

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	49,900	3,431	49,900

Discount Percentage, Mrp, Number Of Ratings and Sale Price broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGV7EHHTGUH.

# Model Specification

Model	Processor	Front Ca..	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	Black	199,700
			Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	Black	74,900
			Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	Blue	99,900

Black  
Blue

Sum of Original Price broken down by Model, Processor, Front Camera and Colour. Colour shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps 7 of 370 members.

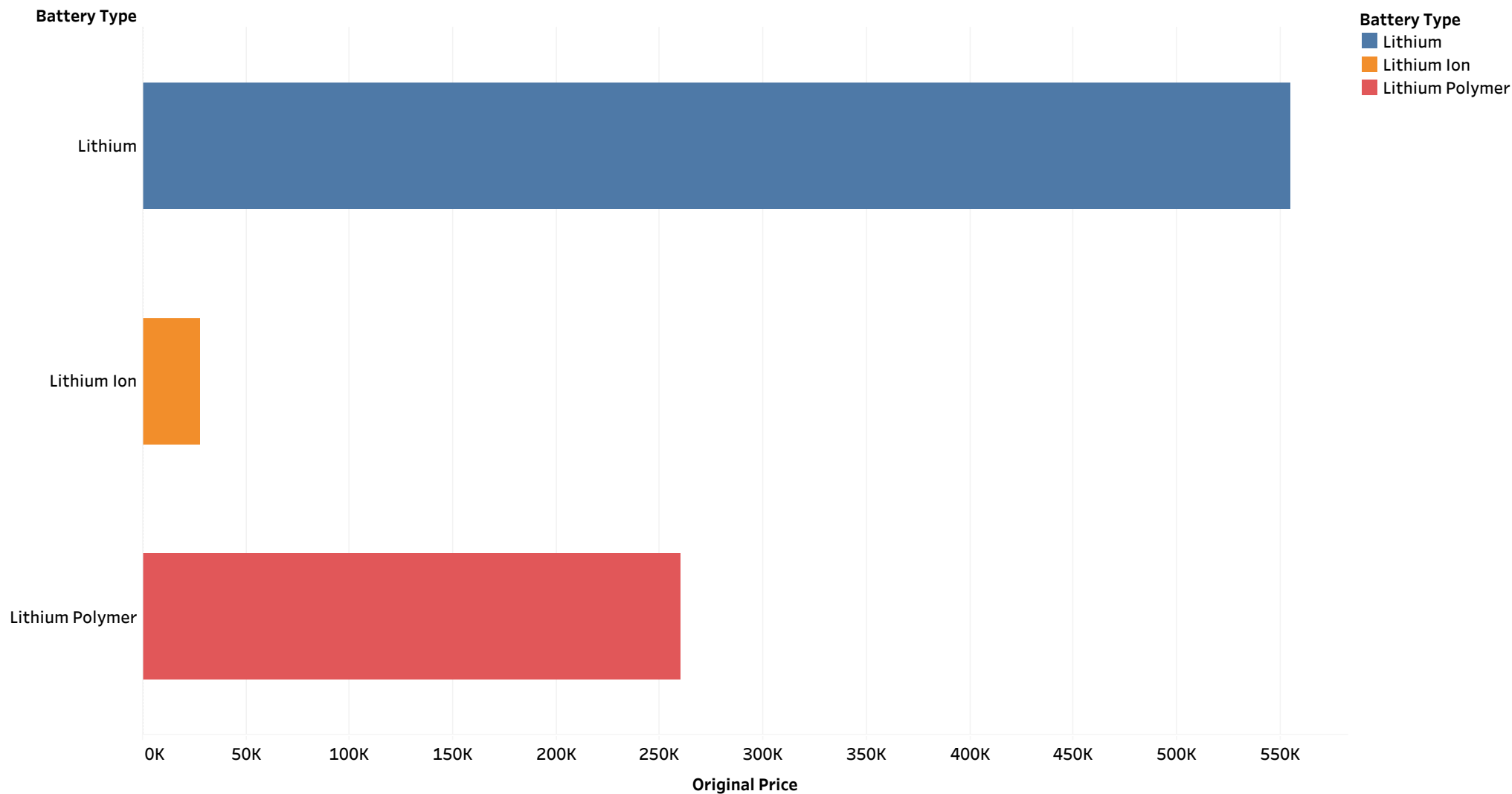
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Black  
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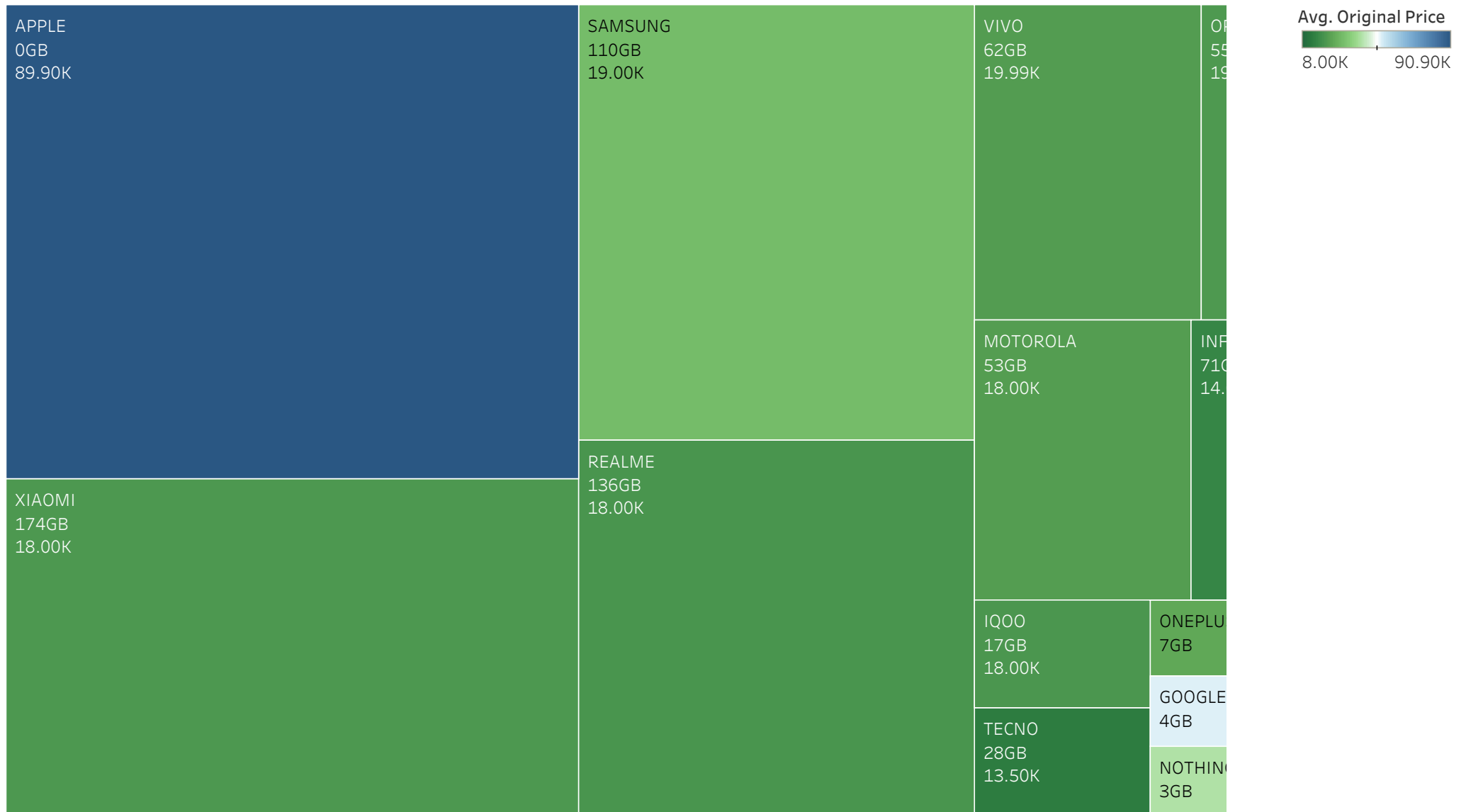
Sum of Original Price broken down by Model, Processor, Front Camera and Colour. Colour shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps 7 of 370 members.

