



SALFORD 660

TITANIUM DIOXIDE

Description : SALFORD 660 is a rutile titanium dioxide (TiO₂) pigment that provides proven protection in the most demanding and unforgiving weather and industrial environments.

- Key Feature :**
- Exceptional durability, providing chalk resistance and excellent colour retention to keep coatings looking new longer
 - Surface design that provides a better film cure in acid-catalyzed coatings by optimizing the acid catalyst's effectiveness
 - Surface design that resists photocatalysis and UV degradation, protecting the coating's performance and appearance

- Application :** SALFORD 660 is recommended for evaluation in:
- automotive OEM topcoat and refinish
 - high durability exterior coil coatings
 - aerospace coatings
 - powder coatings
 - other industrial OEM and specialty coatings requiring
 - superior chalk resistance and tint retention

Product Characteristics :

Production	rutile pigment produced by chloride process
Surface treatment	aluminium, silicon compounds
TiO ₂ content(DIN EN ISO 591)	≥90%
Standard classification	R2
ASTM D 476	Type II,III&IV
Density (DIN EN 787-10)	3.9g/cm ³
CIE L* , dry powder (GB/T 5950-2006)	99.9%
Bulking value *	0.25 l/kg (0.03gal/lb)
Oil absorption (DIN EN ISO 787-5)*	19g/100g pigment
Color index	Pigment White 6(77891)
CAS No.	13463-67-7

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