SHRIYAH PRANAVI MARINGANTI

Open to Relocate | **Contact**: 724-410-8784 | **Email**: shriyapranavi@gmail.com | LinkedIn | GitHub | Portfolio

2.5+ years of experience in gathering business requirements, designing solution and conducting quality assurance (QA) for system development, enhancement and process improvement initiatives in North America and Asia

EDUCATION

Master of Science in Data Analytics Engineering | Northeastern University   Aug, 2023 | **Boston, MA**
Relevant Courses: Business Analytics, Data Warehouse and Business Intelligence, Software Engineering, Project Management, Visualization, Data Management for Analytics

WORK EXPERIENCE

Business Intelligence Analyst Intern | Bangor Savings Bank   Jul, 2022 - Dec, 2022 **|Bangor, ME**

- Spearheaded analysis, design, development, testing and deployment to enhance Bangor Bank's reporting feature that resulted in saving at least 19 hours/week in retrieving customers, sales, and loan information
- Reviewed 100K+ rows of banking operations and financial data using SQL queries and identified discrepancies and duplicate data in workflows for ad-hoc reporting for senior leaders
- Analyzed pain areas/bottlenecks of legacy system for storing/retrieving banking operations data and reporting workflows and recommended process improvements through system and workflow enhancements
- Gathered business requirements by partnering with 12 business stakeholders, created process flow diagrams for enhanced reporting workflows and documented technical specifications for development teams
- Created product backlog and acted as a liaison between business users and development team to communicate system design, business requirements, acceptance criteria, delivery timeline and backlog priority
- Coordinated User Acceptance Testing (UAT) by partnering with business users and creating and executing test cases that resulted in proactively identifying and resolving 13 bugs before launching the reporting feature
- Created training material and trained 17 business users and department leaders for new reporting feature to drive data driven business decisions based on customer complaints, sales, demographics and market trends

Business Analyst | Rentastico Pvt Ltd.   Feb, 2020 - Jul, 2021 | **India**

- Partnered with Product Manager to understand the product vision and to define a product roadmap for launching travel website in Asia for vacation rental, e-commerce and blogs with 1 million+ estimated users
- Performed market research to understand targeted audience's pain areas and needs, created customer journeys, evaluated competitors' offerings and pricing and recommended MVP (Minimum Viable Product) and features
- Leveraging Agile methodologies, built product backlog by breaking down features into smaller user stories, defined acceptance criteria, created mockups, business and functional requirement documents for development teams
- Managed cross-functional dependencies between internal business and development teams in Asia, third-party vendor in North America and coordinated project tracking, blockers and work assignments
- Facilitated product demo for project sponsors/stakeholders, documented feedback and coordinated changes

Business Data Analyst | VSigma IT Labs Pvt Ltd   Oct, 2019 - Feb 2020 | **India**

- Gathered 10K+ rows of customer review data from multiple sources and eliminated discrepancies
- Analyzed 10K+ customer reviews for North American telecom carriers using Python and SQL, identified and documented the trends for contract termination or switching to competitor's network
- Presented key findings and insights to senior leadership using interactive dashboard in Tableau to demonstrate top 3 reasons such as poor coverage, plan cost and device offerings to drive data driven business decisions

SKILLS & INTERESTS

Business Analysis: Requirement Gathering, Agile Methodologies, Gap Analysis, Backlog Grooming, Prioritization, MVP (Minimum Viable Product), User Acceptance Testing (UAT), User Training, GUI Wireframes, Business Process Re-engineering, Workflows, Order Management, Software Development Lifecycle, Business Requirement Documents

Data Analysis: Relational Database, ETL (Extract, Transform and Load), Data Pipeline, Data Collection, Data Clean-up, Data Consolidation, Trend Analysis, Dashboard, Visualization, Storytelling, Data Reporting

Tools: SQL, Tableau, Python, Power BI, Jira, Rally, Trello, Asana, MS Project, Snowflake, Confluence, Advance Excel, SQL Server, SSIS

Interests: Passionate about exploring global cuisines, especially Thai dishes! Always on the lookout for the next flavorful adventure. Got a recommendation?