



## SALFORD 250

TITANIUM DIOXIDE

### Description :

**SALFORD 250** is a rutile titanium dioxide (TiO<sub>2</sub>) pigment with a unique combination of product attributes for industries that depend on its properties and characteristics.

### Key Feature :

- Excellent lacing resistance to enable downgauging
- Outstanding chemical and thermal discoloration resistance that keeps products looking new for longer
- Unmatched dispersion, which facilitates higher productivity
- Blue undertone for clean, brighter white surfaces for the product's lifetime

### Application :

**SALFORD 250** is recommended for evaluation in:

- ABS parts for automotive
- Appliances colour stability under UV stress
- Thermoplastic masterbatches
- High-performance films such polypropylene (BOPP) for snack packaging

### Product Characteristics :

Production	rutile pigment produced by chloride process
Surface treatment	alumina, silicon compounds
TiO <sub>2</sub> content(DIN EN ISO 591)	≥95%
Standard classification	
ASTM D 476	Type II,III&IV
Density (DIN EN 787-10)	4.1g/cm <sup>3</sup>
CIE L* , dry powder (GB/T 5950-2006)	99.0%
Bulking value *	0.25 l/kg (0.03gal/lb)
Oil absorption (DIN EN ISO 787-5)*	20g/100g pigment
Color index	Pigment White 6(77891)
CAS No.	13463-67-7