

Contact

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(Portfolio)

Top Skills

Web Development
Video Editing
PyGame Library

Certifications

Certificate of Appreciation
Certificate of Experience
Certificate of achievement

SHRINJAY SHRESTH

on Codechef | DSA | Python | SQL | C++ | C | Web-Dev | Solidity |
Blockchain
Greater Lucknow Area

Summary

Shrinjay Shresth is a content developer with a demonstrated history of working in the content development industry. Skilled in Leadership, Presentations, Research, Strategy, and Problem-Solving. Strong media and communication professional with a Bachelor's degree focused in Computer Science and Engineering from Shri Ramswaroop Memorial University, Lucknow, Uttar Pradesh.

Experience

Bz Consultant

Recruiter Intern

March 2023 - April 2023 (2 months)

Remote

- ✓ Responsible for managing attendance and ensuring that relevant candidates were screened and identified for potential hiring.

- ✓ Responsible for sourcing and identifying potential candidates for open positions.

- ✓ Reached out to candidates daily and successfully hired them within the given span of time.

Krayonnz

Business Development Associate Intern

September 2022 - March 2023 (7 months)

India

Responsibilities:-

- ✓ Being the face of Krayonnz on your campus and establishing the brand in your college

and getting students on board Krayonnz.

- ✓ Built, lead, managed and ensured a successful completion of internship for a team of 40 interns across different colleges in India.

- ✓ Built and tracked metrics to ensure targets are hit.

Sahicollege Mentoring

8 months

Social Media Associate

May 2022 - September 2022 (5 months)

India

Responsibilities:-

- ✓ Led the Social Media Management of the firm.
- ✓ Created Platform optimized content(Posts/Video).
- ✓ Led a team of 3 Social Media Marketing Interns .
- ✓ Analyzed, Documented and Created social media content strategy based on analytics.

Impact:-

- ✓ Boosted the Engagement rate of the firm from 3% to 11%.
- ✓ Modified the content strategy of the firm to improve the Digital presence by 3 Folds(In terms of Account Reach)

Management Intern

March 2022 - May 2022 (3 months)

Lucknow, Uttar Pradesh, India

- ✓ Developed Content strategy for the social media including Themes, Designing,Hashtag research etc.

- ✓ Led under SMM wherein responsible for primarily designing,developing,scheduling and research part.

Campus Ambassador

February 2022 - March 2022 (2 months)

- ✓ Achieved Brand awareness among peers and other college students.
- ✓ Brought traffic for various programs like -"Interview Garden" and "Meet your Mentor".
- ✓ Planned and Executed different branding and marketing strategy though digital and non-digital means

Education

SRM Lucknow

Bachelor of Technology - BTech, Computer Science · (October 2022 - July 2026)

St. Michael's High School - India

High School Diploma, SCIENCES · (2020 - 2021)