

## PROJECT OBJECTIVES:

### ➤ 1. Geographical Insights:



- Visualize the distribution of listings on a map to identify popular neighborhoods.

- Explore the geographical concentration of listings and host locations.

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## PROJECT OBJECTIVES:

### ➤ 2.Pricing and Availability Analysis:



- Analyze pricing trends based on property types, room types, and accommodation capacity.

- Investigate the availability of listings over time and identify peak periods.

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## PROJECT OBJECTIVES:

### ➤ 3. Host Performance:



- Evaluate host characteristics, including super host status, response times, and verification methods.

- Explore correlations between host attributes and listing performance.

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## PROJECT OBJECTIVES:

### ➤ 4. Review Scores and Guest Satisfaction:



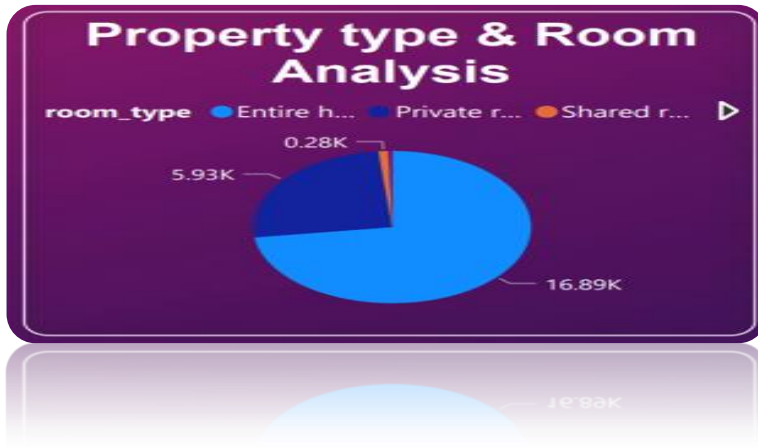
- Examine review scores and their impact on overall listing performance.

- Identify areas for improvement based on specific review categories.

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# PROJECT OBJECTIVES:

## ➤ 5. Property Type and Room Analysis:



- Analyze the distribution of property types and room types.

- Explore trends in the popularity of specific accommodation setups.

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# DASHBOARD

