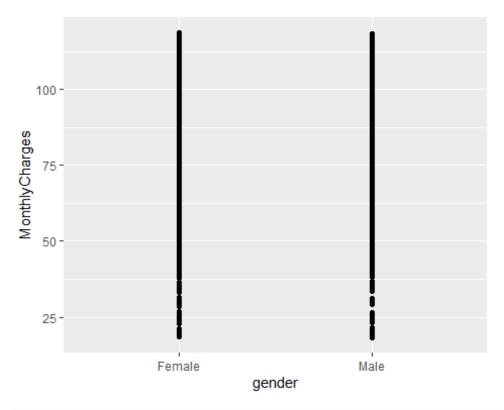
eda la2

shruthi s rao 1nt20is158

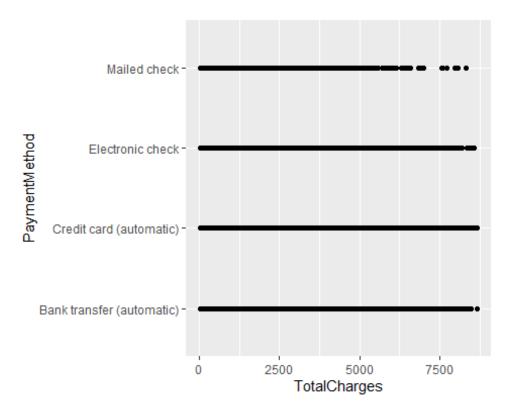
2023-05-22

```
library(readxl)
telecom <- read_excel("C:/Users/user/Downloads/telecom.xlsx")</pre>
View(telecom)
summary(telecom)
##
     customerID
                          gender
                                           SeniorCitizen
                                                               Partner
##
    Length:7043
                       Length: 7043
                                           Min.
                                                  :0.0000
                                                             Length:7043
                       Class :character
##
   Class :character
                                           1st Qu.:0.0000
                                                             Class :character
##
   Mode :character
                       Mode :character
                                           Median :0.0000
                                                            Mode :character
##
                                           Mean
                                                  :0.1621
##
                                           3rd Ou.:0.0000
##
                                           Max.
                                                  :1.0000
##
##
     Dependents
                           tenure
                                        PhoneService
                                                           MultipleLines
##
    Length:7043
                       Min.
                              : 0.00
                                        Length:7043
                                                            Length:7043
##
    Class :character
                       1st Qu.: 9.00
                                        Class :character
                                                            Class :character
   Mode :character
                       Median :29.00
                                        Mode :character
                                                           Mode :character
##
                               :32.37
##
                       Mean
##
                       3rd Ou.:55.00
                              :72.00
##
                       Max.
##
##
   InternetService
                       OnlineSecurity
                                           OnlineBackup
                                                               DeviceProtection
    Length: 7043
                       Length: 7043
                                           Length:7043
                                                               Length: 7043
##
                                           Class :character
##
    Class :character
                       Class :character
                                                               Class :character
##
   Mode :character
                       Mode :character
                                           Mode :character
                                                               Mode :character
##
##
##
##
##
    TechSupport
                       StreamingTV
                                           StreamingMovies
                                                                 Contract
    Length:7043
                       Length: 7043
                                           Length:7043
                                                               Length: 7043
##
##
    Class :character
                       Class :character
                                           Class :character
                                                               Class :character
   Mode :character
                       Mode :character
                                           Mode :character
                                                              Mode :character
##
##
##
##
##
##
    PaperlessBilling
                       PaymentMethod
                                           MonthlyCharges
                                                              TotalCharges
##
    Length: 7043
                       Length: 7043
                                           Min. : 18.25
                                                             Min.
                                                                   : 18.8
   Class :character
                       Class :character
                                           1st Qu.: 35.50
                                                             1st Qu.: 401.4
##
##
   Mode :character
                       Mode :character
                                           Median : 70.35
                                                            Median :1397.5
##
                                           Mean : 64.76
                                                            Mean :2283.3
```

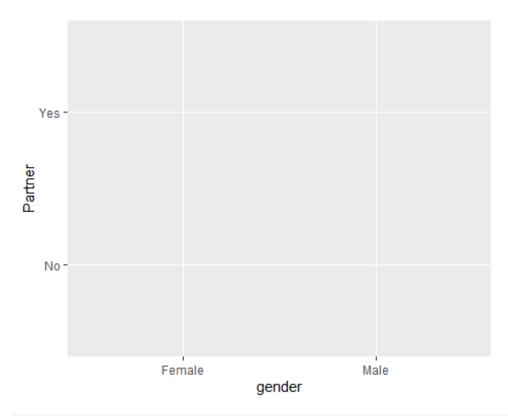
```
##
                                         3rd Ou.: 89.85
                                                          3rd Ou.:3794.7
##
                                         Max. :118.75
                                                          Max.
                                                                 :8684.8
##
                                                          NA's
                                                                 :11
##
      Churn
## Length:7043
## Class :character
## Mode :character
##
##
##
##
str(telecom)
## tibble [7,043 \times 21] (S3: tbl_df/tbl/data.frame)
## $ customerID : chr [1:7043] "7590-VHVEG" "5575-GNVDE" "3668-QPYBK" "
7795-CFOCW" ...
                     : chr [1:7043] "Female" "Male" "Male" "Male" ...
## $ gender
## $ SeniorCitizen : num [1:7043] 0 0 0 0 0 0 0 0 0 ...
                     : chr [1:7043] "Yes" "No" "No" "No" ...
## $ Partner
## $ Dependents
                     : chr [1:7043] "No" "No" "No" "No" ...
## $ tenure
                     : num [1:7043] 1 34 2 45 2 8 22 10 28 62 ...
                   : chr [1:7043] "No" "Yes" "Yes" "No" ...
## $ PhoneService
## $ MultipleLines : chr [1:7043] "No phone service" "No" "No" "No phone s
ervice" ...
## $ InternetService : chr [1:7043] "DSL" "DSL" "DSL" "DSL" ...
## $ OnlineSecurity : chr [1:7043] "No" "Yes" "Yes" "Yes" ...
## $ OnlineBackup : chr [1:7043] "Yes" "No" "Yes" "No" ...
## $ DeviceProtection: chr [1:7043] "No" "Yes" "No" "Yes" ...
## $ TechSupport
                     : chr [1:7043] "No" "No" "No" "Yes" ...
                     : chr [1:7043] "No" "No" "No" "No" ...
## $ StreamingTV
## $ StreamingMovies : chr [1:7043] "No" "No" "No" "No" ...
                     : chr [1:7043] "Month-to-month" "One year" "Month-to-mo
## $ Contract
nth" "One year" ...
## $ PaperlessBilling: chr [1:7043] "Yes" "No" "Yes" "No" ...
## $ PaymentMethod : chr [1:7043] "Electronic check" "Mailed check" "Maile
d check" "Bank transfer (automatic)" ...
## $ MonthlyCharges : num [1:7043] 29.9 57 53.9 42.3 70.7 ...
## $ TotalCharges
                    : num [1:7043] 29.9 1889.5 108.2 1840.8 151.7 ...
                     : chr [1:7043] "No" "No" "Yes" "No" ...
## $ Churn
library(ggplot2)
ggplot(telecom,aes(x=gender,y=MonthlyCharges))+geom_point()
```



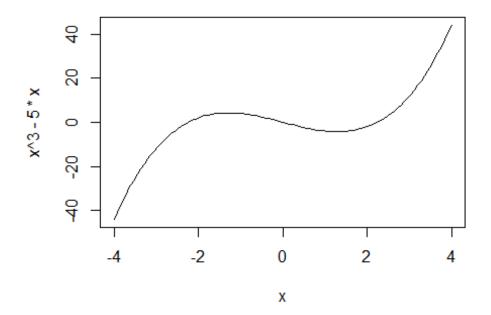
ggplot(telecom,aes(x=TotalCharges,y=PaymentMethod))+geom_point()
Warning: Removed 11 rows containing missing values (`geom_point()`).



