

Credit Card Transaction Report

Revenue

55M

Transaction
Amount

45M

Interest

7.84M

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Total_Trans_Vol
Platinum	1135608	953314	1,61,629.05	7490
Gold	2454072	2024078	3,73,784.16	18224
Silver	5586332	4586746	8,12,081.28	48599
Blue	46139398	36957875	64,95,887.74	581338

Week_Start_Date

All

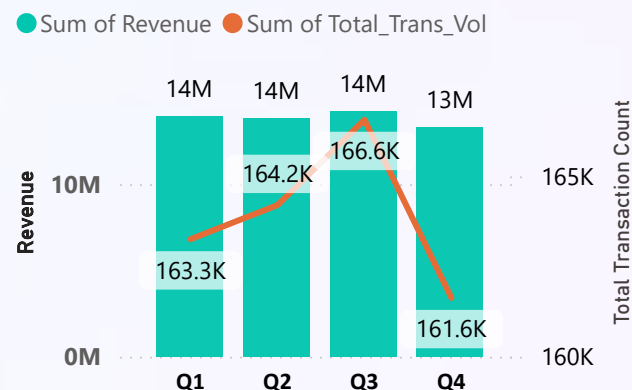
Blue

Gold

Platinum

Silver

Revenue and Total Transaction Count by Qtr



Q3

Q1

Q2

Q4

High

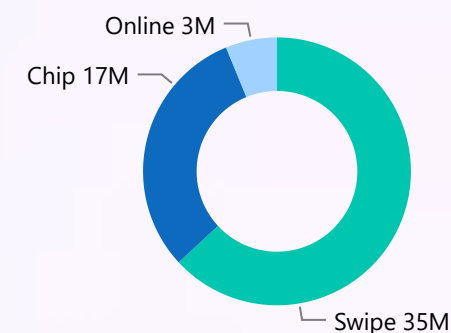
Mid

Low

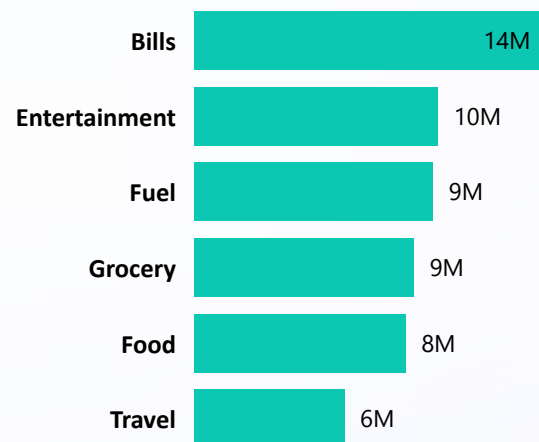
M

F

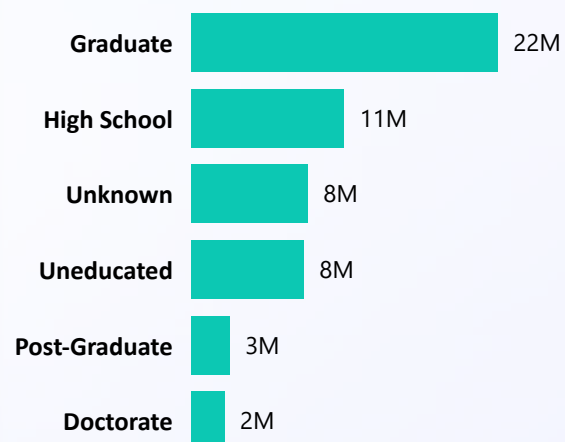
Revenue by Card Type



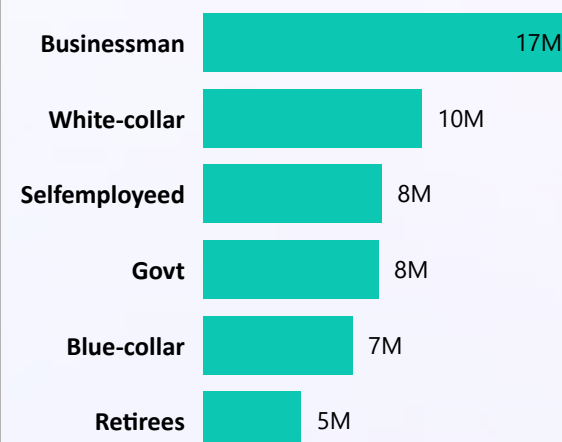
Revenue by Exp Type



