CAPSTONE PROJECT MESS MANAGEMENT SYSTEM

DATA ANALYTICS & ML



- We have used Exploratory Data Analysis to work on dashboards. The dashboard analytics we are also providing a healthy competition between the catering services through data analytics.
- We are visualizing and providing dashboards that can help the catering services understand and tackle their problems accordingly.
- With the help of sentimental analysis, we are analysing the feedback collected by students and help the catering service for more healthy and better services.

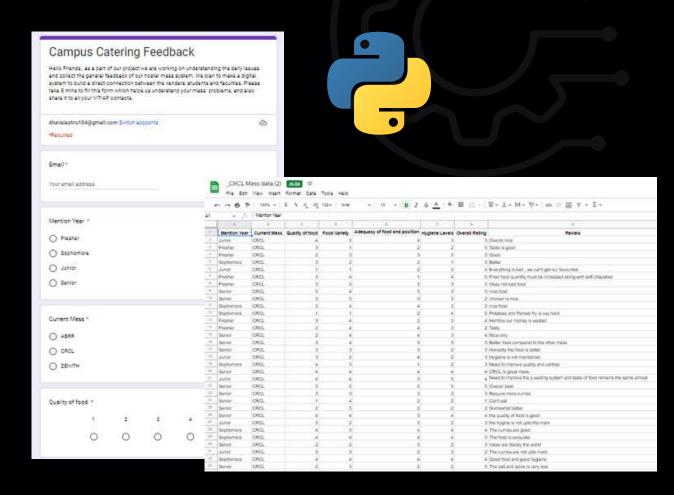
Exploratory Data Analysis

01

Dataset

We have conducted various suveys and collected the data from our VITAP students. Here is a link to check out how are data looks:-

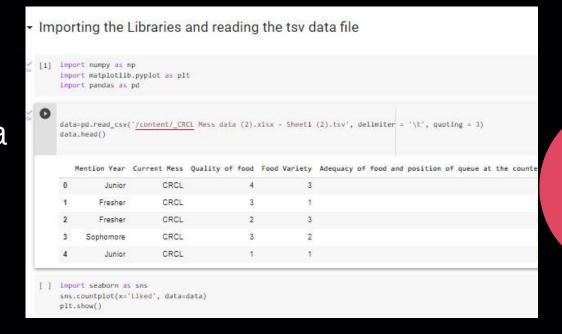
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02

Data Pre-Processing

To start with, we imported necessary libraries for this elike pandas, numpy,matplotlib and seaborn and loaded the data set. We proceeded by checking the columns and their corresponding data types, along with finding whether they contain null values or not.



Exploratory Data Analysis

03

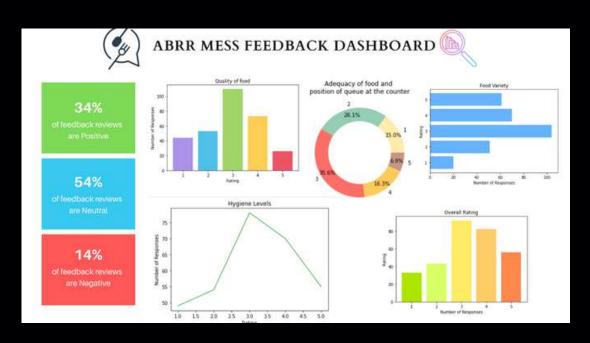
Data Visualization

With the help of statistical summary and graphical representations by using the visualization libraries like Matplotlib and Seaborn we have done Exploratory Data Analysis to all the three different datasets of the catering services we have. So once we have visualized using univariate data analysis we have deployed these graphical representations to our dashboards.

We have made graphical representations of diffenrent catering services mainly from the data we have collected which focusses more on

- Quality Of Food
- Food Variety
- Adequacy of food
- Hygiene Levels
- Overall Rating.





RULE BASED NLP SENTIMENTAL ANALYSIS FOR MESS REVIEWS

- Sentiment Analysis is a branch of natural language processing (NLP) that analyses unstructured text to determine how strongly people feel about opinions (Positive/Negative/Neutral).
- Both rule-based and machine learning approaches can be used to analyze sentiment.

Natural language processing (NLP) is the ability of a computer program to understand human language as it is spoken and written -- referred to as natural language.



- Data Preprocessing
- Algorithm development.



