

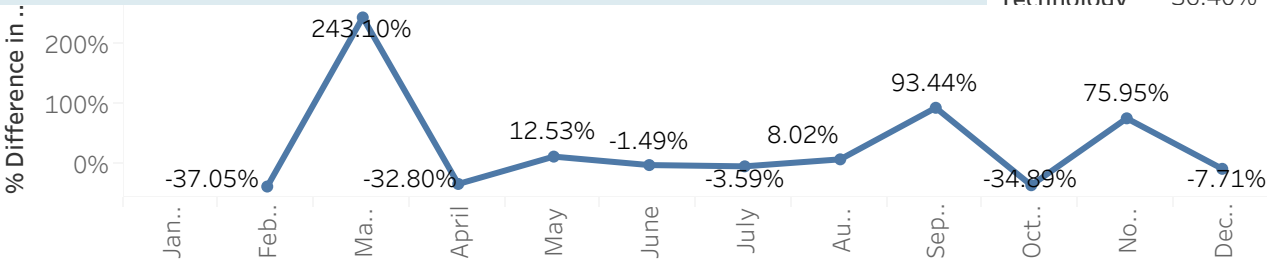
Sales KIP's Dashboard

Overall strong Revenue but Moderate Profitability
Highly Volatile Month-over-Month Growth
Technology is the Top-Contributing Category
Regional Sales Concentration

Total Sales	Average Profit	Average Discount
\$2,297,200.86	\$28.66	\$0.16

% Contribution	
Category	
Furniture	32.30%
Office Supp..	31.30%
Technology	36.40%

Month-over-Month Growth



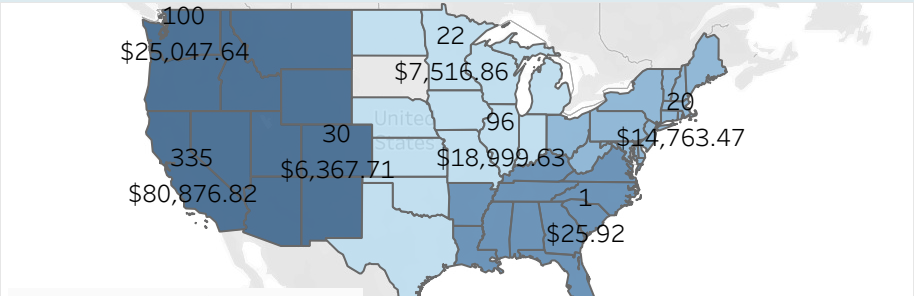
Top 10 Product Sales

Product Name	Profit
Canon imageCLASS 2200 ..	\$25,199.93
Fellowes PB500 Electric P..	\$7,753.04
Hewlett Packard LaserJet ..	\$6,983.88
Canon PC1060 Personal La..	\$4,570.93

Category-Subcategory

Category	Sub Catego..	sales_count
Furniture	Furnishings	\$58,257.07
	Chairs	\$184,210.86
	Tables	\$124,826.66
	Bookcases	\$68,536.88

Region Performance



Sales Count

9,994

Sales Count

