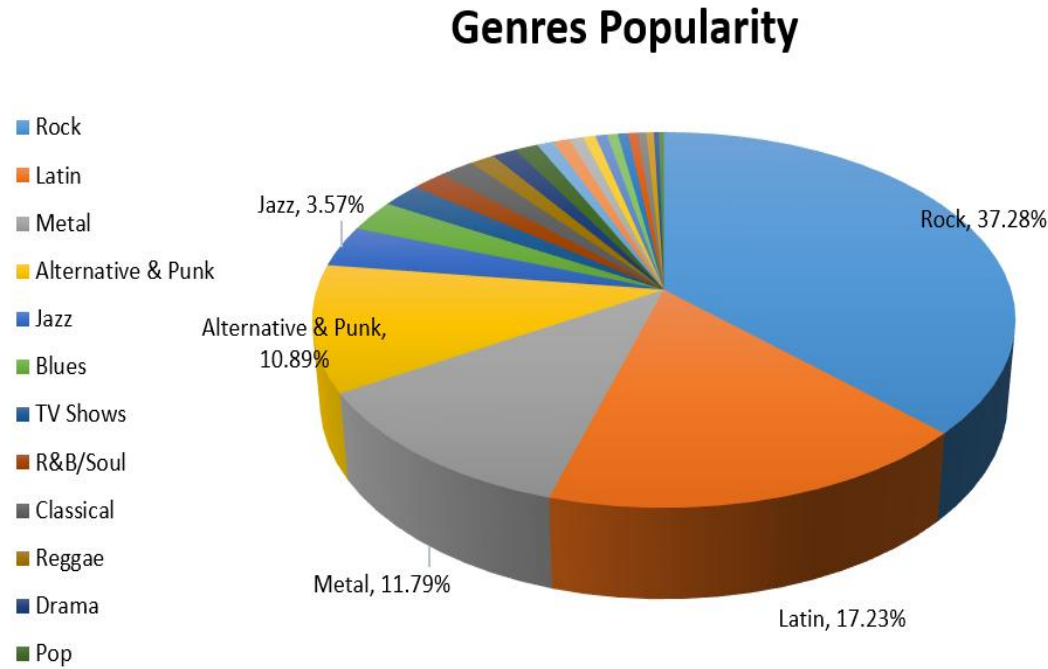
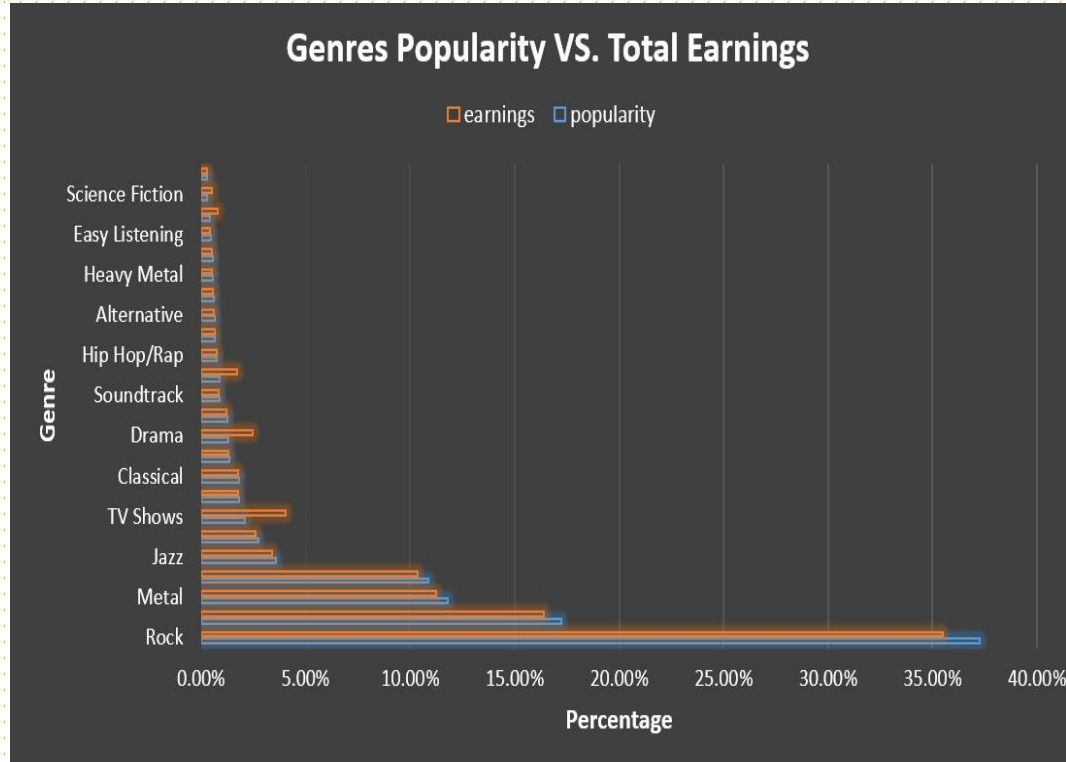


What are the popularity percentages of different music genres?



There are four popular music genres : **rock, metal, Latin and alternative & punk** represent **37.28%, 17.23%, 11.79 %**, and **10.89%** popularity respectively.

