TASK 5

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TABLE CREATED:

```
SQL> CREATE TABLE online_sales (
2 order_id INT PRIMARY KEY,
3 order_date DATE,
4 amount DECIMAL(10, 2),
5 product_id INT
6 );

Table created.
```

INPUTS ARE INSERTED:

```
SQL> INSERT ALL

2    INTO online_sales VALUES (1001, TO_DATE('2023-01-05', 'YYYY-MM-DD'), 125.50, 101)

3    INTO online_sales VALUES (1002, TO_DATE('2023-01-12', 'YYYY-MM-DD'), 200.00, 102)

4    INTO online_sales VALUES (1003, TO_DATE('2023-01-18', 'YYYY-MM-DD'), 75.25, 103)

5    INTO online_sales VALUES (1004, TO_DATE('2023-02-03', 'YYYY-MM-DD'), 300.00, 101)

6    INTO online_sales VALUES (1005, TO_DATE('2023-02-10', 'YYYY-MM-DD'), 150.75, 104)

7    INTO online_sales VALUES (1006, TO_DATE('2023-02-15', 'YYYY-MM-DD'), 225.50, 102)

8    INTO online_sales VALUES (1007, TO_DATE('2023-03-02', 'YYYY-MM-DD'), 180.00, 103)

9    INTO online_sales VALUES (1008, TO_DATE('2023-03-10', 'YYYY-MM-DD'), 90.25, 101)

10    INTO online_sales VALUES (1009, TO_DATE('2023-03-15', 'YYYY-MM-DD'), 310.00, 104)

11    INTO online_sales VALUES (1010, TO_DATE('2023-03-20', 'YYYY-MM-DD'), 175.75, 102)

12    SELECT * FROM dual;
```

BASIC MONTHLY SALERY ANALYSIS:

```
SQL> SELECT
  2
         EXTRACT(YEAR FROM order_date) AS year,
         EXTRACT(MONTH FROM order_date) AS month,
  3
         SUM(amount) AS monthly_revenue,
  4
         COUNT(DISTINCT order_id) AS order_volume
  5
  6
     FROM
         online_sales
  7
  8
     GROUP BY
  9
         EXTRACT(YEAR FROM order_date),
 10
         EXTRACT(MONTH FROM order_date)
 11
     ORDER BY
         year ASC,
 12
 13
         month ASC;
      YEAR
                 MONTH MONTHLY_REVENUE ORDER_VOLUME
      2023
                                 400.75
                                                    3
      2023
                     2
                                 676.25
                                                    3
      2023
                     3
                                    756
                                                    4
```

TIME PERIOD ANALYSIS:

```
SQL> SELECT
  2
         EXTRACT(YEAR FROM order_date) AS year,
         EXTRACT(MONTH FROM order_date) AS month,
  3
         SUM(amount) AS monthly_revenue,
  4
         COUNT(DISTINCT order_id) AS order_volume,
ROUND(SUM(amount) / COUNT(DISTINCT order_id), 2) AS avg_order_value
  5
  6
  7
     FROM
  8
         online_sales
 9
    WHERE
 10
         order_date BETWEEN TO_DATE('2023-01-01', 'YYYY-MM-DD')
 11
         AND TO_DATE('2023-03-31', 'YYYY-MM-DD')
 12 GROUP BY
 13
         EXTRACT(YEAR FROM order_date),
 14
         EXTRACT(MONTH FROM order_date)
 15 ORDER BY
 16
         year ASC,
 17
         month ASC;
      YEAR
                 MONTH MONTHLY_REVENUE ORDER_VOLUME AVG_ORDER_VALUE
      2023
                     1
                                 400.75
                                                     3
                                                                 133.58
      2023
                     2
                                 676.25
                                                     3
                                                                 225.42
      2023
                     3
                                     756
                                                     4
                                                                     189
```

PRODUCT PERFORMANCE BY MONTH:

```
SQL> SELECT
  2
         EXTRACT(YEAR FROM order_date) AS year,
  3
         EXTRACT(MONTH FROM order_date) AS month,
         product_id,
SUM(amount) AS product_revenue,
 4
  5
 6
         COUNT(DISTINCT order_id) AS order_count
 7
    FROM
 8
         online_sales
 9 GROUP BY
 10
         EXTRACT(YEAR FROM order_date),
 11
         EXTRACT(MONTH FROM order_date),
12
         product_id
    ORDER BY
 13
         year ASC,
 14
15
         month ASC,
16
         product_revenue DESC;
      YEAR
                MONTH PRODUCT_ID PRODUCT_REVENUE ORDER_COUNT
                    1
                                               200
      2023
                              102
                    1
                                                             1
      2023
                              101
                                             125.5
                    1
                                                             1
      2023
                              103
                                             75.25
      2023
                    2
                              101
                                               300
                                                             1
                    2
                              102
                                                             1
      2023
                                             225.5
                                                             1
                    2
                              104
      2023
                                            150.75
                    3
      2023
                              104
                                               310
                                                             1
      2023
                    3
                              103
                                              180
                                                             1
      2023
                    3
                              102
                                            175.75
                                                             1
      2023
                    3
                              101
                                            90.25
10 rows selected.
```

TOP PERFORMING MONTHS:

```
SQL> SELECT
         EXTRACT(YEAR FROM order_date) AS year,
EXTRACT(MONTH FROM order_date) AS month,
  2
  3
          SUM(amount) AS monthly_revenue,
         RANK() OVER (ORDER BY SUM(amount) DESC) AS revenue_rank
  5
  6
     FROM
  7
          online_sales
     GROUP BY
  8
          EXTRACT(YEAR FROM order_date),
  9
         EXTRACT(MONTH FROM order_date)
 10
 11
     ORDER BY
 12
         monthly_revenue DESC
 13
     FETCH FIRST 3 ROWS ONLY;
      YEAR
                 MONTH MONTHLY_REVENUE REVENUE_RANK
                      3
                                      756
                                                       1
      2023
      2023
                      2
                                   676.25
                                                       2
                                                       3
      2023
                      1
                                   400.75
```