



SALFORD 269

TITANIUM DIOXIDE

Description :

SALFORD 269 is a blue tint tone, chloride-process rutile titanium dioxide pigment, designed to provide excellent optical performance and dispersibility in a wide range of plastics. It is particularly recommended for use in polyolefin masterbatch and with many polymers and compounds where durability is not required.

Key Feature :

- Outstanding brightness and whiteness
- Blue tint tone
- Excellent dispersibility
- Excellent processability
- Excellent powder handling
- Hydrophobic

Application :

SALFORD 269 is recommended for evaluation in:

- Polyolefin masterbatch
- Styrenics
- Interior rigid PVC
- ABS
- Flexible PVC and plastisols

Product Characteristics :

Production	rutile pigment produced by chloride process
Surface treatment	alumina compounds
TiO ₂ content(DIN EN ISO 591)	≥99.2%
Standard classification	R2
ASTM D 476	Type II,III&IV
Density (DIN EN 787-10)	4.0g/cm ³
CIE L* , dry powder (GB/T 5950-2006)	99.2%
Bulking value *	0.25 l/kg (0.03gal/lb)
Oil absorption (DIN EN ISO 787-5)*	25g/100g pigment
Color index	Pigment White 6(77891)
CAS No.	13463-67-7

SALFORD is a registered trademark in the GERMANY and other countries around the world. Unless otherwise provided by applicable law, nothing contained in this literature shall be deemed a representation or warranty of any kind, either expressed or implied. The recommendations and suggestions given in this literature are presented for your own investigation and verification.

The products of the **SALFORD** Holding plc, its subsidiaries and affiliates ("Seller") are sold only on the basis of conforming to specifications, and subject to Seller's standard Terms and Conditions of Sale, but without warranty, expressed or implied, in law or in fact, of merchantability or fitness for a particular purpose and upon the condition that purchasers make their own tests to determine the suitability of such products for their particular purposes. Statements concerning the possible use of Seller's products or processes described are not intended as recommendations or permission to use the same in the infringement of any patent, or to practice a patented invention without a license. By reason of a lack of knowledge as to specific end uses of this product, no representation or warranty is made as to the conformance of the product with food contact laws or regulations. See the Safety Data Sheet (SDS) for this product for safety information prior to use. This document does not constitute a specification. Product specifications are available on request.