Francophonie poster :

This was my Francophonie poster. My first idea (first sketch) was to do something that looked magical with the letters of Semaine de la Francophonie, but I wasn’t satisfied. So I kept thinking about it. I wanted to do something more with the ten words of la semaine de la Francophonie and with the letters since it’s a language. Then some days later I had this idea.

Campaign project:

For this project, we had to do a campaign about a topic. I choose mental health issues. I had to do some research on the subject. Then, I decided to do more specifically about suicide. I had multiple ideas before, but the one that I liked more and made more since was this one (the third one on the sketches). Before, I was going to do different people suiciding in each design, but I felt like it’s just better to put for each design to put only one person.

Awareness poster:

For this project, we had to do an awareness poster. We had to choose a specific topic. I choose war and peace. After I chose this topic, I realized that it was a hard topic to do. At first, I was going to do someone looking at the window where it was peace and another person looking at the window where it was war, but when I did a fast draft. However, it wasn’t clear (I tried to search for it, but I think I deleted it). Then next, I had the idea of just making it simple. Instead of looking in the window, the person could just be in the place itself. At the end, I put some red to show the important element of this poster.