

SHRINWANTI SHEE



About Me

A marketing enthusiast with good experience, a key team member with strong leadership and ability to work under pressure. Trilingual, with fluent verbal and written skills and with a natural flare to build relationships with potential clients and customers.

Contact

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Extra-Curricular Activities

DEAR DIARY – OXIGLE PUBLISHING HOUSE

First Anthology
Aug 2020

STOCK WARS- IIM SIRMAUR

2nd Position
February 2020

PHRENIA – SHORT FILM

YouTube
2018

INNOVATION PROJECT

Shivaji College
2017

Certifications

DIGITAL MARKETING (SEO, SOCIAL MEDIA, CONTENT, EMAIL, AFFILIATE MARKETING)

eMarketing Institute
April, 2020

GOOGLE ADWORDS

Google
2019

Languages

English	Native Proficiency
Hindi	Native Proficiency
Bengali	Working Proficiency

Work Experience



JAN 2021 / APR 2021

New Delhi

SENIOR BDA at Scaler Academy, Interviewbit

Sales and Consulting on software development training module for professionals.



JULY 2020 / SEPT 2020

New Delhi

INTERN at Qua Qua

As a marketing intern, I created the customer journey map for a traveler and then for Qua Qua, I researched and analyzed the competitor's travel board, conducted in depth interviews to frame a complete analysis and plan innovative and effective ways to improve the travel board and then market it.



LIVE PROJECT at Houseitt

Gurgaon

During my Live Project, I did complete market research for creating a database of PGs, Owners and Brokers. I compared them with respect to prices and reviews and listed them down after which I pitched them to list themselves on our website. Besides, I also worked on improvement of the website content.



APRIL 2019 / JUNE 2019

New Delhi

V.A FACULTY at EDUMENTOR

I worked here as a VA, Science and PDP faculty for students appearing for DU JAT, IPM, BBA, BCOM and B.EL.ED. I taught Critical Reasoning, comprehension, grammar, Physics, Chemistry, Biology and conducted GDs and PIs.

Education

MBA: **MARKETING**

BML Munjal University
Gurgaon

7.2 CGPA 2019/2021

B.sc (hons): **BOTANY**

SHIVAJI COLLEGE
Delhi University

68.8 % 2015/2018

HSC: **SCIENCE (PCB)**

Delhi Public School
Vidutnagar

88.4% 2013/2014

SSC: **CBSE**

Delhi Public School
Vidutnagar

10 CGPA 2011/2012

Positions of Responsibility

Student Ambassador – BML Munjal University

November 2019

Event Host – Shivaji College

September 2017

Proficiency & Skills

Digital Marketing	Leadership	Communications
Teamwork	Presentation	Content Writing