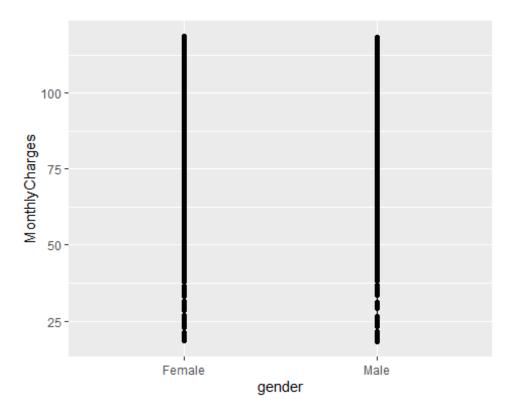
library(ggplot2) ggplot(telecom,aes(x=gender,y=Partner))+geom_line()



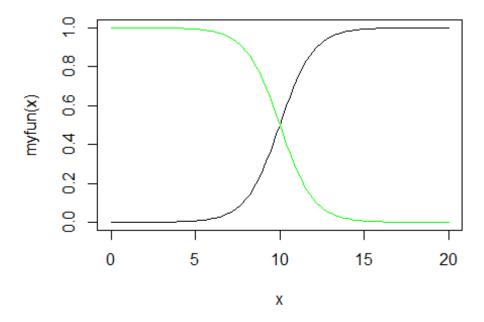
 $curve(x^3-5*x,from=-4,to=4)$



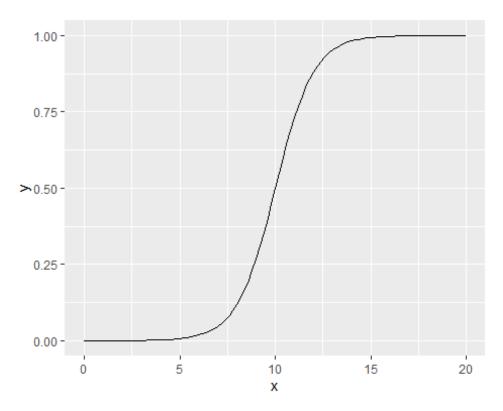
ggplot(telecom,aes(x=gender,y=MonthlyCharges))+geom_line()+geom_point()



```
##plot a user defined function
myfun<-function(xvar){
    1/( 1+exp(-xvar+10))
}
curve(myfun(x),from=0,to=20)
##add a line
curve(1 - myfun(x),add=TRUE,col="green")</pre>
```



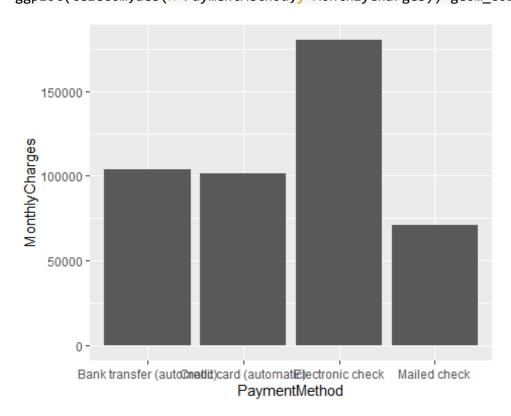
```
library(ggplot2)
ggplot(data.frame(x=c(0,20)),aes(x=x))+stat_function(fun=myfun,geom="line")
```



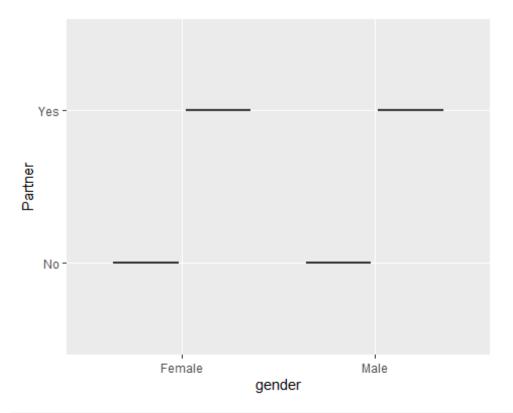
library(gcookbook)
ggplot(telecom, aes(x=gender, y=PaymentMethod))+geom_col()



library(gcookbook) ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges))+geom_col()



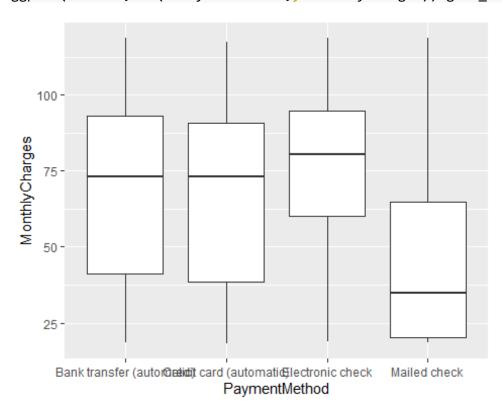
library(ggplot2)
ggplot(telecom,aes(x=gender,y=Partner))+geom_boxplot()



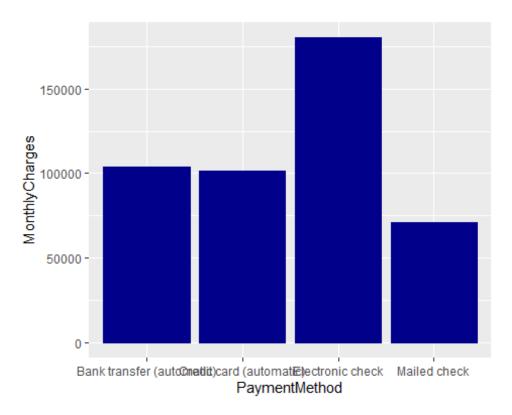
library(ggplot2)
ggplot(telecom,aes(x=gender,y=MonthlyCharges))+geom_boxplot()



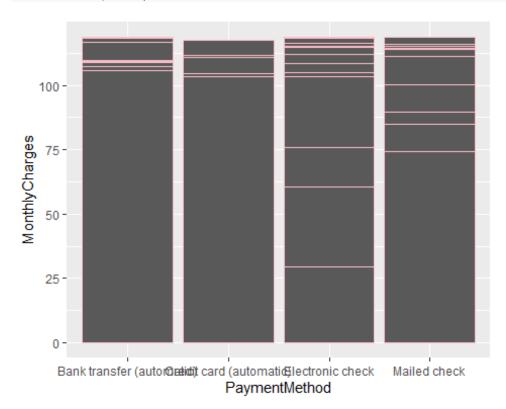
library(ggplot2) ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges))+geom_boxplot()



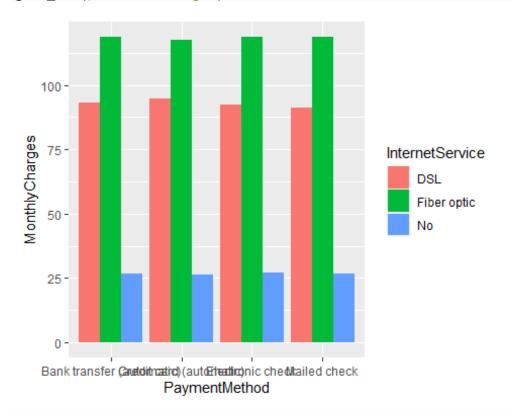
ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges))+geom_col(colour="darkblue")



