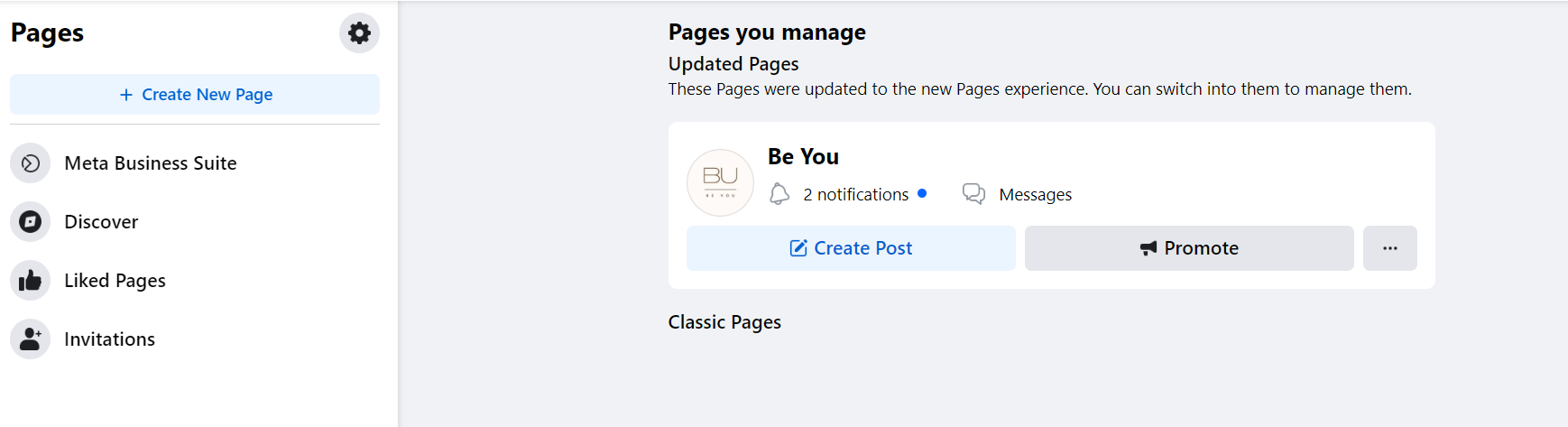
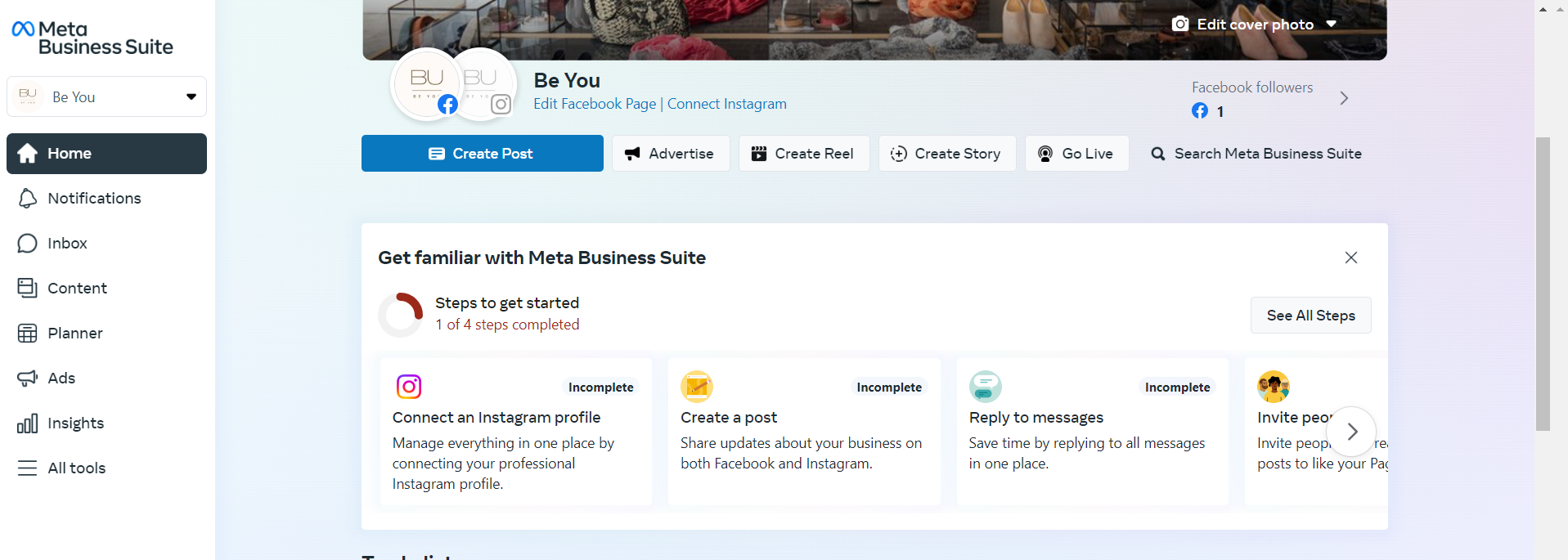
**CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK**

