

Shruti Bhagwat

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WORK EXPERIENCE

ReferQuik

UI, UX Designer

Seattle, WA

May 2022 - Present

- Designing a Mobile App that connects job seekers to referrers to exceed the chance of getting a job. Designed MVP of 10+ screens that provide an accessible and intuitive user experience with the help of a standard design process and creative design elements in Figma.

Benefit.design

UX Designer

Seattle, WA

Jun 2022 – Present

GTZP (Greater Than Zero Percent)

- Redesigned GTZP's website by focusing on building trust and connecting users to charities. With the help of 3+ usability tests and more than 4+ rounds of wireframe and mockup iteration, increased 90% of stakeholder satisfaction on the website.

Palador

UX Designer

Seattle, WA

Nov 2021 – May 2022

Bethany Church website

- Restructured Bethany Church's website by focusing on clear navigation that helps 3000+ users access the website's different features.
- Increased stakeholder satisfaction on the company website by 90% following standard design processes-wireframing, prototyping, and 4+ rounds of iteration to design for accessibility.

Clinical Trial Survey

- Designed a patient-centered Clinical Trial Survey website for unique-situation patients across 10+ countries.
- 3+ surveys process balances the user research and the company's design standards while collaborating with the project manager, developer, and customers, resulting in 95% customer satisfaction.

NG Academy

UX Designer (Intern)

Seattle, WA

Mar 2020 - Jan 2021

- Conceptualized and designed a book cover for an e-book, "HTML to React," by focusing on identity details and helping boost market revenue by ~40%.
- Designed and formulated a landing page for e-book promotion using Adobe creative suits, and interactive design elements to increase market exposure.

ACADEMIC EXPERIENCE

Smart TV interface

Mar 2019- May 2019

- Constructed a voice assistant smart TV interface by developing the concept, identifying potential user groups, and providing the required features from A/B testing. - Accent and slang comprehension, communication through TV voice command, parental control, and easy and secure onboarding.

AR Experience At Chihuly Glass And Garden

Mar 2021- Jun 2021

- Conducted user interviews, user testing, and thorough market research to build an immersive experience for museum visitors using AR technology parameters. Conceived an easy onboarding process and interactive AR Screens for indoor and outdoor experiences using Adobe creative suits.

EDUCATION

Seattle Central College

Associates Prof Tech, Graphic Design (GPA: 3.9)

Seattle, WA

Graduation Date: June 2021

- Organizations/Awards: President's List 4x (GPA of 3.7 or higher)

Shivaji University

BS in Mechanical Engineering (GPA: 3.3)

Maharashtra, IN

Graduation Date: May 2015

- Organizations/Awards: Published a paper on the topic 'Design, Development of Microturbine for Domestic application' in IJRSET (Volume 2 Issue 2 reference no. ISSN 2394-739X)

SKILLS & INTERESTS

Skills: Figma | Adobe Creative Suites | InVision | HTML, CSS | AR Spark | Azure | Miro | Milanotes | Notion

Interests: Human-Center Design, Branding, Typography, Clay art, Classical Dance