

Shruti Dubey

AI Strategy Consultant & Business Analyst || IT Strategy || MBA – Marketing || B.E. – Computer Science

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Profile Summary

Senior Consultant with 5+ years of overall experience and 3.5 years supporting enterprise AI and data-driven programs across global, matrixed environments. Strong background in business requirements gathering, stakeholder workshops, BRD/user story documentation, and Agile delivery coordination. Experienced in collaborating with Data Science and Engineering teams to translate functional requirements into scalable AI-enabled solutions. Proven ability to manage cross-functional initiatives, track performance metrics through dashboards (Power BI), and ensure governance, compliance, and timely delivery of strategic programs. ECBA certified with strong analytical, documentation, and executive communication capabilities.

Professional Experience

Product Management Specialist – AI Products | Accenture | June 2022 – Present

- **Reduced SDLC delivery time by ~40%** by leading the product development and rollout of a scalable GenAI powered accelerator platform that automated planning, design, and prototyping via automated SDLC artifact generation
- **Enabled 5X faster creation of AI Applications, agents & workflows** via a scalable centralized enterprise **GenAI Studio** with reusable, configurable components, accelerating solution delivery across multi-cloud environments.
- **Reduced indirect spend by ~17%** by leading AI procurement transparency MVP through AI-enabled workflow solutions, structured backlog management, sprint planning, and cross-team coordination within Agile frameworks.
- **Reduced manual effort by ~45%** in quality workflow ensuring governance alignment through structured documentation, audit controls, and compliance checkpoints
- **Validated platform investments** by assessing opportunity size, adoption potential, and scalability of GenAI capabilities across multiple internal consumers
- **Led requirement discovery workshops** across 11+ business domains, translating functional needs into structured BRDs, user stories, and solution documentation.
- Collaborated with Data Science and Engineering teams to define AI use cases, integration impacts, and data flow requirements across enterprise platforms.
- Prepared stakeholder presentations, solution storyboards, and status reports for leadership review.

System Administrator – Tivoli Storage | IBM | Feb 2018 – Jun 2019

- Managed enterprise backup systems supporting global clients, ensuring SLA compliance and data retention governance.
- Supported disaster recovery planning and data protection initiatives in regulated environments.
- Collaborated with technical and business stakeholders to align operational processes with compliance standards.

Education

- MBA – Marketing | K J Somaiya Institute of Management, Mumbai | 2020–2022 | GPA: 9.57
- B.E. – Computer Science | GHRCE (Autonomous), Nagpur | 2013–2017 | GPA: 8.59

Certifications & Achievements

- Selected for the FY25 Tech Star Program, designating recognition as a top 1% global Accenture performer.
- Selected for FY25 Accenture Higher Education Program in partnership with IIM Lucknow
- ECBA™ | IIBA® – Entry Certificate in Business Analysis
- Microsoft Power BI
- Recipients of 2 excellence awards, and 3 client awards at Accenture

Skill & Tools

- Core Capabilities – Business Requirements Gathering & Documentation, BRD / FRD / User Story Creation, AI & Data Use Case Identification, Stakeholder Workshops & Alignment, Agile & SDLC Coordination, Data Flow & Integration Understanding, Power BI Dashboarding, Executive Reporting & Storyboarding, Governance & Compliance Support
- Product & IT Strategy – AI Product Lifecycle Management, Platform Road Mapping, GTM Enablement, Feature Rollouts, , AI Product Vision & Strategy, Iteration Planning & Release Orchestration, Generative AI & LLM's based platform products, Azure DevOps & CI/CD, Jira, ServiceNow, Power BI, Trello, Notion, Cross-functional & Cross-Org Leadership, Stakeholder Communication, KPI definition & OKR Alignment