

Shruti Dubey

Product Manager – Gen AI & AI Products || IT Strategy || MBA – Marketing || B.E. – Computer Science

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Profile Summary

Product Management Specialist with 5 years of experience, including 3.5 years building enterprise-grade AI and automation platforms from conception to launch. Experienced in owning scalable platform capabilities used by internal and external teams, with strengths in requirement discovery, roadmap definition, and lifecycle management. Adept at translating complex business needs into extensible platform features, influencing cross-functional teams without authority, and driving adoption through clear product direction, KPI tracking, and iterative delivery.

Professional Experience

Product Management Specialist – AI Products | Accenture | June 2022 – Present

- **Reduced SDLC delivery time by ~40%** by leading the product development and rollout of a scalable GenAI powered accelerator platform that automated planning, design, and prototyping via automated SDLC artifact generation
- **Enabled 5X faster creation of AI Applications, agents & workflows** via a scalable centralized enterprise **GenAI Studio** with reusable, configurable components, accelerating solution delivery across multi-cloud environments.
- **Reduced indirect spend by ~17%** by leading a production-ready AI procurement transparency MVP that standardized unit pricing workflows, automated spend visibility and enabled data-driven sourcing decisions
- **Reduced manual effort by ~45%** by launching compliant, rule-based workflow platforms ensuring accuracy, auditability, and enterprise standards.
- **Validated platform investments** by assessing opportunity size, adoption potential, and scalability of GenAI capabilities across multiple internal consumers
- **Enabled requirement discovery** sessions with stakeholders across 11 domains, translating business challenges into actionable GenAI solutions
- **Led cross-functional alignment** across engineering, UX, and business stakeholders to launch and evolve platform capabilities, influencing priorities without direct authority

System Administrator – Tivoli Storage | IBM | Feb 2018 – Jun 2019

- Oversaw backup infrastructure for multiple global clients using TSM, optimizing disaster recovery and retention plans.
- Worked directly with technical and business teams to align IT backup policies with client SLAs.

Education

- MBA – Marketing | K J Somaiya Institute of Management, Mumbai | 2020–2022 | GPA: 9.57
- B.E. – Computer Science | GHRCE (Autonomous), Nagpur | 2013–2017 | GPA: 8.59

Certifications & Achievements

- Selected for the FY25 Tech Star Program, designating recognition as a top 1% global Accenture performer.
- Selected for FY25 Accenture Higher Education Program in partnership with IIM Lucknow
- ECBA™ | IIBA® – Entry Certificate in Business Analysis
- Microsoft Power BI
- Recipients of 2 excellence awards, and 3 client awards at Accenture

Skill & Tools

- Product & Strategy – AI Product Lifecycle Management, Platform Road Mapping, GTM Enablement, PRD Ownership, Feature Rollouts, Metrics & Experimentation, AI Product Vision & Strategy, Iteration Planning & Release Orchestration
- Technical - Generative AI & LLM's based platform products, Custom GPT's & Prompt Engineering, Azure DevOps & CI/CD, LCNC platforms, Jira, ServiceNow, Power BI, Trello, Notion
- Management – Product Management, Agile Product Analysis, Cross-functional & Cross-Org Leadership, Stakeholder Communication, KPI definition & OKR Alignment
- Business Analysis – User & Stakeholder Research, Requirements Gathering, Opportunity Assessment, Wireframing, Data-Driven Iteration & Root-Cause Analysis