**META BUSINESS SUITE:**



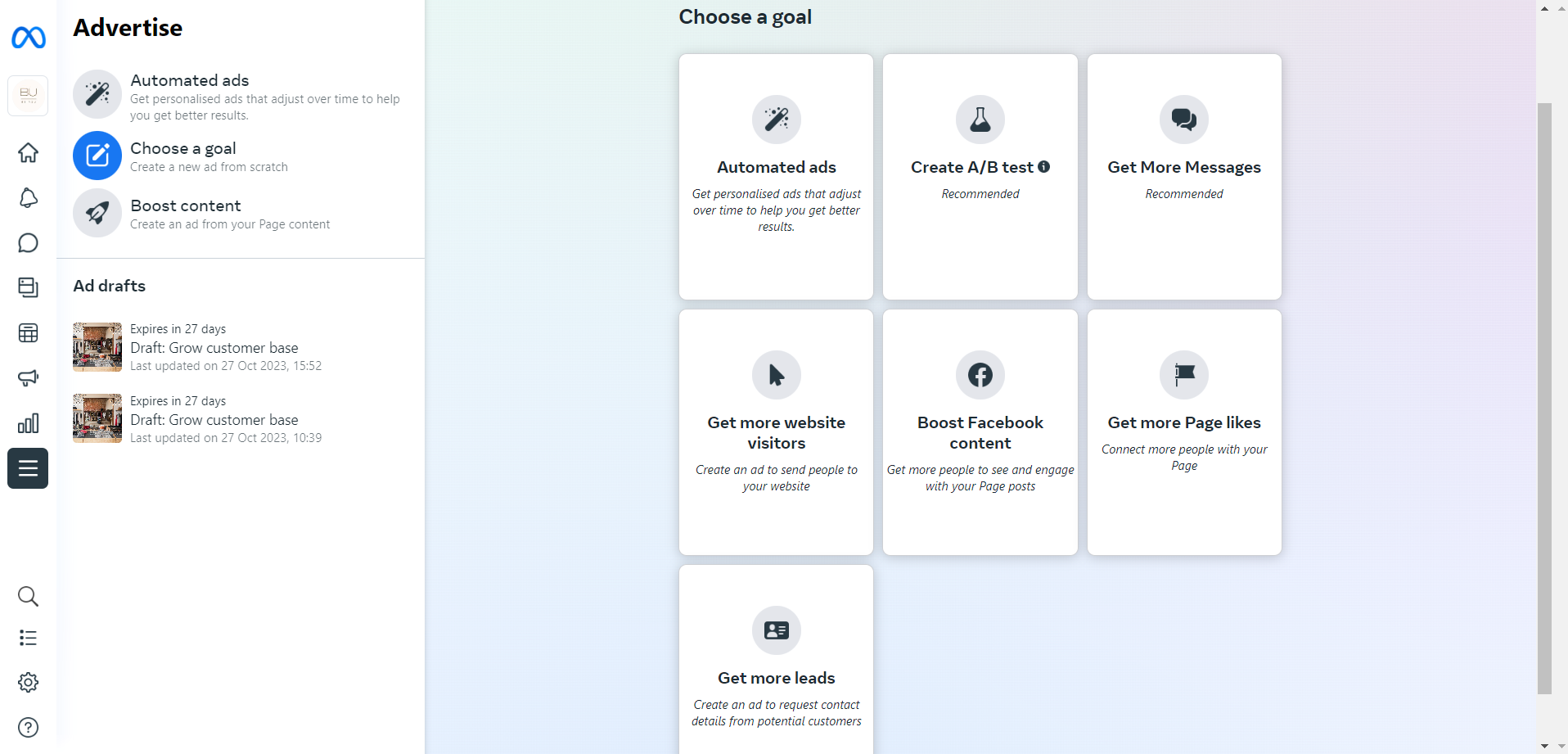
**ADS:**

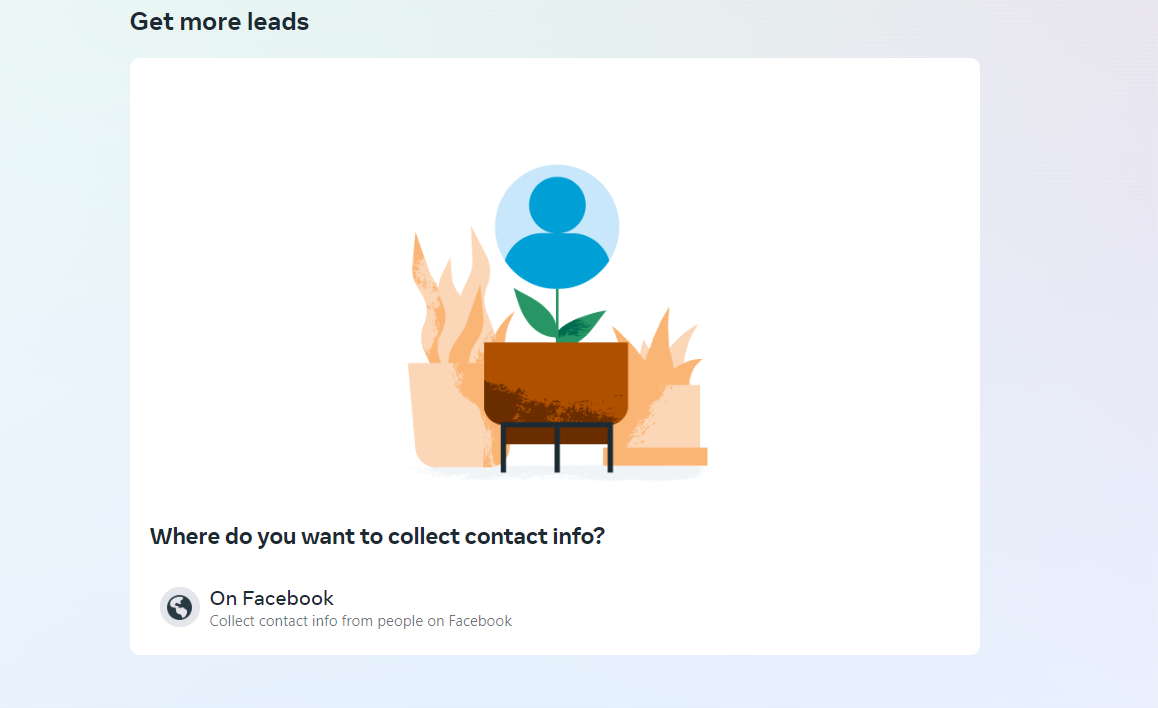


