

localhost:23642/#/notebook/2KGMJ39S3

174289703 4.325330280699371 1.171246260818209 0.0
1.171246260818209 0.0
0.0
4.0
4.0
5.0
5.0
5.0

Available Fields					
year week review_count					
keys					
week x					
groups					
values					
review_count SUM x					

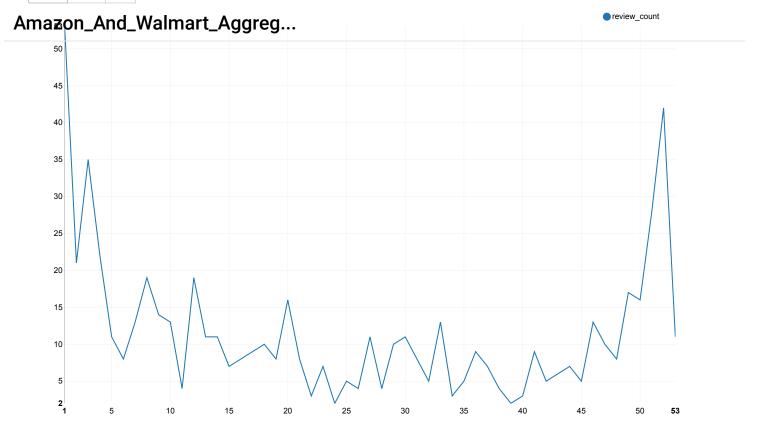
 $\hfill\Box$ force Y to 0

 \Box zoom

☐ Date format

xAxis :

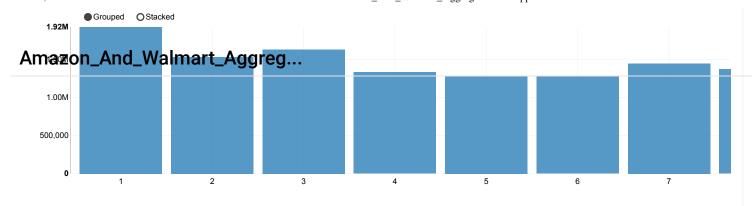
Default Rotate Hide



import org.apache.spark.sql.functions._
giftCardsDF: org.apache.spark.sql.DataFrame = [rating: double, category: string ... 2 more fields]
last5YearsDF: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [rating: double, category: string ... 2 more fields]
weeklyReviewsDF: org.apache.spark.sql.DataFrame = [rating: double, category: string ... 4 more fields]
weeklyReviewCounts: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [year: int, week: int ... 1 more field]

Took 18 sec. Last updated by sc10670_nyu_edu at December 13 2024, 7:38:56 PM. (outdated)

```
val dowDF = filteredDF.withColumn("rating_dow", dayofweek(col("date")))
                                                                                                                                                          FINISHED
dowDF: org.apache.spark.sql.DataFrame = [rating: double, category: string ... 2 more fields]
Took 0 sec. Last updated by anonymous at December 10 2024, 11:01:27 AM.
 import org.apache.spark.sql.functions._
                                                                                                                                            SPARK JOB FINISHED
 // Filter data for years after 2018
 val filteredDF = combinedDF.filter(year(to_date(col("date"), "yyyy-MM-dd")) > 2018)
 // Extract year and month
 val dfWithYearMonth = filteredDF
   .withColumn("year", year(to_date(col("date"), "yyyy-MM-dd")))
.withColumn("month", month(to_date(col("date"), "yyyy-MM-dd")))
 // Group by year and month, and count the number of ratings
 val ratingsByMonth = dfWithYearMonth.groupBy("year", "month")
   .agg(count("rating").alias("total_ratings"))
 // Calculate the average number of ratings for each month across all years
 val avgRatingsByMonth = ratingsByMonth.groupBy("month")
   .agg(avg("total_ratings").alias("average_ratings"))
.orderBy("month")
 // Show the result
 z.show(avgRatingsByMonth)
                      <u>~</u>
                           \sim
                                            settings -
```