## Battery Type Distribution



Sum of Original Price for each Battery Type. Colour shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

# Brand Price Comparision



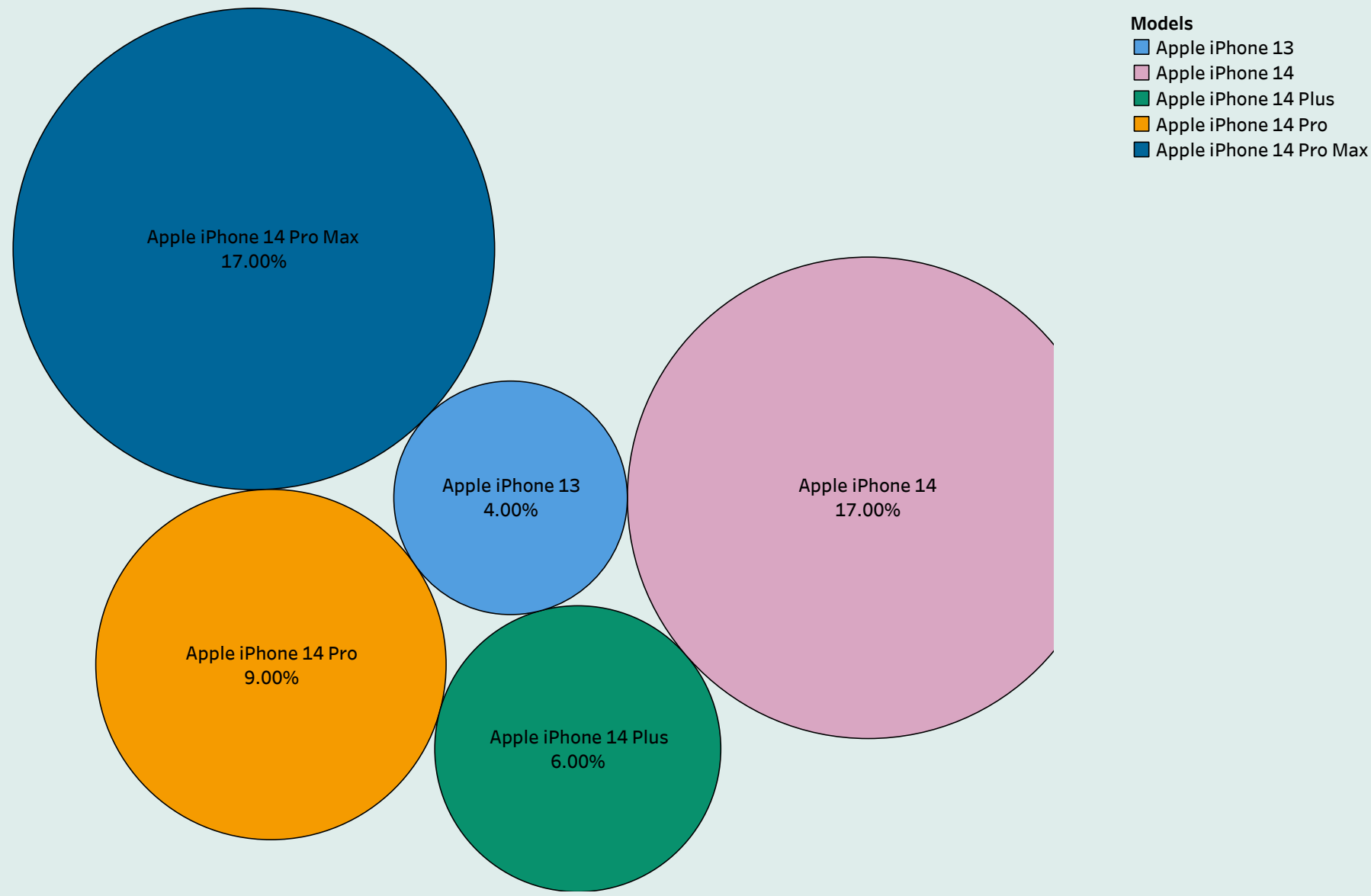
Brand, count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price. The marks are labelled by Brand, count of Memory and median of Original Price.

