



SoulMate Compensation Plan Overview

This document provides an overview of the SoulMate Compensation Program. The terms of the program described in these pages are subject to change.

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SOULMATE COMPENSATION PROGRAM

It's quite natural to share what we do at SoulMate with others because we're all about fun, adventure and romance. In fact, our whole marketing model is driven by this explosive concept of people telling other people about something they regard as beneficial. So we reward you for something you already do, naturally. SoulMate provides a very lucrative compensation program to our Partners who help us do 2 simple things: 1) Invite and refer people to grow our Member base, and 2) Enlist other Partners to do the same. For doing so, our program offers you the opportunity to earn immediate cash income, while building long-term residual income. Just tell people about SoulMate, and invite them to join you and help to build a powerful network.

To earn commissions from referring others to SoulMate.com, you simply become a Partner or an Ultimate Partner. Although all commissions are available to both Partners and Ultimate Partners, the resources, tools, training and support offered to an Ultimate Partner make it the preferred choice.

PARTNER

To sign up as a SoulMate Partner, you need a referral code from another Partner. When you sign up to become a SoulMate Partner, you will receive your own personal referral code. Each time a Member or Partner signs up using your referral code, you receive credit for these referrals. Two options are provided to become a Partner:

- You may become a Partner, or
- You may become an Ultimate Partner.

A one-time fully refundable application deposit of \$50 is required to become a Partner. This deposit is waived for our Ultimate Partners who subscribe to the Ultimate Success System.

ULTIMATE PARTNER

To truly grow a powerful income, those who are serious-minded choose to become an Ultimate Partner by subscribing to the *Ultimate Success System*. It provides a turn-key system, along with the knowledge and tools to build and manage a successful business.

The Ultimate Success System includes:

- Marketing tools and online resources
- Two professionally designed personal referral websites
Use your referral business website for enlisting new Partners and Members.
[nameyouchoose.soulmate.biz and nameyouchoose.soulmate.com]
- An extensive back-office management system
- Online access to your genealogy with real-time commissions display
- Leadership training from corporate leaders

Our affordable business solution allows you to focus on spreading the word about SoulMate, while we manage the details for you. The cost of the Ultimate Success System is \$49.95, and \$24.95 a month thereafter. The \$50 one-time refundable application deposit is waived for Ultimate Partners.

In addition, Ultimate Partners who choose to be an Active Member can post a profile in one community with SoulMate.com (with all features available) for no extra charge.

COMMISSION PLANS

As a Partner or Ultimate Partner, you earn commissions on personally referred Active Members and Qualifying Ultimate Partners.

An **Active Member** is any Member who has **paid** their initial or recurring monthly subscription fee (\$24.95) to **SoulMate's online personals service**.

A **Qualifying Ultimate Partner** subscribes to SoulMate's **Ultimate Success System** and has **personally referred** at least one **Active Member**.

The SoulMate Compensation Program consists of two commission plans:

- Standard Commission Plan
- Leadership Bonus Commission Plan

The *Standard Commission Plan* pays commissions for new qualifying Ultimate Partners, new Active Members and for monthly recurring subscriptions.

The *Leadership Bonus Plan* pays bonuses above and beyond the standard commissions.

A summary of the various types of commissions that you can earn is shown below.

STANDARD COMMISSION PLAN

The *Standard Commission Plan* is an attractive 7-level program that provides income for personal Active Member and Qualifying Ultimate Partner referrals. The monthly recurring subscriptions build your residual income.

Commissions are paid when an Active Member or Qualifying Ultimate Partner begins their subscription, and monthly thereafter, for as long as their subscription continues. When new Partners join your referral network and begin inviting new Active Members and referring Qualifying Ultimate Partners, you can qualify for recurring commissions on these referrals as the network grows – through 7 levels.

Qualification

As a SoulMate Partner, you are automatically qualified to receive commission payments for your personal referrals that subscribe to the SoulMate Member service. Commissions are paid upon initial sign up and monthly thereafter (paid weekly based on the time of the month the qualifying event started), for as long as the Member subscription continues.

To qualify for & to be eligible to receive commissions on Qualifying Ultimate Partners and Active Members, simply personally refer and maintain:

- One Active Member for commissions through Level 3.
- Two Active Members for commissions through Level 5.
- Three Active Members for commissions through Level 7.

So what's your 1st Goal? Achieve Managing Partner.

A Partner who personally refers three Active Members is a Managing Partner. Remain eligible for commissions thru 7 levels as your network grows, by simply maintaining your three Active Members. But why stop at 3? It's so easy to invite Members to join SoulMate, there's no reason why you couldn't have dozens of Active Members to your credit!