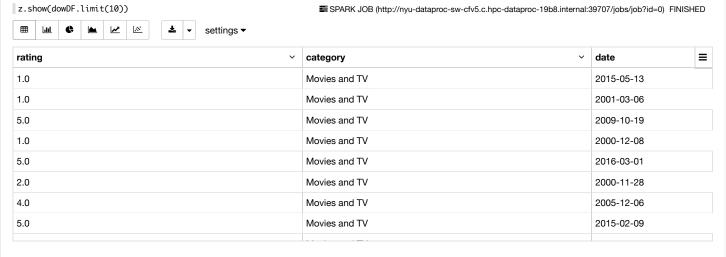
import org.apache.spark.sql.functions._

filteredDF: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [rating: double, category: string ... 1 more field]

dfWithYearMonth: org.apache.spark.sql.DataFrame = [rating: double, category: string ... 3 more fields] ratingsByMonth: org.apache.spark.sql.DataFrame = [year: int, month: int ... 1 more field]

 $avgRatingsByMonth: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [month: int, average_ratings: double] \\$

Took 30 sec. Last updated by anonymous at December 10 2024, 11:28:47 AM. (outdated)



Took 6 sec. Last updated by anonymous at December 10 2024, 11:01:33 AM.

val ratingDayDF = dowDF.groupBy("rating_dow").agg(count("rating_dow") as "rating_count") ratingDayDF: org.apache.spark.sql.DataFrame = [rating_dow: int, rating_count: bigint] Took 0 sec. Last updated by anonymous at December 10 2024, 11:01:33 AM.

FINISHED

SPARK JOB FINISHED

READY

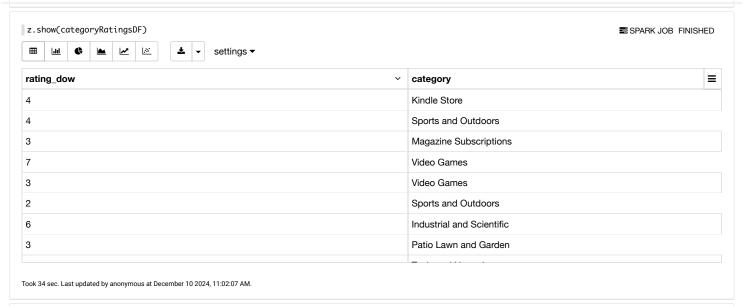


Took 24 sec. Last updated by anonymous at December 09 2024, 9:17:02 PM. (outdated)

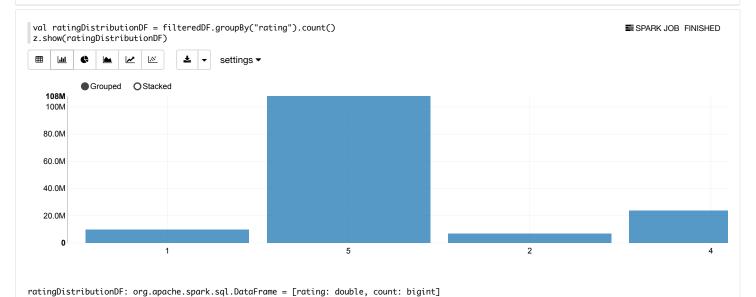
val categoryRatingsDF = dowDF.groupBy("rating_dow", "category").agg(count("rating_dow") as "rating_count")
categoryRatingsDF: org.apache.spark.sql.DataFrame = [rating_dow: int, category: string ... 1 more field]

FINISHED

Amazon And Walmart Aggreg...



