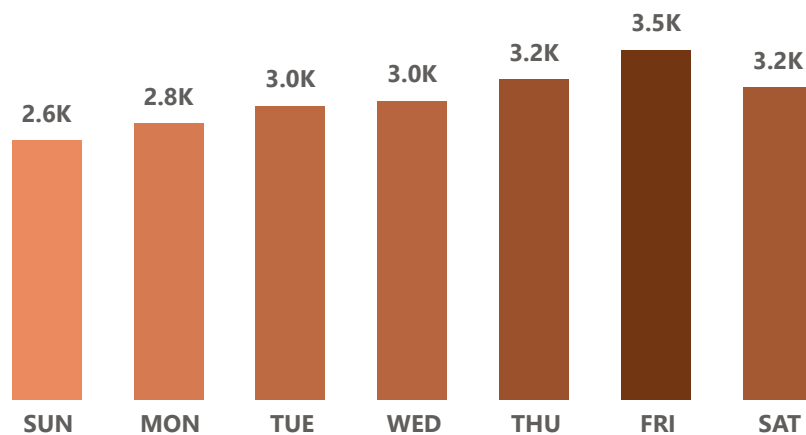
Total\_Orders



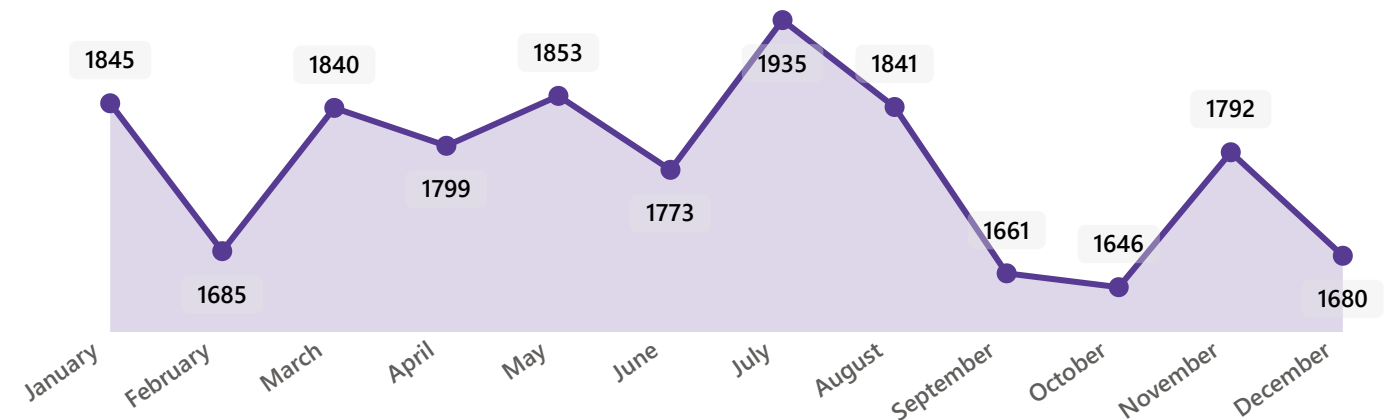
2.32

Avg\_Pizza\_Per\_Order

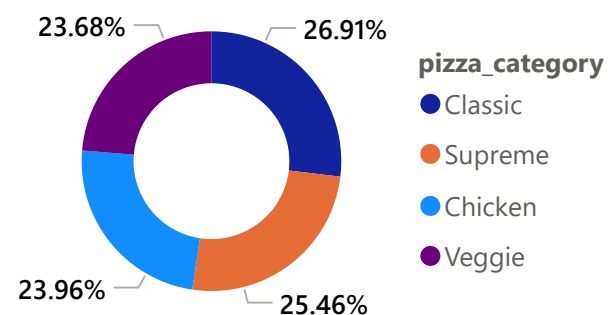
Daily Trends of Total Orders



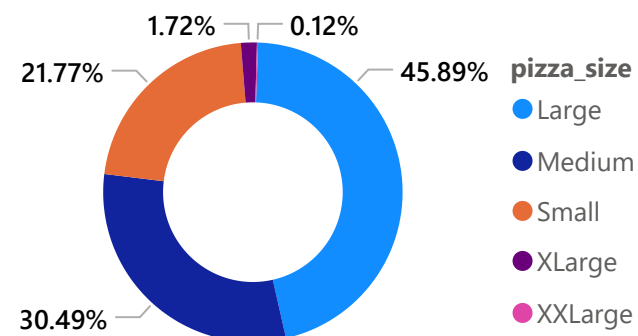
Monthly Trends for Total Orders



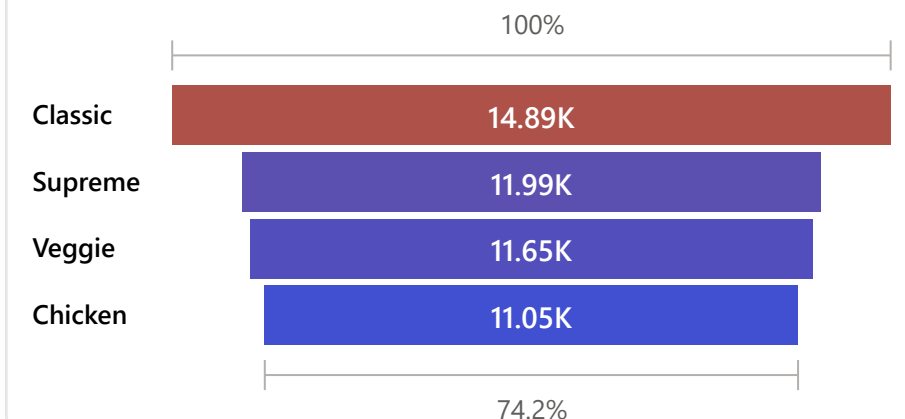
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





# PIZZA SALES REPORT

JAN'15 - DEC'15

Pizza Category

All

Date of Order

01-01-2015

31-12-2015



Home



Best/ Worst Sellers

## BEST SELLERS

### REVENUE

**Thai Chicken Pizza** contributes to **maximum** revenue.

### QUANTITY

**Classic Deluxe Pizza** contributes to **maximum** total quantity

### ORDERS

**Classic Deluxe Pizza** contributes