

Sales KIP's Dashboard

Overall strong Revenue but Moderate Profitability
Highly Volatile Month-over-Month Growth
Technology is the Top-Contributing Category
Regional Sales Concentration

Total Sales

Average Profit

Average Discount

% Contribution

Category

Furniture	32.30%
Office Supp..	31.30%
Technoloav	36.40%

Month-over-Month Growth



Top 10 Product Sales

Product Name

Canon imageCLASS 2200 ..	\$25,199.93
Fellowes PB500 Electric P..	\$7,753.04
Hewlett Packard LaserJet ..	\$6,983.88
Canon PC1060 Personal La..	\$4,570.93

Profit

Category-Subcategory

Category

Furniture

Sub Catego..

Furnishings	\$58,257.07
Chairs	\$184,210.86
Tables	\$124,826.66
Bookcases	\$68,536.88

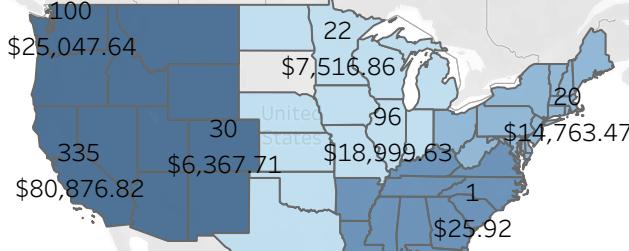
sales_count

Sales Count

9,994

Sales Count

Region Performance



Sales Count