# Brand Price Comparision



Brand, count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price. The marks are labelled by Brand, count of Memory and median of Original Price.

Model-Share



Models and Sales Share. Colour shows details about Models. Size shows sum of Sales Share. The marks are labelled by Models and Sales Share.

# Model-Share

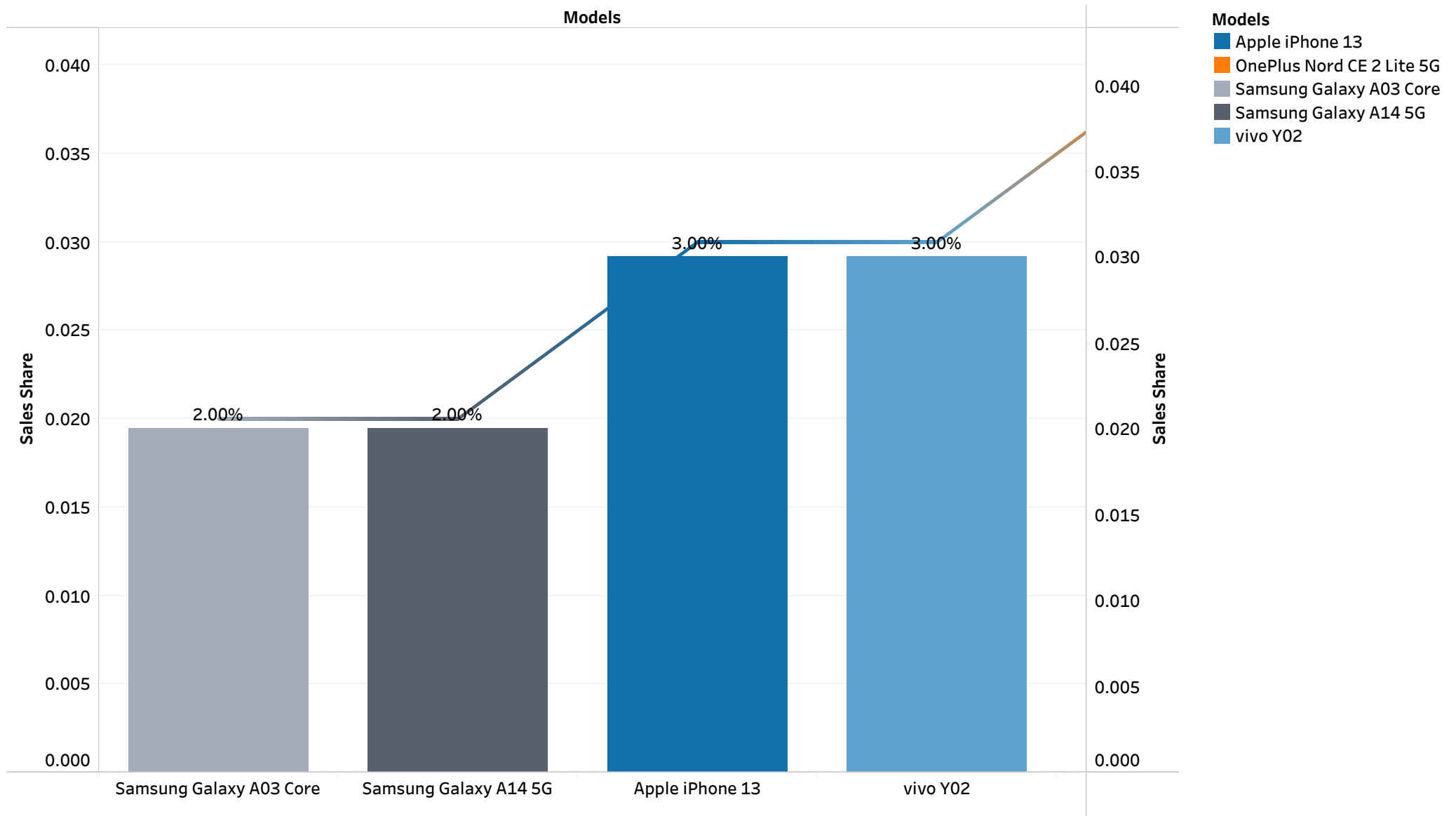
- Models**
- Apple iPhone 13
  - Apple iPhone 14
  - Apple iPhone 14 Plus
  - Apple iPhone 14 Pro
  - Apple iPhone 14 Pro Max



Models and Sales Share. Colour shows details about Models. Size shows sum of Sales Share. The marks are labelled by Models and Sales Share.



