



Compensation Plan Overview



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This document provides an overview of the UltimateMatch Compensation Program. The terms of the program described in these pages are subject to change. UltimateMatch may revise this agreement from time to time without prior notice.



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UltimateMatch Overview

UltimateMatch is a world-class network marketing company that offers entrepreneurs and people who are serious about building a profitable business, the '**ultimatematch of opportunity and income.**' UltimateMatch opened its doors in the fall of 2003 to launch our first commissionable product under the brand of SoulMate – a premier online dating community.

We offer a lucrative compensation plan that provides you with the opportunity to earn immediate cash income and residual income that pays you into the future. To earn commissions, you must become a Representative and do two simple things – gather new paying SoulMate online dating customers and sponsor new qualified¹ Representatives for UltimateMatch and teach them to do the same.

Referral Code

Network marketing is a by-referral-only business model. To sign up as an UltimateMatch Representative, you must use the referral code of an UltimateMatch Representative.

When you join, you receive your own unique personal referral code and may begin to build your new business. Each time a new Representative joins your UltimateMatch team or a new paying Customer joins SoulMate's online dating community using your referral code, they are automatically assigned to your organization and you receive credit for those referrals.

Representative

You may join UltimateMatch as an Independent Representative or as an Ultimate Representative. There is no fee, charge or required purchase to be a distributor. However, Representatives may, at their discretion elect to purchase sales aids and materials, which are non-commissionable to promote and build their new business.

Independent Representative

As an Independent Representative, you receive access to:

- ✓ Standard Marketing tools
- ✓ Standard Marketing Assistance

¹ A qualified Representative is also defined as a Qualified Ultimate Representative. See Qualified Ultimate Representative definition on page 6.



To become an Independent Representative, you pay a one-time fully refundable \$50 deposit.

Ultimate Representative

As an Ultimate Representative, you receive the knowledge, tools and training you need to build a successful business and help others to do the same. You receive access to the Ultimate Success System:

- ✓ Two professionally designed recruiting sites
- ✓ Innovative marketing tools
- ✓ Back office support system
- ✓ Real-time reports to track your organization and commissions
- ✓ Leadership training and support
- ✓ Standard Marketing Assistance
- ✓ One-year subscription to our UltimateTravelsm Program

Our powerful online solution manages your back office so you can focus and build your new business and your income! To become an Ultimate Representative you pay a one-time activation fee of \$485² and the one-time fully refundable \$50 deposit is waived. UltimateMatch will assess a \$5 bi-annual fee for the maintenance and support of the Ultimate Success System. The bi-annual renewal fee will be waived for active Qualified Ultimate Representatives.

If you are committed to building a profitable home-based business and a long-term residual income, you should become an Ultimate Representative.

Active Customer

An Active Customer is any customer who joins SoulMate's online dating community and pays:

- ✓ \$24.95 for a month-to-month membership fee,
- ✓ \$49.95 for a quarter-to-quarter membership fee, or
- ✓ \$99.95 for an annual membership fee.

A customer is considered an Active Customer when their membership is paid current. WinBack Memberships [one-time \$9.95 fee paid for a one month access pass to the SoulMate online dating community offered to customers who request to cancel their recurring

² Ultimate Representative fee is \$300 in Washington, Utah and Maine, \$250 in South Dakota and South Carolina and \$200 in Connecticut. All Fast Start Commissions and Leadership Bonuses are prorated for Ultimate Representative who enroll under these restrictions.



membership in an effort to “WinBack” their business.] are paid commissions based upon the reduced subscription fee. WinBack customers are not Active Customers until they reinstate and pay for a month-to-month, quarter-to-quarter or annual membership.

Concierge Services

Our Active Customers receive access to our premier Concierge Services. Optional Concierge Service fees vary based on actual service and frequency of use. UltimateMatch receives a share of the revenues for services sold to our Active Customers.

Sixty percent of the Concierge revenues received by UltimateMatch are paid into a pool. In turn, the pool is distributed to our Representatives as part of campaign programs, which reward our Top Producers.

Marketing Assistance

UltimateMatch offers a Marketing Assistance Program designed exclusively to help you gather new annual Active Customers, renew and upgrade existing Active Customers and offer our Concierge Services. Our standard Marketing Assistance is available to all Representatives.

