

Benjamin Hosler

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EDUCATION

The University of Michigan - Ann Arbor

Bachelor of Arts - Political Science & History (2023-2025)

GPA: 3.7

Activities: Global Scholar Program Peer Facilitator, CLEA Undergraduate Researcher, For Michigan at Umich Founder & Co-President, MFCD Deputy Campaigns and Lobbying Director, and Michigan Institute for Progressive Policy Member.

Muskegon Community College

Associate of Science and Arts (2020-2023)

GPA: 3.85

Activities: Early College Ambassador, Phi Theta Kappa Honor Society, Student Services Council, Business Administration Committee, and Student Government Association President.

EXPERIENCE

Incoming Business Analyst

Deloitte Consulting

Data Manager

For Michigan (Feb. 2024 - Nov. 2024)

- Developed and executed data strategies for a large-scale engagement program, streamlining data management across 41 universities using Excel, SQL, Google Data Studio, and Python to engage students.
- Designed and implemented a targeting system integrating web data to reach previously untapped student populations, successfully registering 5,292 voters and 54,445 field sign-ups/PTVs.
- Implemented cross-platform systems using APIs and integrations to enhance connectivity and improve data flow, helping our team of 450 coordinate 13,951 shifts.
- Generated data insights using Google Data Studio and Powerpoint to create visualizations and reports on organizational metrics that facilitated data-driven decision-making among senior leadership.
- Created detailed tracking systems, including hiring and performance trackers documenting sizable engagement numbers, such as 57,468 doors knocked, 402,444 calls made, and 1,211,644 texts sent, along with 16,643 contacts.

Intern

Elect Democratic Women (July 2023 - Dec. 2023)

- Supported 18 national campaigns by conducting essential infrastructure and opposition research.
- Drafted public endorsements and prepared briefing notes for Congressional Representatives, contributing to voter support and a successful \$21 million fundraising effort.

Campaign Intern

Snyder for Michigan's 87th House District and Sabo for Michigan's 32nd Senate District (May 2022 - Nov. 2022)

- Aided the field program for the Snyder campaign, achieving a primary win with a 39% lead in a 4-way race and the November election with a significant 62% majority vote. Helped lead Terry Sabo's State Senate campaign, securing 47% of votes in a highly competitive Senate race, ultimately falling short of securing the seat.
- Helped manage door-to-door canvassing and text banking, reaching 25,000 and 200,000 voters, respectively.

West Michigan Regional lead

Rise (May 2022 - September 2022)

- Led civic engagement efforts in West Michigan, mobilizing over 20,000 young adults to vote through strategic outreach and fellowship training.

SKILLS & CERTIFICATIONS

Data Analytics: Python for Everybody Specialization by the University of Michigan on Coursera (July 2024).

- Skills: Python, Web scraping, Databases, XML, JSON, Jupyter Notebook, and Data Visualization.

PostgreSQL for Everybody Specialization by the University of Michigan on Coursera (August 2024).

- Skills: Databases, PostgreSQL, JSON, Hashtag, CRUD, NoSQL, ACID & BASE architectures, Elastic Search, and Indexes.

Programming Language R, Through Coursework: Data Science for International Studies.

Election: Precinct Election Inspector Certification: Accredited by the State of Michigan.