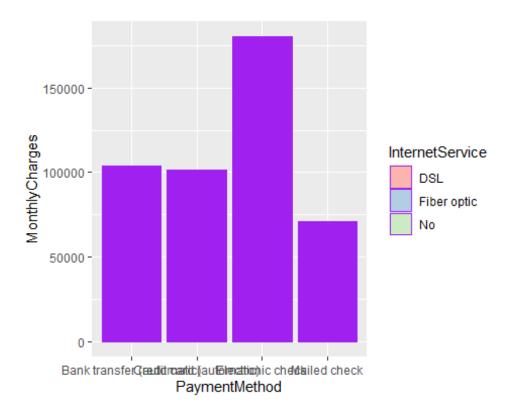
library(gcookbook)
ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges))+geom_col(position="dodg
e",colour="pink")



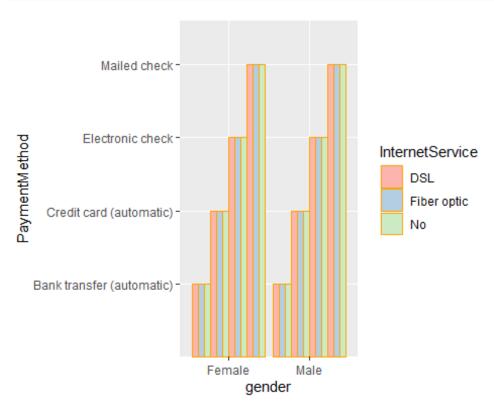
ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges, fill=InternetService))+
geom_col(position="dodge")

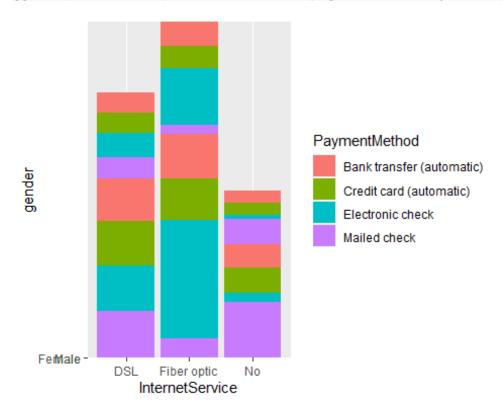


ggplot(telecom,aes(x=PaymentMethod,y=MonthlyCharges,fill=InternetService))+ge
om_col(colour="purple")+scale_fill_brewer(palette="Pastel1")



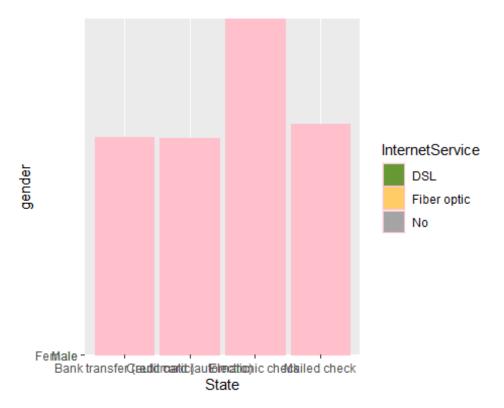
ggplot(telecom,aes(x=gender,y=PaymentMethod,fill=InternetService))+geom_col(p
osition="dodge",colour="orange")+scale_fill_brewer(palette="Pastel1")





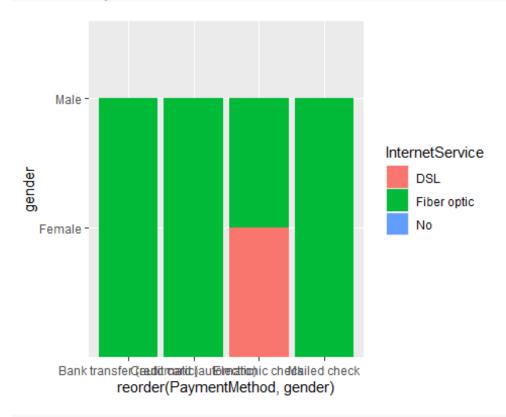
```
ggplot(telecom,aes(x=reorder(PaymentMethod,gender),y=gender,fill=InternetServ
ice))+geom col(colour="pink")+scale fill manual(values=c('#669933','#FFCC66',
"#A4A4A4"))+xlab("State")
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
```

Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
returning NA

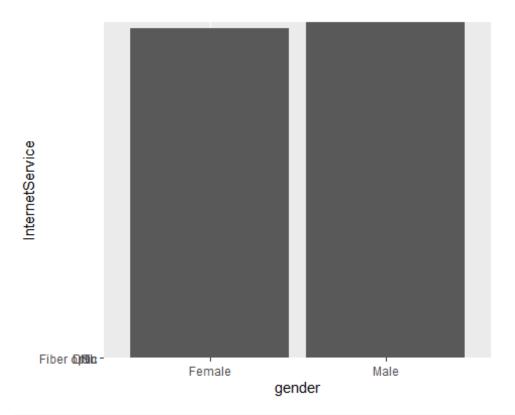


```
ggplot(telecom,aes(x=reorder(PaymentMethod,gender),y=gender,fill=InternetServ
ice))+geom_col(position="identity")
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
```

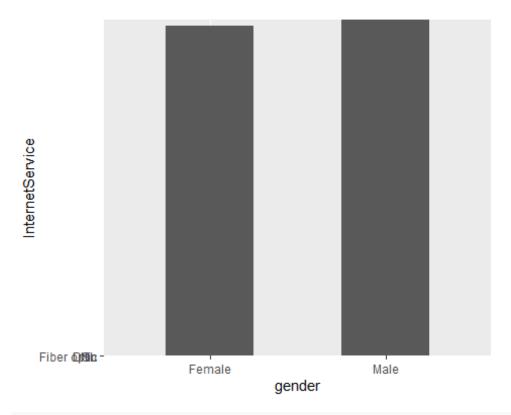
Warning in mean.default(X[[i]], ...): argument is not numeric or logical: ## returning NA



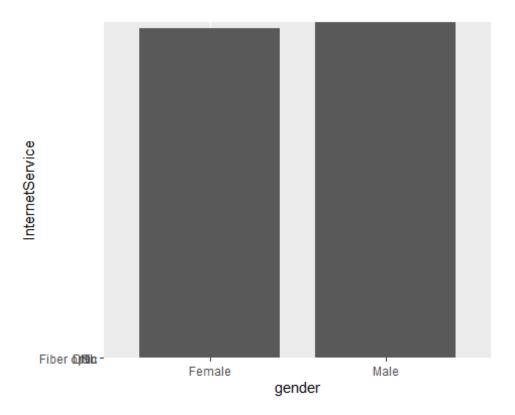
#adjusting bar width and spacing
library(gcookbook)
ggplot(telecom,aes(x=gender,y=InternetService))+geom_col()



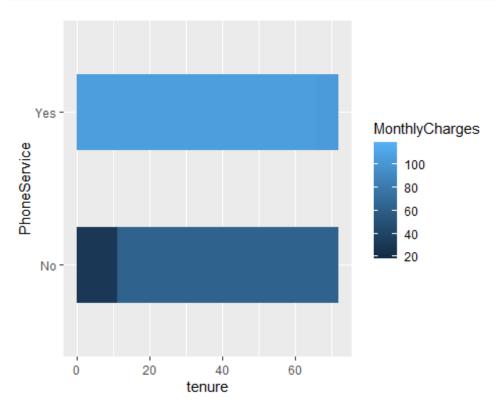
ggplot(telecom,aes(x=gender,y=InternetService))+geom_col(width=0.5)