filteredDF.show() SPARK JOB (http://nyu-dataproc-sw-cfv5.c.hpc-dataproc-19b8.internal:39707/jobs/job?id=3) FINISHED Irating| category| datel 1.0|Movies and TV|2015-05-13| 1.0|Movies and TV|2001-03-06| 5.0|Movies and TV|2009-10-19| 1.0|Movies and TV|2000-12-08| 5.0|Movies and TV|2016-03-01| 2.0|Movies and TV|2000-11-28| 4.0|Movies and TV|2005-12-06| 5.0|Movies and TV|2015-02-09| 5.0|Movies and TV|2014-01-25| 5.0|Movies and TV|2023-03-09| 4.0|Movies and TV|2014-04-19| 5.0|Movies and TV|2015-09-29| 5.0|Movies and TV|2014-01-11| 5.0|Movies and TV|2014-02-28| F AIN-... -- TUI 2014 A7 1A1 Took 0 sec. Last updated by anonymous at December 10 2024, 11:02:07 AM.



//Top Categories by rating count

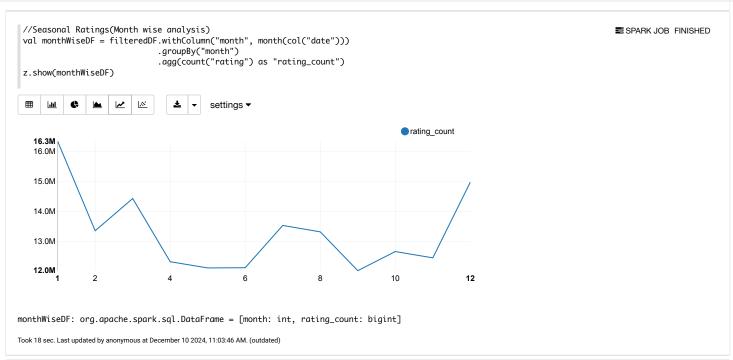
Took 18 sec. Last updated by anonymous at December 10 2024, 11:02:25 AM.

12/13/24, 8:03 PM Amazon_And_Walmart_Aggregations - Zeppelin val topCategoriesDF = filteredDF.groupBy("category").agg(count("rating") as "rating_count").orderBy(desc("rating_count"))

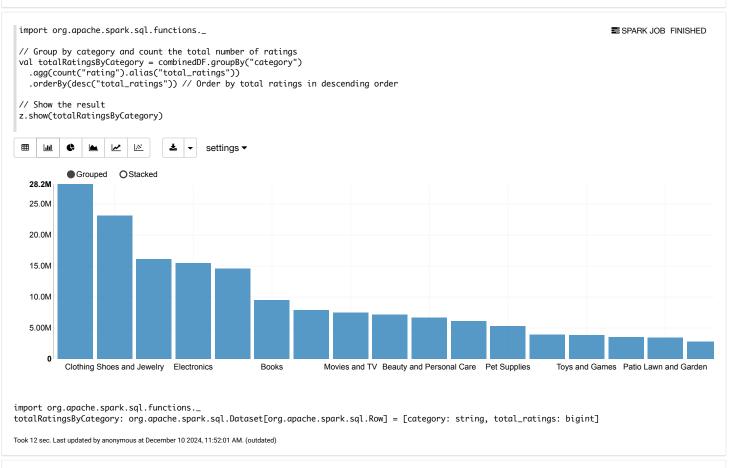
\$\geq\$\$SPARK JOB FINISHED\$ z.show(topCategoriesDF) Amazon_And_Walmart_Aggreg... = rating_count Home and Kitchen 28202600 Clothing Shoes and Jewelry 23102537 Kindle Store 16070782 Electronics 15473536 9488297 Books Tools and Home Improvement 7891024 Movies and TV 7441129 Health and Household 7176552 topCategoriesDF: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [category: string, rating_count: bigint] Took 22 sec. Last updated by anonymous at December 10 2024, 11:02:47 AM. READY // Trend of Ratings Over Time in Reverse Order of Year SPARK JOB FINISHED val ratingsTrendDF = filteredDF.withColumn("year", year(col("date"))) .groupBy("year") .agg(count("rating").alias("rating_count"))
.orderBy(desc("year")) // Order by year in descending order z.show(ratingsTrendDF) hh 4 \blacksquare **~** \times settings -Grouped Stacked 19.2M 15.0M 10.0M 5.00M 1997 1999 2001 2003 2005 2007 2009 2011 $ratings TrendDF: \ org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [year: \ int, \ rating_count: \ bigint] \\$ Took 16 sec. Last updated by anonymous at December 10 2024, 1:57:25 PM. (outdated) //Average Ratings per category val avgRatingDF = filteredDF.groupBy("category").agg(avg("rating") as "avg_rating") SPARK JOB FINISHED z.show(avgRatingDF) hid \mathbb{N} settings ▼ avg_rating ≡ category CDs and Vinyl 4.482091290112342