# Country wise best selling smart phone



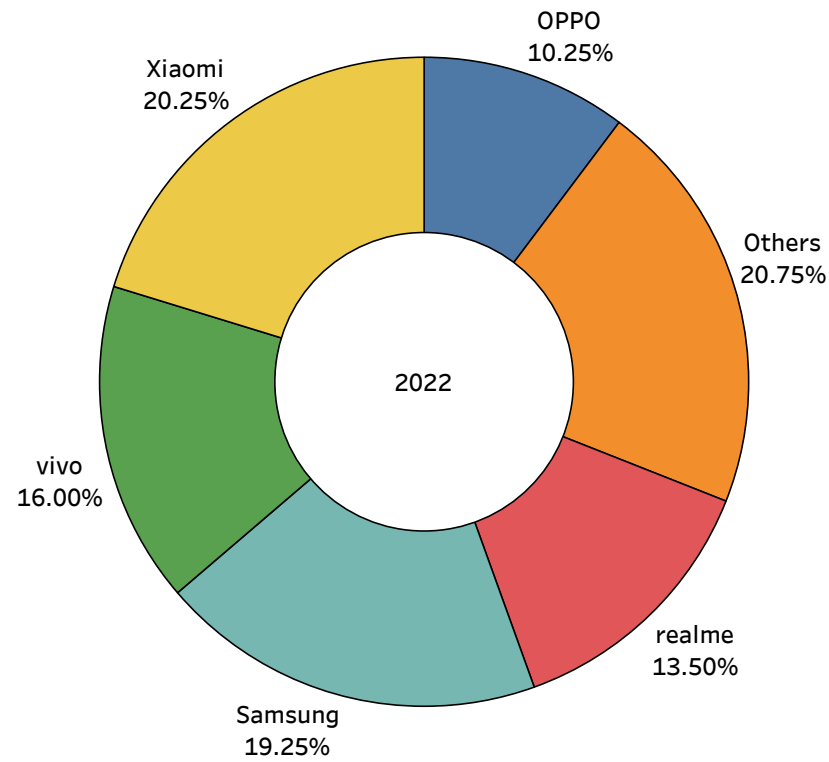
The trends of sum of Sales Share and sum of Sales Share for Models. Colour shows details about Models. For pane Sum of Sales Share (2): The marks are labelled by sum of Sales Share. The data is filtered on Country, which keeps India.

# Country wise best selling smart phone



The trends of sum of Sales Share and sum of Sales Share for Models. Colour shows details about Models. For pane Sum of Sales Share (2): The marks are labelled by sum of Sales Share. The data is filtered on Country, which keeps India.

# Quaterly Share



**Brand**

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

SUM(0) and SUM(0). For pane SUM(0): Colour shows details about Brand. The marks are labelled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labelled by Year. The data is filtered on Year, which keeps 2022.