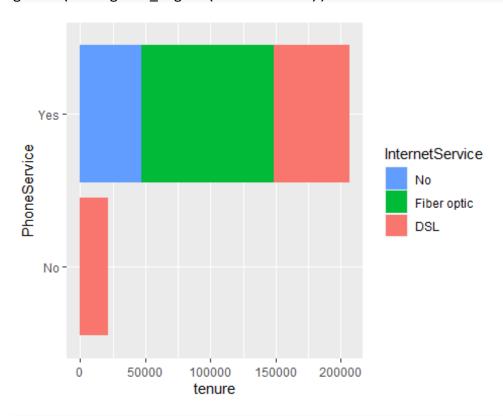
ggplot(telecom,aes(x=gender,y=InternetService))+geom_col(width=0.8)



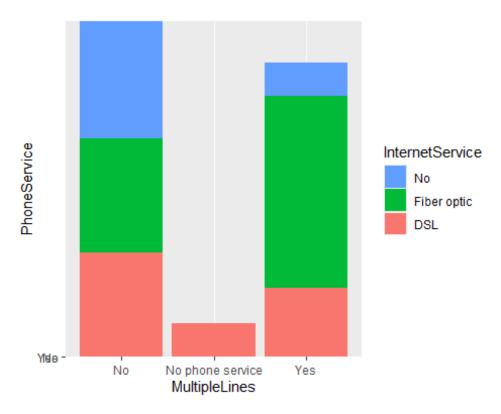
 $\label{lem:ggplot} $$ ggplot(telecom,aes(x=tenure,y=PhoneService,fill=MonthlyCharges)) + geom_col(width=0.5,position=position_dodge(0.5)) $$$



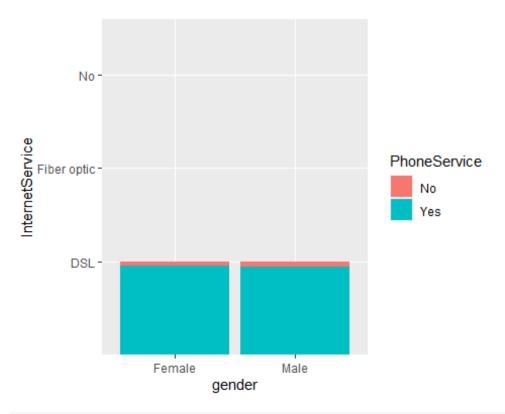
ggplot(telecom,aes(x=tenure,y=PhoneService,fill=InternetService))+geom_col()+
guides(fill=guide_legend(reverse=TRUE))



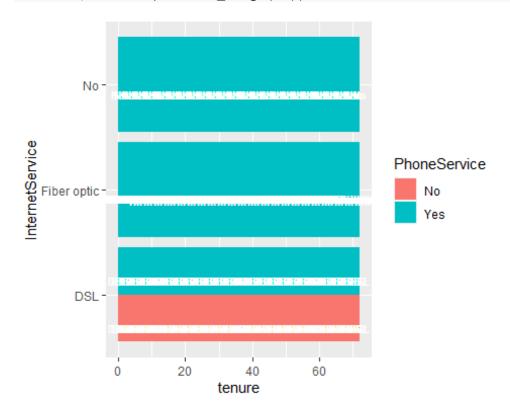
ggplot(telecom,aes(x=MultipleLines,y=PhoneService,fill=InternetService))+geom
_col(position=position_stack(reverse=TRUE))+guides(fill=guide_legend(reverse=TRUE))



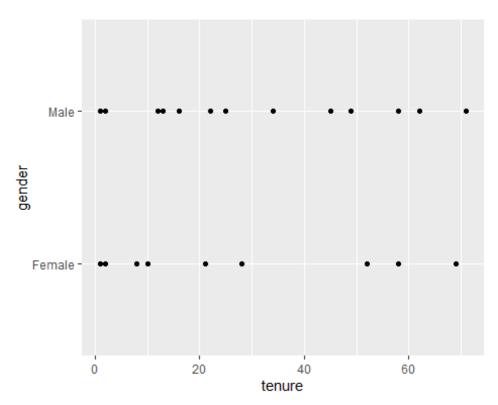
##stacked bar graphs
library(gcookbook) ggplot(telecom,aes(x=gender,y=InternetService,fill=PhoneService))+geom_col(po sition="fill")



ggplot(telecom,aes(x=tenure,y=InternetService,fill=PhoneService))+geom_col(po sition="dodge")+geom_text(aes(label=InternetService),colour="white",size=3,vj ust=1.5,position=position_dodge(.9))

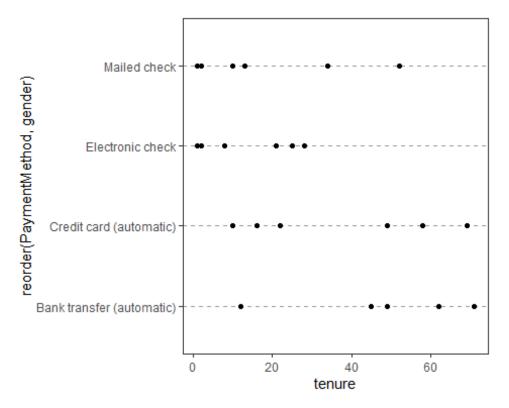


```
library(gcookbook)
telecom<-telecom[1:25,]
ggplot(telecom,aes(x=tenure,y=gender))+geom_point()</pre>
```



```
ggplot(telecom,aes(x=tenure,y=reorder(PaymentMethod,gender)))+geom_point(tenure=3)+theme_bw()+
    theme( panel.grid.major.x=element_blank(),panel.grid.minor.x=element_blank(),panel.grid.major.y=element_line(colour="grey60",linetype="dashed"))

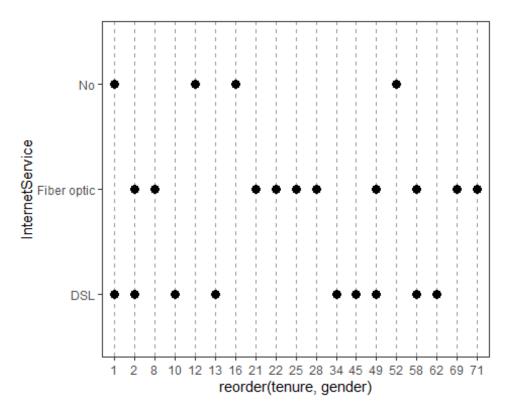
## Warning in geom_point(tenure = 3): Ignoring unknown parameters: `tenure`
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
## argument is not numeric or logical: returning NA
```



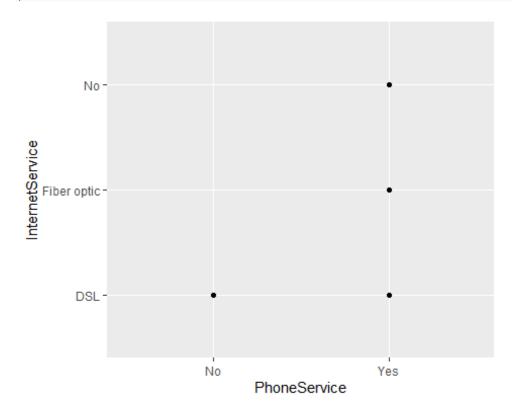
```
ggplot(telecom,aes(x=reorder(tenure,gender),y=InternetService))+geom_point(si
ze=3)+theme bw()+theme( panel.grid.major.y=element blank(),panel.grid.minor.y
=element_blank(),panel.grid.major.x=element_line(colour="grey60",linetype="da
shed"))
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], \ldots): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
```

```
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
```