**CREATE NEW AD:**

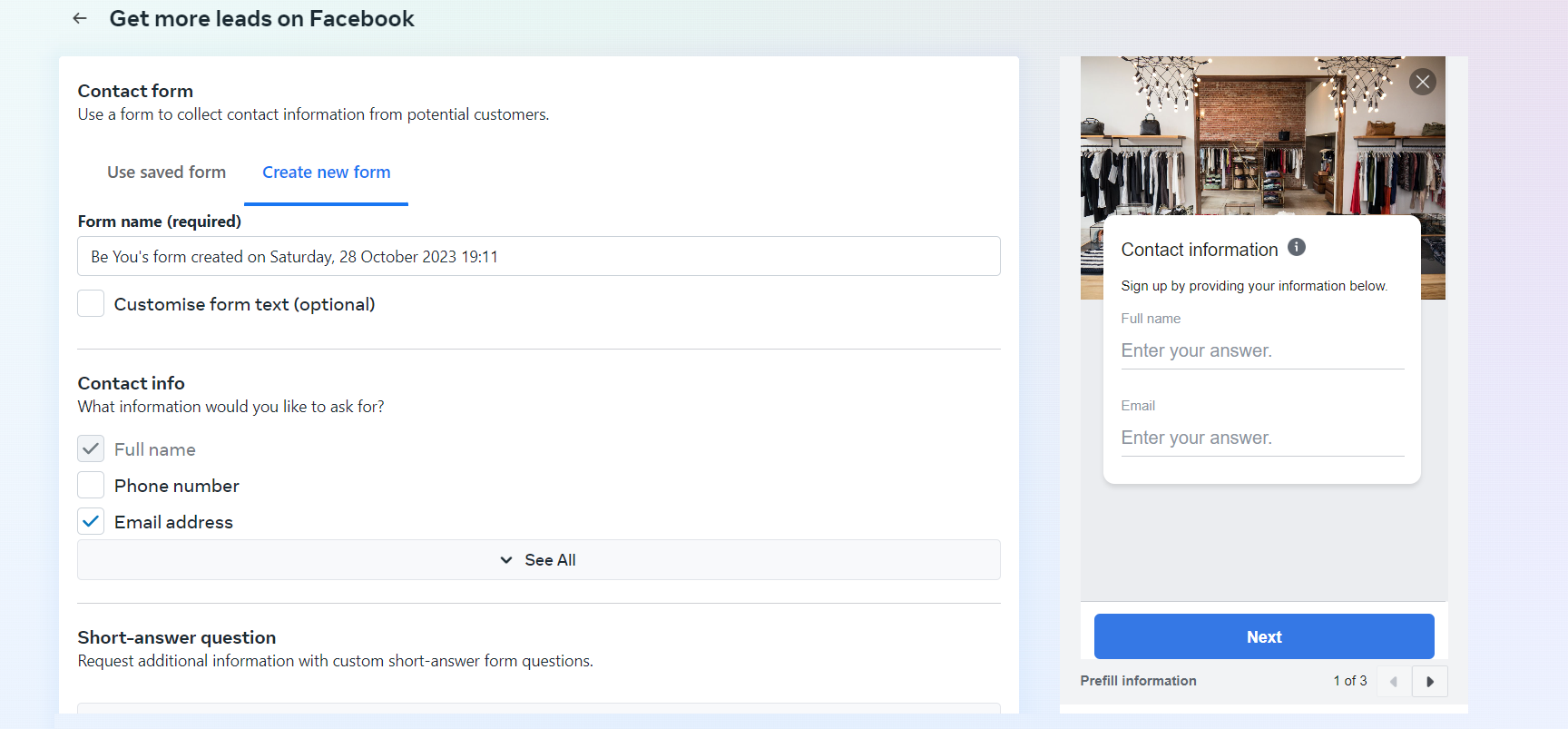


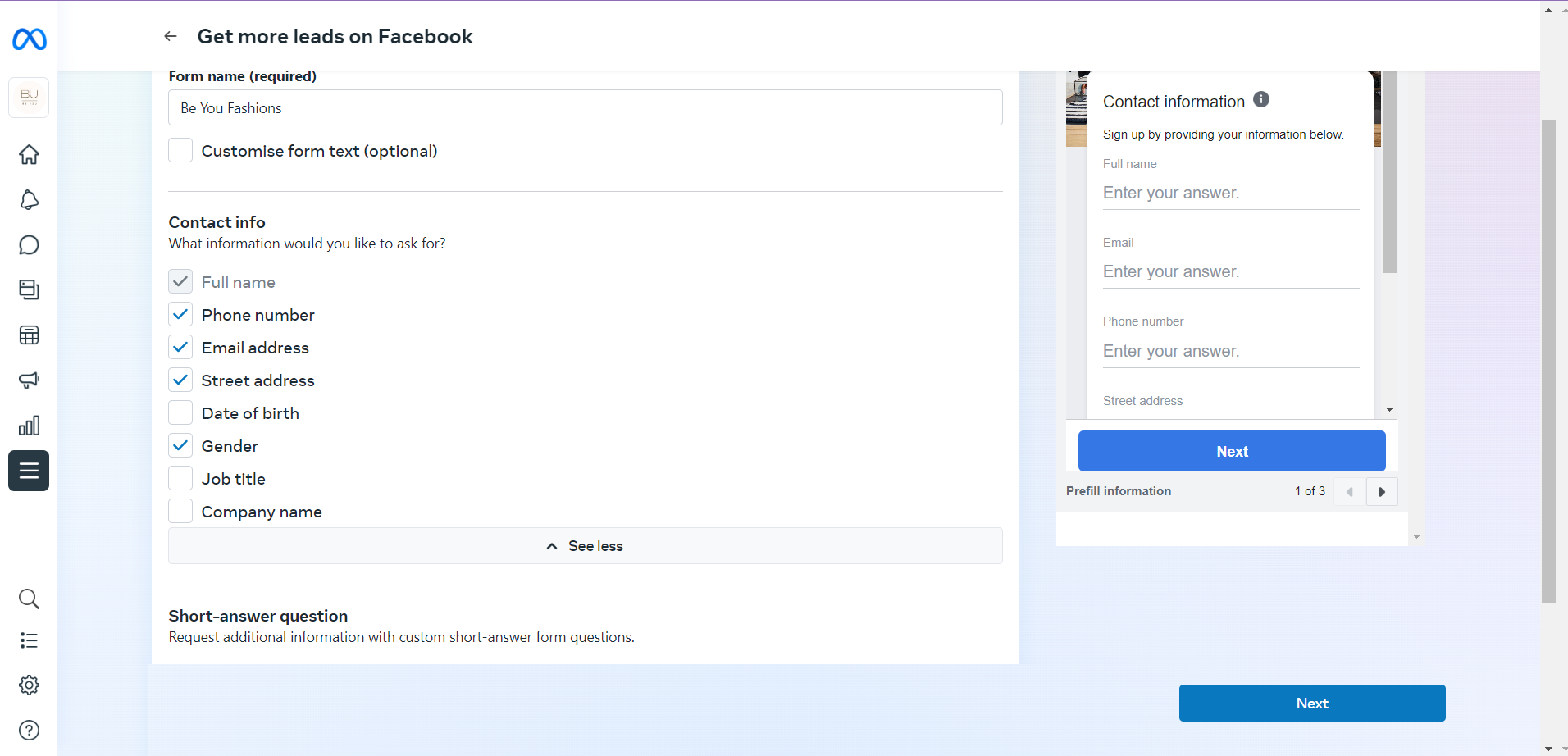
