

SHRIYAH PRANAVI MARINGANTI

Open to Relocate | **Contact:** 724-410-8784 | **Email:** shriyapranavi@gmail.com | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

2.5+ years of experience driving digital transformations, optimizing user experiences, collaborating with multidisciplinary teams and delivering top-tier quality assurance for startups and financial services in North America and Asia

TECHNICAL SKILLS

Business Analysis:	Requirement Gathering, Agile Methodologies, Customer Journeys, Backlog Prioritization, Gap Analysis, MVP (Minimum Viable Product), User Acceptance Testing (UAT), User Training, Wireframes, Business Process Re-engineering, Software Development Lifecycle
Data Analysis:	SQL, Relational Databases, ETL (Extract, Transform and Load), Data Pipeline, Data Collection, Data Clean-up, Trend Analysis, Visualization, Storytelling, Data Reporting, Business Intelligence
Tools:	MySQL, PostgreSQL, Tableau, Python, Power BI, Jira, Rally, Trello, Asana, MS Project, Snowflake, Confluence, Advance Excel, Microsoft SQL Server, SSIS

WORK EXPERIENCE

Business Intelligence Analyst Intern | Bangor Savings Bank Jul 2022 - Dec 2022 | **Bangor, ME**

- **Transformed Reporting Capabilities:** Spearheaded analysis, design, development, testing, and deployment, saving 19 hours/week in retrieving customer, sales, and loan data for the Bank's reporting feature enhancement
- **Data Analysis and Workflow Optimization:** Reviewed 100K+ rows of banking operations and financial data using SQL queries and identified discrepancies and duplicate data in workflows for ad-hoc reporting for senior leaders
- **Process Improvement Recommendations:** Analyzed legacy system bottlenecks for retrieving banking operations data and reporting, and recommended process improvements through system and workflow enhancements
- **Stakeholder Collaboration and Documentation:** Partnered with 12 stakeholders to gather business requirements, crafting process flow diagrams and documenting technical specifications for development teams
- **Product Backlog Management:** Created product backlog and bridged communication between business users and developers on system design, acceptance criteria, delivery timeline, and backlog priority
- **User Acceptance Testing (UAT) Coordination:** Coordinated UAT with business users and creating and executing test cases that resulted in identifying and resolving 13 bugs before launching the reporting feature
- **Training and Education:** Developed training material and educated 17 business users and leaders on a new reporting feature for data-driven business decisions based on customer feedback and market demographics

Business Analyst | Rentastico Pvt Ltd Feb 2020 - Jul 2021 | **India**

- **Strategic Product Development:** Partnered with Product Owner to understand the product vision and to define a product roadmap for launching a travel website and mobile app in Asia, anticipating over 1 million users
- **Market Research & MVP Planning:** Performed market research, analyzed competitor's offerings, crafted customer journeys, and recommended Minimum Viable Product (MVP) features based on customer needs
- **Agile Backlog Prioritization:** Applied Agile methodologies to construct and prioritize the product backlog, breaking down features into user stories, defining acceptance criteria, and creating mockups
- **Multi-team Coordination & Project Tracking:** Oversaw cross-functional dependencies among Asian business and development teams, North American design vendors, coordinating project tracking, blockers, and assignments
- **Stakeholder Engagement & Feedback Loop:** Facilitated product demo for project stakeholders, documented feedback and coordinated changes

Business Data Analyst | VSigma IT Labs Pvt Ltd Oct 2019 - Feb 2020 | **India**

- **SQL – Driven Data Validation:** Gathered 10K+ rows of customer reviews from multiple sources and removed discrepancies to ensure data integrity
- **Python and SQL Analysis of Telecom Reviews:** Conducted quantitative and qualitative analysis on 10K+ telecom reviews from USA using Python and SQL, identifying trends related to contract exits or competitor switches
- **Tableau Dashboard for Data-Driven Insights:** Presented insights to senior leadership via a Tableau dashboard, highlighting top 3 reasons like poor coverage, plan cost, and device offerings for data-driven decisions

EDUCATION

Master of Science in Data Analytics Engineering | Northeastern University Aug 2023 | **Boston, MA**

Relevant Courses: Business Analytics, Data Warehouse and Business Intelligence, Software Engineering, Project Management, Data Visualization, Data Management for Analytics