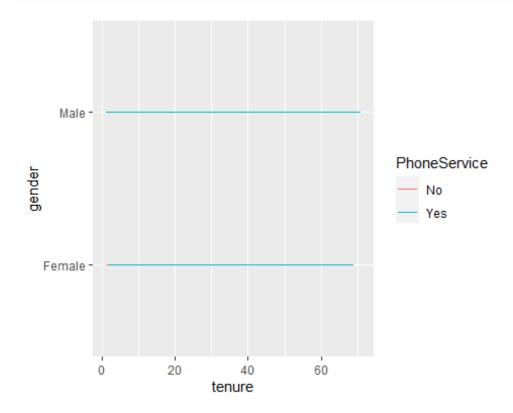
```
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], \ldots): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
## Warning in mean.default(X[[i]], ...): argument is not numeric or logical:
## returning NA
```



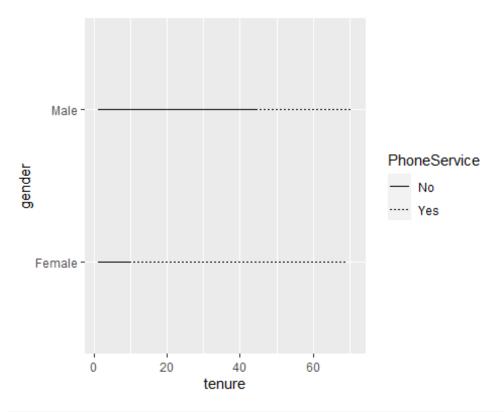
ggplot(telecom,aes(x=PhoneService,y=InternetService))+geom_line()+geom_point()



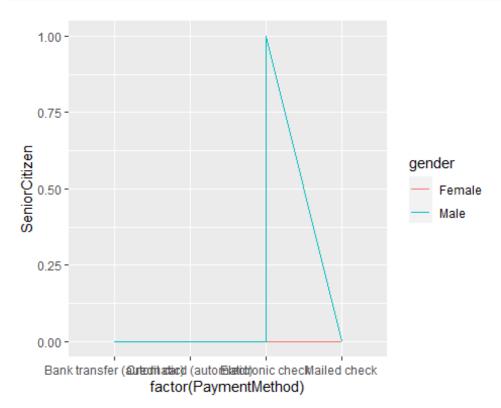
```
library(gcookbook)
ggplot(telecom,aes(x=tenure,y=gender,colour=PhoneService))+geom_line()
```



ggplot(telecom,aes(x=tenure,y=gender,linetype=PhoneService))+geom_line()



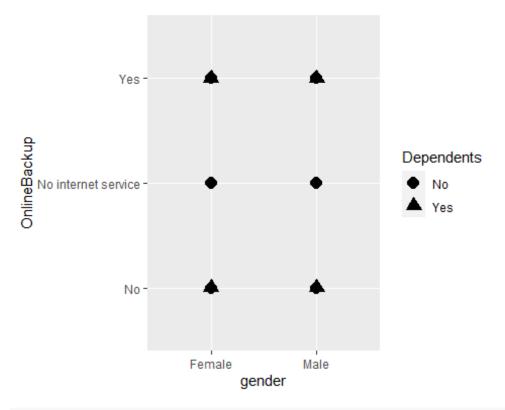
ggplot(telecom,aes(x=factor(PaymentMethod),y=SeniorCitizen,colour=gender,grou p=gender))+geom_line()



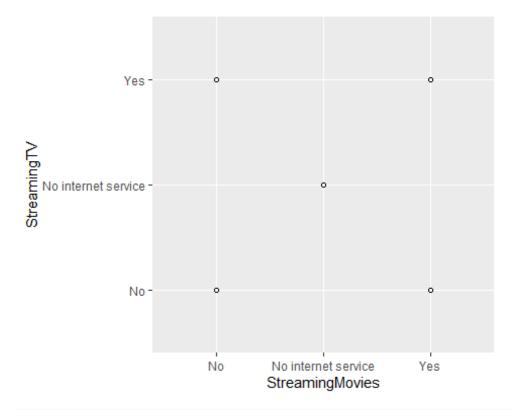
ggplot(telecom,aes(x=gender,y=OnlineBackup,fill=OnlineSecurity))+geom_line()+
geom_point(size=4,shape=21)



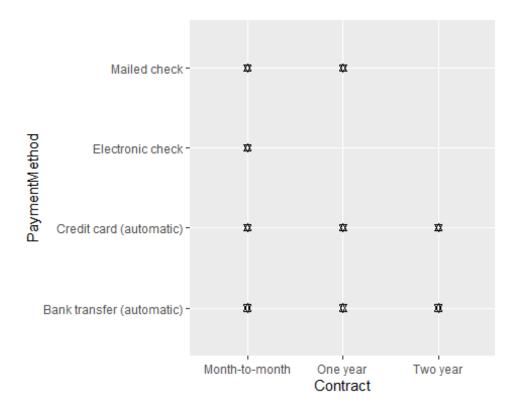
ggplot(telecom,aes(x=gender,y=OnlineBackup,shape=Dependents))+geom_line()+geo
m_point(size=4)



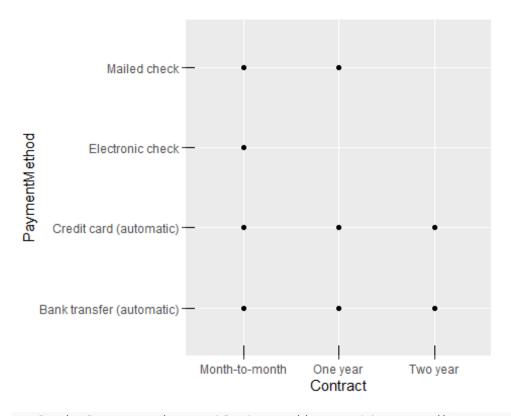
ggplot(telecom,aes(x=StreamingMovies,y=StreamingTV))+geom_point(shape=21)



ggplot(telecom,aes(x=Contract,y=PaymentMethod))+geom_point(shape=11)

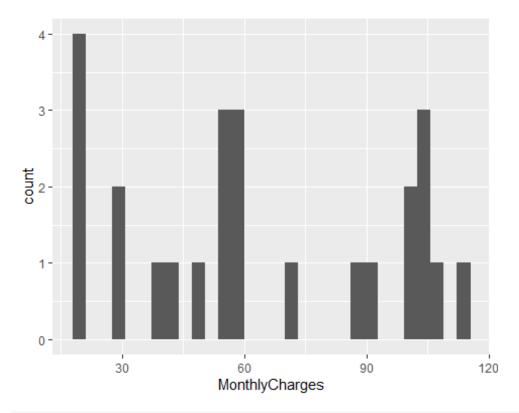


ggplot(telecom,aes(x=Contract,y=PaymentMethod))+geom_point()+geom_rug()

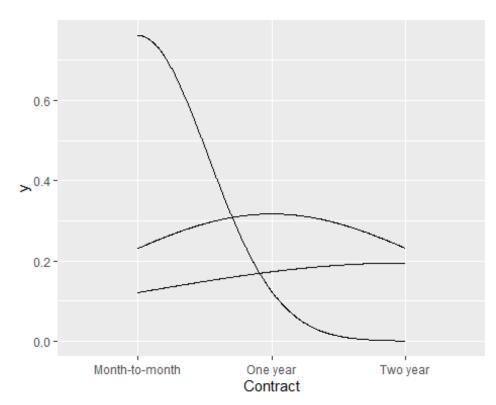


ggplot(telecom,aes(x=MonthlyCharges))+geom_histogram()