**CHOOSE MORE GOALS AND LEEDS:**



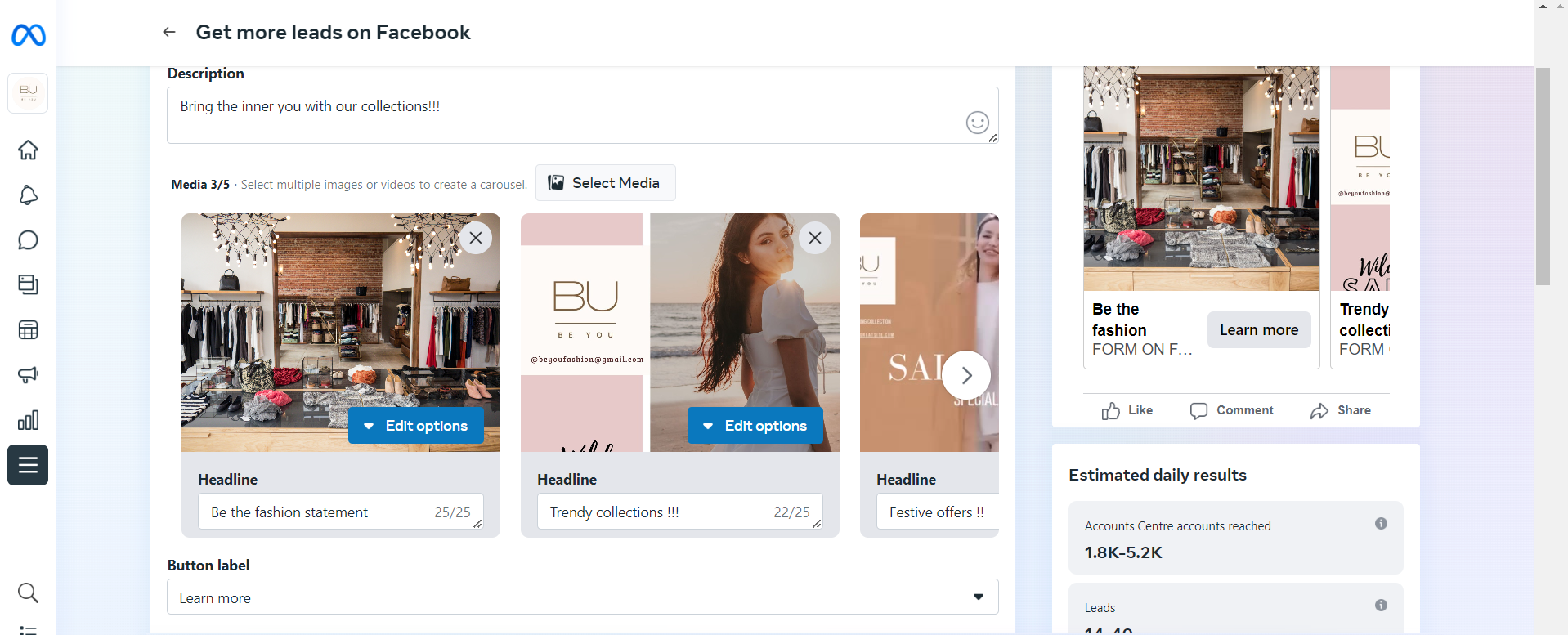


**CREATE NEW FORM:**

