

Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

it cost was so high

apple market share in india was 5.1%

india became fifth largest iphone market

india
contributed 4%
iphone sale in
second
quarter

normal people can't buy iphone

iphone are not friendly to other phone or system



srinivasan

irevolution: A Data-Driven Exploration of Apple's Iphone Impact In India

It's have A15
Bionic
powerfull
processor

iphone give most important to security and privacy

iphone is very useful to all vlogers

it very easy to use

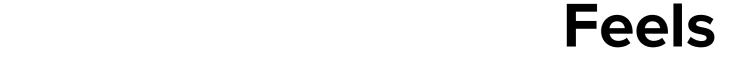
iphone is better performance than another andriod phone

No bloatware



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

