

Shruti Bhagwat

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WORK EXPERIENCE

SafeSend

Visual UX Product Designer

Ann Arbor, MI

May 2023 - Present

- Spearheaded ideation and design of the Settings module of the company's flagship product. It resulted in a better user experience and great customization options.
- Revamped custom email templates to optimize client interaction during the tax filing process, resulting in improved customer satisfaction and streamlined workflows.
- Leveraged customer surveys to analyze, design mockups, and suggest actionable solutions to improve the product's UI.

Oriyn

UX Designer

San Diego, CA

Feb 2023 - May 2023

- Designing UI/UX screens based on the design system, working alongside the product engineering team to prepare design elements. Collaborating closely with the CEO and leadership team to capture new ideas and develop them into visual prototypes.

Palador

UX Designer

Seattle, WA

Nov 2021 - May 2022

Bethany Church website

- Restructured [Bethany Church](#)'s website by focusing on clear navigation that helps 3000+ users access the website's Improved features. Increased stakeholder satisfaction on the company website by 90% following standard design processes- wireframing, prototyping, and iteration to design for accessibility.

Clinical Trial Survey

- Designed a patient-centered Clinical Trial Survey website for unique-situation patients across 10+ countries. 3+ surveys process balances the user research and the company's design standards while collaborating with the project manager, developer, and customers, resulting in 95% customer satisfaction.

Freelancing

UX Designer | Today's Task

May 2022 - Present

- Designed a google chrome extension [Today's Task](#) that offers an efficient way for users to complete daily tasks and help monitor productivity.
- Consulting with clients, designing sitemaps, and wireframes based on their needs. Provide web, app designs by analyzing user feedback and iterating to enhance the user experience.

UX Designer | ReferQuik

May 2022 - Apr 2023

- Designing a Mobile App that connects job seekers to referrers to exceed the chance of getting a job. Designed MVP of 10+ screens that provide an accessible and intuitive user experience with the help of a standard design process and creative design elements in Figma.

Internship and Volunteering

UX Designer

Jun 2021 - May 22

- Redesigned [gtzp.org](#) website by focusing on building trust and connecting users to charities. Created interaction flows, and iterations of wireframes to create an engaging website.

EDUCATION

Seattle Central College | Associates Prof Tech, Graphic Design (GPA: 3.9)

Seattle, WA

- Organizations/Awards: President's List 4x (GPA of 3.7 or higher)

Shivaji University | BS in Mechanical Engineering (GPA: 3.3)

Maharashtra, IN

- Organizations/Awards: Published a paper on the topic 'Design, Development of Microturbine for Domestic application' in IJRSET (Volume 2 Issue 2 reference no. ISSN 2394-739X)

SKILLS & INTERESTS

Skills: Adobe Creative Suites | Figma | Sketch | InVision | HTML, CSS | AR Spark | Azure DevOps | Miro | Notion

Interests: Human-Center Design, AI, Branding, Craft, Clay Art, Cultural Activities