Marketing Assistance

Our Marketing Team automatically contacts your SoulMate customer prospects that have registered for free a trial membership and your Active Customers on your behalf. Prospects who do not pay for a membership within 30 calendar days will be contacted by our Marketing Team and invited to officially join the community. As a paid member, they enjoy the full benefit of our innovative dating features and you enjoy the commissions! Our Team will also contact your Active Customers and invite them to renew or upgrade their memberships and to take advantage of our premier Concierge Services. It is said there is fortune in your follow-up and this is yet another way UltimateMatch helps you build your income!

New Ultimate Representatives have an opportunity when they join to take advantage of a Special Introductory Offer, which guarantees their first paying annual Active Customer.

Special Introductory Offer*

As an Ultimate Representative, you may elect to take advantage of a special introductory offer and pay an optional \$14.95 fee for Marketing Assistance to help you acquire your first personally referred annual Active Customer. Optional Marketing Assistance comes with a Moneyback Guarantee.



Special Introductory Offer Moneyback Guarantee*

Typically, your personally referred annual Active Customer is received within 24 hours of purchase. However, if for any reason you do not receive your personally referred annual Active Customer within 30 calendar days after purchase, 100% of your Marketing Assistance fee will be automatically refunded.

Representatives and Ultimate Representatives also have an opportunity to purchase additional sales aids to assist them with the acquisition of annual Active Customers.

Enhanced Marketing Assistance*

As a Representative or Ultimate Representative, you may elect to take advantage of our Special Program Launch Offer and pay an optional \$89.95 fee for Marketing Assistance to help you acquire your additional personally referred annual Active Customers. Annual Active Customers are subject to availability. If we are unable to help you acquire your annual Active Customers within 30 calendar days after your purchase, you will receive one annual Prepaid Wholesale Membership in lieu of each annual Active Customer due.

Prepaid Wholesale Membership*

As a Representative or Ultimate Representative, you may elect to purchase prepaid wholesale annual memberships to our online dating service SoulMate.com. When you purchase a Prepaid Wholesale Membership you receive a 10% discount off our standard retail price of \$99.95, paying only \$89.95 for each electronic Prepaid Wholesale Membership. Prepaid Wholesale Memberships are a great way to introduce your family, friends and prospects to SoulMate.com!

***Additional Terms, Conditions and Restrictions**

When you elect to purchase Special Introductory Marketing Assistance, Enhanced Marketing Assistance and/or Prepaid Wholesale Memberships, UltimateMatch has 30 calendar days to fulfill the purchase. You and your upline receive immediate credit for Active Customers and earn commissions under the Marketing Assistance Standard Commissions Plan.

When you purchase a Prepaid Wholesale Membership, the Active Customer is assigned to your organization and you and your upline are entitled to membership renewals. When you purchase Marketing Assistance and the Active Customer is fulfilled, the Active Customer is allocated to your organization for a period of one-year and you and your upline are not entitled to membership renewals.

You must provide the name, address and email address of the Prepaid Wholesale Membership recipient within 60 calendar days of the purchase date for the Prepaid Wholesale Membership to qualify as an Active Customer. Where a Prepaid Wholesale Membership is considered one of the five Active Customers required to maintain your eligibility and you do not provide the recipient information within 60 calendar days of the purchase date,



you will be notified and given a 30-day grace period to provide the recipient information or acquire another Active Customer to restore your eligibility.

When an Active Customer is not available under the Marketing Assistance Program, a Prepaid Wholesale Membership may be substituted to fulfill the purchase. Under the Prepaid Wholesale Membership program, you must award or resale the membership and provide the recipient information within 60 days of the purchase date. If you fail to provide the required information within 60 calendar days of the purchase date, you will be notified and given a 30-day grace period to provide the recipient information or acquire another Active Customer to restore your eligibility.

Expiration dates for Marketing Assistance and Prepaid Wholesale Memberships are set to expire one year from the date of purchase.

Qualified Ultimate Representative

A Qualified Ultimate Representative subscribes to our optional Ultimate Success System and personally refers a minimum of one Active Customer who is not the Representative or pays an optional \$14.95 for Marketing Assistance to obtain their first Active Customer within 30 calendar days of their initial enrollment.

Compensation Plan

UltimateMatch offers the most exciting and advanced compensation plan in the network marketing industry. As a Representative or Ultimate Representative, you earn commissions on personally referred Active Customers and Qualified Ultimate Representatives.

