

SHRIYA

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ABOUT ME

Enthusiastic, self-inspired, and reliable IT professional with 3 years of fingers-on-revel in various CMS platforms, which include Shopify, Wix, Squarespace, Prestashop, WordPress, Ladipage, and Kajabi. Possesses a sturdy technical ability set encompassing PHP, API integration, HTML, CSS, JavaScript, jQuery, and MySQL. Proven ability to preserve optimum workflows, execute targeted programming tasks for front-stop and again-quit improvement, and make certain amazing deliverables thru rigorous exceptional assurance checking out. Specialized in Shopify customization, app integration, and working seamlessly with Shopify APIs. Seeking to leverage my various information in CMS structures inside a dynamic corporation to further explore and decorate my talents even as contributing to the success of the team.

EDUCATION

Himachal Pradesh University

2015 - 2018

- Bachelor of Computer Application

Govt.P.G College Dharmshala (H.P)

2019 - 2021

- Master of Computer Application

WORK EXPERIENCE

Jan 2022 - Present

Kasweb Tech Solutions Pvt. Ltd.

- Customizing and growing Shopify topics, templates, and layouts to meet various purchaser requirements, ensuring visually appealing and useful e-commerce stores.
- Implementing and configuring Shopify apps and extensions to enhance site capability, enhance person engagement, and make certain seamless integration.
- Ensuring websites are completely responsive and optimized for numerous gadgets and display sizes to deliver consistent and person-pleasant studies.
- Writing easy, green, and maintainable HTML, CSS, and JavaScript code to create visually attractive, interactive, and attractive consumer interfaces.
- Optimizing internet site performance for fast loading times, clean navigation, and an incredible person enjoy, leveraging nice practices for velocity optimization.
- Customizing Shopify issues to align with patron branding, along with changes to layout, colorations, fonts, and imagery, for a professional and cohesive appearance.
- Developing custom functionalities, which include bundle merchandise, superior product pages, and dynamic bureaucracy, to offer tailor-made solutions and beautify the buying experience.
- Conducting thorough code opinions to keep awesome standards and ensure compatibility with Shopify's atmosphere.
- Managing Google Merchant Center integration with Shopify for streamlined product feeds and effective advertising campaigns.
- Implementing topic adjustments for diverse types of e-commerce agencies, adapting to specific necessities and delivering flexible, excessive-performing solutions.

PROJECTS

Infinity Door

Role: Shopify Developer

Project Details:

Developed a Shopify store to promote door elements and accessories, which includes handles, dimension, closers, hinges, and frames.

Key Features:

- Implemented a step-by-step product selection process, allowing customers to create custom bundles with personalized measurement options.
- Added functionality to add the bundled products to the cart and automatically generate draft orders.
- Designed the store to enhance user experience and support seamless customization for diverse customer needs.

Tanzite

Role: Shopify Developer

Project Details:

Developed a Shopify store for selling indoor and outdoor wooden flooring, including Appalachian and Rainier floors.

Key Features:

- Created custom sections for the website and made them dynamic for easy management and customization.
- Customized product options and implemented functionality to add them to the cart, with all details sent via email to both customers and the store owner using PHP email functionality.
- Set up multiple markets with unique domains, managing and translating all custom data into various languages for each market.
- Integrated and configured a store locator app to enhance customer convenience.

Veloria

Role: Shopify Developer

Project Details:

Developed a Shopify website for selling capsules.

Key Features:

- Set up the Recharge subscription app to manage subscription-based products.
- Designed and integrated subscription options on both the homepage and product pages to enhance user experience and functionality.

Qynda

Role: Shopify Developer

Project Details:

Developed a Shopify website for selling clothing items like joggers, track pants, and hoodies.

Key Features:

- Implemented functionality to create combination products that automatically appear in the cart.
 - Designed dynamic product pages to display images based on the selected color.
 - Configured return order and shipping processes to improve customer service.
 - Structured color variants into 2-3 parts using metafields for enhanced product organization.
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CERTIFICATION AND TRAINING

Industrial Training (PHP)

(Sep 2018-Feb 2018)

- Institute Name : Saijal Academy Mandi (H.P)
- Duration : 6 months
- Technology : Advanced PHP

Industrial Training (MEAN STACK)

(Jan 2021 - June 2021)

- Company Name : Impinge Solution Mohali
- Duration : 6 months
- Technology : Mean Stack

SKILLS

- CMS: Shopify (Expert), WordPress (Advanced), Wix, Squarespace, PrestaShop, Kajabi (Basic)
- Programming Languages: PHP, JavaScript, OOP
- Markup & Styling: HTML5, CSS3
- Databases: MySQL, MongoDB (Basic)
- Web Technologies: AJAX, jQuery, RESTful APIs
- Version Control: Git
- Tools: Composer, npm
- Soft Skills: Problem-Solving, Team Collaboration, Communication, Time Management
- Other Skills: Liquid Templating Language (Shopify customization)

LANGUAGES

- English
- Hindi