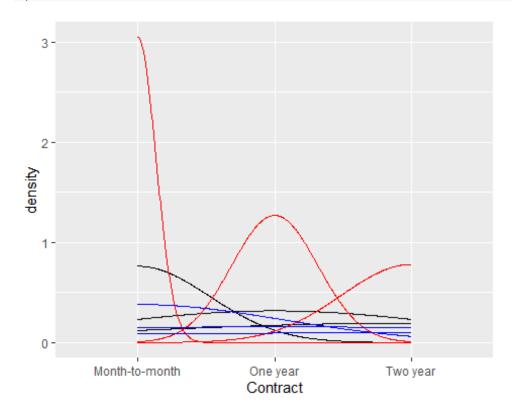
`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



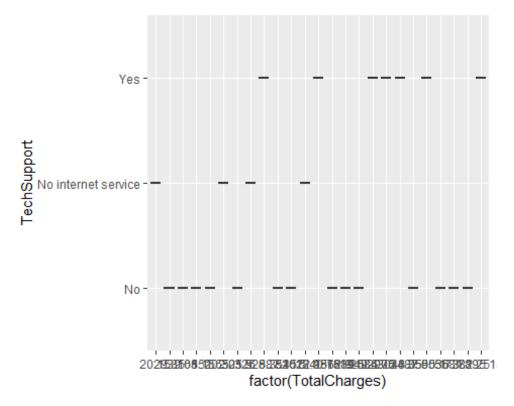
ggplot(telecom, aes(x=Contract))+geom_line(stat="density")+expand_limits(y=0)



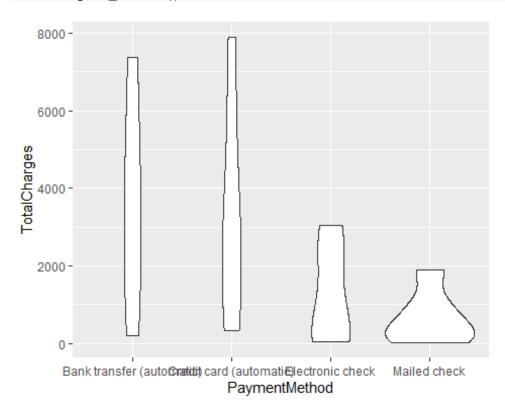
ggplot(telecom,aes(x=Contract))+geom_line(stat="density")+geom_line(stat="density",adjust=.25,colour="red")+geom_line(stat="density",adjust=2,colour="blue")



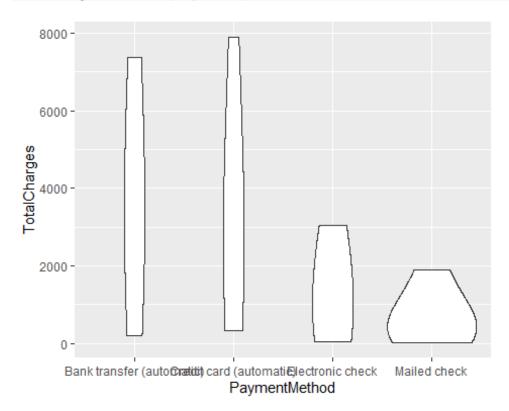
library(MASS)
ggplot(telecom,aes(x=factor(TotalCharges),y=TechSupport))+geom_boxplot()



library(gcookbook)
telecom<-ggplot(telecom,aes(x=PaymentMethod,y=TotalCharges))
telecom+geom_violin()</pre>



telecom+geom_violin(adjust=2)



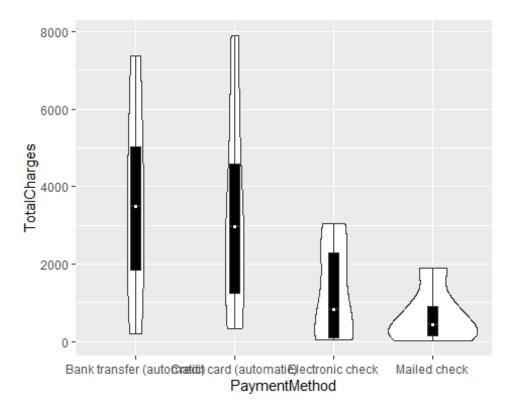
```
telecom+geom_violin()+geom_boxplot(width=.1,fill="black",outlier.colour=NA)+s
tat_summary(fun.y=median,geom="point",fill="white",shape=21,size=1.5)

## Warning: The `fun.y` argument of `stat_summary()` is deprecated as of ggpl
ot2 3.3.0.

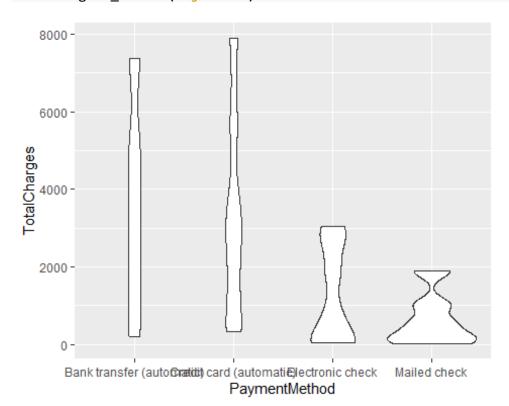
## i Please use the `fun` argument instead.

## This warning is displayed once every 8 hours.

## Call `lifecycle::last_lifecycle_warnings()` to see where this warning was
## generated.
```



telecom+geom_violin(adjust=.5)