4.314792899408284 All Beauty

- Aggregory: string, avg_rating: double] Amazon_And_Walmart



READY



//HeatMaps of Ratings by Day of week and Month val dowMonthDF = filteredDF.withColumn("day_of_week", dayofweek(col("date"))) .withColumn("month", month(col("date")))
.groupBy("day_of_week", "month")

SPARK JOB FINISHED

z.show(dowMonthDF)

.agg(count("rating") as "rating_count")

Amazoń_And_Walmart_Aggreg...

day_of_week ×	month =
3	1
1	9
1	1
3	5
2	5
2	9
7	12
7	11

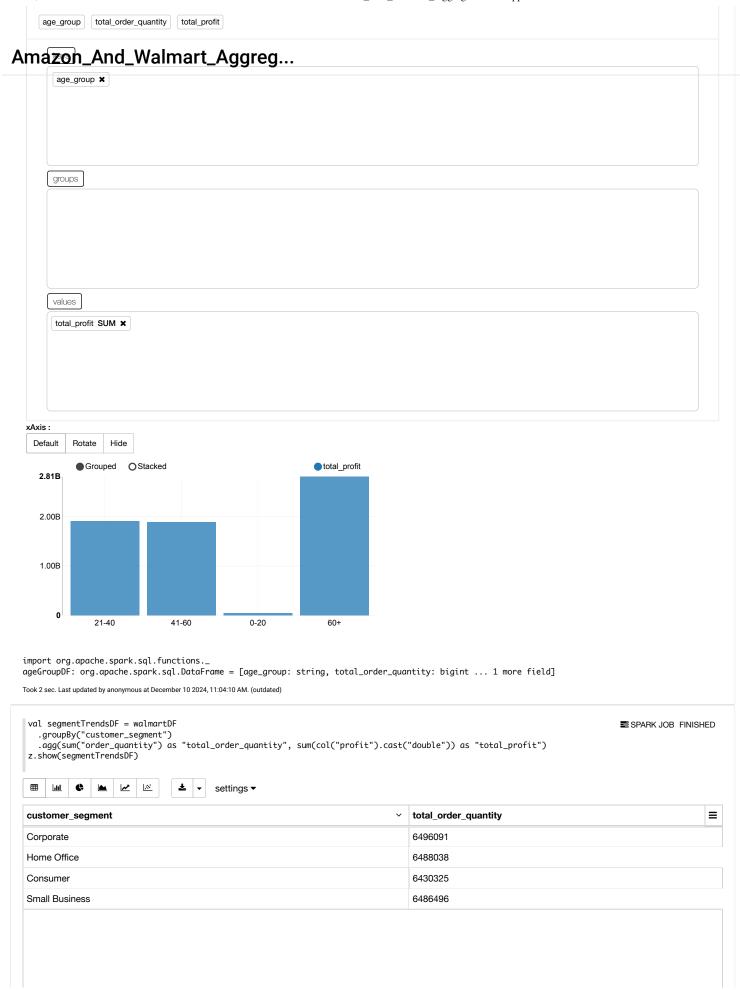
dowMonthDF: org.apache.spark.sql.DataFrame = [day_of_week: int, month: int ... 1 more field]

