## Task 4

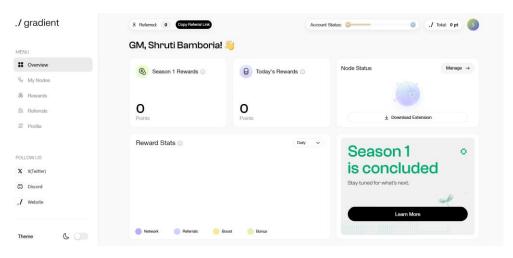
**Overview:** Explored the concept of airdrops as a marketing and community-building strategy in crypto projects. Learned how early adopters earn tokens by signing up, engaging with platforms, and helping bootstrap ecosystems.

## **Steps:**

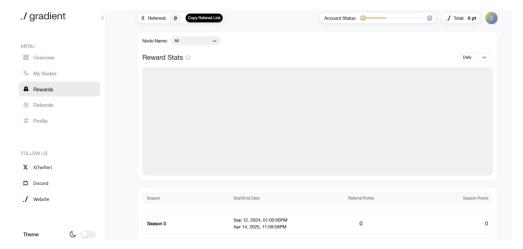
1. Open Gradient Network website.



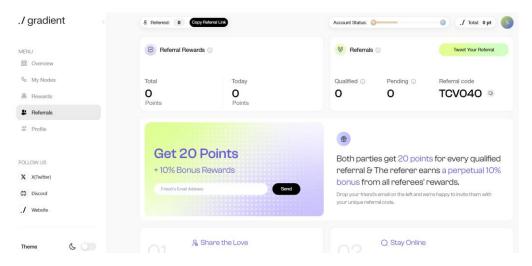
2. If you don't have an account signup.



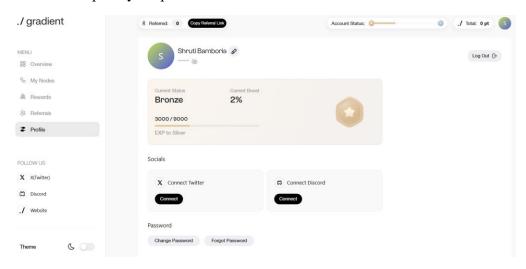
3. Explore reward tab and check for rewards.



4. Check for referral code to get more points.



5. Complete your profile.



Conclusion: I now understand the significance of airdrops in attracting initial users and rewarding participation.  This task gave me first-hand experience with Web3 onboarding, wallet use, and early token distribution.