

SRUSHTI PATEL

UI/UX DEVELOPER

PROFILE

Resourceful, dynamic, and results-focused professional, offering relevant academic achievements in computer science and engineering – UI/UX design, project management, organization, and the coordination of diverse and complex projects. Proven ability to create intuitive and visually appealing interfaces that enhance user engagement and satisfaction. Consistently delivers completion results that exceed client expectations, budget, and company obligations.

SKILLS

- Figma
- Adobe XD
- InDesign
- Illustrator
- Photoshop
- After effects
- React JS
- HTML/ HTML 5
- CSS/ CSS3
- JavaScript
- Basic Angular 2+
- Basic .Net
- Usability testing
- Web design
- Responsive Design
- Graphic design
- Wireframing
- Visual Studio

EXPERIENCE

UI/UX DEVELOPER

ONE5 DIGITAL, Melbourne, Australia

12/2020 - 03/2024


- I created wireframes, mockups, and prototypes using various design tools including Adobe XD, Sketch, and InDesign.
- Designed websites using React JS, Node JS, and JavaScript along with co-coordinating with other team members.
- I have designed logos, graphics, brochures, business cards, flyers, hoardings, banners, etc based on customer specifications and requirements.
- Collaborated with cross-functional teams to design and develop user interfaces for web and mobile applications, ensuring usability across platforms.
- Conducted user research and user journey mapping to inform design decisions and improve user experience with the help of rigorous usability testing.
- Implement excellent responsive design techniques and optimized user interfaces for performance and accessibility.

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EDUCATION

BACHELOR OF TECHNOLOGY

Computer Science & Engineering

Parul University

CGPA : 7.51 / 10

2016 - 2020

- Worked with developers to translate design specifications into functional front-end code, ensuring seamless integration with back-end systems.
- Collaborated with the project director to implement design solutions according to client specifications.
- Participated and organized design review meetings, brainstorming sessions, and cross-functional meetings to share ideas and insights with team members.
- Worked on SEO to optimize websites to improve their visibility and ranking.
- Led the completion of unfinished projects, ensuring they met their deadlines and budgetary constraints.

INTERN

RAV InfoTech, Vadodara, India

05/2019 - 07/2019

- Acquired proficiency in the .Net framework and actively participated in project development endeavors.
 - Executed logo design tasks in adherence to predefined specifications.
 - Engaged in the creation of website content tailored to specific requirements.
 - Made substantive contributions to the advancement of ongoing projects.
 - Assisted in website development utilizing fundamentals of HTML, CSS and JavaScript.
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ACADEMIC / HOBBY PROJECTS

PERSONAL PORTFOLIO WEBSITE

05/2019 - Present

- Constructed a portfolio website utilizing the React.js framework with the primary objective of showcasing knowledge and skills.
- Designed logo and graphics using Adobe Illustrator to complement the website's visual identity.

KONSARUTANTO (FREELANCER PROJECT)

06/2022 - 07/2022

This website was designed to serve as a platform connecting users with professionals who assist with their queries.

- Engaged in the conceptualization and design of a website along with the creation of wireframes.
- Employed Figma for the development of wireframes and the design of the website interface.

BIO VATIKA (FREELANCER PROJECT)

08/2022 - 11/2022

This website was designed to cater niche of cosmetics, daily skincare, and hair products. The platform hosts a wide array of brands for customer selection.

- Utilized Figma for the website design process.

SYNO APPS (FINAL YEAR PROJECT)

06/2019 - 05/2020

Developed an application to facilitate technicians in monitoring neurosurgery, aiming to provide an efficient scheduling and accounting system within the specialized field of Neuro monitoring.