Our Compensation Program consists of two commission plans:

- ✓ Standard Commission Plan
- ✓ Leadership Bonus Plan

Each plan provides the ability for you to earn two types of commissions:

- ✓ Our Standard Commission Plan pays you when you and your team gather new Active Customers and also pays Fast Start Commissions when you and your team sponsor new Qualified Ultimate Representatives³ who acquire their first Active Customer within 30 calendar days of their enrollment.
- ✓ Our Leadership Bonus Plan pays you for new customer acquisitions when you and your team gather new Qualified Ultimate Representatives who acquire their first Active Customer within 30 calendar days of their enrollment.

³ You also earn commissions when a marketing agent [MA] sells a membership or renewal on your behalf.



Qualification

As a Representative or Ultimate Representative you are automatically qualified to earn commission payments for your personally referred Active Customers that pay for monthly, quarterly or annual memberships to our SoulMate online dating community, and for your personally sponsored Qualified Ultimate Representatives.

Personal and Downline Commissions are paid when Customers pay their initial membership fee and when a membership renews/upgrades for as long as the membership continues. Personal and Downline Fast Start Commissions are paid when new Ultimate Representatives become Qualified Ultimate Representatives by referring their first Active Customer or pay \$14.95 to receive Marketing Assistance to acquire their first annual Active Customer.

Qualification to receive payment on Personal and Downline Commissions on levels 1 through 7 is based upon the number of Qualified Ultimate Representatives you have personally sponsored. To qualify to earn commissions on 7-levels or generations of Representatives beneath you, simply personally refer and maintain:

Qualified Ultimate Representatives	Qualify For Commissions
One	Thru Level 2
Two	Thru Level 4
Three	Thru Level 7

A Representative or Ultimate Representative who personally sponsors three Qualified Ultimate Representatives is qualified to earn commissions on all 7-levels of the compensation plan.

Eligibility

To be eligible to earn and be paid commissions through 7-levels of Qualified Ultimate Representatives, Active Customers and your Leadership Bonuses, you must maintain a minimum of five personally referred Active Customers. WinBack customers are not Active Customers until they reinstate and pay for a month-to-month, quarter-to-quarter or annual membership. **You may not be your own Active Customer.**

Grace Periods

As a new Representative or Ultimate Representative, you are initially granted a 60-day grace period during which time you will receive all commissions you are qualified to receive. This gives you 60 calendar days to gather the five Active Customers necessary to be eligible to earn and be paid all your commissions. Should personally referred Active Customers become



inactive, for any reason, whereby you have less than the required minimums, you have 30 calendar days to add the required number of personally referred Active Customers to restore your eligibility.

If and when you opt to purchase Marketing Assistance to acquire your first personally referred Active Customer and your new Active Customer is not acquired within the 30-day Moneyback Guarantee period, your eligibility for the non-fulfilled Active Customer will be automatically granted for a period of one month to allow you time to acquire a new Active Customer.

Standard Commissions

Standard Commission Paid on Active Customers

Earn customer commissions for every Active Customer you personally refer and on all other Active Customers referred by Representatives and Ultimate Representatives on your team according to where they enter your 7-level organization. You may also earn commissions when a marketing agent [MA] participates in the sell of a monthly, quarterly or annual membership, a WinBack Fee, Prepaid Wholesale Membership or renewal/upgrade on your behalf. Refer to the chart below.

	Rep Sold Month	Rep Sold Quarter	Rep Sold Annual	MA Sold Month	MA Sold Quarter	MA Sold Annual	MA Sold WinBack*
Personal	\$0.55	\$1.13	\$2.27	\$0.28	\$0.56	\$0.99	\$0.11
Level 1	\$0.55	\$1.13	\$2.27	\$0.28	\$0.56	\$0.99	\$0.11
Level 2	\$0.55	\$1.13	\$2.27	\$0.28	\$0.56	\$0.99	\$0.11
Level 3	\$1.11	\$2.25	\$4.53	\$0.55	\$1.13	\$1.98	\$0.21
Level 4	\$1.11	\$2.25	\$4.53	\$0.55	\$1.13	\$1.98	\$0.21
Level 5	\$1.66	\$3.38	\$6.80	\$0.83	\$1.69	\$2.97	\$0.32
Level 6	\$2.22	\$4.50	\$9.06	\$1.11	\$2.25	\$3.96	\$0.43
Level 7	\$3.33	\$6.75	\$13.59	\$1.66	\$3.38	\$5.94	\$0.64

Non-paying Customers with an online profile older than 30 calendar days, automatically qualify to be contacted by a marketing agent on your behalf.

