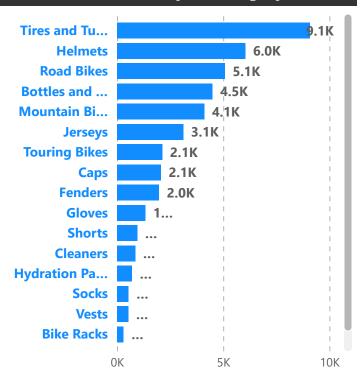
1/1/2016

6/30/2017 📾

## Total Orders by Category Accessories Bikes 11K Clothing 7K

## **Total Orders by Subcategory**



ProductName	Tota	al Orders	Return Rate
Water Bottle - 30 oz.		3,983	1.95%
Patch Kit/8 Patches		<b>2,</b> 952	1.61%
Mountain Tire Tube		<mark>2,</mark> 846	1.64%
Road Tire Tube		2,173	1.55%
Sport-100 Helmet, Red		2,099	3.33%
AWC Logo Cap		2,062	1.11%
Sport-100 Helmet, Blue		1,995	3.31%
Fender Set - Mountain		1,975	1.36%
Sport-100 Helmet, Black		1,940	2.68%
Mountain Bottle Cage		1,896	2.02%
Road Bottle Cage		1,668	1.68%
Touring Tire Tube		1,364	1.64%
HL Mountain Tire		1,305	3.75%
ML Mountain Tire		1,059	1.32%
LL Road Tire		957	2.26%
ML Road Tire		868	1.51%
Touring Tire		863	1.22%
Bike Wash - Dissolver		850	1.47%
HL Road Tire		795	3.52%
LL Mountain Tire		788	2.50%
Hydration Pack - 70 oz.		695	3.60%
Mountain-200 Black, 46		528	3.22%
Mountain-200 Black, 42		524	3.63%
Mountain-200 Silver, 38		522	2.30%
Total		22,534	2.14%

**View Product Detail** 



Monthly Sales

\$1.83M~ Goal: \$1.77M (+3.31%) Monthly Orders

**2,146**! Goal: 2165 (-0.88%)

Monthly Returns

166

Goal: 169 (+1.78%)

**Top Product(Orders)** 

Water Bottle - 30 oz.

**Top Product(Profit)** 

Mountain-200 Black, 46

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## **AWC Logo Cap**