to **maximum** orders

## WORST SELLERS

### REVENUE

**Brie Carre Pizza** contributes to **minimum** revenue.

### QUANTITY

**Brie Carre Pizza** contributes to **minimum** total quantity

### ORDERS

**Brie Carre Pizza** contributes to **minimum** orders



817.86K

Total\_Revenue



38.31

Avg\_order\_value



49.57K

Total\_Pizza\_Sold



21.35K

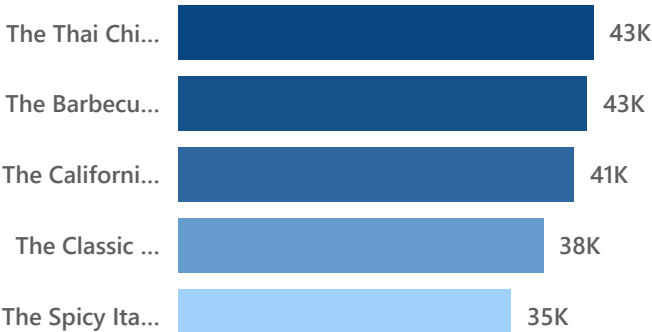
Total\_Orders



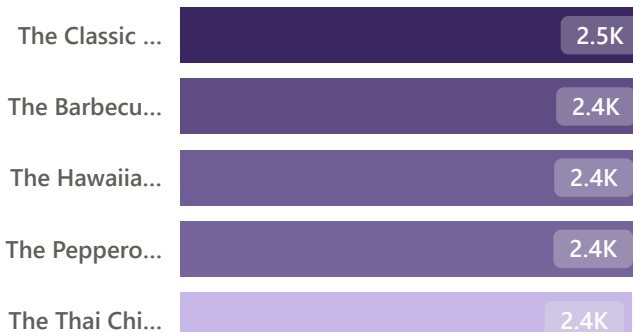
2.32

Avg\_Pizza\_Per\_Order

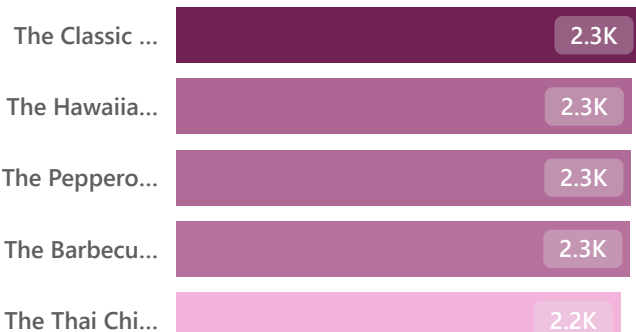
### Top 5 Pizza by Revenue



### Top 5 Pizza by Quantity



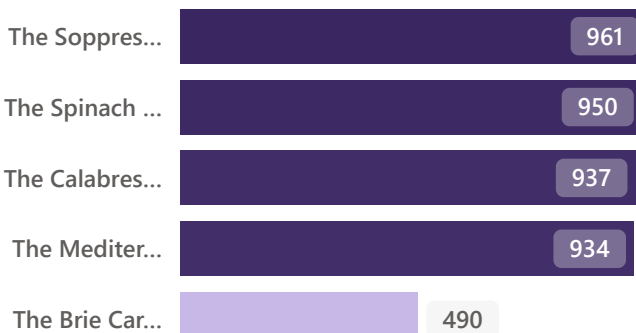
### Top 5 Pizza by Total Orders



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Orders