Fast Start Commissions Paid On Customer Acquisition

As a Representative or Ultimate Representative you automatically qualify to earn a \$50 Fast Start commission for each new personally sponsored Qualified Ultimate Representative when they acquire their first Active Customer within 30 calendar days of their enrollment. You also have an opportunity to earn commissions for the work of your team, when Representatives



and Ultimate Representative throughout your 7-level network personally sponsor a Qualified Ultimate Representative who acquires their first Active Customer within 30 calendar days of their enrollment.

Remember, a Qualified Ultimate Representative is one who subscribes to our optional Ultimate Success System and personally refers a minimum of one Active Customer who is not the Representative or pays an optional \$14.95 for Marketing Assistance to obtain their first Active Customer within 30 calendar days of their initial enrollment. This triggers fast start commissions.

Qualified Ultimate Representative	Fast Start Commissions*
Level 1*	\$50
Level 2	\$10
Level 3	\$50
Level 4	\$110
Level 5	\$10
Level 6	\$20
Level 7	\$50
* Personally Referred	

Leadership Bonuses Paid on Customer Acquisition

Our Leadership Bonus Plan gives you an opportunity to promote and earn lucrative leadership bonuses. UltimateMatch offers three leadership positions.

Leadership Promotions

To promote, Representatives must achieve and maintain the following minimum qualifications and meet eligibility requirements of 5 personally referred Active Customers to earn and be paid leadership bonuses.

Director	
One-time Fast Start \$20	<p>A Director is a Representative or Ultimate Representative with 3 personally sponsored Qualified Ultimate Representatives in their organization.</p> <p>Once you have promoted yourself to Director, you earn an a one-time \$20 Fast Start Bonus each time a new Independent Representative joins your organization, pays for the Ultimate Success System and acquires their first paying customer after you become a Director.</p>



Senior Director	
One-time Fast Start \$30	<p>A Senior Director is a Director with 6 personally sponsored Directors in their Director organization.</p> <p>Once you have promoted yourself to Senior Director, you earn an additional one-time \$30 Fast Start Bonus each time a new Independent Representative joins your organization, pays for the Ultimate Success System and acquires their first paying customer after you become a Senior Director.</p>
Executive Director	
One-time Fast Start \$50	<p>An Executive Director is a Senior Director with 12 personally sponsored Senior Directors in their Senior Director organization.</p> <p>Once you have promoted yourself to Executive Director, you earn an additional one-time \$50 Fast Start Bonus each time a new Independent Representative joins your organization, pays for the Ultimate Success System and acquires their first paying customer after you become an Executive Director.</p>

Leadership Promotion Qualifications

As a Director or above, you are qualified to earn Leadership Bonuses to **unlimited levels of depth**.

Level	Director \$20	Senior Director \$50	Executive Director \$100
Personal	\$20	\$30	\$50
Level 2	\$20	\$30	\$50
Level 3	\$20	\$30	\$50
Level 4	\$20	\$30	\$50
Level 5	\$20	\$30	\$50
Level 6	\$20	\$30	\$50
Level 7	\$20	\$30	\$50
Level 8	\$20	\$30	\$50
Level 9	\$20	\$30	\$50
Level 10	\$20	\$30	\$50
Unlimited Depth ↓	Unlimited Depth ↓	Unlimited Depth ↓	Unlimited Depth ↓



Commissions Example

Below is an illustration of how you can qualify to earn serious income using our simple and repeatable model to grow your new business, your immediate income and residual income. Remember, residual income is paid each and every time an Active Customer on one of your qualified levels pays their monthly, quarterly and annual membership fee.

Example: Personally refer 5 Annual Active Customers and 3 Qualified Ultimate Representatives. As your Representatives and Ultimate Representatives begin to refer 5 Annual Active Customers and 3 Qualified Ultimate Representatives each and duplicate this process throughout your 7-level network – your organization grows and your income may increase exponentially.