Eligibility

To continue to receive commissions through seven levels of Ultimate Partners and Members, you must maintain three personally referred Active Members. Should one of your personally referred Active Members, for any reason, become inactive, causing you to have less than three personally referred Active Members, you have one month to add the required number of personally referred Active Members to restore your eligibility. To restore your eligibility, you must personally refer enough additional Active Members to the SoulMate service to reach three personally referred Active Members.

During the one month grace period, you will continue to receive commissions at the level you were previously eligible. If you fail to restore your eligibility by end of the grace period, future commissions will be paid for the levels you are qualified for, which is based on the number of personally referred Active Members when commissions are processed.

PARTNER REFERRAL COMMISSIONS

Personally refer Active Members and get paid!

Receive a referral commission for every Active Member you personally refer.

	Referral Fee on Sign-Up	Referral Fee on Monthly Renewals
Male or Female without a photo	\$ 5.00	\$1.00
Male with Photo and Profile	\$10.00	\$1.00
Female with Photo and Profile	\$20.00	\$1.00

Personally refer Qualifying Ultimate Partners and get paid!

Receive a \$40 Fast Start referral commission every time you sign-up a Qualifying Ultimate Partner.

	Fast Start Fee Referral Fee on Sign-Up	Referral Fee on Monthly Renewals
Your Personal Qualifying Ultimate Partners	\$40.00	\$1.00

Grow your network and earn monthly residual commissions

If eligible, you continue to receive commissions for Qualifying Ultimate Partners and Active Members who join SoulMate through your 7-level network as it builds and grows – month after month. It's called residual income and your income expands as a result of Partners or Ultimate Partners, and Members doing what you do!

You are paid the following for all Qualifying Ultimate Partners and Active Members – according to where they enter your 7-level network.

- Monthly recurring fees for Active Members who join from the referrals of Partners or active Members.
- Monthly recurring fees for Qualifying Ultimate Partners.

Qualifying Ultimate Partner Monthly Renewals		Active Member Monthly Renewals
Level 1	\$1.00	\$1.00
Level 2	\$1.00	\$1.00
Level 3	\$1.00	\$1.00
Level 4	\$2.00	\$1.00
Level 5	\$2.00	\$2.00
Level 6	\$3.00	\$2.00
Level 7	\$5.00	\$3.00
Active Members of L7 Partners		\$5.00

By Invitation Only!

Active Members, throughout your 7 level network, grow your income by inviting their friends to become Active Members and earn Rewards points as a part of SoulMate's Ultimate Rewards referral program. Our Rewards program offers the opportunity for Active Members to earn rewards points and redeem them for free travel to exotic first-class SoulMate Destinations and for an array of personal services. YOU are paid the monthly residual commission on these referrals.

There is no limit on how many potential Active Members you can be paid on as a result of Partners, Ultimate Partners and Active Members referring hundreds, thousands, tens of thousands, and more. The world is YOUR market.

Let's take a look at what could happen...

Standard Commissions Example

Example: Personally refer five Active Members. Personally refer 5 Qualifying Ultimate Partners (QUPs). As your Partners or QUPs and their Active Members begin to refer 5 each and duplicate this process throughout your 7-level network – your income increases.

Qualification & Eligibility 3 Active Members	Level	Number of Qualified Ultimate Partners	Residual Commission ----- Begins Month 2	Number of Active Members	Residual Commission ----- Begins Month 2	Potential Monthly Amount
	Level 1	5	\$1	5	\$1	\$10.00
	Level 2	25	\$1	25	\$1	\$50.00
One Active Member pays through	Level 3	125	\$1	125	\$1	\$250.00
	Level 4	625	\$2	625	\$1	\$1,875.00
Two Active Members pays through	Level 5	3,125	\$2	3,125	\$2	\$12,500.00
	Level 6	15,625	\$3	15,625	\$2	\$78,125.00
Three Active Members pays through	Level 7	78,125	\$5	78,125	\$3	\$625,000.00
Active Members referred by Level 7 Partners				390,625	\$5	\$1,953,125.00

Note: This chart only shows how the SoulMate Standard Commission plan works and is not intended to state or infer what a Partner can, may, or will earn. No average or typical downline Partner organization or periodic income has been established for SoulMate Partners.

Leadership Bonus Commission Plan

It's easy to promote yourself – and earn even more!

Leadership bonuses are cumulative and can build a powerful income expanding beyond your 7-level network.

