

## SALES REPORT

DECATHLON

State	All
City	All
Retailer	All
Year	All
Sales Method	All

Values are in USD  
OP - Operating profit

Row Labels	Units Sold	Total Sales	OP expenses	OP Profit	Average OP Margin
<b>Midwest</b>					
Men's Apparel	45.3K	18.1M	10.9M	7.2M	↗ 45.09%
Men's Athletic Footwear	65.1K	21.3M	13.9M	7.4M	↘ 40.50%
Men's Street Footwear	109.9K	38.3M	23.3M	15.0M	↗ 44.21%
Women's Apparel	69.4K	28.2M	15.9M	12.3M	↗ 49.27%
Women's Athletic Footwear	44.8K	13.6M	8.6M	5.0M	↘ 41.90%
Women's Street Footwear	56.8K	16.2M	10.4M	5.8M	↘ 40.19%
<b>Northeast</b>					
Men's Apparel	62.0K	25.7M	17.6M	8.2M	↓ 36.70%
Men's Athletic Footwear	81.5K	28.9M	18.6M	10.3M	↘ 41.64%
Men's Street Footwear	134.3K	51.0M	29.7M	21.4M	↗ 46.08%
Women's Apparel	90.0K	37.5M	24.0M	13.5M	↘ 41.57%
Women's Athletic Footwear	59.5K	19.8M	13.0M	6.8M	↘ 39.97%
Women's Street Footwear	74.0K	23.3M	15.4M	8.0M	↘ 40.31%
<b>South</b>					
Men's Apparel	60.6K	19.7M	12.5M	7.2M	↘ 41.61%
Men's Athletic Footwear	90.1K	25.7M	15.7M	10.0M	↘ 43.29%
Men's Street Footwear	106.5K	28.4M	16.9M	11.5M	↗ 45.64%
Women's Apparel	88.7K	29.6M	15.0M	14.7M	↗ 53.89%
Women's Athletic Footwear	64.0K	18.4M	9.9M	8.5M	↗ 50.26%
Women's Street Footwear	82.3K	22.8M	13.5M	9.3M	↗ 45.44%
<b>Southeast</b>					
Men's Apparel	54.4K	24.5M	16.2M	8.3M	↘ 39.40%
Men's Athletic Footwear	71.1K	27.8M	18.3M	9.5M	↘ 40.26%
Men's Street Footwear	91.9K	36.0M	21.4M	14.6M	↗ 45.27%
Women's Apparel	68.8K	31.5M	17.6M	13.9M	↗ 46.82%
Women's Athletic Footwear	55.3K	20.3M	13.4M	6.9M	↘ 41.04%
Women's Street Footwear	65.5K	23.1M	15.8M	7.3M	↓ 38.70%
<b>West</b>					
Men's Apparel	84.3K	35.7M	21.9M	13.8M	↘ 43.69%
Men's Athletic Footwear	127.7K	50.0M	35.3M	14.7M	↓ 36.65%
Men's Street Footwear	150.8K	55.0M	34.7M	20.3M	↘ 42.46%
Women's Apparel	116.8K	52.2M	37.9M	14.3M	↓ 34.46%
Women's Athletic Footwear	93.7K	34.5M	22.8M	11.7M	↘ 40.40%
Women's Street Footwear	113.7K	42.5M	27.8M	14.7M	↘ 40.38%
<b>Grand Total</b>	<b>2478.9K</b>	<b>899.9M</b>	<b>567.8M</b>	<b>332.1M</b>	<b>42.30%</b>