

## PIZZA CATEGORY

All



## PIZZA SALES REPORT

Jan/15 - Dec/15

01-01-2015

31-12-2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Average Pizzas Per Order

## BUSIEST DAYS &amp; TIME

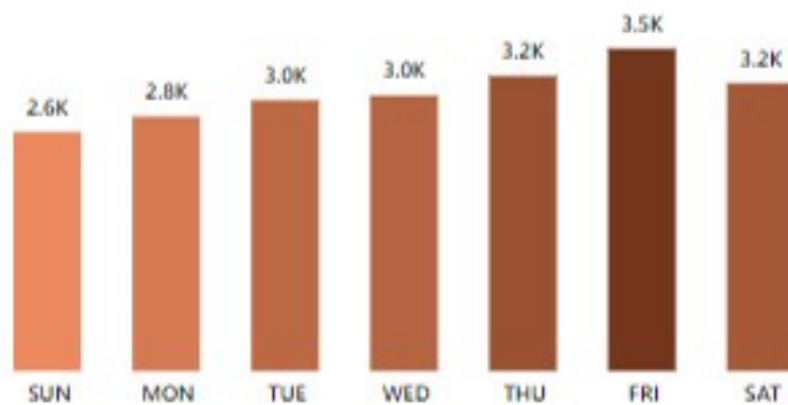
## DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

## MONTHLY

There are **maximum** orders from month of July and January

Daily Trend for Total Orders



Monthly Trend for Total Orders



## SALES PERFORMANCE

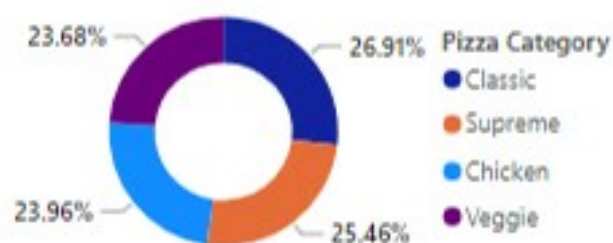
## CATEGORY

Classic Category contributes to **maximum** sales and total orders.

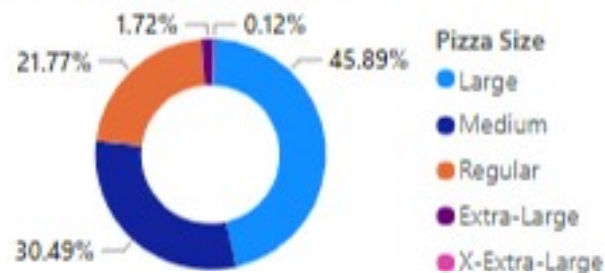
## SIZE

Large Size Pizza contributes to **maximum** sales

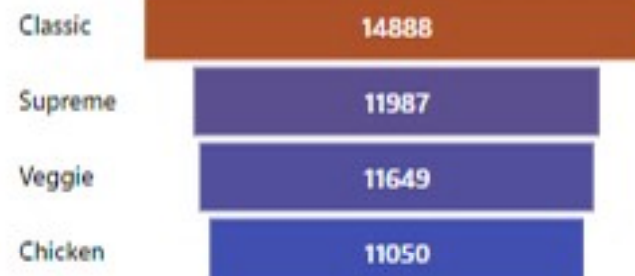
%of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst Sellers

## BEST SELLERS

## REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

## QUANTITY

The Classic Deluxe Pizza contributes maximum to Total Quantities.

## TOTAL ORDERS

The Classic Deluxe Pizza contributes maximum to Total Orders.

## WORST SELLERS

## REVENUE

The Brie Care Pizza contributes to minimum revenue.

## QUANTITY

The Brie Care Pizza contributes minimum to Total Quantities.

## TOTAL ORDERS

The Brie Care Pizza contributes minimum to Total Orders.



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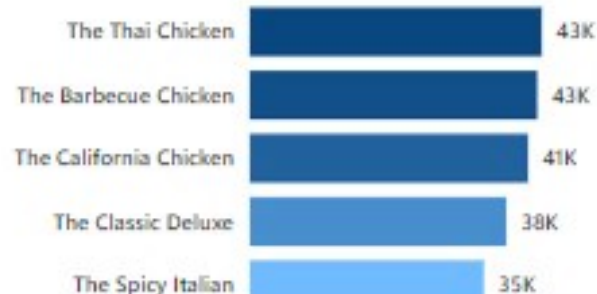
Total Orders



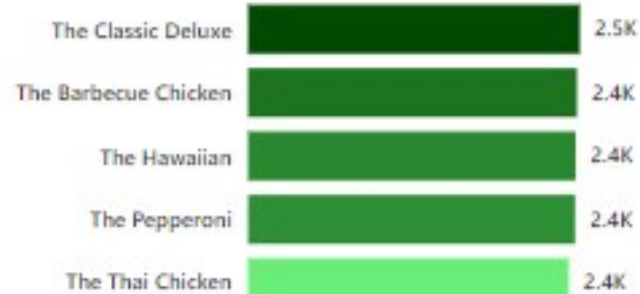
2.32

Average Pizzas Per Order

## Top 5 Pizzas By Revenue



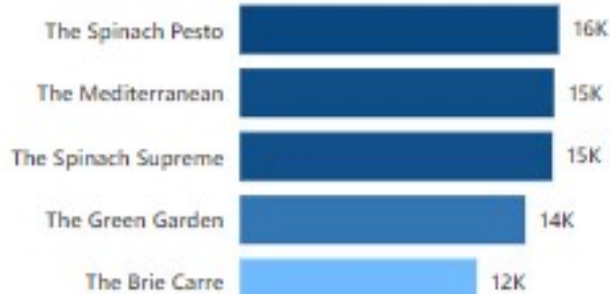
## Bottom 5 Pizzas By Quantity



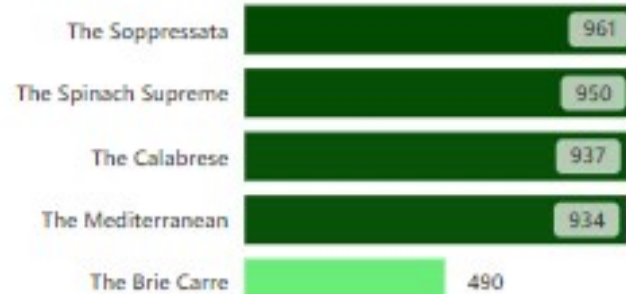
## Top 5 Pizzas By Total Orders



## Bottom 5 Pizzas By Revenue



## Bottom 5 Pizzas By Quantity



## Bottom 5 Pizzas By Total Orders

