

1. UI/UX Design & Digital Product Prototyping - Talent Task

Objective:

Assess capability to design intuitive digital flows for event-tech, ticketing, and Onlybees' internal ecosystem.

Task:

Create a **UX flow + high-fidelity prototype** for a mobile event-ticket purchase.

Deliverables must include:

- User journey map (simple)
- Wireframes for the flow: Home → Event → Seat/Access → Payment → Ticket
- A high-fidelity clickable prototype (Figma link)
- A short note on UX rationale, accessibility considerations, and interaction patterns

Assessed on:

UX logic, clean UI design, consistency, mobile-first thinking, and clarity of flow.