Project Design Phase-II
Solution Requirements (Functional & Non-functional)

Date	14 May 2023
Project Name	Creating a Social Media Ad Campaign in Facebook

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	User Registration	New forms are created using the Meta Business Suite asking their personal details and what kind of fashion they prefer
FR-2	User Confirmation	Confirmation via Email Confirmation via OTP
FR-3	Image Upload	Uploaded images in our business page
FR-4	Accessibility and Multilingual Support	Choosing of preferrable language for user by google

Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	**Usability**	The system will have a user-friendly interface that is intuitive, easy to navigate, and requires minimal training for users to use Facebook and access our page
NFR-2	**Security**	The information entered by the customers are safe and secure and it can be viewed by only authorized people
NFR-3	**Reliability**	Regular testing and optimization of the business page is the main component in improving the page's reliability
NFR-4	**Performance**	It assists with issues, questions, or troubleshooting that keeps the businesses' marketing activities running smoothly. Frequent changes and revisions are made in the page
NFR-5	**Availability**	The user can access the page whenever and wherever want to
NFR-6	**Scalability**	The system is scalable, allowing it to withstand increasing customer usage without compromising performance.