

World Happiness Report 2023 – Data Visualization Summary

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Tools Used: Python, Pandas, Matplotlib, Seaborn, Plotly

Objective

To analyze the **World Happiness Report 2023** dataset and uncover insights about how socioeconomic and well-being factors such as **GDP, social support, health, freedom, generosity, and corruption** relate to happiness across countries.

Dataset Overview

- **Source:** World Happiness Report (2023)
 - **Rows:** 158 countries
 - **Key Columns:**
 - `happiness_score`
 - `gdp_per_capita`
 - `social_support`
 - `healthy_life_expectancy`
 - `freedom_to_make_life_choices`
 - `generosity`
 - `perceptions_of_corruption`
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Visualizations & Insights

♦ 1. Bar Chart – Top 10 Happiest Countries

- Highlights the highest scoring countries by happiness.
- **Switzerland, Denmark, and Iceland** top the list.

♦ 2. Scatter Plot – GDP vs Happiness Score

- Shows a positive correlation between GDP and happiness.
- Countries with high GDP tend to be happier, but not always.

♦ 3. Correlation Heatmap

- Strongest positive correlation: **GDP & Happiness Score**
- Weakest: **Generosity and Happiness Score**

♦ 4. Boxplot – Happiness by Region

- Western Europe and North America show the highest median scores.
- Sub-Saharan Africa shows lower happiness levels overall.

♦ 5. Radar Chart – Country Comparison

- Compared **Finland, India, and the USA** across 6 factors.
- Finland leads in nearly all aspects, especially social support and perceptions of corruption.

♦ 6. Choropleth Map – Global Happiness Distribution

- Visualized global happiness using a color gradient.
- Highlights geographical patterns and disparities.

♦ 7. Pairplot – Multivariate Relationships

- Explored inter-relationships between all numerical columns.

- Useful for identifying patterns across multiple features.

♦ 8. Histogram – Life Expectancy Distribution

- Most countries fall between **0.6–1.0** in normalized healthy life expectancy.
- Indicates overall improvement in global health.



Key Takeaways

- **GDP, social support, and life expectancy** are top drivers of happiness.
- Countries with **low perceived corruption** and **freedom of choice** tend to report higher well-being.
- Wealth doesn't always guarantee happiness — cultural and governance factors play a significant role.