Qualification and Eligibility	Level	Qualified Ultimate Partners	One-time Fast Start Commissions	One-time Fast Start Totals	Active Members	MA Annual Customer Commissions	MA Annual Customer Totals
Automatic	personal	---	---	---	5	\$0.99	\$4.95
1 Qualified Ultimate Rep	Level 1	3	\$50	\$150	15	\$0.99	\$14.85
	Level 2	9	\$10	\$90	45	\$0.99	\$44.55
2 Qualified Ultimate Rep	Level 3	27	\$50	\$1,350	135	\$1.98	\$267.30
	Level 4	81	\$110	\$8,910	405	\$1.98	\$801.90
3 Qualified Ultimate Rep	Level 5	243	\$10	\$2,430	1,215	\$2.97	\$3,608.55
	Level 6	729	\$20	\$14,580	3,645	\$3.97	\$14,470.65
	Level 7	2,187	\$50	\$109,350.00	10,935	\$5.94	\$64,953.90
Totals				\$136,860.00			\$84,166.65

Note: This is an example of how the UltimateMatch Standard Compensation Plan is designed to work. This example is not intended to state or infer what a Representative can, may or will earn. No average or typical downline Representative organization or periodic income has been established for UltimateMatch Representatives.

Earn Commissions Today

Join UltimateMatch today and begin to build your organization and income immediately. To join, go to www.ultimatematch.com and complete the simple three-step enrollment process, using the referral code of your new sponsor or go to your new sponsor's personal marketing website.

Sign up for the optional Ultimate Success System [\$485⁴] and the optional Special Introductory Offer for [\$14.95] for Marketing Assistance to help you acquire your first

⁴ Ultimate Representative fee is \$300 in Washington, Utah and Maine, \$250 in South Dakota and South Carolina and \$200 in Connecticut. All Fast Start Commissions and Leadership Bonuses are prorated on Ultimate Representative fees received under these restrictions.



personally referred Active Customer. UltimateMatch accepts cashier's checks, checks, ACH and credit cards.

Internet Enrollment

When you enroll as an Independent Representative, an Ultimate Representative or customer online using ACH or credit card, you are automatically issued a personal referral code [Ultimate Representatives are granted access to the Ultimate Success System] and may begin to gather new Active Customers, Independent Representative and Ultimate Representatives immediately.

When you enroll online and pay with a credit card, you must print, sign and remit a Payment Verification Form [to the address specified on the form] with your original signature to activate commission payments and complete your Internet transaction. Commissions are accrued and paid upon receipt of your signed and dated Payment Verification Form.

Your completion of the Payment Verification Form helps us protect you from payment fraud. UltimateMatch always keeps your personal information private and secure.

Mail Order Enrollment

When you enroll as a Customer, an Independent Representative or as an Ultimate Representative using a Mail Order Enrollment Form [via mail order] and credit card, check or cashier's check, you must fax your completed form to UltimateMatch at 512.637.5088 and mail the original to:

**UltimateMatch
2101 Lakeway Boulevard, Suite 100
Austin, Texas 78734**

UltimateMatch will process your faxed enrollment form upon receipt. You will receive a welcome email at the email address you provided on your Mail Order Enrollment Form with your new referral code, [Ultimate Representatives are granted access to the Ultimate Success System] and may begin to gather new Active Customers, Independent Representatives and Ultimate Representatives immediately.

You must remit your Mail Order Enrollment Form with an original signature to activate commission payments and complete your mail order transaction. Commissions are accrued and paid upon receipt of your signed and dated Mail Order Enrollment Form.



Your remittance of the original Mail Order Enrollment Form helps us protect you, our valued Representatives and customers from payment fraud. UltimateMatch always keeps your personal information private and secure.

Commission Payments

UltimateMatch pays commissions on a weekly basis through Electronic Funds Transfer [EFT]. Commissions are automatically deposited directly into the bank account of your choice. Or, you may elect to take advantage of our Stored Value Card program and have your commissions directly paid into your stored valued account. Funds are immediately available for withdrawal. You do not have to deposit a check or wait for the check to clear.

Commissions are processed on a weekly basis. Commission periods begin each Saturday at 12:00 a.m. CST and end each Friday at 11:59 p.m. CST. Fast Start Commissions and Leadership Bonuses are processed each Friday for the previous week's earnings. Standard commissions for online dating customers are processed on the first Friday of each month for the previous month's earnings. Payments are generally deposited within 5 business days following the scheduled commission-processing run.

Commissions and bonuses are paid out when the gross payout amount is greater than or equal to \$10.00. If payout amount is less than \$10.00, the payment is deferred until the payout amounts meet or exceed the \$10.00 minimum.