

# 30-Day Fast Start Plan of Action

## Keep it Simple!

SoulMate's Fast Start Plan of Action shows you how to jumpstart your new business. When you follow the plan and successfully complete the steps, you will see how easy it is to begin earning income and to build your new organization!

To build your business and a solid source of income, you must keep it simple. You need to do three things: **gather** Members, **sponsor** Partners and **teach** others to do the same. You must do them consistently. The most successful people in network marketing and the ones who build the highest income are those who gather, sponsor and teach every day.

It's quite natural to share what we do at SoulMate with others because we're all about fun, adventure and romance. In fact, our whole marketing model is driven by this explosive concept of people telling other people about something they regard as beneficial. So we reward you for something you already do, naturally. SoulMate provides a very lucrative compensation program to our Partners who help us do 2 simple things:

1) Invite and refer people to grow our Member base, and 2) Enlist other Partners to do the same. For doing so, our program offers you the opportunity to earn immediate cash income while building long-term residual income. Just tell people about SoulMate, and invite them to join you and you will build a powerful network.

#### **Gather Active Members**

To jumpstart your new business, you need to gather dating customers--Active Members. Share the SoulMate.com web site with the people you know. If you subscribe to our Ultimate Success System, you receive two professionally designed websites to build and manage your SoulMate business. Prospects entering through your sites are automatically added to your organization during their registration.

After your prospect has seen the SoulMate.com service and/or business opportunity, they will either tell you that they are interested, that they have no interest or ask for more information. Work with the prospects that are interested to help them reach a decision and thank those that are not interested for their time. Be sure to ask the prospect if they know anyone that would be interested in the service or business opportunity. Do not spend your valuable time trying to convince uninterested prospects. If they are interested, they will jump on the opportunity!

It is ideal when your new customer is both an Active Member and an Ultimate Partner because as a user of the SoulMate service, it is easier for them to personally share the benefits of the service with others to acquire new customers. Ultimate Partners are able to belong to one of SoulMate's communities for no additional charge, as an added benefit.

## **Sponsor Partners**

To build your organization, you need to sponsor new Partners. Make them an integral part of your winning team. Give your new "business Partners" the tools and support they need to build their organization. As a sponsor, you are responsible for providing personal guidance and coaching to help your new Partner jumpstart their new business. Make sure to plug your team members into the SoulMate leadership calls. Show them how easy it is to build their business and to start earning income. And soon, they will be off and running on their own!

#### **Teach Others To Do The Same**

Lead by example! The fastest way to succeed is to set an example for others. Be consistent and persistent as you continuously **gather** new Active Members, **sponsor** new Ultimate Partners and **teach** others in your organization to do the same. When others see your financial success and the incredible benefits of using a proven, simple and repeatable system, they will follow! Duplication is what gives you the power to accelerate the growth of your business.

### **Fast Track Worksheet**

Start your 30-Day Fast Start Plan of Action immediately after joining SoulMate. Guide and mentor your new Partners to make sure that they earn immediate income and learn to use our innovative marketing tools to build their business. Use your personal Fast Start Plan of Action Worksheet to track your performance.

Goals:
<ol> <li>Become a Managing Partner by/</li> <li>Maximize earning potential by helping each of your new Ultimate Partners sponsor their first Active Member.</li> </ol>
<b>*</b>

Benefits: Immediate income and long term residual!

- ♦ Jumpstart your new business!
- ♦ Begin to earn immediate income!
- ♦ Earn your first promotion!
- ♦ Qualify for ALL seven levels of residual income!
- ♦ Get your new Partners off to a successful start with immediate income!

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Step 1: Gather 1 new Active Member by//
Attend the weekly leadership training calls and get started on your 30-Day Fast Start Plan of Action. If you leverage our marketing tools, you can complete this plan. Make sure to help your new Active Member post their photo and profile in their first 48 hours.
Active Member UserName:  Earnings: \$ 5, \$10, or \$20 *see below and the complete compensation plan for detail.  Monthly Residual: \$ 1.00

Receive a referral commission for every Active Member you **personally** refer.

Referral Fee	Referral Fee on
on Sign-Up	Monthly Renewals
\$ 5.00	\$1.00
\$10.00	\$1.00
\$20.00	\$1.00
	\$ 5.00 \$10.00

Step 2: Sponsor 3 New Ultimate Partners by/ [30 days	from your join date]
Assist your new Ultimate Partners and when they sponsor their first Active days, <b>you earn a \$40.00 Fast Start bonus!</b>	Member within 30
Ultimate Partner #1 Name:  1 <sup>st</sup> active Dating Member:  Monthly Residual: \$ 1.00 on Ultimate Partner and A	Earnings: <b>\$ 40.00</b>
Ultimate Partner #2 Name:	Earnings: <b>\$ 40.00</b>
Ultimate Partner #3 Name:  1 <sup>st</sup> active Dating Member:  Monthly Residual: \$ 1.00 on Ultimate Partner and A	Earnings: <b>\$ 40.00</b>
<b>*</b>	
Step 3: Sponsor two additional Active Members.	
When you sponsor three Active Members, you will achieve <b>Managing Part</b> for all seven levels of residual income.	tner status and qualify
Gather 2 new Active Members by//	
Active Member's Name: Earnings: \$ 5, \$10, or \$20 Monthly Residual: \$ 1.00	
Active Member's Name:Earnings: \$ 5, \$10, or \$20 Monthly Residual: \$ 1.00	

<b>Step 4: Teach</b> your first 3 Ultimate Partners to sponsor their first 3 new Ultimate Partners.			
Assist your 3 new Ultimate Partners by working side by side with them as they sponsor their first three Ultimate Partners. Take them by the hand and show them how easy it is to jumpstart their new business and make sure that they begin earning income immediately!			
Your Partner #1 Name:	//		
Their New Partner #1: Their New Partner #2: Their New Partner #3:  Your Partner #2 Name:	//		
Their New Partner #1: Their New Partner #2: Their New Partner #3:	//		
Your Partner #3 Name:			
Their New Partner #1: Their New Partner #2: Their New Partner #3:	//		

# Congratulations!

You have successfully completed our 30-day Fast Start Plan of Action. We are please to have you as a member of our winning team. We wish you unlimited success as you begin to grow your new business and build your organization. Simply repeat this process and promote yourself through our Director, Senior Director, and Executive Director leadership positions.

We at SoulMate corporate are here to support you. Please do not hesitate to let us know how we can assist you or improve our training curriculum. As a valued member of our team, we appreciate you, your efforts and your powerful leadership. If there is anything we can do to assist you in building your business, please email Jack Weinzierl, Vice President of Network Development at <a href="mailto:icx.ac.network.n