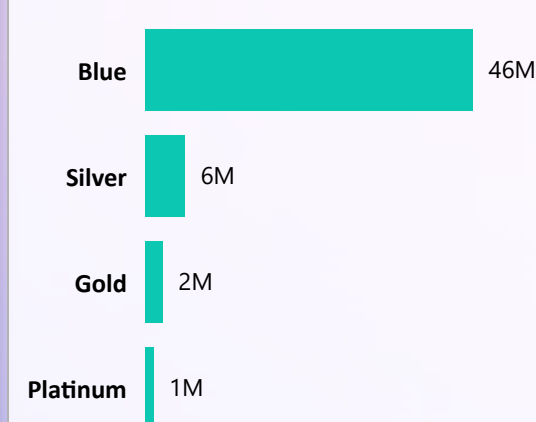
Revenue by Education Type



Revenue by Job



Revenue by Card Type



Credit Card Customer Report

Revenue

55M

Interest

7.84M

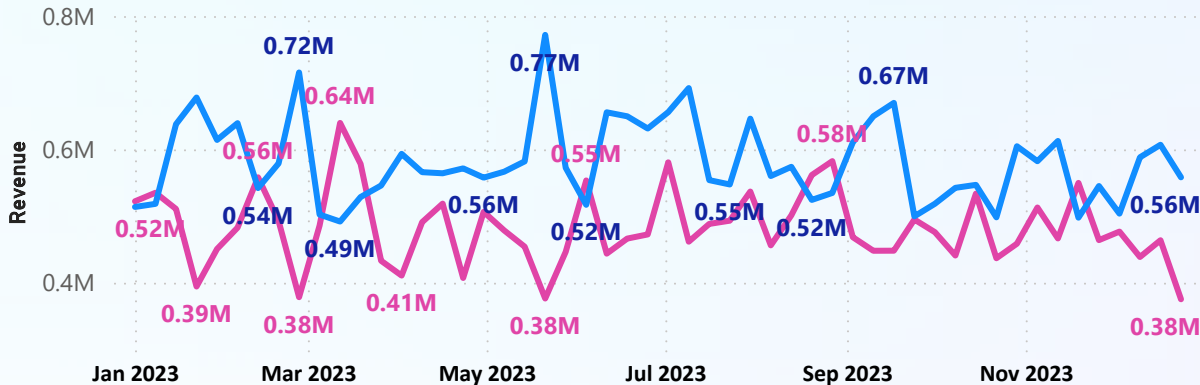
Income

576M

Cust_Satisfaction

3.19

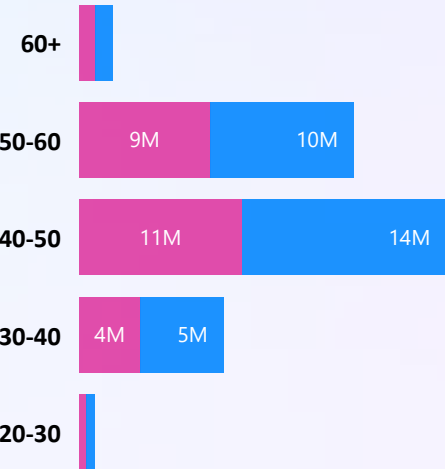
Revenue by Gender



state_cd

All

Sum of Revenue by AgeGroup



Week_Start_Date

All

Qtr 3

Qtr 1

Qtr 2

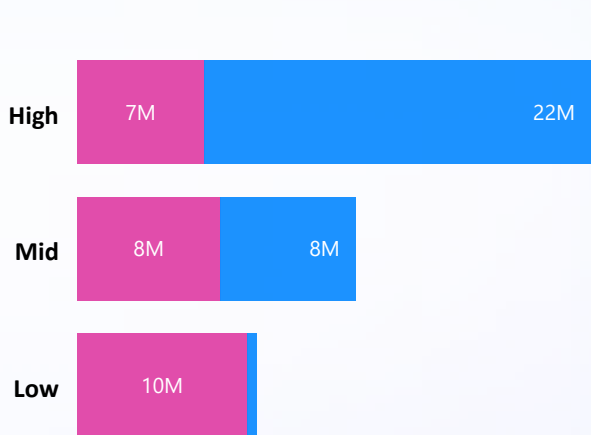
Qtr 4

M

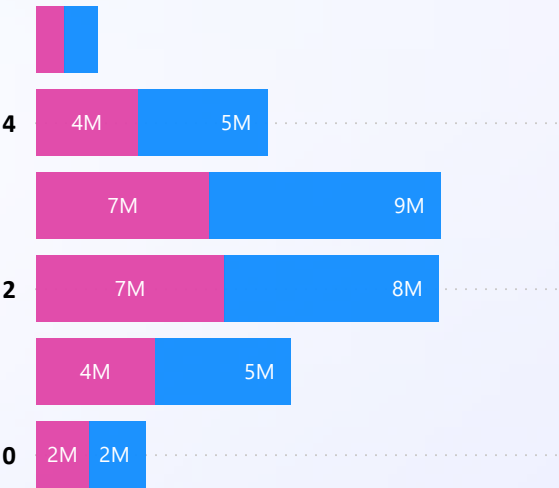
F

Customer_Job	Sum of Income	Sum of Revenue
Businessman	186959919	17387832
White-collar	103930055	10114656
Govt	88773989	8111701
Selfemployeed	75313288	8261758
Blue-collar	72262158	6904279
Retirees	48675030	4535184

