



THE EFFECT OF POLLUTION ON WORKER PRODUCTIVITY: EVIDENCE FROM IT INDUSTRY IN INDIA

Presentation by Shruti Agarwal(200957)



INTRODUCTION

- Air pollution is a major environmental issue with a significant impact on human health worldwide.
- According to the World Health Organization, air pollution is responsible for over 4.2 million deaths annually.
- India has experienced high levels of air pollution due to rapid industrialization and urbanization, particularly in major cities such as Delhi.
- The impact of air pollution on worker productivity is not fully understood, particularly in the IT industry.
- This study aims to investigate the relationship between air pollution and worker productivity using panel data analysis.
- The findings of this study have important implications for public policy and workplace management.
- Governments may need to implement policies to reduce air pollution levels to promote economic growth and development.
- Workplace management may need to consider the impact of air pollution on worker productivity when designing workspaces and schedules.
- Reducing air pollution levels can lead to improved worker productivity and better economic outcomes for both workers and employers.



LITERATURE REVIEW

- Pollution's effect on worker productivity is a growing topic of interest in academia and policy circles.
 - Previous studies have shown that higher levels of pollution lead to lower levels of productivity and increased absenteeism.
 - Chen and Song (2013) found that a one standard deviation increase in pollution reduced worker productivity by 0.86% in a Chinese manufacturing firm.
 - Lu et al. (2015) found that higher levels of pollution decreased cognitive function and increased absenteeism in the electronics manufacturing industry in China, particularly among older workers.
 - Recent studies, such as Zhang et al. (2020), have expanded the scope of research to include the service sector, finding that higher levels of pollution decrease productivity among call center workers.
 - Evidence suggests that the negative impact of pollution on productivity is at least partially attributable to decreased physical and cognitive health, as well as increased stress and fatigue among workers.
 - Age-specific interventions may be necessary to address the impact of pollution on productivity among older workers
 - The exact mechanisms underlying the relationship between pollution and productivity require further research.
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OBJECTIVES

- Quantify the effect of pollution on worker productivity
- Identify the threshold levels of pollution at which worker productivity begins to decline.
- Evaluate the role of individual-level factors such as age, gender, and tenure in moderating the effect of pollution on worker productivity.



SIGNIFICANCE

- Understanding the impact of pollution on worker productivity in the IT industry is crucial for improving worker well-being and productivity.
- India is one of the most polluted countries in the world, and the adverse impact of pollution on human health is well-established.
- This study contributes to the growing body of literature on the impact of pollution on worker productivity, particularly in developing countries.
- The study can provide insights into the effectiveness of policies implemented to reduce pollution levels and mitigate the adverse impact of pollution on worker productivity.
- The findings of this research paper can help firms understand the cost of pollution in terms of lost worker productivity and take steps to mitigate its impact.
- The study has important implications for policymakers, firms, and workers in polluted environments.

METHODOLOGY-I

POOLED OLS MODEL

$$\text{Productivity}_{it} = \beta_0 + \beta_1 \text{Pollution}_{it} + \beta_2 \text{Controls}_{it} + \varepsilon_{it}$$

where:

- Productivity_{it} is the productivity of the i-th state at time t
- Pollution_{it} is the level of air pollution experienced by the i-th state at time t
- Controls_{it} is a set of control variables that may affect productivity such as total mandays employed, working capital, total input, total output, fuels consumed, materials consumed, and net income
- ε_{it} is the error term that captures all other factors that may affect productivity but are not included in the model.