Took 21 sec. Last updated by anonymous at December 10 2024, 11:04:07 AM.

```
// NOW WORKING ON THE WALMART DATA HERE ON AS WELL
                                                                                              SPARK JOB FINISHED
///user/sc10670_nyu_edu/project/cleaned-walmart-data.parquet
val walmartDF = spark.read.parquet("project/cleaned-walmart-data.parquet")
walmartDF.show()
city|customer_age|customer_segment|discount|order_date|order_quantity|product_category|
                                                                                 product_name|product_sub_category|
profit| region| shipping_cost| state|zip_code|
+-----+
-----
     Parklandi 221 Corporatel 0.1|2020-08-10|
                                                            27| Office Supplies|GBC Imprintable C...|Binders and Binde...| 5
493.93774| West|122.50176357542627| Washington| 98444|
|West Valley City|
                   29| Home Office| 0.16|2022-12-11|
                                                            13| Office Supplies|
                                                                                   Avery 501
                                                                                                     Labels| 27
098.13955| West| 17.54262454889772| Utah| 84120|
     Claremontl
                   781
                            Consumerl
                                     0.2|2019-07-10|
                                                            34| Office Supplies|Prang Drawing Pen...| Pens & Art Supplies| 3
                             Californial 917111
916.31334| West|12.185698591528354|
                                                            34| Office Supplies|Prang Drawing Pen...| Pens & Art Supplies| 3
     Claremont
                   781
                            Consumer | 0.2|2019-07-10|
916.31334| West| 47.86808107116942| California| 91711|
                                                            29| Office Supplies|Avery Poly Binder...|Binders and Binde...| -5
      Fergusonl
                    82| Home Office| 0.25|2022-05-07|
937.97782|Central|100.27971116167916|
                               MOI 631351
       avannahl 53| Small Business| 0.24|2020-11-09|
                                                            26| Office Supplies|GBC Poly Designer...|Binders and Binde...|
      Savannahl
Took 43 sec. Last updated by anonymous at December 13 2024, 6:00:33 PM.
```

day_of_week ~	total_orders v	total_profit =
Friday	145257	9.486676153688476E8
Monday	144357	9.5079782742482E8
Saturday	145008	9.560626784944531E8
Sunday	145135	9.48903087026384E8
Thursday	145380	9.517193007878091E8
Tuesday	145421	9.610082306486115E8

145544 9.499971769005625E8 Wednesday Amazon_And_Walmart_Aggreg...
walmartDFWithDay: org.apache.spark.sql.DataFrame = [city: string, customer_age: string ... 13 more fields] $trends By Day: org. a pache. spark. sql. Dataset [org. a pache. spark. sql. Row] = [day_of_week: string, total_orders: bigint ... 3 more fields]$ Took 7 sec. Last updated by anonymous at December 13 2024, 6:00:40 PM. (outdated) // Number of Unique Cities per State **FINISHED** val stateCitiesDF = walmartDF.groupBy("state") .agg(countDistinct("city").alias("number_of_unique_cities")) .orderBy(desc("number_of_unique_cities")) .limit(10) $state Cities DF: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [state: string, number_of_unique_cities: bigint] \\$ Took 0 sec. Last updated by anonymous at December 13 2024, 6:02:18 PM. z.show(stateCitiesDF) SPARK JOB FINISHED settings ▼ \sim Florida Illinois Ohio New York Michigan Washington New Jersey Took 5 sec. Last updated by anonymous at December 13 2024, 6:02:25 PM. (outdated) //1. Customer Insights FINISHED import org.apache.spark.sql.types._ import org.apache.spark.sql.functions._ import org.apache.spark.sql.types._ import org.apache.spark.sql.functions._ Took 0 sec. Last updated by anonymous at December 10 2024, 11:04:08 AM. //Age Group Analysis ■ SPARK JOB FINISHED import org.apache.spark.sql.functions._ val ageGroupDF = walmartDF $. with {\tt Column("age_group", when (col("customer_age").cast("int").between (\emptyset, age_age)).} \\$.when(col("customer_age").cast("int").between(21, 40), "21-40") .when(col("customer_age").cast("int").between(41, 60), "41-60") .otherwise("60+")) .groupBy("age_group") .agg(sum("order_quantity") as "total_order_quantity", sum(col("profit").cast("double")) as "total_profit" // Corrected casting z.show(ageGroupDF) settinas -Available Fields