# Quaterly Share

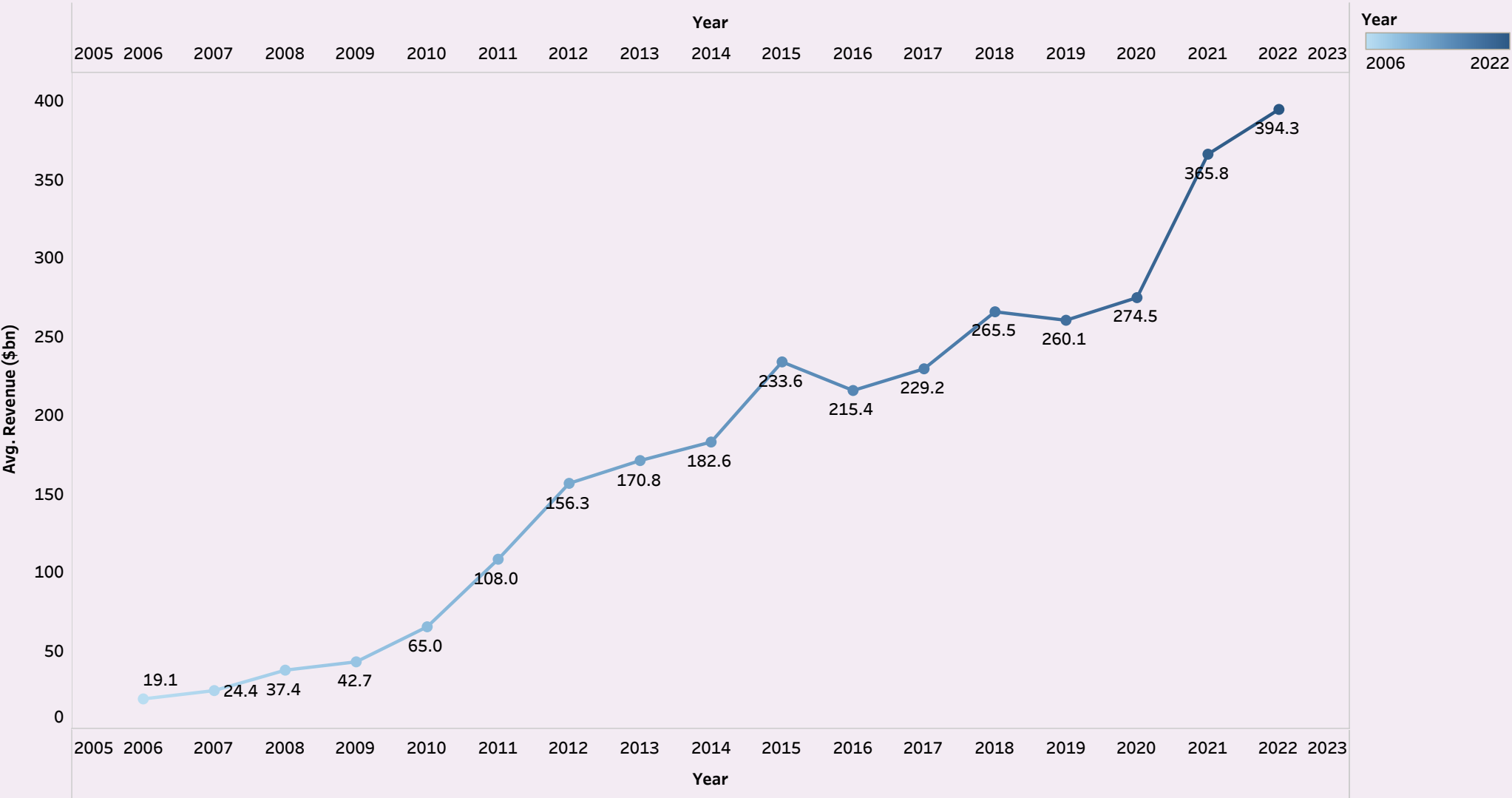
**Brand**

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SUM(0) and SUM(0). For pane SUM(0): Colour shows details about Brand. The marks are labelled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labelled by Year. The data is filtered on Year, which keeps 2022.

# Annual Revenue



The trends of average of Revenue (\$bn) for Year and Year. Colour shows details about Year. For pane Year (2): The marks are labelled by average of Revenue (\$bn).

KPI\_2

Revenue Generated	Units sold (mm)	Active Users (mm)
78.6	125.0	206.0

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2012.

## Global Market Share



Map based on Longitude (generated) and Latitude (generated). Colour shows details about Country. The marks are labelled by Country, Sales Share and Models. The view is filtered on Country, which keeps France.

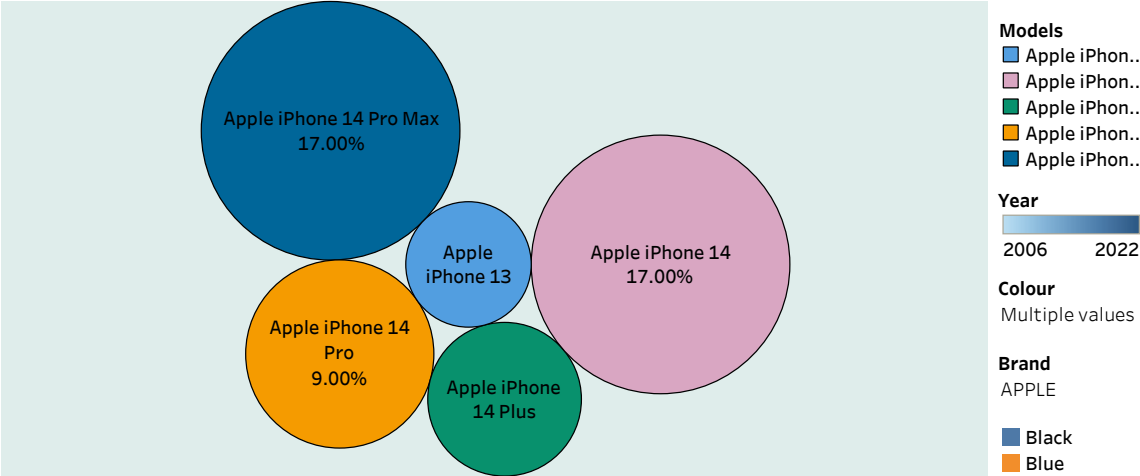
KPI

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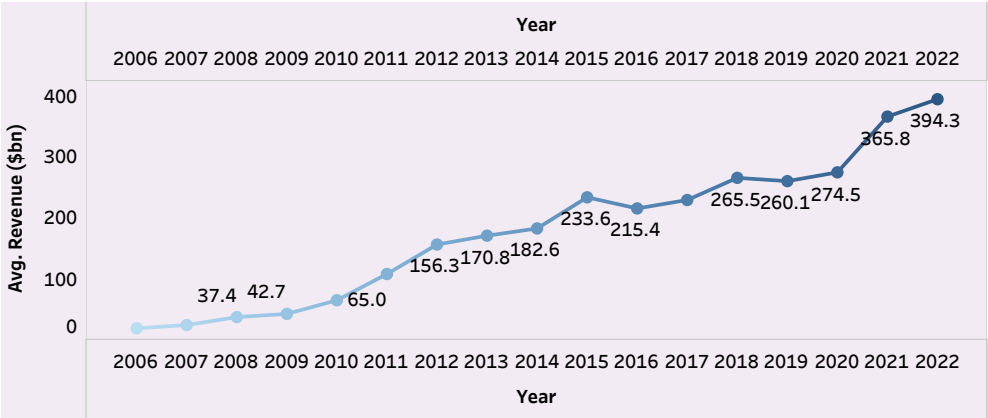
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Model-Share

