

SHRIYAH PRANAVI MARINGANTI

Open to Relocate | **Contact:** 724-410-8784 | **Email:** shriyapranavi@gmail.com | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

2.5+ years of experience in translating business requirements, collaborating with cross-functional teams, employing agile approaches, and upholding innovative design and top-tier quality assurance initiatives in North America and Asia

EDUCATION

Master of Science in Data Analytics Engineering | Northeastern University Aug, 2023 | **Boston, MA**

Relevant Courses: Business Analytics, Data Warehouse and Business Intelligence, Software Engineering, Project Management, Visualization, Data Management for Analytics

WORK EXPERIENCE

Business Intelligence Analyst Intern | Bangor Savings Bank Jul, 2022 - Dec, 2022 | **Bangor, ME**

- Spearheaded analysis, design, development, testing and deployment to enhance Bangor Bank's reporting feature that resulted in saving at least 19 hours/week in retrieving customers, sales, and loan information
- Reviewed 100K+ rows of banking operations and financial data using SQL queries and identified discrepancies and duplicate data in workflows for ad-hoc reporting for senior leaders
- Analyzed pain areas/bottlenecks of legacy system for storing/retrieving banking operations data and reporting, and recommended process improvements through system and workflow enhancements
- Gathered business requirements by partnering with 12 stakeholders, crafted process flow diagrams for reporting workflows, and documented specifications for development teams
- Created product backlog and bridged communication between business users and developers on system design, business requirements, acceptance criteria, delivery timeline, and backlog priority
- Coordinated UAT (User Acceptance Testing) with business users, executed test cases, and proactively identified and resolved 13 bugs before launching the reporting feature
- Developed training material and educated 17 users and leaders on a new reporting feature for data-driven decisions based on customer feedback and market demographics

Business Analyst | Rentastico Pvt Ltd Feb, 2020 - Jul, 2021 | **India**

- Partnered with Product Owner to understand the product vision and to define a product roadmap for launching travel website in Asia for vacation rental, e-commerce and blogs with 1 Million+ estimated users
- Conducted market research on the target audience's needs, analyzed competitor's offerings, created customer journeys, and recommended MVP (Minimum Viable Product) and features
- Leveraging Agile methodologies, built the product backlog by breaking down features into user stories, defined acceptance criteria, and created mockups and requirement documents for development teams
- Managed cross-functional dependencies between Asian business and development teams, North American third-party vendor, and coordinated project tracking, blockers, and assignments
- Facilitated product demo for project sponsors/stakeholders, documented feedback and coordinated changes

Business Data Analyst | VSigma IT Labs Pvt Ltd Oct, 2019 – Feb, 2020 | **India**

- Gathered 10K+ rows of customer reviews from multiple sources and removed discrepancies to ensure data integrity
- Analyzed 10K+ telecom reviews from North America using Python and SQL, identified and documented trends for contract exits or competitor switches
- Presented insights to senior leadership via a Tableau dashboard, highlighting top 3 reasons like poor coverage, plan cost, and device offerings for data-driven decisions

SKILLS & INTERESTS

Business Analysis: Requirement Gathering, Agile Methodologies, Gap Analysis, Backlog Grooming, Prioritization, MVP (Minimum Viable Product), User Acceptance Testing (UAT), User Training, GUI Wireframes, Business Process Re-engineering, Workflows, Software Development Lifecycle, Business Requirement Documentation

Data Analysis: SQL, Relational Databases, ETL (Extract, Transform and Load), Data Pipeline, Data Collection, Data Clean-up, Data Consolidation, Trend Analysis, Dashboard, Visualization, Storytelling, Data Reporting, Business Intelligence

Tools: MySQL, PostgreSQL, Tableau, Python, Power BI, Jira, Rally, Trello, Asana, MS Project, Snowflake, Confluence, Advance Excel, Microsoft SQL Server, SSIS

Interests: Love exploring global cuisines, especially Thai dishes! Always on the lookout for the next flavorful adventure. What's your top recommendation?