SoulMate Partners can promote to three Leadership Positions:

- Director
- Senior Director
- Executive Director

By meeting very simple performance requirements, you can promote yourself to each position. If you are a Director or above, you can receive leadership bonuses to unlimited levels of depth as you refer new Partners, QUPs and Active Members after you are promoted.

Building Your Organization

Once you achieve Managing Partner status, your next step in earning a powerful income is Director. To achieve the position of Director, you must have three Ultimate Partners in your 7-level network. One of the Ultimate Partners must be personally referred by you.

Once you are promoted to Director, you begin to build your Director's organization. All new personally referred Partners, Ultimate Partners and Active Members from that point forward, and their subsequent referral network, will become part of your new Director organization. Once you have 6 Directors in your Director organization (1 must be personally referred), you will be promoted to Senior Director and begin to build your Senior Director's organization. All new personally referred Partners, Ultimate Partners and Active Members from that point forward, and their subsequent referral network will become part of your Senior Director organization.

This cycle repeats for each leadership position. It is important to note that bonus income for each promotion is not fully realized until you build your new organization. Once promoted to a Leadership position, simply continue to repeat what you've done before – and help others do the same – to maximize your earnings and advance your leadership position.

Leadership bonuses are based on your current position within the SoulMate organization. If you are a Director or above, you are eligible to receive leadership bonuses to an unlimited depth. Remain eligible for leadership bonuses by simply sponsoring 1 new Ultimate Partner per quarter on your personal level.

Qualifications for Leadership Bonus:

Director

A Managing Partner with 3 Ultimate Partners – in 7-levels (1 must be personally referred)

Earn an additional \$1 Bonus (monthly residual) on all Active Members and Qualifying Ultimate Partners who join in the organization of any new Partners or Ultimate Partners you personally refer once you become a Director.

Senior Director

A Director with 6 Directors anywhere in your Director organization (1 must be personally referred)

Earn an additional \$1 Bonus (for a total of \$2 monthly residual) on all Active Members and Qualifying Ultimate Partners who join in the organization of any new Partners or Ultimate Partners you personally refer once you become a Senior Director.

Executive Director

A Senior Director with 36 Directors anywhere in your Senior Director organization (6 must be personally referred)

Now you earn an additional \$1 Bonus (for a total of \$3 monthly residual) on all Active Members and Qualifying Ultimate Partners who join in the organization of any new Partners or Ultimate Partners you personally refer once you become an Executive Director.

Leadership Bonuses on Monthly Subscription Fees

Level	Director \$1.00	Senior Director \$2.00	Executive Director \$3.00
Personal	\$1.00	\$2.00	\$3.00
1	\$1.00	\$2.00	\$3.00
2	\$1.00	\$2.00	\$3.00
3	\$1.00	\$2.00	\$3.00
4	\$1.00	\$2.00	\$3.00
5	\$1.00	\$2.00	\$3.00
6	\$1.00	\$2.00	\$3.00
7	\$1.00	\$2.00	\$3.00
8	\$1.00	\$2.00	\$3.00
9	\$1.00	\$2.00	\$3.00
10	\$1.00	\$2.00	\$3.00
..			
Unlimited Depth!	↓	↓	↓

COMMISSIONS PAYMENT

SoulMate pays commissions on a weekly basis through Electronic Funds Transfer (EFT). Commissions are automatically deposited directly into the bank account of your choice. Funds are immediately available for withdrawal. You do not have to deposit a check or wait for the check to clear.

Immediate cash income commissions are processed on a weekly basis. Residual income commissions are processed monthly and are paid weekly based on the time of the month the qualifying event started. Payments are made 4 – 5 business days following the close of each commission's period.

Partner Payment Schedule

Sign Up Referrals	Weekly
Monthly Service Fees	Weekly based on renewal each month

Commission Periods and Processing

PERIOD	TYPE	PARTNER PAYMENT*
1 st -7 th	Weekly	Within 5 Business Days*
8 th -15 th	Weekly	Within 5 Business Days*
16 th -22 nd	Weekly	Within 5 Business Days*
23 rd -End of Month	Weekly	Within 5 Business Days*

*After posting date

PAYMENT PROCESSING FEE

8% or \$3.00, whichever is less.

SoulMate Partner 30-Day Fast Start Plan of Action

KEEP IT SIMPLE!

SoulMate's Fast Start Plan of Action shows you how to jumpstart your new business. When you follow the plan and successfully complete the steps, you will see how easy it is to begin earning income and to build your new organization!

To build your business and a solid source of income, you must keep it simple. You need to do three things: **gather** Members, **sponsor** Partners and **teach** others to do the same. You must do them consistently. The most successful people in network marketing and the ones who build the highest income are those who gather, sponsor and teach every day.

