

## **KHADIJA. R**

### **Power-BI Developer**

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#### **OVERVIEW:**

- Results-oriented Power-BI Developer with over 5+ yrs. of experience implementing strategic solutions using Power BI and SQL with extensive and progressive experience in design and development.
- A passionate and highly motivated Individual looking for a wide opportunity with a cross functional and challenging environment.

#### **PROFESSIONAL SUMMARY:**

- 5 years of experience in Power BI Development with proficiency in creating interactive reports and dashboards.
- Designed simplex to complex intuitive Power BI reports/dashboards, using visuals interactivity.
- Data cleansing and data transformation (Using Power Query Editor/ Advanced Query Editor).
- Good experience on various data sources to extract the data by using various types of connection modes like Import, Direct Query and Live connection.
- Creating calculated columns, measures, parameters, and custom tables using DAX/ Power Query M-Language.
- Publishing reports to services, Scheduling data refreshes for the datasets/reports, Configuring alerts and subscriptions for end users.
- Design, development, testing and deployment of Power BI Dashboards using Deployment Pipeline.
- Experienced using standard visualizations like Slicer, Card, stacked column chart, clustered column chart, Line and stacked column chart, Line and clustered column chart, map, Pie- Charts, Bar Graphs, Drill downs and custom visuals using PowerBI.
- Implemented Report Filters, Bookmarks, Sync Slicers, Page tooltips, Drill-through.
- Worked in Workspaces, Users and Groups assigning the permissions and security to users using Row Level Security (RLS) implementation.
- Conversant with Data warehouse concepts like Star schema, Snowflake schema, Data Marts, Dimensional & Fact tables and Stored Procedures, Functions, Data Dictionary.
- Experience in Analytical SQL using CTE, Joins, Sub queries, Aggregate functions, Analytical functions, Views.
- Excellent communication skills, good organizational skills in business development, self-motivated, positive attitude, ability to work independently or co-operatively in a team with ability to lead a team. Client oriented and result driven.

#### **WORK HISTORY**

1. May'2019 – Present at **H DATA INFO SYSTEMS** (4 Years) as Software Engineer.
2. June'2014 – March'2018 at **ZIFO DATA** (4 Years) as System Administrator.

## **TECHNICAL SKILLS**

Reporting Tool/ETL : Power BI, SSIS  
Databases : Oracle, SQL Server, JSON  
Language : SQL, DAX

## **PROFESSIONAL EXPERIENCE**

### **PROJECT PROFILE -1**

**Project Title** : Daiichi Sankyo Inc.  
**Duration** : May'2022 to till date  
**Location** : Chennai, India  
**Operating Systems** : Windows  
**Programming Language** : SQL, DAX  
**Technologies** : Power-BI, MS SQL Server, JSON

#### **Project Description:**

- The project is to develop reports, Dashboards on Sales and Marketing Analysis

#### **Roles and Responsibilities:**

- Importing Data from MySQL DB to Power BI to generate reports.
- Implementing Data cleansing, Scrubbing and other business rules using Power Query.
- Working with Bookmarks, Sync Slicers, Page tooltips, Drill through.
- Worked with Time Intelligence functions to derive YTD, MTD, Parallel period Sales.
- Scheduling the datasets using Data Gateways on Power BI service.
- Maintenance and bug fixes for the existing and new Power BI reports.
- Scheduling Data Refresh ensuring reports and Dashboard displays up-to-date information.

### **PROJECT PROFILE -2:**

**Project Title** : MetLife Insurance  
**Duration** : May'2019 to 2022  
**Location** : Chennai, India  
**Operating Systems** : Windows  
**Programming Language** : SQL, DAX, Snowflake  
**Technologies** : Power-BI, MS SQL Server, JSON

#### **Project Description:**

- This project includes capabilities to turn raw data into actionable insights and user-friendly reports that empower data-driven decisions.

#### **Roles and Responsibilities:**

- Migrated Reports, Dashboards from SAPUI5 to PowerBI and implemented Data refresh, Data Alerts, RLS.

- Extracting data from Snowflake and SQL Server into Power BI desktop and transforming data in Power Query Editor.
- Experience in including analysis, Design, Development of Reports and Dashboards for analytics.
- Data modelling, Creation, Report designing, Data investigation through PowerBI.
- Developed analysis reports and visualization using DAX functions like Table Aggregation function and Date and Time functions.
- Hands on practice on marketplace timeline slicer, hierarchy slicer, text filter, word cloud.

### **PROJECT PROFILE -3:**

**Project Title** : Sears Holdings Corp  
**Duration** : Jun'2014 to Mar'2018  
**Location** : Chennai, India  
**Operating Systems** : Windows  
**Other Technologies** : Tefe, HP Open view, Tivoli, Citrix, Active Directory.

#### **Project Description:**

- This project includes 24/7 IT Enabled Services and delivery of IT Infrastructure support across all Sears/KMart Retail Stores.
- Scope of support includes troubleshooting of IBM Registers and its components, Network and local Printers, Servers, Workstation, Desktop & Laptop Computers

#### **Roles and responsibilities:**

- Engaged IT Infra support for all IT components like IBM Registers, Printers, Scanners, Desktop & Laptop.
- Planning for and responding to service outages and other problems.
- Scripting or light programming, project management for systems-related projects.
- Configuration of user management and access control.
- Managing and maintaining the file servers and the firewall.
- Performing daily security backups and restores.
- Managing all monitoring and alerting throughout company applications and infrastructure.
- Provided technical support and troubleshooting for complex incidents, ensuring minimal disruption to operations.
- Ensured 24\*7 application availability through a structured monitoring framework.

### **EDUCATION:**

2009-2012 | Bachelor of Commerce University of Madras, Chennai

### **LANGUAGES:**

- Fluent in English, Hindi, Tamil, Gujrati