METHODOLOGY-II

FIXED EFFECTS MODEL

$$y_{it} = \beta_0 + \beta_1 P_{it} + \alpha_i + \varepsilon_{it}$$

where:

- y_{it} is the productivity of worker i at time t
- P_{it} is the level of air pollution at the location of the worker at time t
- α_i is the individual fixed effect for worker i
- ε_{it} is the error term

METHODOLOGY-III

RANDOM EFFECTS MODEL

$$Y_{it} = \beta X_{it} + \alpha_i + \varepsilon_{it}$$

where:

- Y_{it} is the productivity of worker i at time t
- X_{it} is the vector of independent variables for individual i at time t
- α_i is an unobserved time-invariant individual-specific effect
- ε_{it} is the error term



DATA

$y = \text{wage (Rs. lakhs)}$

$P = \text{PM10 Concentration in } \mu\text{g/m}^3$

$C_1 = \text{Total Mandays Employed (in '000)}$

$C_2 = \text{Working Capital}$

$C_3 = \text{Total Inputs}$

$C_4 = \text{Total output}$

$C_5 = \text{Fuels Consumed}$

$C_6 = \text{Materials Consumed}$

$C_7 = \text{Net Income}$



CODES

```
egen states= group(state)
global states states
global year year
global ylist wagerslakhs
global xlist PM10Concentrationinugm3 workingcapital totalmandaysemployedin000 totalinputs totaloutput fuelsconsumed
materialsconsumed netincome
describe $states $year $ylist $xlist
summarize $states $year $ylist $xlist
sort $states $year
xtset $states $year
xtdescribe
xtsum $states $year $ylist $xlist
reg $ylist $xlist
xtreg $ylist $xlist, fe
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estimates store fixed
quietly xtreg $ylist $xlist, re
estimates store random
hausman fixed random
quietly xtreg $ylist $xlist, re
xttest0
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MANUFACTURE OF COMMUNICATION EQUIPMENT

.reg \$ylist \$xlist

Source	SS	df	MS	Number of obs	=	60
Model	1.0133e+11	8	1.2666e+10	F(8, 51)	=	866.55
Residual	745468235	51	14617024.2	Prob > F	=	0.0000
				R-squared	=	0.9927
				Adj R-squared	=	0.9916
Total	1.0208e+11	59	1.7301e+09	Root MSE	=	3823.2

wagerslakhs	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
PM10Concentrationinugm3	11.3212	10.98522	1.03	0.308	-10.73255 33.37495
totalmandaysemployedin000	1.964581	1.040034	1.89	0.065	-.1233737 4.052535
workingcapital	-.0035982	.006185	-0.58	0.563	-.016015 .0088187
totalinputs	-.4559776	.0605173	-7.53	0.000	-.577471 -.3344841
totaloutput	.4890969	.0602961	8.11	0.000	.3680475 .6101463
fuelsconsumed	4.521843	1.39083	3.25	0.002	1.729634 7.314051
materialsconsumed	-.0351852	.0071908	-4.89	0.000	-.0496213 -.0207491
netincome	-.4180222	.0514369	-8.13	0.000	-.5212861 -.3147583
_cons	190.5608	1527.078	0.12	0.901	-2875.176 3256.298

POOLED OLS

Fixed-effects (within) regression
Group variable: **states**

R-sq:
within = 0.9239
between = 0.8418
overall = 0.8101

corr(u_i, Xb) = 0.7533

wagerslakhs	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
PM10Concentrationinugm3	-15.76848	19.52825	-0.81	0.425	-55.33648 23.79952
totalmandaysemployedin000	4.33331	.8340774	5.20	0.000	2.643309 6.023311
workingcapital	-.0014039	.004114	-0.34	0.735	-.0097397 .006932
totalinputs	-.2131622	.0573614	-3.72	0.001	-.3293874 -.096937
totaloutput	.1878848	.0619929	3.03	0.004	.0622753 .3134942
fuelsconsumed	6.522652	1.135326	5.75	0.000	4.222264 8.823041
materialsconsumed	.0260485	.0092388	2.82	0.008	.0073289 .0447682
netincome	-.1682461	.0488955	-3.44	0.001	-.2673178 -.0691745
_cons	10095.76	3088.68	3.27	0.002	3837.502 16354.02
sigma_u	28171.212				
sigma_e	2098.6706				
rho	.99448083				(fraction of variance due to u_i)

F test that all u_i=0: F(14, 37) = 9.45

Prob > F = 0.0000

Random-effects GLS regression
Group variable: **states**

R-sq:
within = 0.8334
between = 0.9959
overall = 0.9925

corr(u_i, X)
theta = 0 (assumed)
= .26504629

Number of obs = 60
Number of groups = 15

Obs per group:
min = 4
avg = 4.0
max = 4

Wald chi2(8) = 4917.94
Prob > chi2 = 0.0000

wagerslakhs	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
PM10Concentrationinugm3	14.21982	12.47765	1.14	0.254	-10.23591 38.67556
totalmandaysemployedin000	1.921291	.9885765	1.94	0.052	-.016283 3.858866
workingcapital	-.0009546	.0056825	-0.17	0.867	-.012092 .0101829
totalinputs	-.4472542	.0547954	-8.16	0.000	-.5546511 -.3398572
totaloutput	.4747802	.0544492	8.72	0.000	.3680618 .5814986
fuelsconsumed	5.276662	1.334622	3.95	0.000	2.660852 7.892472
materialsconsumed	-.0296581	.0071605	-4.14	0.000	-.0436924 -.0156238
netincome	-.4044417	.0462751	-8.74	0.000	-.4951392 -.3137443
_cons	-551.3253	1705.122	-0.32	0.746	-3893.303 2790.653

RANDOM EFFECTS

FIXED EFFECTS

MANUFACTURE OF COMMUNICATION EQUIPMENT

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. hausman fixed random
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Note: the rank of the differenced variance matrix (7) does not equal the number of coefficients being tested (8); be sure this is what you expect, or there may be problems computing the test. Examine the output of your estimators for anything unexpected and possibly consider scaling your variables so that the coefficients are on a similar scale.

	—— Coefficients ——		(b-B) Difference	sqrt(diag(V_b-V_B)) S.E.
	(b) fixed	(B) random		
PM10Concen~3	-15.76848	14.21982	-29.9883	15.02202
totalman~000	4.33331	1.921291	2.412019	.
workingcap~1	-.0014039	-.0009546	-.0004493	.
totalinputs	-.2131622	-.4472542	.234092	.0169645
totaloutput	.1878848	.4747802	-.2868954	.0296378
fuelsconsu~d	6.522652	5.276662	1.24599	.
materialsc~d	.0260485	-.0296581	.0557067	.0058381
netincome	-.1682461	-.4044417	.2361956	.0157919

b = consistent under Ho and Ha; obtained from xtreg

B = inconsistent under Ha, efficient under Ho; obtained from xtreg

Test: Ho: difference in coefficients not systematic