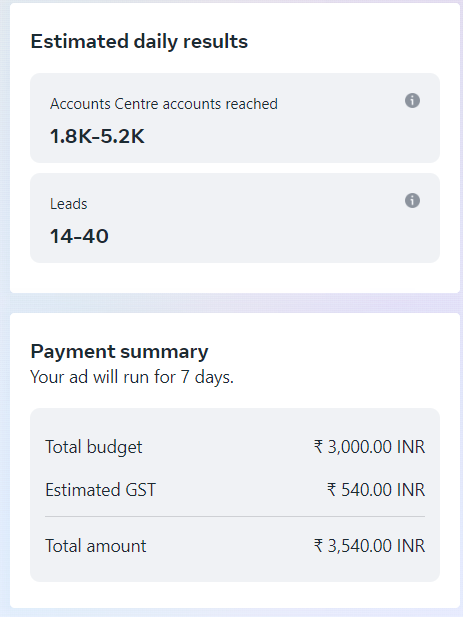




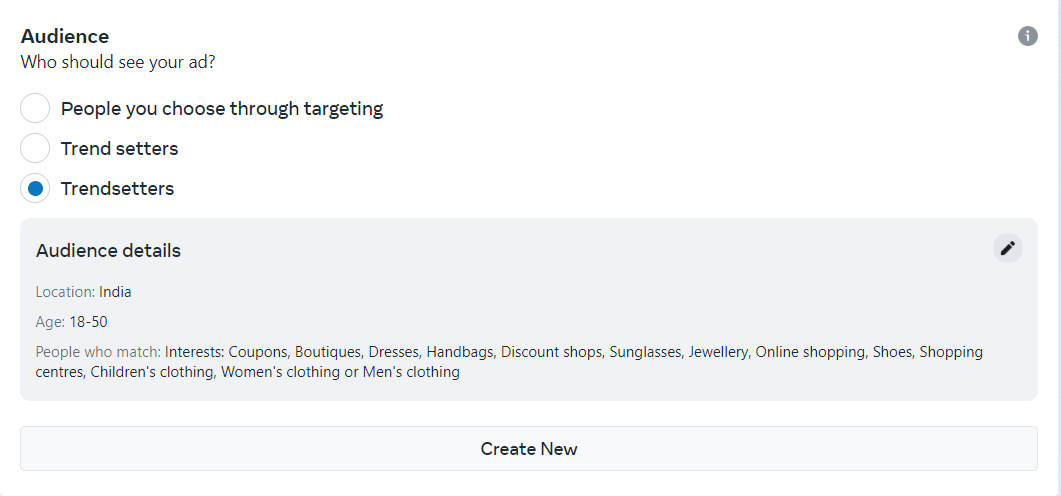
**DESCRIPTION AND