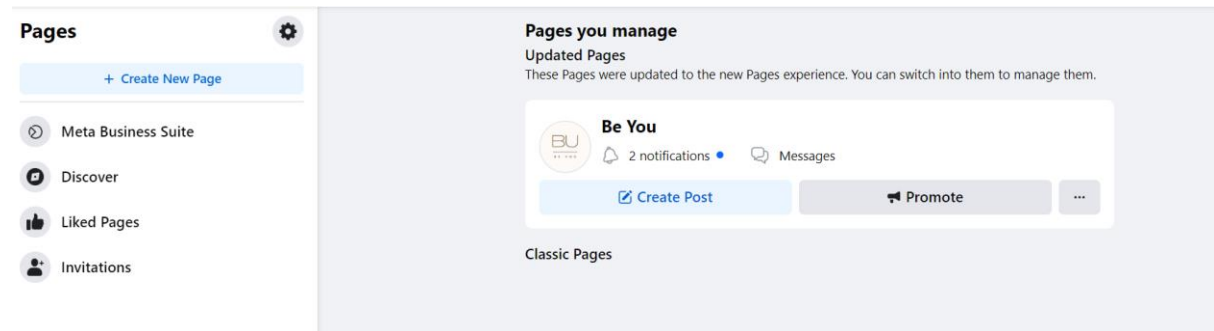
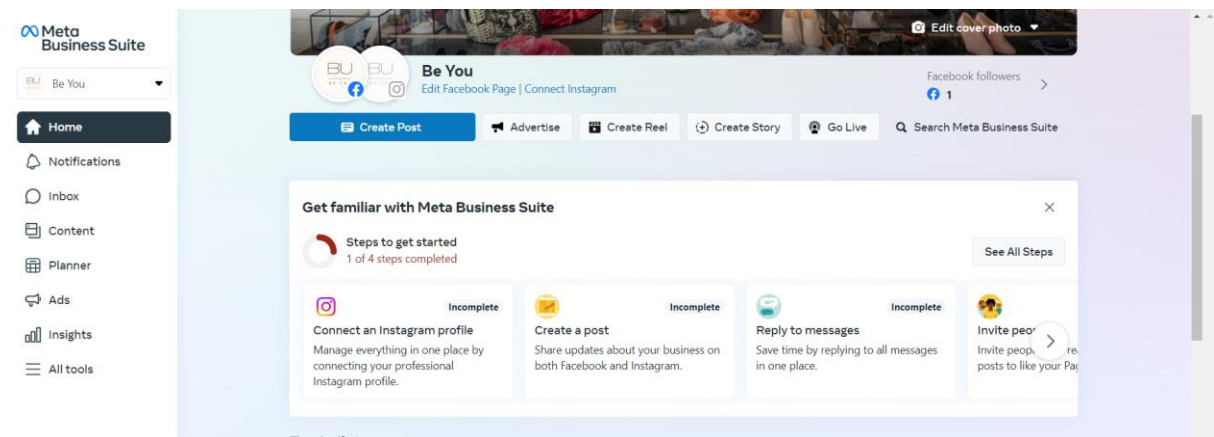


CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK

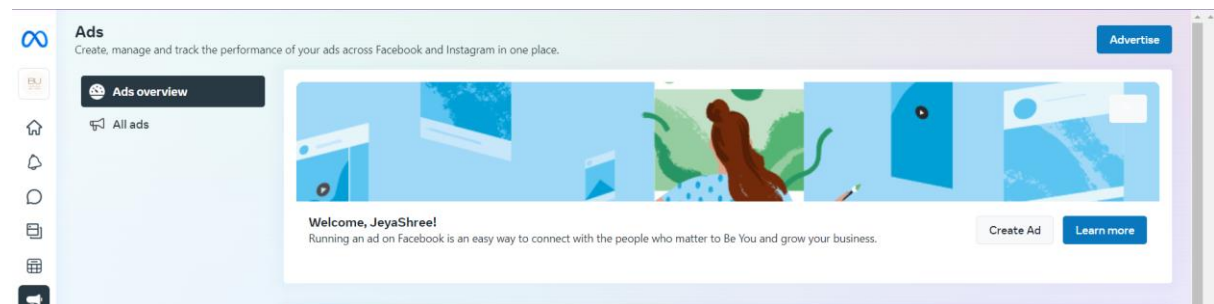
META BUSINESS SUITE:




ADS:




CREATE NEW AD:





CHOOSE MORE GOALS AND LEEDS:




Advertise

**Automated ads**
Get personalised ads that adjust over time to help you get better results.


**Choose a goal**
Create a new ad from scratch

**Boost content**
Create an ad from your Page content













Ad drafts




Expires in 27 days
Draft: Grow customer base
Last updated on 27 Oct 2023, 15:52





Expires in 27 days
Draft: Grow customer base
Last updated on 27 Oct 2023, 10:39





Choose a goal


**Automated ads**
Get personalised ads that adjust over time to help you get better results.


**Create A/B test**
Recommended

**Get More Messages**
Recommended


**Get more website visitors**
Create an ad to send people to your website

**Boost Facebook content**
Get more people to see and engage with your Page posts


**Get more Page likes**
Connect more people with your Page

**Get more leads**
Create an ad to request contact details from potential customers

Get more leads



Where do you want to collect contact info?

**On Facebook**
Collect contact info from people on Facebook

CREATE NEW FORM:

← Get more leads on Facebook

Contact form

Use a form to collect contact information from potential customers.

Use saved form [Create new form](#)

Form name (required)

Be You's form created on Saturday, 28 October 2023 19:11

☐ Customise form text (optional)

Contact info

What information would you like to ask for?

☒ Full name

☐ Phone number

☒ Email address

See All

Short-answer question

Request additional information with custom short-answer form questions.

Contact information

Sign up by providing your information below.

Full name

Enter your answer.

Email

Enter your answer.

Next

Prefill information 1 of 3

← Get more leads on Facebook

Form name (required)

Be You Fashions

☐ Customise form text (optional)

Contact info

What information would you like to ask for?

☒ Full name

☒ Phone number

☒ Email address

☒ Street address

☐ Date of birth

☒ Gender

☐ Job title

☐ Company name

See less

Short-answer question

Request additional information with custom short-answer form questions.

Contact information

Sign up by providing your information below.

Full name

Enter your answer.

Email

Enter your answer.

Phone number

Enter your answer.

Street address

Next

Prefill information 1 of 3

Next

DESCRIPTION AND HEADLINE:

← Get more leads on Facebook

Description

Bring the inner you with our collections!!!

Media 3/5 · Select multiple images or videos to create a carousel.

Be the fashion statement

25/25

Trendy collections !!!

22/25

Festive offers !!

Button label

Learn more

Be the fashion FORM ON F...

Learn more

Trendy collect FORM

Estimated daily results

Accounts Centre accounts reached

1.8K-5.2K

Leads

11.4K

ESTIMATED RESULTS:

Estimated daily results

Accounts Centre accounts reached

1.8K-5.2K

Leads

14-40

Payment summary

Your ad will run for 7 days.

Total budget	₹ 3,000.00 INR
Estimated GST	₹ 540.00 INR
Total amount	₹ 3,540.00 INR

CHOOSE YOUR AUDIENCE:

Audience

Who should see your ad?

☐ People you choose through targeting

☐ Trend setters

☒ Trendsetters

Audience details

Location: India

Age: 18-50


People who match: Interests: Coupons, Boutiques, Dresses, Handbags, Discount shops, Sunglasses, Jewellery, Online shopping, Shoes, Shopping centres, Children's clothing, Women's clothing or Men's clothing


Create New

SCHEDULE TIME AND BUDGET:

Schedule and duration i

Start date


 28 October 2023

 07:13 PM

Days

7

End date

 4 November 2023

Your ad will be published today and run for 7 days ending on 4 Nov 2023.

Total budget i

Estimated 1.5K-4.3K Accounts Centre accounts reached per day

₹ **3,000.00** 

₹90.00

₹10,000.00

PLACEMENTS:



Placements

Facebook, Messenger, Instagram



Choose where your ad will appear. More platforms help improve results.



Facebook



Instagram



Messenger



Payment method

₹0.00




₹0.00


We'll deduct funds about once a day when you run ads. If funds run out, your ads will be paused.


Add Funds


PREVIEW:


All previews

 Facebook

 Instagram

 Messenger




Be You
Sponsored · 

...


X


Bring the inner you with our collections!!!



Be the fashion statement

Learn more


@beyoufashion@gmail.com



Trendy collections !!!

Close