str(telecom)

```
## List of 9
                 : tibble [25 × 21] (S3: tbl df/tbl/data.frame)
## $ data
                      : chr [1:25] "7590-VHVEG" "5575-GNVDE" "3668-QPYBK"
     ..$ customerID
"7795-CFOCW" ...
                         : chr [1:25] "Female" "Male" "Male" "Male" ...
##
     ..$ gender
##
                         : num [1:25] 0 0 0 0 0 0 0 0 0 0 ...
     ..$ SeniorCitizen
                         : chr [1:25] "Yes" "No" "No" "No" ...
##
     ..$ Partner
                         : chr [1:25] "No" "No" "No" "No" ...
##
     ..$ Dependents
##
                         : num [1:25] 1 34 2 45 2 8 22 10 28 62 ...
     ..$ tenure
                         : chr [1:25] "No" "Yes" "Yes" "No" ...
##
     ..$ PhoneService
     ..$ MultipleLines : chr [1:25] "No phone service" "No" "No" "No phone
##
service" ...
     ..$ InternetService : chr [1:25] "DSL" "DSL" "DSL" "DSL" ...
##
     ..$ OnlineSecurity : chr [1:25] "No" "Yes" "Yes" "Yes" ...
##
                         : chr [1:25] "Yes" "No" "Yes" "No" ...
##
     ..$ OnlineBackup
     ..$ DeviceProtection: chr [1:25] "No" "Yes" "No" "Yes" ...
##
                        : chr [1:25] "No" "No" "No" "Yes" ...
##
     ..$ TechSupport
                         : chr [1:25] "No" "No" "No" "No" ...
     ..$ StreamingTV
     ..$ StreamingMovies : chr [1:25] "No" "No" "No" "No" ...
##
##
     ..$ Contract
                         : chr [1:25] "Month-to-month" "One year" "Month-to-m
onth" "One year" ...
     ..$ PaperlessBilling: chr [1:25] "Yes" "No" "Yes" "No" ...
##
     ..$ PaymentMethod : chr [1:25] "Electronic check" "Mailed check" "Mail
ed check" "Bank transfer (automatic)" ...
     ..$ MonthlyCharges : num [1:25] 29.9 57 53.9 42.3 70.7 ...
                         : num [1:25] 29.9 1889.5 108.2 1840.8 151.7 ...
##
     ..$ TotalCharges
                         : chr [1:25] "No" "No" "Yes" "No" ...
     ..$ Churn
##
## $ layers
                 : list()
## $ scales
                 :Classes 'ScalesList', 'ggproto', 'gg' <ggproto object: Clas
s ScalesList, gg>
       add: function
##
##
       clone: function
##
       find: function
       get scales: function
##
       has scale: function
##
       input: function
##
##
       n: function
##
       non_position_scales: function
##
       scales: NULL
##
       super: <ggproto object: Class ScalesList, gg>
                :List of 2
    $ mapping
##
     ..$ x: language ~PaymentMethod
     ....- attr(*, ".Environment")=<environment: R_GlobalEnv>
##
     ..$ y: language ~TotalCharges
##
     ....- attr(*, ".Environment")=<environment: R_GlobalEnv>
##
     ..- attr(*, "class")= chr "uneval"
##
##
    $ theme
                 : list()
## $ coordinates:Classes 'CoordCartesian', 'Coord', 'ggproto', 'gg' <ggproto
object: Class CoordCartesian, Coord, gg>
## aspect: function
```

```
##
       backtransform range: function
##
       clip: on
##
       default: TRUE
##
       distance: function
##
       expand: TRUE
##
       is_free: function
##
       is linear: function
##
       labels: function
##
       limits: list
##
       modify_scales: function
##
       range: function
##
       render axis h: function
##
       render axis v: function
##
       render_bg: function
##
       render_fg: function
##
       setup_data: function
##
       setup_layout: function
##
       setup panel guides: function
       setup panel params: function
##
##
       setup_params: function
##
       train panel guides: function
##
       transform: function
##
       super: <ggproto object: Class CoordCartesian, Coord, gg>
                 :Classes 'FacetNull', 'Facet', 'ggproto', 'gg' <ggproto obje
##
    $ facet
ct: Class FacetNull, Facet, gg>
##
       compute_layout: function
       draw back: function
##
       draw front: function
##
##
       draw_labels: function
##
       draw panels: function
       finish_data: function
##
##
       init_scales: function
##
       map data: function
##
       params: list
##
       setup data: function
##
       setup params: function
       shrink: TRUE
##
##
       train_scales: function
##
       vars: function
##
       super: <ggproto object: Class FacetNull, Facet, gg>
## $ plot env
                 :<environment: R_GlobalEnv>
## $ labels
                 :List of 2
##
     ..$ x: chr "PaymentMethod"
     ..$ y: chr "TotalCharges"
##
## - attr(*, "class")= chr [1:2] "gg" "ggplot"
seq(telecom)
## [1] 1 2 3 4 5 6 7 8 9
```

```
names(telecom)
## [1] "data"
                     "layers"
                                    "scales"
                                                  "mapping"
                                                                "theme"
## [6] "coordinates" "facet"
                                    "plot_env"
                                                  "labels"
class(telecom)
## [1] "gg"
                "ggplot"
typeof(telecom)
## [1] "list"
ls()
## [1] "myfun"
               "telecom"
unique(telecom$PaymentMethod)
## NULL
nrow(telecom)
## NULL
ncol(telecom)
## NULL
cumsum(telecom$gender)
## numeric(0)
cumprod(telecom$tenure)
## numeric(0)
cummin(telecom$OnlineSecurity)
## numeric(0)
cummax(telecom$TotalCharges)
## numeric(0)
length(telecom)
## [1] 9
rev(telecom$Partner)
## NULL
rep(telecom)
```

```
## $data
## # A tibble: 25 × 21
      customerID gender SeniorCitizen Partner Dependents tenure PhoneService
##
##
                 <chr>>
                               <dbl> <chr>
                                               <chr>>
                                                           <dbl> <chr>>
  1 7590-VHVEG Female
##
                                     0 Yes
                                               No
                                                               1 No
## 2 5575-GNVDE Male
                                     0 No
                                               No
                                                               34 Yes
## 3 3668-OPYBK Male
                                     0 No
                                               No
                                                                2 Yes
## 4 7795-CFOCW Male
                                     0 No
                                               No
                                                              45 No
## 5 9237-HQITU Female
                                     0 No
                                               No
                                                               2 Yes
## 6 9305-CDSKC Female
                                     0 No
                                                               8 Yes
                                               No
## 7 1452-KIOVK Male
                                    0 No
                                               Yes
                                                               22 Yes
## 8 6713-OKOMC Female
                                    0 No
                                               No
                                                              10 No
## 9 7892-POOKP Female
                                     0 Yes
                                                              28 Yes
                                               No
## 10 6388-TABGU Male
                                     0 No
                                               Yes
                                                               62 Yes
## # i 15 more rows
## # i 14 more variables: MultipleLines <chr>, InternetService <chr>,
       OnlineSecurity <chr>, OnlineBackup <chr>, DeviceProtection <chr>,
       TechSupport <chr>, StreamingTV <chr>, StreamingMovies <chr>,
       Contract <chr>, PaperlessBilling <chr>, PaymentMethod <chr>,
## #
## #
       MonthlyCharges <dbl>, TotalCharges <dbl>, Churn <chr>
##
## $layers
## list()
##
## $scales
## <ggproto object: Class ScalesList, gg>
       add: function
       clone: function
##
##
       find: function
##
       get scales: function
       has scale: function
##
##
       input: function
##
       n: function
       non position scales: function
##
##
       scales: NULL
##
       super: <ggproto object: Class ScalesList, gg>
##
## $mapping
## Aesthetic mapping:
## * `x` -> `PaymentMethod`
## * `y` -> `TotalCharges`
##
## $theme
## list()
##
## $coordinates
## <ggproto object: Class CoordCartesian, Coord, gg>
       aspect: function
##
       backtransform_range: function
       clip: on
```

```
##
       default: TRUE
##
       distance: function
##
       expand: TRUE
##
       is free: function
       is linear: function
##
##
       labels: function
##
       limits: list
       modify_scales: function
##
##
       range: function
##
       render axis h: function
##
       render_axis_v: function
##
       render bg: function
##
       render_fg: function
##
       setup_data: function
##
       setup_layout: function
##
       setup_panel_guides: function
##
       setup_panel_params: function
##
       setup params: function