```
chi2(7) = (b-B)'[(V_b-V_B)^(-1)](b-B)
        = 62.10
Prob>chi2 = 0.0000
(V_b-V_B is not positive definite)
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HAUSMAN TEST

MANUFACTURE OF COMPUTER AND PERIPHERAL EQUIPMENTS

. reg \$ylist \$xlist

Source	SS	df	MS	Number of obs = 48	F(8, 39) = 384.24	Prob > F = 0.0000	R-squared = 0.9875	Adj R-squared = 0.9849	Root MSE = 7887.9
Model	1.9126e+11	8	2.3907e+10						
Residual	2.4265e+09	39	62218851.2						
Total	1.9368e+11	47	4.1209e+09						

	wagerslakhs	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
PM10Concentrationinp3		33.88938	20.3069	1.67	0.103	-7.18521 74.96396
totalmandaysemployedin000		8.52732	5.941521	1.44	0.159	-3.490541 20.54518
workingcapital		-.2040867	.0391171	-5.22	0.000	-.2832085 -.1249649
totalinputs		-.2475163	.3005947	-0.82	0.415	-.8555265 .360494
totaloutput		.2525207	.3020832	0.84	0.408	-.3585003 .8635417
fuelsconsumed		-8.419832	2.605096	-3.23	0.003	-13.68914 -3.150527
materialsconsumed		-.0372144	.0398981	-0.93	0.357	-.1179158 .0434871
netincome		.7706598	.3675899	2.10	0.043	.0271391 1.514181
_cons		-4828.203	2862.419	-1.69	0.100	-10617.99 961.5867