GATHER ACTIVE MEMBERS

To jumpstart your new business, you need to gather dating customers--Active Members. Share the SoulMate.com web site with the people you know. If you subscribe to our Ultimate Success System, you receive two professionally designed websites to build and manage your SoulMate business. Prospects entering through your sites are automatically added to your organization during their registration.

After your prospect has seen the SoulMate.com service and/or business opportunity, they will either tell you that they are interested, that they have no interest or ask for more information. Work with the prospects that are interested to help them reach a decision and thank those that are not interested for their time. Be sure to ask the prospect if they know anyone that would be interested in the service or business opportunity. Do not spend your valuable time trying to convince uninterested prospects. If they are interested, they will jump on the opportunity!

It is ideal when your new customer is both an Active Member and an Ultimate Partner because as a user of the SoulMate service, it is easier for them to personally share the benefits of the service with others to acquire new customers. Ultimate Partners are able to belong to one of SoulMate's communities for no additional charge, as an added benefit.

SPONSOR PARTNERS

To build your organization, you need to sponsor new Partners. Make them an integral part of your winning team. Give your new "business Partners" the tools and support they need to build their organization. As a sponsor, you are responsible for providing personal guidance and coaching to help your new Partner jumpstart their new business. Make sure to plug your team members into the SoulMate leadership calls. Show them how easy it is to build their business and to start earning income. And soon, they will be off and running on their own!

TEACH OTHERS TO DO THE SAME

Lead by example! The fastest way to succeed is to set an example for others. Be consistent and persistent as you continuously **gather** new Active Members, **sponsor** new Ultimate Partners and **teach** others in your organization to do the same. When others see your financial success and the incredible benefits of using a proven, simple and repeatable system, they will follow! Duplication is what gives you the power to accelerate the growth of your business.

Fast Track Worksheet

Start your 30-Day Fast Start Plan of Action immediately after joining SoulMate. Guide and mentor your new Partners to make sure that they earn immediate income and learn to use our innovative marketing tools to build their business. Use your personal Fast Start Plan of Action Worksheet to track your performance.

Goals:

1. Become a Managing Partner by ____/____/____.
2. Maximize earning potential by helping each of your new Ultimate Partners sponsor their first Active Member.



Benefits: Immediate income and long term residual!

- ◇ Jumpstart your new business!
- ◇ Begin to earn immediate income!
- ◇ Earn your first promotion!
- ◇ Qualify for ALL seven levels of residual income!
- ◇ Get your new Partners off to a successful start with immediate income!



Step 1: Gather 1 new Active Member by ____/____/____

Attend the weekly leadership training calls and get started on your 30-Day Fast Start Plan of Action. If you leverage our marketing tools, you can complete this plan. Make sure to help your new Active Member post their photo and profile in their first 48 hours.

Active Member UserName: _____
Earnings: **\$ 5, \$10, or \$20** *see below for detail
Monthly Residual: **\$ 1.00**

Receive a referral commission for every Active Member you **personally** refer.

	Referral Fee on Sign-Up	Referral Fee on Monthly Renewals
Male or Female without a photo	\$ 5.00	\$1.00
Male with Photo and Profile	\$10.00	\$1.00
Female with Photo and Profile	\$20.00	\$1.00

Step 2: Sponsor 3 New Ultimate Partners by ____/____/____. [30 days from your join date]

Assist your new Ultimate Partners and when they sponsor their first Active Member within 30 days, **you earn a \$40.00 Fast Start bonus for each Qualifying Ultimate Partner!**

Ultimate Partner #1 Name: _____ on ____/____/____
1st active Dating Member: _____ Earnings: **\$ 40.00**
Monthly Residual: **\$ 1.00 on Ultimate Partner and Active Member**

Ultimate Partner #2 Name: _____ on ____/____/____
1st active Dating Member: _____ Earnings: **\$ 40.00**
Monthly Residual: **\$ 1.00 on Ultimate Partner and Active Member**

Ultimate Partner #3 Name: _____ on ____/____/____
1st active Dating Member: _____ Earnings: **\$ 40.00**
Monthly Residual: **\$ 1.00 on Ultimate Partner and Active Member**



Step 3: Sponsor two additional Active Members.

When you sponsor three Active Members, you will achieve **Managing Partner** status and qualify for all seven levels of residual income.

Gather 2 new Active Members by ____/____/____

Active Member's Name: _____

Earnings: **\$ 5, \$10, or \$20**

Monthly Residual: **\$ 1.00**

Active Member's Name: _____

Earnings: **\$ 5, \$10, or \$20**

Monthly Residual: **\$ 1.00**