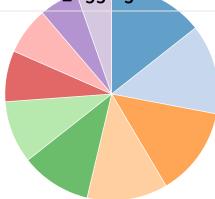


segmentTrendsDF: org.apache.spark.sql.DataFrame = [customer_segment: string, total_order_quantity: bigint ... 1 more field]

Amazon_And_Walmart_Aggreg...



Amazon_And_Walmart_Aggreg...



statePerformanceDF: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row] = [state: string, total_order_quantity: bigint ... 2 more fields]

Took 5 sec. Last updated by anonymous at December 13 2024, 6:06:31 PM. (outdated)

val cityTrendsDF = walmartDF SPARK JOB FINISHED .groupBy("city") .agg(sum(col("profit").cast("double")) as "total_profit" .orderBy(desc("total_profit")) .limit(100) z.show(cityTrendsDF) settings ▼ ≡ city total_profit 5984938.296080001 Ozark Hillside 5848526.820260001 5837432.217740001 Ferguson Cheshire 5772963.262820002 Beckley 5772184.0782200005 Wentzville 5769941.050080003 Meriden 5723116.733729998 Lemon Grove 5667371.879629998 $\verb|cityTrendsDF|: org.apache.spark.sql.Dataset[org.apache.spark.sql.Row]| = [\verb|city|: string|, total_profit: double]| \\$ Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:14 AM.

val regionPerformanceDF = walmartDF
.groupBy("region")
.agg(
sum("order_quantity") as "total_order_quantity",
sum(col("profit").cast("double")) as "total_profit"
)

z.show(regionPerformanceDF)