       train panel guides: function
##
##
       transform: function
##
       super: <ggproto object: Class CoordCartesian, Coord, gg>
##
## $facet
## <ggproto object: Class FacetNull, Facet, gg>
       compute_layout: function
##
##
       draw_back: function
##
       draw front: function
       draw labels: function
##
##
       draw_panels: function
##
       finish data: function
       init_scales: function
##
##
       map_data: function
##
       params: list
       setup_data: function
##
##
       setup_params: function
##
       shrink: TRUE
       train scales: function
##
##
       vars: function
##
       super: <ggproto object: Class FacetNull, Facet, gg>
##
## $plot env
## <environment: R_GlobalEnv>
##
## $labels
## $labels$x
## [1] "PaymentMethod"
##
## $labels$y
## [1] "TotalCharges"
```

```
sd(telecom$MonthlyCharges)
## [1] NA
median(telecom$MonthlyCharges)
## NULL
mean(telecom$MonthlyCharges)
## Warning in mean.default(telecom$MonthlyCharges): argument is not numeric o
## logical: returning NA
## [1] NA
sum(telecom$TotalCharges)
## [1] 0
telecom$customerID
## NULL
formatC(telecom$Dependents)
## character(0)
head(telecom)
## $data
## # A tibble: 25 × 21
      customerID gender SeniorCitizen Partner Dependents tenure PhoneService
##
                               <dbl> <chr>
                                              <chr> <dbl> <chr>
##
      <chr>>
                 <chr>
## 1 7590-VHVEG Female
                                    0 Yes
                                              No
                                                              1 No
## 2 5575-GNVDE Male
                                    0 No
                                              No
                                                             34 Yes
## 3 3668-QPYBK Male
                                    0 No
                                              No
                                                              2 Yes
## 4 7795-CFOCW Male
                                    0 No
                                              No
                                                             45 No
## 5 9237-HQITU Female
                                    0 No
                                              No
                                                              2 Yes
## 6 9305-CDSKC Female
                                    0 No
                                              No
                                                              8 Yes
## 7 1452-KIOVK Male
                                                             22 Yes
                                    0 No
                                              Yes
## 8 6713-OKOMC Female
                                    0 No
                                              No
                                                             10 No
## 9 7892-POOKP Female
                                    0 Yes
                                                             28 Yes
                                              No
## 10 6388-TABGU Male
                                    0 No
                                              Yes
                                                             62 Yes
## # i 15 more rows
## # i 14 more variables: MultipleLines <chr>, InternetService <chr>,
       OnlineSecurity <chr>, OnlineBackup <chr>, DeviceProtection <chr>,
       TechSupport <chr>, StreamingTV <chr>, StreamingMovies <chr>,
## #
       Contract <chr>, PaperlessBilling <chr>, PaymentMethod <chr>,
## #
       MonthlyCharges <dbl>, TotalCharges <dbl>, Churn <chr>
## #
##
## $layers
## list()
```

```
##
## $scales
## <ggproto object: Class ScalesList, gg>
       add: function
       clone: function
##
##
       find: function
##
       get scales: function
       has scale: function
##
##
       input: function
##
       n: function
       non_position_scales: function
##
##
       scales: NULL
##
       super: <ggproto object: Class ScalesList, gg>
##
## $mapping
## Aesthetic mapping:
## * `x` -> `PaymentMethod`
## * `y` -> `TotalCharges`
##
## $theme
## list()
##
## $coordinates
## <ggproto object: Class CoordCartesian, Coord, gg>
       aspect: function
##
       backtransform_range: function
##
       clip: on
       default: TRUE
##
##
       distance: function
##
       expand: TRUE
       is_free: function
##
##
       is linear: function
       labels: function
##
##
       limits: list
##
       modify_scales: function
##
       range: function
##
       render_axis_h: function
##
       render_axis_v: function
##
       render_bg: function
##
       render_fg: function
##
       setup_data: function
##
       setup layout: function
##
       setup_panel_guides: function
##
       setup_panel_params: function
##
       setup_params: function
##
       train_panel_guides: function
##
       transform: function
##
       super: <ggproto object: Class CoordCartesian, Coord, gg>
tail(telecom)
```

```
## $mapping
## Aesthetic mapping:
## * `x` -> `PaymentMethod`
## * `y` -> `TotalCharges`
##
## $theme
## list()
##
## $coordinates
## <ggproto object: Class CoordCartesian, Coord, gg>
##
       aspect: function
##
       backtransform range: function
##
       clip: on
##
       default: TRUE
##
       distance: function
##
       expand: TRUE
##
       is free: function
       is linear: function
##
       labels: function
##
##
       limits: list
##
       modify scales: function
##
       range: function
##
       render_axis_h: function
##
       render axis v: function
##
       render_bg: function
       render_fg: function
##
       setup data: function
##
##
       setup layout: function
##
       setup_panel_guides: function
##
       setup panel params: function
       setup_params: function
##
##
       train_panel_guides: function
##
       transform: function
       super: <ggproto object: Class CoordCartesian, Coord, gg>
##
##
## $facet
## <ggproto object: Class FacetNull, Facet, gg>
##
       compute_layout: function
##
       draw_back: function
##
       draw front: function
##
       draw labels: function
       draw_panels: function
##
##
       finish data: function
##
       init_scales: function
##
       map data: function
##
       params: list
##
       setup_data: function
##
       setup params: function
##
       shrink: TRUE
       train_scales: function
##
```

```
##
       vars: function
##
               <ggproto object: Class FacetNull, Facet, gg>
##
## $plot_env
## <environment: R_GlobalEnv>
##
## $labels
## $labels$x
## [1] "PaymentMethod"
##
## $labels$y
## [1] "TotalCharges"
telecom$InternetService
## NULL
is.data.frame(telecom)
## [1] FALSE
is.name(telecom)
## [1] FALSE
identity(telecom$gender)
## NULL
binom.test(29,200,.21)
##
  Exact binomial test
##
##
## data: 29 and 200
## number of successes = 29, number of trials = 200, p-value = 0.02374
## alternative hypothesis: true probability of success is not equal to 0.21
## 95 percent confidence interval:
## 0.09930862 0.20156150
## sample estimates:
## probability of success
##
                    0.145
pbinom(2,5,.5)
## [1] 0.5
dbinom(0,5,.5)
## [1] 0.03125
prop.test(29,200,.21)
```

```
##
  1-sample proportions test with continuity correction
##
##
## data: 29 out of 200, null probability 0.21
## X-squared = 4.7092, df = 1, p-value = 0.03
## alternative hypothesis: true p is not equal to 0.21
## 95 percent confidence interval:
## 0.1007793 0.2032735
## sample estimates:
##
## 0.145
diff(telecom$TotalCharges)
## NULL
pmax(telecom$TotalCharges)
## NULL
pmin(telecom$TotalCharges)
## NULL
summary(telecom$customerID)
## Length Class
                   Mode
            NULL
                   NULL
##
       0
summary(telecom$gender)
## Length Class
                   Mode
            NULL
                   NULL
       0
summary(telecom$SeniorCitizen)
## Length Class
                   Mode
##
            NULL
                   NULL
summary(telecom$Partner)
## Length Class
                   Mode
##
        0
            NULL
                   NULL
summary(telecom$Dependents)
## Length Class
                   Mode
##
        0
            NULL
                   NULL
summary(telecom$MultipleLines)
## Length Class
                   Mode
## 0 NULL
                   NULL
```

```
dim(telecom)
## NULL
summary(telecom$Contract)
## Length Class Mode
## 0 NULL NULL
```

R Markdown

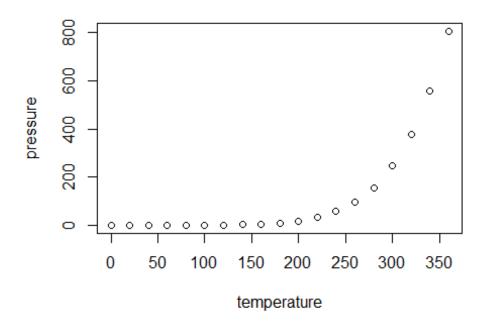
This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
summary(cars)
##
       speed
                      dist
                 Min. : 2.00
## Min. : 4.0
## 1st Qu.:12.0
                 1st Qu.: 26.00
## Median :15.0
                 Median : 36.00
                 Mean : 42.98
## Mean :15.4
## 3rd Qu.:19.0
                 3rd Qu.: 56.00
## Max. :25.0
                 Max. :120.00
```

Including Plots

You can also embed plots, for example:



Note that the echo $\,=\,$ FALSE parameter was added to the code chunk to prevent printing of the R code that generated the plot.