HEADLINE:**



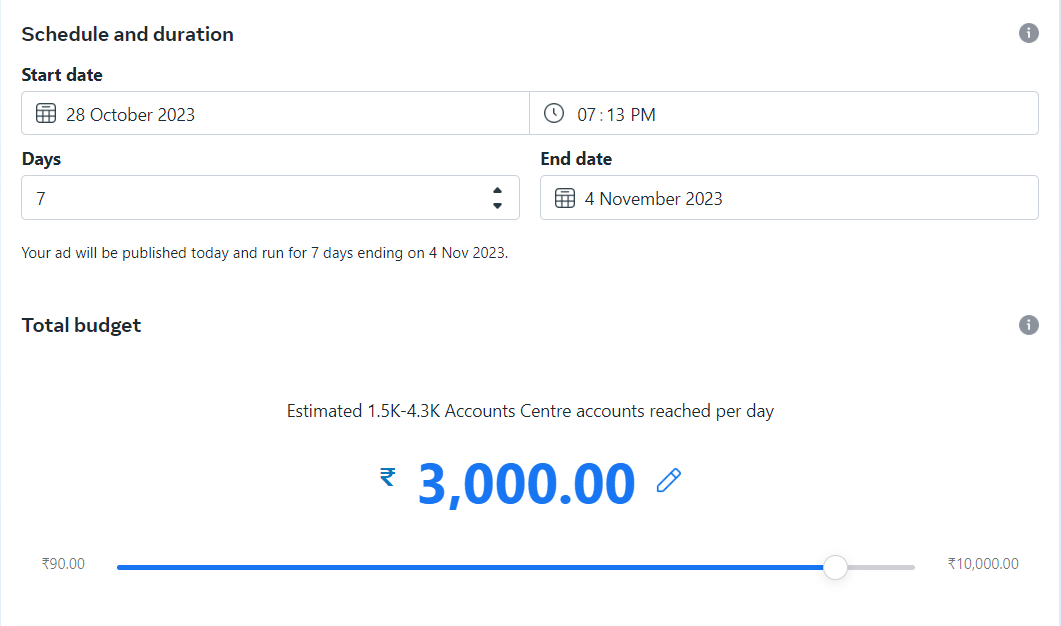
**ESTIMATED RESULTS:**



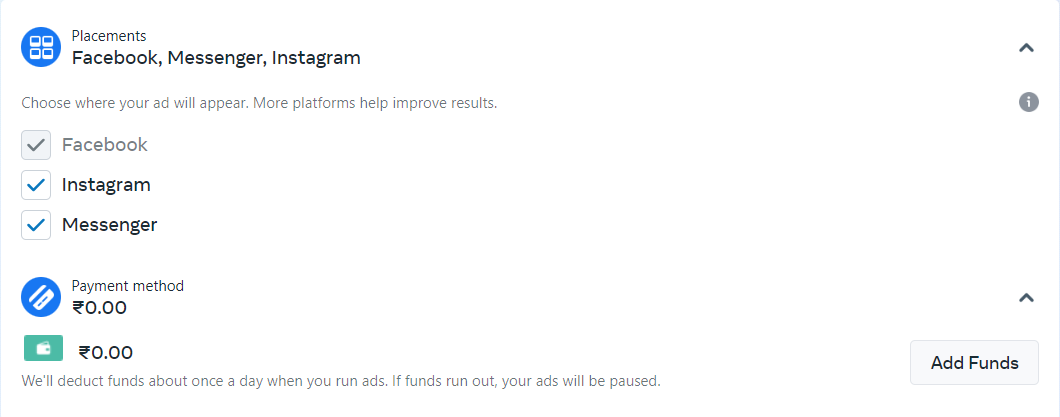
**CHOOSE YOUR AUDIENCE:**



**SCHEDULE TIME AND BUDGET:**



**PLACEMENTS:**



**PREVIEW:**