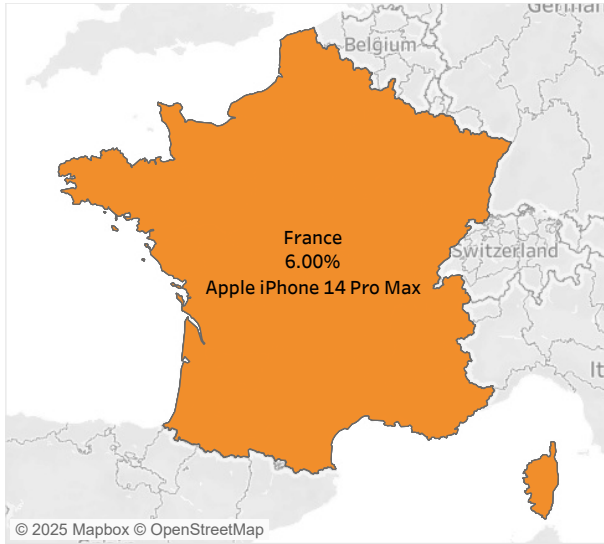


Annual Revenue

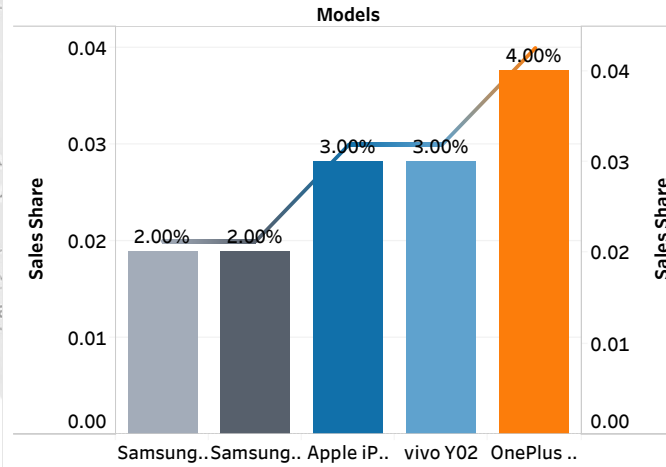




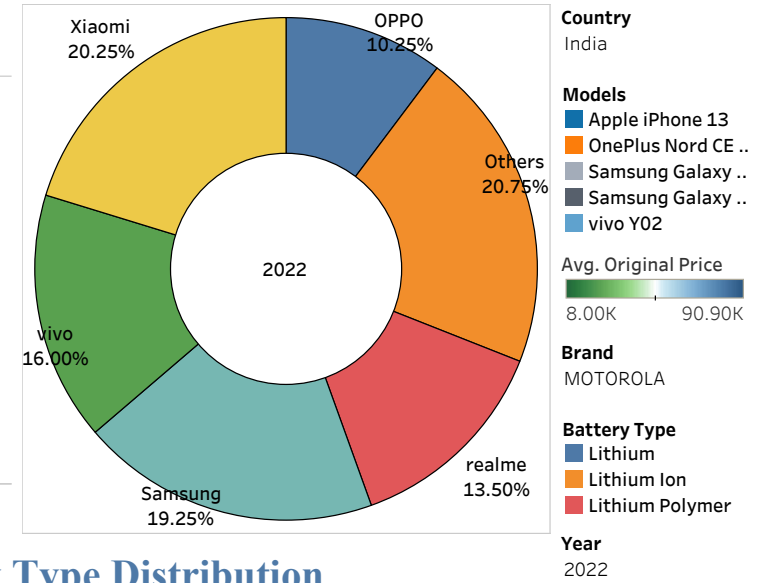
Global Market Share



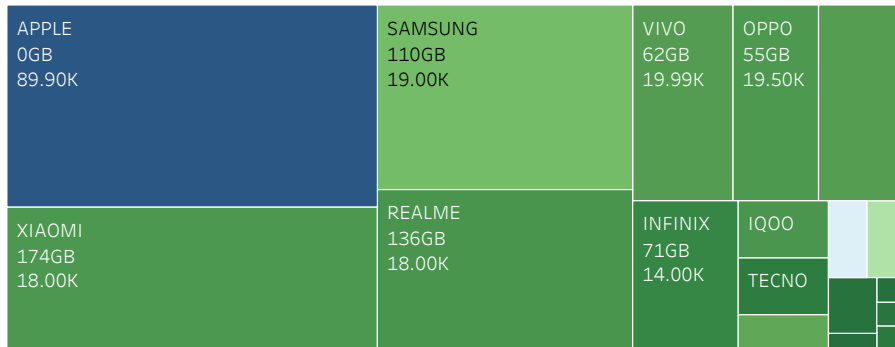
Country wise best selling smart phone



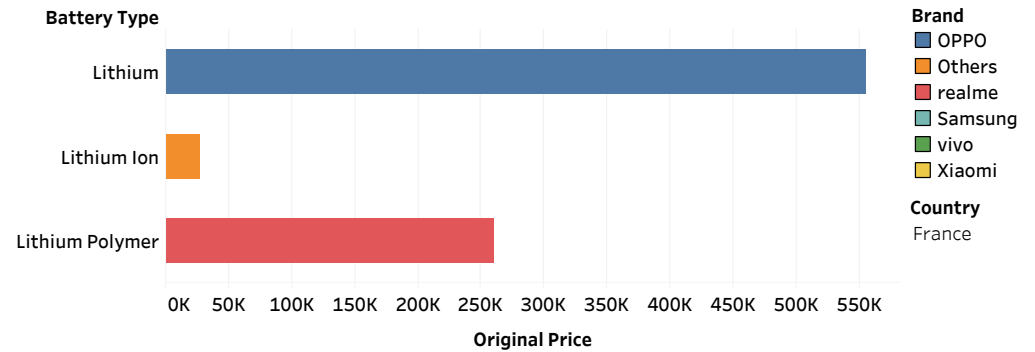
Quaterly Share



Brand Price Comparison



Battery Type Distribution



# Story 1

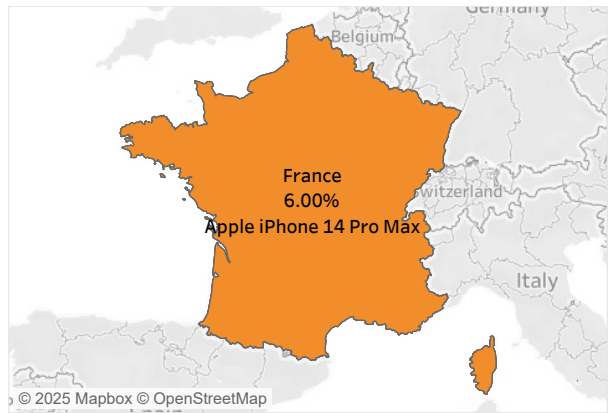
Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US...

More than 1 billion consumers currently use iPhones. Since it's initial launch, more than 1.9 billion iPhones have been sold...