Available Fields

region total_order_quantity total_profit

keys

region 🗶 Amazon_And_Walmart_Aggreg... groups values total_profit SUM x xAxis: Default Rotate Hide total_profit Grouped OStacked **2.13B** 2.00B 1.00B South West Central $region Performance DF: org. a pache. spark. sql. Data Frame = [region: string, total_order_quantity: bigint \dots 1 more field]$ Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:15 AM. (outdated) //3. Sales and Profitability **FINISHED** Took 0 sec. Last updated by anonymous at December 09 2024, 11:54:01 PM. //Monthly Trends SPARK JOB FINISHED val monthlyTrendsDF = walmartDF
 .withColumn("month", month(col("order_date"))) .groupBy("month") .agg(sum("order_quantity") as "total_order_quantity", sum(col("profit").cast("double")) as "total_profit" z.show(monthlyTrendsDF) **~** settings ▼



```
yoy Growth DF: org.apache.spark.sql. Data Frame = [year: int, total\_order\_quantity: bigint \dots 1 more field]
  Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:20 AM.
Amazon_And_Walmart_Aggreg...
   //Seasonal Trends
                                                                                                                                                   SPARK JOB FINISHED
   val quarterlyTrendsDF = walmartDF
   .withColumn("quarter", quarter(col("order_date")))
      .groupBy("quarter")
      .agg(
        sum("order_quantity") as "total_order_quantity",
sum(col("profit").cast("double")) as "total_profit"
   z.show(quarterlyTrendsDF)
                                                 settings ▼
                                                                                                                                                                         ≡
   quarter
                                                                                                 total_order_quantity
   1
                                                                                                 6533554
   3
                                                                                                 6465616
   4
                                                                                                 6485833
   2
                                                                                                 6415947
  quarterlyTrendsDF: org.apache.spark.sql.DataFrame = [quarter: int, total_order_quantity: bigint ... 1 more field]
  Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:21 AM.
   //Weekday vs Weekend
                                                                                                                                                   ■ SPARK JOB FINISHED
   val dayOfWeekDF = walmartDF
      .withColumn("day_of_week", date_format(col("order_date"), "E"))
.withColumn("is_weekend", when(col("day_of_week").isin("Sat", "Sun"), "Weekend").otherwise("Weekday"))
      .groupBy("is_weekend")
      .agg(
        sum("order_quantity") as "total_order_quantity"
        sum(col("profit").cast("double")) as "total_profit"
   z.show(dayOfWeekDF)
        hil
                               \times
                                                settings -
   is_weekend
                                                                                                 total_order_quantity
                                                                                                                                                                         ≡
   Weekday
                                                                                                 18509345
   Weekend
                                                                                                 7391605
  dayOfWeekDF: org.apache.spark.sql.DataFrame = [is_weekend: string, total_order_quantity: bigint ... 1 more field]
  Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:22 AM.
   //Cross Dimensional Insights
                                                                                                                                                   SPARK JOB FINISHED
   //Region Segment Trends
   \verb|val| regionSegmentTrendsDF| = \verb|walmartDF| |
      .groupBy("region", "customer_segment")
```

```
12/13/24, 8:03 PM
                                                                            Amazon_And_Walmart_Aggregations - Zeppelin
           sum("order_quantity") as "total_order_quantity",
          sum(col("profit").cast("double")) as "total_profit"
  Amazon_Amd_Walmart_Aggreg...
       ■ Lill ♣ Let Let → settings →
      region
                                                                         customer_segment
                                                                                                                                           total_order_quantity
      Central
                                                                         Home Office
                                                                                                                                            1883319
      West
                                                                         Home Office
                                                                                                                                            1281051
      South
                                                                         Consumer
                                                                                                                                            1244152
      Central
                                                                         Corporate
                                                                                                                                            1874548
      South
                                                                         Small Business
                                                                                                                                           1255689
                                                                         Home Office
      South
                                                                                                                                           1248935
      West
                                                                         Small Business
                                                                                                                                           1275144
      East
                                                                         Corporate
                                                                                                                                           2075442
     regionSegmentTrendsDF: org.apache.spark.sql.DataFrame = [region: string, customer_segment: string ... 2 more fields]
     Took 1 sec. Last updated by anonymous at December 10 2024, 11:04:23 AM.
      // Age vs Region Trends
                                                                                                                                               SPARK JOB FINISHED
      val ageRegionTrendsDF = walmartDF
         .withColumn("age_group", when(col("customer_age").cast("int").between(0, 20), "0-20")
           .when(col("customer_age").cast("int").between(21, 40), "21-40")
.when(col("customer_age").cast("int").between(41, 60), "41-60")
        .otherwise("60+"))
.groupBy("region", "age_group")
        .agg(
           sum("order_quantity") as "total_order_quantity",
sum(col("profit").cast("double")) as "total_profit"
      z.show(ageRegionTrendsDF)
                                                 settings ▼
                                                                     y age group
                                                                                                                                       v total order quantity =
     roaion
```

1	region •	age_group	total_order_quantity =
	Central	41-60	2146706
(Central	60+	3163420
(Central	21-40	2135494
(Central	0-20	55254
1	East	60+	3495246
ı	East	0-20	58558
ı	East	21-40	2360676
1	East	41-60	2361095

ageRegionTrendsDF: org.apache.spark.sql.DataFrame = [region: string, age_group: string ... 2 more fields]

Took 2 sec. Last updated by anonymous at December 10 2024, 11:04:25 AM.

READY