

SUMMARY

Experienced Salesforce Developer with 3 years of experience developing and implementing Salesforce solutions. Proficient in Apex, LWC, CPQ and SOQL.

TECHNICAL SKILLS

Salesforce Tools/Languages: Apex, Trigger, Lightning Web Components (LWC), Aura Component, Salesforce CPQ, Flows, SOQL, Coniq, Integration, Salesforce CDP, Loyalty Management, MS Excel, VS Code, Force.com

Web Design: HTML5, CSS, JavaScript

Cloud: Salesforce Sales Cloud, Salesforce Loyalty Cloud, Salesforce Experience Cloud, Azure DevOps, Data Cloud

Database: SOQL, SOSL, MS SQL

KEY SKILLS

- Salesforce Sales Cloud Development & Configuration • LWC • CPQ Development & Configuration • Loyalty Cloud Configuration • Flows
- Experience Cloud Configuration • Apex Data Loader • Salesforce Automation • System Administration • Salesforce Integration • Functional Testing
- Cross-Vertical Team Leadership • Data Organization & Management • Coding & Troubleshooting • Sandbox and Production • Data Cloud

PROFESSIONAL EXPERIENCE

Software Engineer

Sep '21 - Present

Zensar Technologies

Bengaluru, IN

- Developed and implemented Salesforce applications for 3 different projects, utilizing **Apex, Trigger, Lightning Components, CPQ and SOQL**
- Developed reusable **Lightning Web Components (LWC)** for displaying real-time data, resulting in a **25% increase** in business productivity
- Optimized **Sales Cloud** implementation by implementing custom **Apex web services and mobile application** to integrate with external systems, resulting in a **30% decrease** in response time
- Implemented custom solutions using **automation tools** on the Salesforce platform, including custom objects, fields, workflows, process rule resulting in a **40% reduction** in manual data entry errors
- Led **CPQ setup**, designing **product catalogs**, defining **price rules**, and structuring discounts to enhance quoting and sales performance
- Used **data loader** to import/export and to update and maintain **Salesforce data**
- Collaborated with **business stakeholders** to identify and implement Salesforce solutions to meet business objectives
- Identified number of bugs using **Azure DevOps** to create 40+ test cases & run it in SIT and UAT environment

KEY DEVELOPMENT PROJECTS

- **Project: Salesforce Loyalty Cloud Management | Tech Stack : Salesforce Experience Cloud, CPQ | Apex Programming, Lightning Component, SOQL, SOSL, Automation Tools | Web: HTML, CSS, JavaScript**
 - Creation of Configurations related to Process rules, Voucher Definition, Pricing rule & models and Transaction Journals
 - Integration testing of Loyalty Management application with Coniq and Salesforce CDP
 - End-to-End testing of the application developed following hybrid agile methodology
- **Project: ZenCRM Inhouse Project | Tech Stack : Salesforce Sales Cloud, Salesforce Service Cloud, CPQ Configuration | Apex Programming, Lightning Component, SOQL, SOSL, Automation Tools | Web: HTML, CSS, JavaScript**
 - Creation of Configurations related to Product rules, Price Rule and Quote line Configuration
 - Developed Custom Solution using Apex, VisualForce and LWC
 - Provided user training and support for CPQ processes and tools
- **Project: BVC Logistic | Tech Stack : Salesforce Sales Cloud, CPQ | Apex Programming, Lightning Component, SOQL, SOSL, Automation Tools | Web: HTML, CSS, JavaScript**
 - Salesforce Development, CPQ Configuration, Sales Cloud Configuration and Test Class writing
 - Integration testing of Sales Cloud application
 - Existing Data Analysis and Migration

CERTIFICATIONS

- Platform Developer 1

EDUCATION

B.TECH in Computer Science

Aug '17 - Aug '21

Modi Institute of Technology

Kota, IN