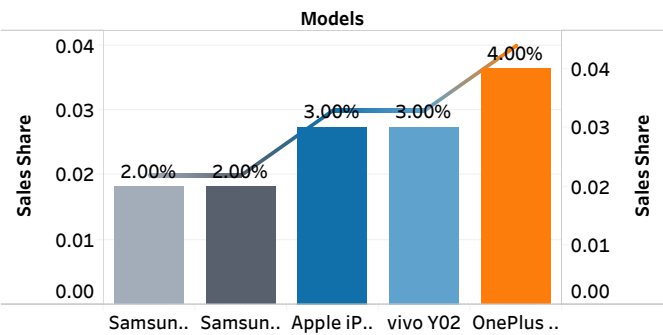
Since the initiation is from 2006 it has seen the tremendous increase in sales and revenue generation over the years, though the slight bump is being observed in 2016 but ever since it has ..

Comparative analysis amongst various other leading brands in the smartphone industry s...

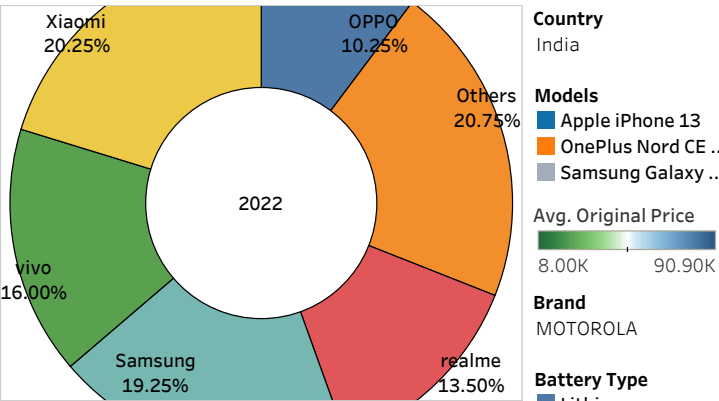
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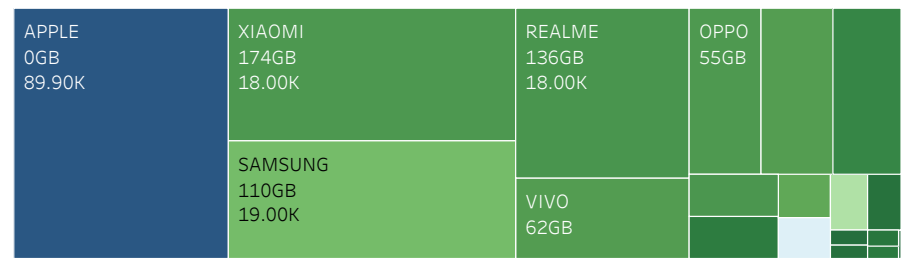
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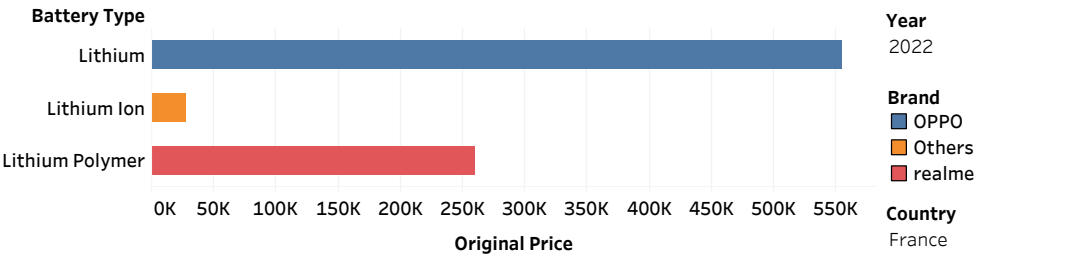
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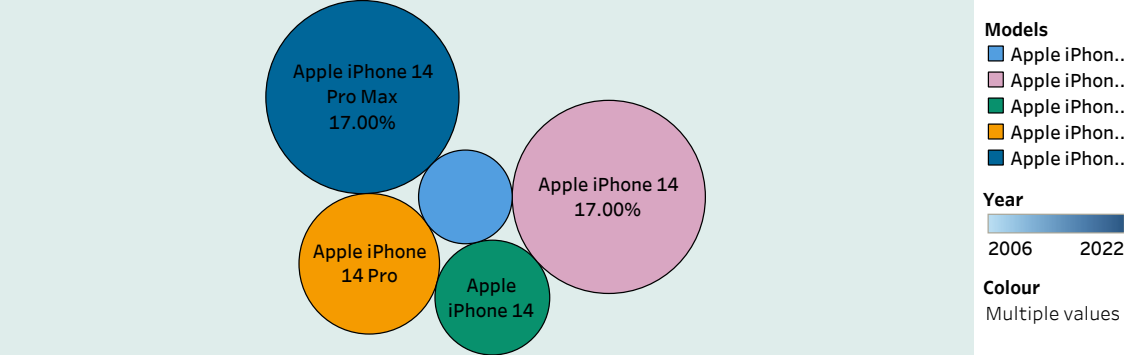
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## Model-Share



