

## Ideation Phase

### Define the Problem Statements

Date	27 June 2025
Team ID	LTVIP2025TMID29301
Project Name	Citizen AI – Intelligent Citizen Engagement Platform using IBM Granite
Maximum Marks	2 Marks

I am	I'm trying to	But	Because	Which makes me feel
a citizen in a smart city	report a streetlight issue using the city's app	the process is confusing and time-consuming	the app interface is cluttered and lacks clear guidance	Frustrated

## Customer Problem Statements

### Problem Statement 1 – Government Official

Section	Description
<i>I am</i>	<i>A government officer responsible for managing citizen feedback and communication.</i>
<i>I'm trying to</i>	<i>Handle queries, analyze feedback trends, and make timely decisions.</i>
<i>But</i>	<i>I face delays and inefficiencies due to manual data collection and analysis.</i>
<i>Because</i>	<i>Traditional systems are not AI-enabled and lack real-time insights.</i>
<i>Which makes me feel</i>	<i>Overwhelmed and disconnected from public sentiment.</i>

### **Problem Statement 2 – Citizen**

<i>Section</i>	<i>Description</i>
<i>I am</i>	<i>A citizen who wants to access services, share feedback, and report issues.</i>
<i>I'm trying to</i>	<i>Get responses, raise civic concerns, and track service status.</i>
<i>But</i>	<i>I find it hard to get accurate responses or updates.</i>
<i>Because</i>	<i>Government websites are outdated and lack interactive features.</i>
<i>Which makes me feel</i>	<i>Ignored, confused, and dissatisfied.</i>