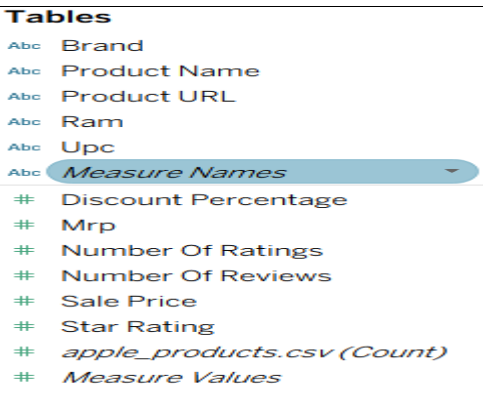



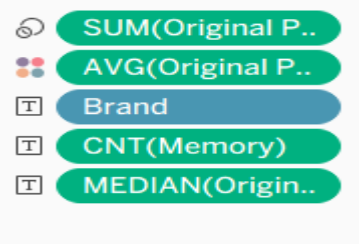
Project Development Phase Model Performance Test

Date	27 June 2025
Team ID	LTVIP2025TMID49167
Project Name	iRevolution_ A Data-driven Exploration of Apple's iPhone Impact in India
Maximum Marks	

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No	Parameter	Screenshot / Values
1.	Data Rendered	 <p>The screenshot shows a data table with the following columns: Brand, Product Name, Product URL, Ram, Upc, Measure Names, Discount Percentage, Mrp, Number Of Ratings, Number Of Reviews, Sale Price, Star Rating, apple_products.csv (Count), and Measure Values. The 'Measure Names' column is highlighted with a blue selection bar.</p>
2.	Data Preprocessing	<ul style="list-style-type: none"> ○ Cleaned missing/null entries ○ Standardized date formats and currency values ○ Filtered by product category = iPhone ○ Removed outliers from pricing and rating columns
3.	Utilization of Filters	 <p>The screenshot shows a filter interface with two filters applied: 'Measure Names' and 'Year: 2012'.</p>

4.	Calculation fields Used	 <p>A screenshot of the Tableau calculation field pane. It shows a list of fields: SUM(Original P..), AVG(Original P..), Brand, CNT(Memory), and MEDIAN(Origin..). The first two are green, Brand is blue, and the last two are green with a 'T' icon.</p>
5.	Dashboard design	<p>No of Visualizations / Graphs -</p> <p>Dashboard 1 – 4 Visualization Graphs</p> <p>Dashboard 2 – 5 Visualization Graphs</p>
6	Story Design	<p>No of Visualizations / Graphs –</p> <p>Story 1 – 3 Visualization Graphs, 2 Dashboards</p>