

# SRUSHTI PATEL

Vadodara, India  
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Resourceful, dynamic, and results-focused professional, offering relevant academic achievements in computer science and engineering – UI/UX design, project management, organization, and the coordination of diverse and complex projects. ***Proven ability to create intuitive and visually appealing interfaces that enhance user engagement and satisfaction.*** Consistently delivers completion results that exceed client expectations, budget, and company obligations.

## Areas of Expertise

- |                 |                    |                     |
|-----------------|--------------------|---------------------|
| ▪ Figma         | ▪ React JS         | ▪ Usability testing |
| ▪ Adobe XD      | ▪ HTML/ HTML 5     | ▪ Web design        |
| ▪ InDesign      | ▪ CSS/ CSS3        | ▪ Responsive Design |
| ▪ Illustrator   | ▪ JavaScript       | ▪ Graphic design    |
| ▪ Photoshop     | ▪ Basic Angular 2+ | ▪ Wireframing       |
| ▪ After effects | ▪ Basic .Net       | ▪ Visual Studio     |

## Education, Certifications and Affiliations

### **Academic Qualification:**

Bachelors of Technology in Computer Science Engineering, Parul University, Gujarat, India (2016 – 2020) CGPA: 7.51/ 10

## Professional Experience

**ONE5 DIGITAL, Melbourne, Australia**

**December 2020 -Present**

### **UI/UX Developer**

- Created wireframes, mockups and prototypes using various design tools including Adobe XD, Sketch, and InDesign.
- Designed websites using react Js, Node Js, JavaScript along co-coordinating with other team members.
- Designed logos, graphics, brochures, business cards, flyers, hoardings, banners etc based on customer specifications and requirements.
- Collaborated with cross-functional teams to design and develop user interfaces for web and mobile applications, ensuring usability across platform.
- Conducted user research and user journey mapping to inform design decision and improve user experience with the help of rigorous usability testing.
- Implement excellent responsive design techniques and optimized user interfaces for performance and accessibility.
- Worked with developers to translate design specifications into functional front end-code, ensuring seamless integration with back-end systems.
- Collaborated with project director to implement design solution according to client specifications.
- Participated and organized design review meetings, brain storming sessions and cross-functional meetings to share ideas and insight with team members.
- Worked on SEO to optimize websites to improve their visibility and ranking.
- Led the completion of unfinished projects, ensuring they met their deadlines and budgetary constrains.

**Rav InfoTech, Vadodara, India**  
**Intern**

- Acquired proficiency in the .Net framework and actively participated in project development endeavors.
- Executed logo design tasks in adherence to predefined specifications.
- Engaged in the creation of website content tailored to specific requirements.
- Made substantive contributions to the advancement of ongoing projects.
- Assisted in website development utilizing fundamentals of HTML, CSS and JavaScript.

**Academic/Hobby Projects**

**Personal Portfolio Website**

- Constructed a portfolio website utilizing React.js framework with the primary objective of showcasing knowledge and skills.
- Deigned logo and graphics using Adobe Illustrator to complement the website's visual identity.

**KONSARUTANTO (Freelancer project)**

**June 2022 – July 2022**

This website was design to serve as a platform connecting users with professional who provide assistance with their queries.

- Engaged in the conceptualization and design of a website along with the creation of wireframes.
- Employed Figma for the development of wireframes and the design of the website interface.

**BIO VATIKA (Freelancer project)**

**August 2022 – Nov 2022**

This website was designed to cater niche of cosmetics, daily skincare and hair products. The platform hosts a wide array of brands for customer selection.

- Utilized Figma for the website design process.

**SYNO APPS (Freelancer project)**

**Dec 2019 – Dec 2020**

- Developed application to facilitate technicians in monitoring neurosurgery, aiming to provide an efficient scheduling and accounting system within the specialized field of Neuro monitoring.