## Annual Revenue



Story 1

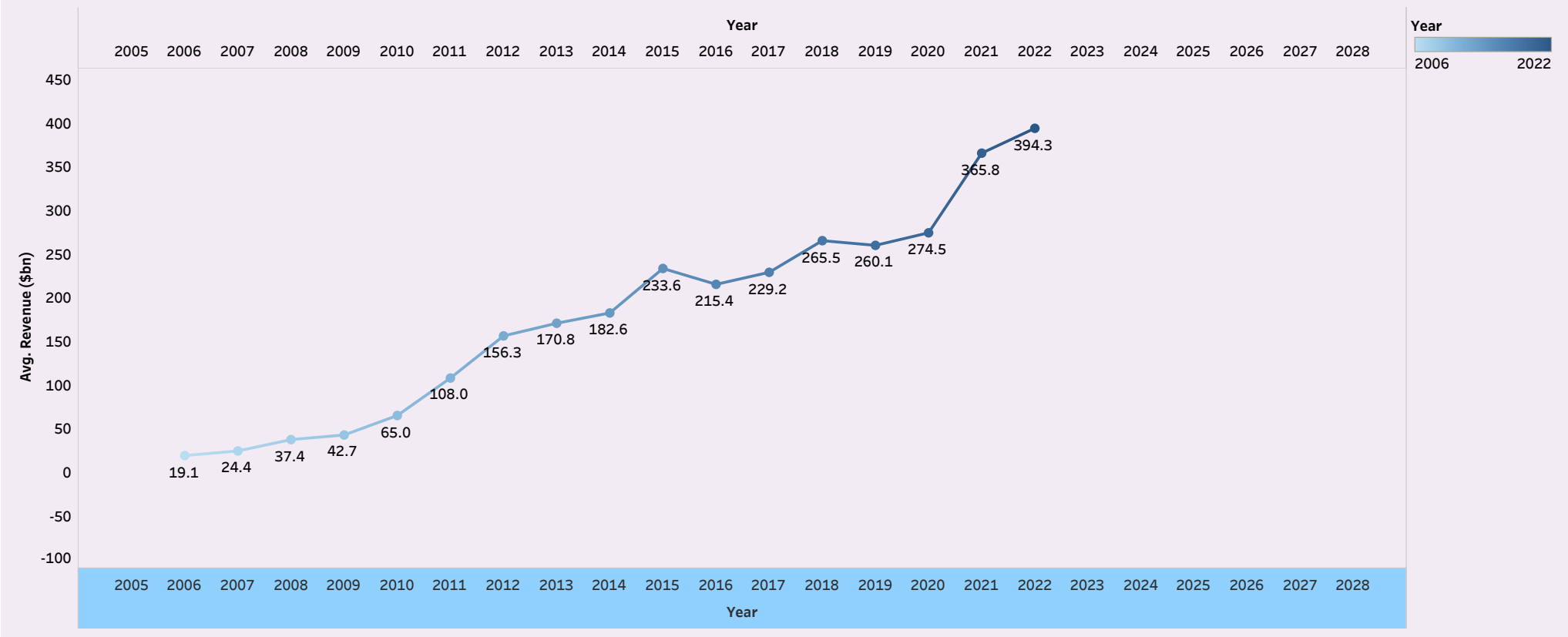
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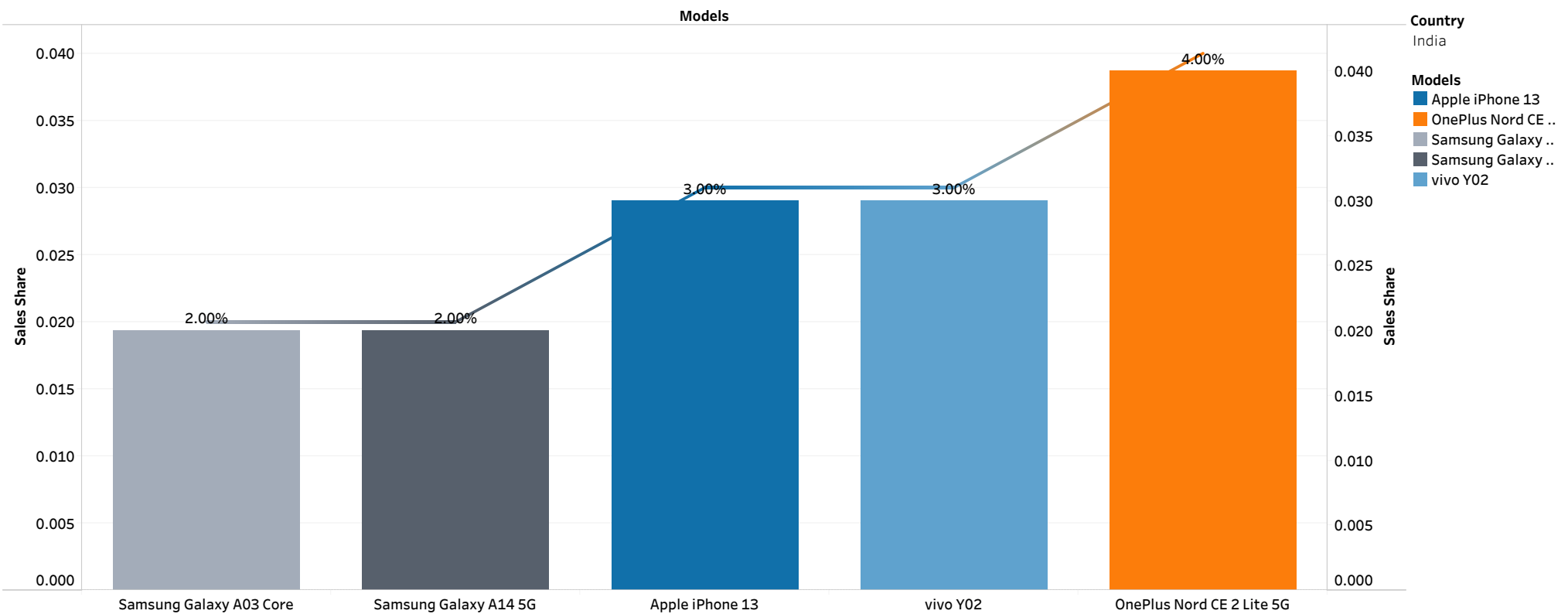
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