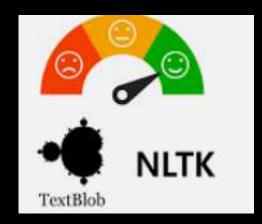
RULE BASED NLP SENTIMENTAL ANALYSIS FOR MESS REVIEWS

- Rule-based NLP has improved accuracy relative to keyword extraction.
- A rule-based NLP system simply follows these rules to categorise the language it's analysing.
- This is a practical approach to analyzing text without training or using machine learning models. The result of this approach is a set of rules based on which the text is labeled as positive/negative/neutral.

Widely used Rule-based approaches are:-

- TextBlob
- VADER (Valence Aware Dictionary and sEntiment Reasoner)
- SentiWordNet.

In our Project we have used TextBlob and VADER lexicon based sentiment analysis algorithms for our dataset.



Data Pre-Processing

01

Cleaning the text

In this step, we basically remove the special characters, numbers from the text. We have used the regular expression operations library of Python. The "clean" function that takes text as input and returns the text without any punctuation marks or numbers in it.

02

Tokenization

In this step, using nltk tokenize function word_tokenize(), which helps to break the text into smaller pieces called Tokens. It can be performed at sentences(sentence tokenization) or word level(word tokenization).

03

Enrichment - POS tagging

Parts of Speech (POS) tagging is a process of converting each token into a tuple having the form (word, tag). POS tagging essential to preserve the context of the word and is essential for Lemmatization.





Review	Cleaned Reviews	POS tagged
Fried food quantity must be increased along wi	Fried food quantity must be increased along wi	[(Fried, v), (food, n), (quantity, n), (must,
Okay not bad food	Okay not bad food	[(Okay, n), (bad, a), (food, n)]
nice food	nice food	[(nice, a), (food, n)]
chicken is nice	chicken is nice	[(chicken, n), (nice, a)]
nice food	nice food	[(nice, a), (food, n)]
om nltk.stem import WordNetLemmatizer		

Data Pre-Processing

04

Removal Of Stopwords

.A stop word is a commonly used word (such as "the", "a", "an", "in") that a search engine has been programmed to ignore. In this step, using nltk directory NLTK(Natural Language Toolkit) in python which has a list of stopwords stored in 16 different languages, we need remove them as part of text preprocessing.

05

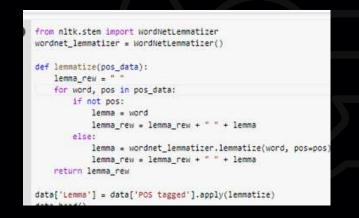
Obtaining the stem words

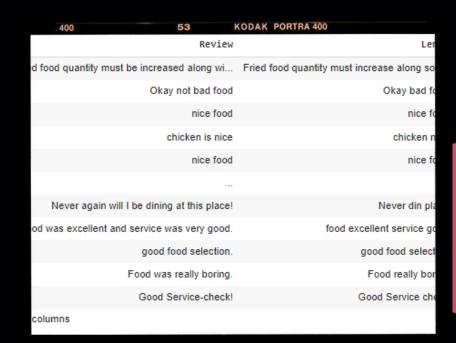
A stem is a part of a word responsible for its lexical meaning.

The two popular techniques of obtaining the root/stem words are :-

- Stemming
- Lemmatization

The key difference is Stemming often gives some meaningless root words as it simply chops off some characters in the end. Lemmatization gives meaningful root words, however, it requires POS tags of the words.





TextBlob

TextBlob is a Python library for processing textual data. It provides a simple API for diving into common natural language processing (NLP) tasks such as part-of-speech tagging, noun phrase extraction, sentiment analysis, classification, translation, and more.

The two measures that are used to analyze the sentiment are:-

- Polarity talks about how positive or negative the opinion is
- Subjectivity talks about how subjective the opinion is

TextBlob(text).sentiment gives us the Polarity, Subjectivity values.

