Pushpendra Shrivastav

Front-End Developer

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PROFILE SUMMARY

Results-driven Front-End Developer with **2.5+ years of experience** in building **scalable, high-performance web applications**. Proficient in **React.js, JavaScript, TypeScript, and UI frameworks** with a strong focus on **performance optimization (Core Web Vitals), SEO, and web accessibility**. Passionate about **creating intuitive user experiences and leading cross-functional collaborations** to drive business impact.

EDUCATION

B.Tech in Mechanical Engineering   2015 – 2019
MLV Textile & Engineering College | RTU

SKILS

Front-End Development: JavaScript (ES6+), TypeScript, HTML5, CSS3, Less/Sass, JQuery
Frameworks & Libraries: React.js, Next.js, Bootstrap, Tailwind CSS, MUI, Framer Motion
Back-End & APIs: Node.js, Express.js, REST API, GraphQL
Tools & Platforms: Git/GitHub, Docker, AWS, Figma, Light House, Google PageSpeed

PROFESSIONAL EXPERIENCE

DePronto Infotech   Jul 2022 – Mar 2025 | Mumbai, India
Software Developer

- **Led** the development of India's top-selling life insurance website, collaborating with a team of six developers and cross-functional teams to ensure seamless deployment, scalability, and performance optimization.
- Optimized **Core Web Vitals**, reducing **initial load time from 7 to 3 seconds**, leading to a **20% improvement in SEO rankings** and enhanced user retention.
- **Developed** reusable, scalable UI components using **React.js, Hooks, and modern JavaScript frameworks**, improving maintainability and user interface consistency.
- **Implemented** modern technologies (**React.js, JavaScript, Tailwind, MUI**) to enhance **codebase efficiency** while conducting **code reviews and debugging** for better software reliability.
- **Recognized twice as a "Top Performer"** for delivering **high-quality, on-time solutions** and solving key technical challenges.

Arcgate Technologies LLP   Jan 2021 – Apr 2022 | Udaipur, India
Research Analyst

- **Managed and curated** platform content, ensuring accuracy, compliance with guidelines, and a seamless user experience, leading to a **20% reduction in content-related errors**.
- **Edited and optimized** food images to enhance visual appeal and consistency, resulting in a **15% increase in click-through rates**.

PROJECTS

ICICI Pru iProtect - Smart Exit
Project Lead
- **Optimized website performance**, reducing **page load times by 30%** and **server load by 10%** through **performance tuning, API call reduction, and scalable microservices implementation**.
- **Developed and integrated** a secure **eKYC authentication system**, ensuring **regulatory compliance and data protection**. Utilized **JWT for encryption** and implemented **secure API endpoints**, enhancing security during user onboarding and form pre-filling.

ICICI Return of Premium
Project Lead
- **Led cross-functional teams**, facilitating seamless collaboration between **Development, QA, and Product** teams to successfully deliver software projects.
- **Enhanced user experience and workflow**, driving a **10% increase in user engagement** and contributing to key business objectives.

INTERESTS

Travelling ⏐ Singing ⏐ Reading ⏐ Photography

CERTIFICATES

- Frontend Developer (React) Certificate - HackerRank ✐
- ReactJS for Beginners - Simpli Learn ✐