

# SRUSHTI PATEL

UI/UX DEVELOPER

## PROFILE

Resourceful, dynamic, and results-focused professional with academic achievements in computer science and engineering. Expertise includes UI/UX design, project management, organization, and coordination of diverse and complex projects. Proven ability to create intuitive and visually appealing interfaces that enhance user engagement and satisfaction. Consistently delivers results that exceed client expectations, budget constraints, and company obligations. Additionally, possesses knowledge of cybersecurity.



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## SKILLS

- Figma
- Adobe XD
- InDesign
- Illustrator
- Photoshop
- After effects
- Usability testing
- React JS
- HTML/ HTML 5
- CSS/ CSS3
- JavaScript
- Angular JS
- Express JS
- Node JS
- Web design
- Responsive Design
- Graphic design
- Wireframing
- Visual Studio
- Basic .Net
- Mongo DB

## EXPERIENCE

### UI/UX DEVELOPER

Ingenious Technologies, Vadodara, India

**06/2020 - Present**

- Designed wireframes, prototypes, and high-fidelity mockups using tools like Sketch, Figma, and Adobe XD, facilitating a smooth transition from concept to development.
- Collaborated with cross-functional teams to create user-friendly interfaces for web and mobile applications, significantly boosting user engagement and satisfaction.
- Organized and participated in design review meetings and brainstorming sessions to share ideas and insights with team members.
- Developed a responsive design framework that enhanced accessibility and improved user experience across various devices and screen sizes.
- Employed Figma and Adobe XD for prototyping and user testing, leading to a more refined user journey.
- Created and maintained design systems and style guides to ensure visual consistency across all products.
- Conducted usability testing sessions, analyzing user interactions to refine and enhance design features based on direct feedback.
- Established and maintained a design system and style guide that ensured consistency and coherence across all company products.

## EDUCATION

### BACHELOR OF TECHNOLOGY

Computer Science & Engineering

Parul University

CGPA : 7.51 / 10

**2016 - 2020**

## UI/UX DEVELOPER

One5 Digital, Melbourne, Australia

**12/2020 - 03/2024**

- Designed wireframes, mockups, and prototypes using various tools including Adobe XD, Sketch, and InDesign.
- Designed websites using React JS, Node JS, and JavaScript and co-coordinated with other team members.
- Designed logos, graphics, brochures, business cards, flyers, hoardings, banners, etc based on customer specifications and requirements.
- Collaborated with cross-functional teams to design and develop user interfaces for web and mobile applications, ensuring usability across platforms.
- Conducted user research and user journey mapping to make informed design decisions and improve user experience with the help of rigorous usability testing.
- Implement excellent responsive design techniques and optimized user interfaces for performance and accessibility.
- Worked with developers to translate design specifications into functional front-end code, ensuring seamless integration with back-end systems.
- Collaborated with the project director to implement design solutions according to client specifications.
- Participated and organized design review meetings, brainstorming sessions, and cross-functional meetings to share ideas and insights with team members.
- Worked on SEO to optimize websites to improve their visibility and ranking.
- Led the completion of unfinished projects, ensuring they met their deadlines and budgetary constraints.

## INTERN

RAV InfoTech, Vadodara, India

**05/2019 - 07/2019**

- Acquired proficiency in the .Net framework and actively participated in project development endeavors.
- Executed logo design tasks in adherence to predefined specifications.
- Engaged in the creation of website content tailored to specific requirements.
- Made substantive contributions to the advancement of ongoing projects.
- Assisted in website development utilizing fundamentals of HTML, CSS, and JavaScript.

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## ACADEMIC / HOBBY PROJECTS

### PERSONAL PORTFOLIO WEBSITE

**05/2019 - Present**

- Constructed a portfolio website using the React.js framework, with the primary objective of showcasing my knowledge and skills.
- Designed the logo and graphics with Adobe Illustrator to enhance the website's visual identity.

### PUFF & SIP (FREELANCER PROJECT)

**06/2024 - Present**

This e-commerce website was designed for a café to sell food online, offering various types of coffee, puffs, mocktails, and other food items.

- The design was created using Figma.
- The development utilized the Angular platform, Node.js, and the Express framework.
- The database was built with MongoDB.
- Additionally, the website includes online payment functionality through payment gateways.

## **BIO VATIKA (FREELANCER PROJECT)**

**08/2022 - 11/2022**

This website was designed to cater to the niche market of cosmetics, daily skincare, and hair products, offering a wide array of brands for customer selection.

- The design process was carried out using Figma.
- Ensuring the website is optimized for both desktop and mobile applications.

## **KONSARUTANTO (FREELANCER PROJECT)**

**06/2022 - 07/2022**

This website was designed to connect users with professionals who can assist with their queries.

- Engaged in the conceptualization and design of the website, including the creation of wireframes.
- Figma was used for both the development of wireframes and the design of the website interface.

## **SYNO APPS (FINAL YEAR PROJECT)**

**06/2019 - 05/2020**

Developed an application to assist technicians in monitoring neurosurgery, providing an efficient scheduling and accounting system within the specialized field of neuromonitoring. The SynoApps is for Faultless Scheduling and Monitoring. It also makes both Hospital and Insurance billing system easy and faster.