Random-effects GLS regression
Group variable: **states**

Number of obs = 48
Number of groups = 12

R-sq:
within = 0.8017
between = 0.9916
overall = 0.9858

Obs per group:
min = 4
avg = 4.0
max = 4

corr(u_i, X)
theta = 0 (assumed)
= .46209758

Wald chi2(8) = 1408.17
Prob > chi2 = 0.0000

	wagerslakhs	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
PM10Concentrationinp3		38.74241	28.71078	1.35	0.177	-17.52969 95.0145
totalmandaysemployedin000		6.896317	6.76878	1.02	0.308	-6.370249 20.16288
workingcapital		-.1977793	.0390559	-5.06	0.000	-.2743274 -.1212312
totalinputs		-.1366859	.2520062	-0.54	0.588	-.630609 .3572372
totaloutput		.1601471	.253484	0.63	0.528	-.3366723 .6569666
fuelsconsumed		-8.245311	2.629316	-3.14	0.002	-13.39868 -3.091947
materialsconsumed		-.0386241	.0435746	-0.89	0.375	-.1240287 .0467805
netincome		.7877498	.3206048	2.46	0.014	.159376 1.416124
_cons		-5266.658	4078.422	-1.29	0.197	-13260.22 2726.903

sigma_u	2952.4068
sigma_e	3767.7186
rho	.38043603 (fraction of variance due to u_i)

POOLED OLS

Fixed-effects (within) regression
Group variable: **states**

Number of obs = 48
Number of groups = 12

R-sq:
within = 0.9249
between = 0.8850
overall = 0.8392

Obs per group:
min = 4
avg = 4.0
max = 4

F(8,28) = 43.10
Prob > F = 0.0000

corr(u_i, Xb) = 0.7879

	wagerslakhs	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
PM10Concentrationinp3		-1.883367	60.09405	-0.03	0.975	-124.9805 121.2137
totalmandaysemployedin000		17.12272	6.521884	2.63	0.014	3.763246 30.48219
workingcapital		-.0768184	.0359062	-2.14	0.041	-.150369 -.0032678
totalinputs		-.5326016	.1748358	-3.05	0.005	-.8907364 -.1744667
totaloutput		.5544324	.1750065	3.17	0.004	.1959477 .912917
fuelsconsumed		-6.412584	2.262026	-2.83	0.008	-11.04613 -1.779034
materialsconsumed		.0596556	.0426317	1.40	0.173	-.0276714 .1469826
netincome		-.3868293	.2658418	-1.46	0.157	-.9313814 .1577229
_cons		9902.79	7680.46	1.29	0.208	-5829.919 25635.5

sigma_u	42919.218
sigma_e	3767.7186
rho	.9923525 (fraction of variance due to u_i)

RANDOM EFFECTS

FIXED EFFECTS

MANUFACTURE OF COMPUTER AND PERIPHERAL EQUIPMENTS

. hausman fixed random

	—— Coefficients ——			
	(b) fixed	(B) random	(b-B) Difference	sqrt(diag(V_b-V_B)) S.E.
PM10Concen~3	-1.883367	38.74241	-40.62578	52.79192
totalman~000	17.12272	6.896317	10.2264	.
workingcap~1	-.0768184	-.1977793	.120961	.
totalinputs	-.5326016	-.1366859	-.3959156	.
totaloutput	.5544324	.1601471	.3942852	.
fuelsconsu~d	-6.412584	-8.245311	1.832728	.
materialsc~d	.0596556	-.0386241	.0982797	.
netincome	-.3868293	.7877498	-1.174579	.

b = consistent under Ho and Ha; obtained from xtreg
 B = inconsistent under Ha, efficient under Ho; obtained from xtreg

Test: Ho: difference in coefficients not systematic

chi2(8) = (b-B)'[(V_b-V_B)^(-1)](b-B)
 = 105.11
 Prob>chi2 = 0.0000
 (V_b-V_B is not positive definite)

HAUSMAN TEST



THANK YOU

Presentation by Shruti Agarwal