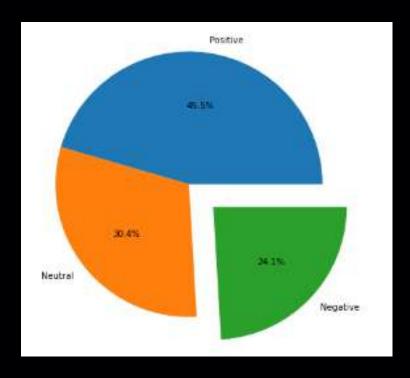
- Polarity ranges from -1 to 1 (1 is more positive, 0 is neutral, -1 is more negative)
- Subjectivity ranges from 0 to 1(0 being very objective and 1 being very subjective)

```
from textblob import TextBlob

# function to calculate subjectivity
def getSubjectivity(Review):
    return TextBlob(Review).sentiment.subjectivity

# function to calculate polarity
def getPolarity(Review):
    return TextBlob(Review).sentiment.polarity

# function to analyze the reviews
def analysis(score):
    if score < 0:
        return 'Negative'
    elif score == 8:
        return 'Neutral'
    else:
        return 'Positive'</pre>
```



Algorithm Development

VADER stands for Valence Aware Dictionary and Sentiment Reasoner.

- VADER is a lexicon and rule-based sentiment analysis tool that is specifically attuned to sentiments expressed in social media.
- VADER uses a combination of A sentiment lexicon is a list of lexical features (e.g., words) which are generally labeled according to their semantic orientation as either positive or negative.
- VADER not only tells about the Positivity and Negativity score but also tells us about how positive or negative a sentiment is.

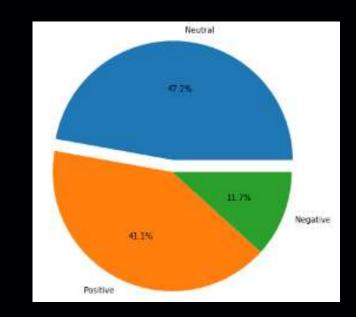
The Compound score is a metric that calculates the sum of all the lexicon ratings which have been normalized between -1(most extreme negative) and +1 (most extreme positive).

positive sentiment : (compound score >= 0.05)

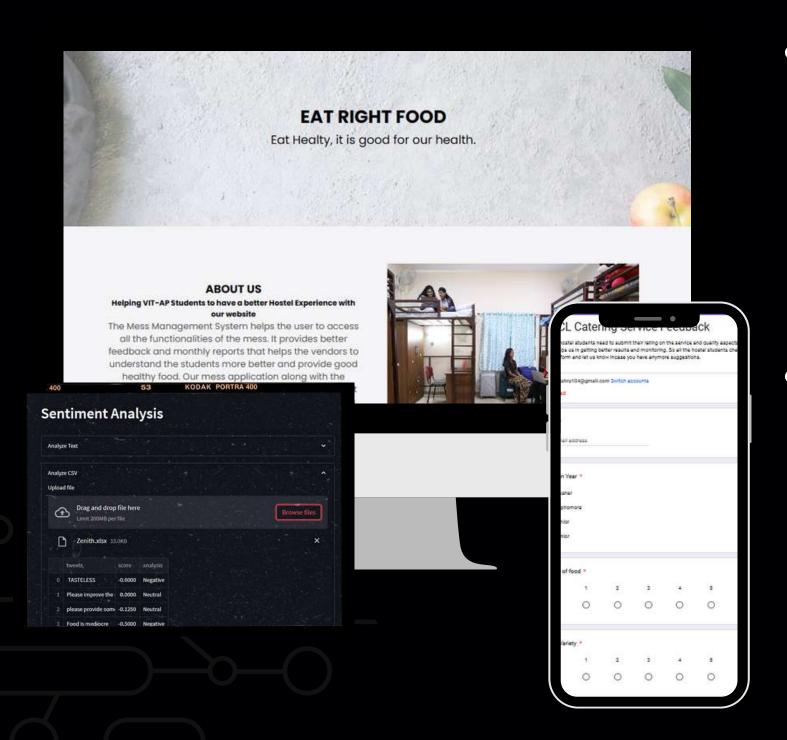
neutral sentiment: (compound score > -0.05) and (compound score < 0.05)

negative sentiment: (compound score <= -0.05)





FUTURE PROGRESS OF OUR WORK



- As we have developed algorithm, we will be deploying the algorithm into a website that can help the catering services. This will help the catering services to have an easy access for the sentiment analysis of the students feedback.
- We are also developing a website that will be a onestop for all the mess functionalities, this will help the students to give their feedback directly and also can check the menu and they will also be receiving the updates through email