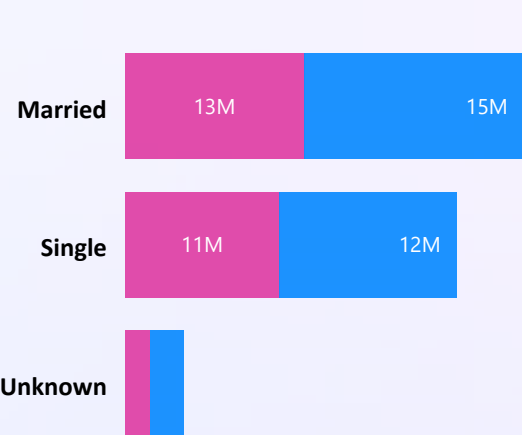
Revenue by Income



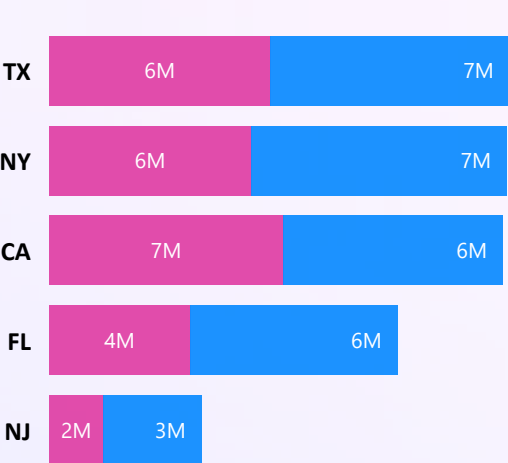
Revenue by Dependent Count



Revenue by Marital Status



Top 5 State By Revenue



Total Customer

10K

Amount

45M

Revenue

55M

No. Of Transaction

656K

Interest

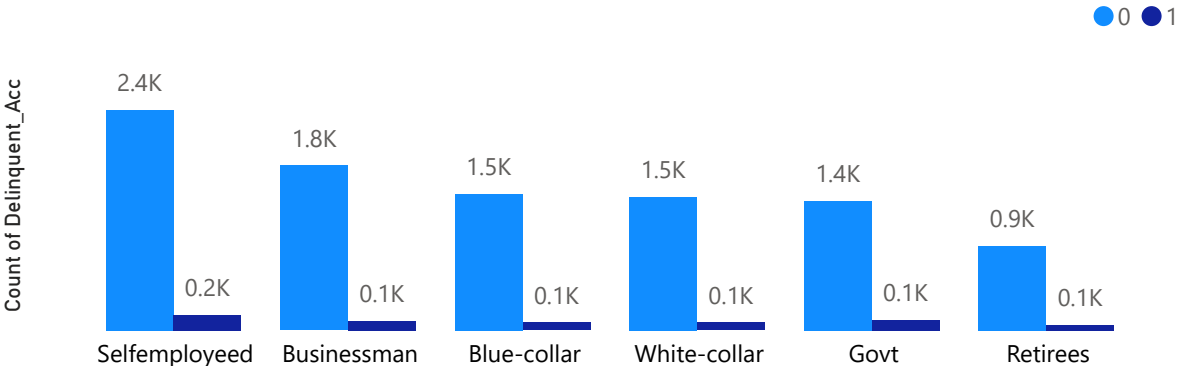
7.84M

Customer Satisfaction Score

3.19

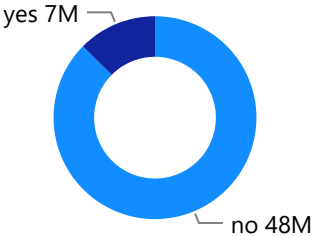
Customer Analytics

Delinquent Acc by Customer Job

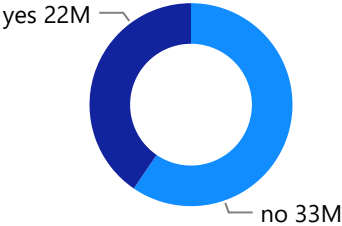


week_num2	Previous_week_Reveneue	Current_week_Reveneue	wow_change
52	1070439	933134	-12.83%
51	1026549	1070439	4.28%
50	980152	1026549	4.73%
49	1008777	980152	-2.84%
48	1047120	1008777	-3.66%
47	1078915	1047120	-2.95%
46	1094927	1078915	-1.46%
45	1063063	1094927	3.00%

Personal Loan



Car Owner



House Owner

