



Shruti Goel

GRAPHIC DESIGNER & ILLUSTRATOR

Creative graphic designer and illustrator with innovative ideas and a unique approach to designs. Always exploring new mediums and curating the most aesthetic designs. Enthusiastic team player, committed to delivering top results on time and within the budget.

Education

B.Sc(H) Computer Science
Delhi University | 2019-22

Professional Diploma in Fine Arts
Delhi Collage of Art | 2020-21

Senior Secondary
DAV Srestha Vihar

High School
DAV Rajendra Nagar

Skills

Design Thinking	<div><div></div></div>
Content Planning	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Sketchbook app	<div><div></div></div>
Canva	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>

Contact

☎ +91-8851110582
✉ shruti060701@gmail.com

Portfolio

🔗 <https://shrutigoel.tech>

Experience

Graphic Design Intern
DOJO Sports | November'21-March'22

- Recreating digital illustrations for their application
- Designing passport advertisements
- Informational ad promotional posts for various instagram handles
- Animated GIFs to be uploaded on the firm's app

Graphic Design Intern
Platinum Overseas | August-September 2021

- Tasked to make graphics for their official website
- Edited promotional photos for new products
- Made creative Instagram posts
- Designed Amazon and Flipkart sliders

Graphic Design Intern
Godwill Planners | August 2021

- Edited presentation layouts for clients
- Planned the Instagram feed
- Collected theme specific designs to be put into presentations

President at Strokes
The fine arts society, SGTBKC | July'21-current

- Working closely with the Marketing Team
- Designed event promotion posters and introductory posts
- Backend management of all the fine arts events