



SALFORD 260

TITANIUM DIOXIDE

Description :

SALFORD 260 is a universal rutile titanium dioxide pigment, manufactured by the chloride process, titanium dioxide (TiO₂) pigment that provides maximum gloss retention and efficient UV protection.

Key Feature :

- Outstanding durability that extends the lifetime of outdoor goods
- Uncompromising weathering resistance
- Characteristics that boost formulas for intensely colored, high-gloss applications at low-colorant dosing
- Reflectivity that reduces heat buildup, minimizing oil canning and deformation

Application :

SALFORD 260 is recommended for evaluation in:

- Building products for intense, colored outdoor applications such as windows, gutters, decks, and fences
- Stadium seats
- High-end patio furniture
- Automotive body panels

Product Characteristics :

Production	rutile pigment produced by chloride process
Surface treatment	alumina, silica compounds
TiO ₂ content(DIN EN ISO 591)	≥91%
Standard classification	R2
ASTM D 476	Type II,III&IV
Density (DIN EN 787-10)	3.9g/cm ³
CIE L* , dry powder (GB/T 5950-2006)	99.0%
Bulking value *	0.25 l/kg (0.03gal/lb)
Oil absorption (DIN EN ISO 787-5)*	18g/100g pigment
Color index	Pigment White 6(77891)
CAS No.	13463-67-7

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