**📌 Swiggy Smart Order Tracker - Repository Documentation**

**🛒 Project Name: Smart-Order-Tracker-Swiggy**

**📂 Repository Type: Product Management & Business Strategy**

**✅ Repository Structure (Folders & Files)**

```
📦 Smart-Order-Tracker-Swiggy
├ 📂 data
│  ├ 📄 user-requirements.xlsx
│  ├ 📄 market-research.pdf
│  └ 📄 competitors-analysis.docx
├ 📂 docs
│  ├ 📄 project-overview.md
│  ├ 📄 business-model-canvas.pdf
│  └ 📄 user-personas.png
├ 📂 presentations
│  ├ 📄 final-pitch-deck.pptx
│  ├ 📄 product-roadmap.pdf
│  └ 📄 investor-presentation.pptx
├ 📜 README.md
└ 📜 LICENSE
```

**📖 1. Project Overview**

Swiggy Smart Order Tracker is an intelligent tracking system designed to automate real-time order tracking, customer notifications, and restaurant order management.

- ◆ **Features:**

✔️ Live Order Tracking – Customers can track orders in real time.

✔️ Smart Notifications – Automated SMS & push notifications.

✔️ AI-based ETA Prediction – Predicts accurate delivery times.

✔️ Data Analytics Dashboard – Provides insights into order trends & delivery efficiency.

## 📂 2. Data & Research

Folder: data/

- user-requirements.xlsx – User needs and feature requests.

- market-research.pdf – Industry trends and competitor analysis.

- competitors-analysis.docx – SWOT analysis of Zomato, UberEats, etc.

## 📂 3. Documentation

Folder: docs/

- project-overview.md – Detailed project introduction.

- business-model-canvas.pdf – Lean canvas for business planning.

- user-personas.png – Customer segmentation and target audience.

## 📂 4. Presentations

Folder: presentations/

- final-pitch-deck.pptx – Pitch deck for investors & stakeholders.

- product-roadmap.pdf – Milestone-based roadmap.

- investor-presentation.pptx – Monetization & expansion strategy.

## 📜 5. README.md Overview

Filename: README.md

# 🛒 Swiggy Smart Order Tracker

## 🚀 Introduction
Swiggy Smart Order Tracker helps in real-time tracking of food deliveries with AI-powered analytics.

## 📌 Features
- Live Order Tracking
- Smart Notifications
- AI-based Delivery Prediction
- Data Analytics Dashboard

## 📂 Repository Structure
- `/data` – Research & user data
- `/docs` – Business documentation
- `/presentations` – Pitch decks & roadmaps

## 📜 License
MIT License