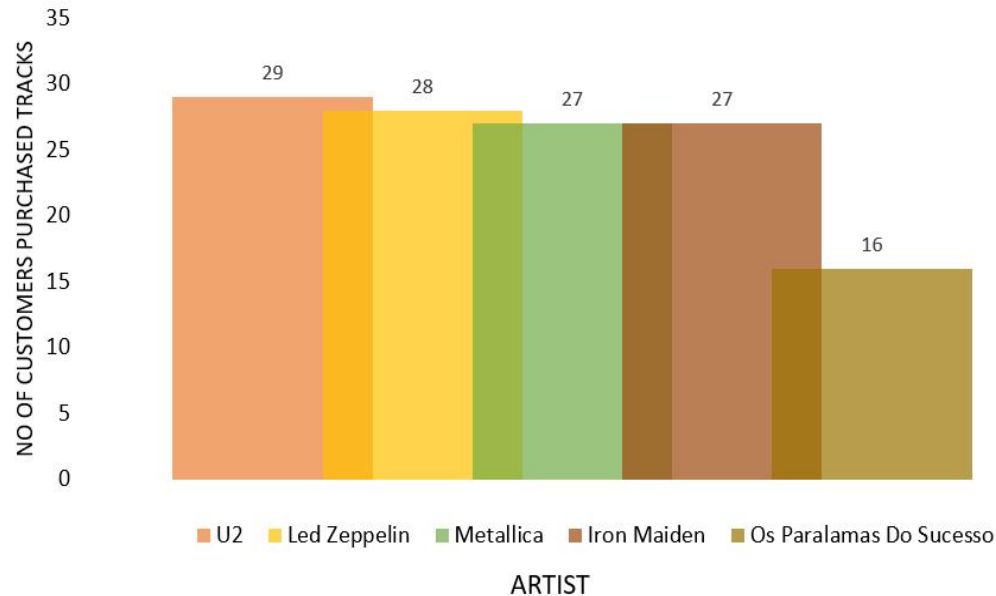
Does the popularity of music genres have an influence on earnings?



This graph clearly shows that the percentages of total earnings for most of the music genres are very close to their popularity percentages, so genre popularity can have an influence on earnings.

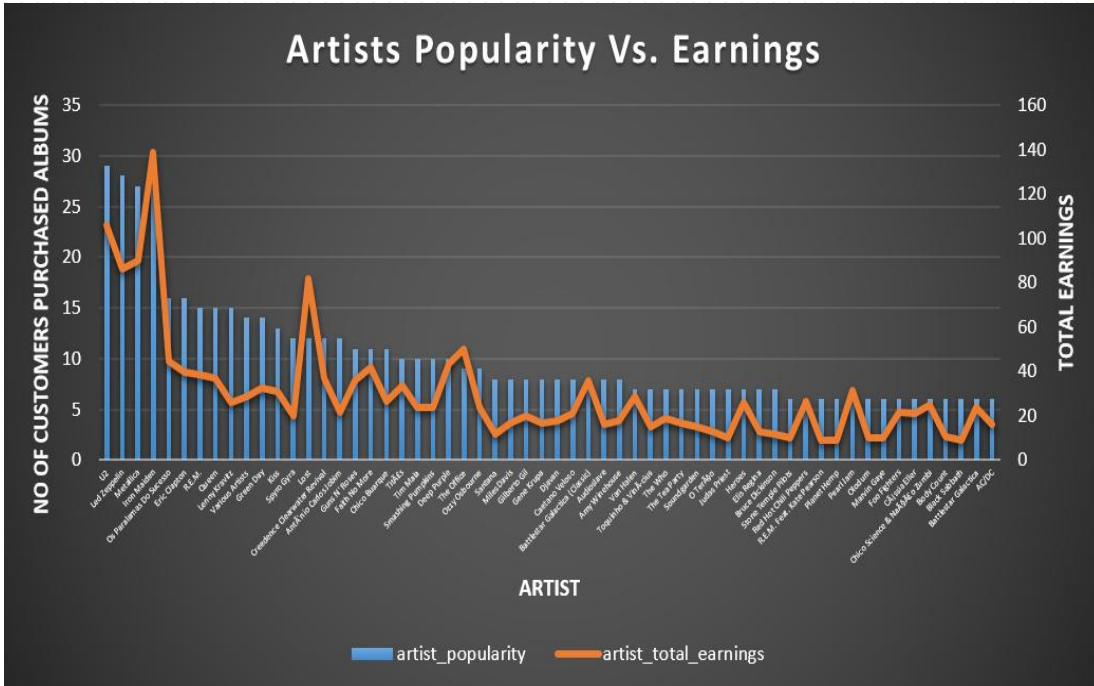
Who are the top 5 most popular artists?

Top 5 Popular Artists



This graph displays the top 5 most popular artists and the number of customers for every one of them. A total of **29** people purchased albums from **U2**, **28** purchased albums from **Led Zeppelin**, **27** purchased albums from both of **Metallica** and **Iron Maiden**, and **16** purchased albums from **Os Paralamas Do Sucesso**.

Does the popularity of artists influence their earnings?



This graph indicates that just a few artists have a positive correlation between their numbers of popularity and total earnings such as **Iron Maiden** and **Lost**, however most of the artists don't have this correlation, hence popularity doesn't play a significant role in increasing earnings from this music store.