

01-01-2016	30-06-2017	
\bigcirc		

Monthly Revenue \$1.08 M Goal: 958.75K (+12.48%) Monthly Orders

1123 Goal: 1091 (+2.93%)

Returns Trend

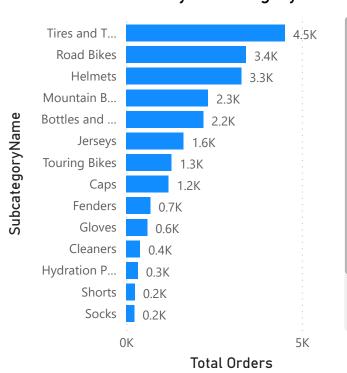
100

Goal: 81 (-23.46%)

Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	125	3.20%
AWC Logo Cap	1208	0.94%
Bike Wash - Dissolver	394	2.12%
Classic Vest, L	82	4.88%
Classic Vest, M	79	3.80%
Classic Vest, S	62	6.45%
Fender Set - Mountain	685	1.59%
Half-Finger Gloves, L	185	2.13%
Half-Finger Gloves, M	207	1.48%
Half-Finger Gloves, S	209	1.71%
Hitch Rack - 4-Bike	119	1.68%
HL Mountain Tire	438	3.88%
HL Road Tire	320	4.06%
Hydration Pack - 70 oz.	329	4.86%
LL Mountain Tire	394	2.22%
LL Road Tire	599	2.08%
Long-Sleeve Logo Jersey, L	189	2.12%
Long-Sleeve Logo Jersey, M	201	4.48%
Long-Sleeve Logo Jersey, S	166	3.01%
Long-Sleeve Logo Jersey, XL	167	2.99%
ML Mountain Tire	448	1.57%
MI Road Tire Total	567 11882	1 52% 2.15%

View Product Detail



Top Product(orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Silver, 38

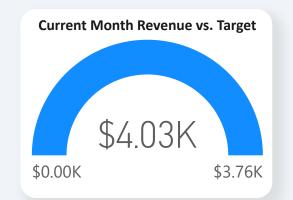
Select all Europe North America Pacific

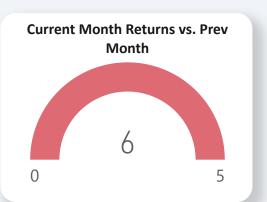


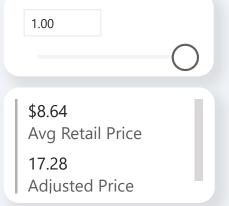


AWC Logo Cap



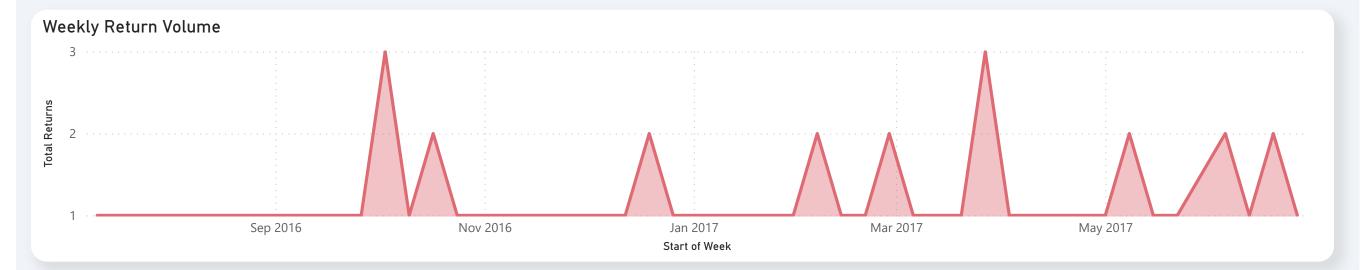




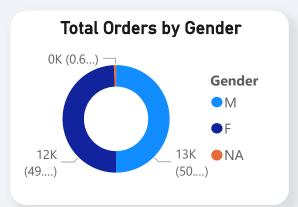


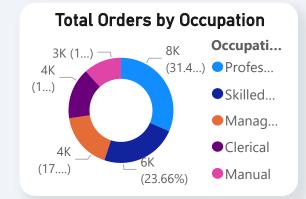




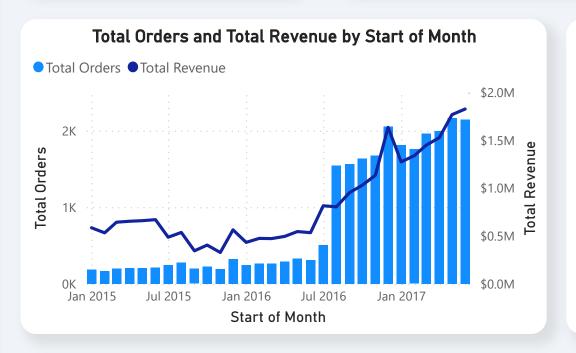


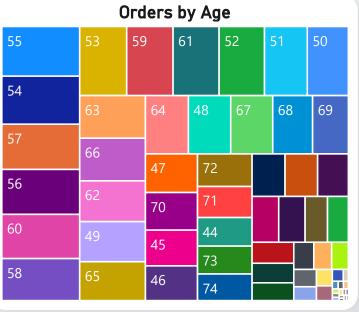
Full Name	Total O	rders	Total Revenue ^
Adriana Gonzalez		4	\$9,195.69
Mr. Aaron Wright		4	\$10,329.22
Mr. Andre Perez		3	\$7,952.06
Mr. Brad She		4	\$9,161.01
Mr. Bruce Gomez		3	\$8,108.92
Mr. Bryant Garcia		4	\$9,687.36
Mr. Byron Carlson		3	\$8,015.38
Mr. Clarence Anand		4	\$10,065.01
Mr. Clarence Gao		4	\$10,331.73
Mr. Cole Stewart		4	\$8,895.48
Mr. Corey Kumar		3	\$8,090.66
Mr. Cory Kapoor		3	\$8,125.05
Mr. Dorothy Robinson		3	\$7,978.37
Mr. Edgar Mehta		3	\$7,971.46
Mr. Ethan Bryant		4	\$10,308.52
Mr. Francisco Sara		4	\$9,125.54
Mr. Frank Vazquez		4	\$9,051.91
Mr. Franklin Xu		6	\$10,863.44
Mr. Gerrit Straatsma		4	\$9,121.03
Mr. Isaiah Ramirez		3	\$7,949.34
Mr. Joe Rana		3	\$7,965.90
Mr. Jon Gao		3	\$8,063.76
Mr. Jordan Turner		7	\$11,022.38
Mr. José Saraiva		3	\$8,119.67
Mr. Julian Henderson		3	\$8,107.35
Mr. Kelvin Carson		3	\$8,045.03
Mr. Larry Munoz		7	\$10,852.04
Mr. Larry Vazquez		4	\$10,394.98
Mr. Marco Lopez		6	\$10,289.68
Total		373	\$8,85,306.56 [~]
<			>











Top Customer

Mr. Maurice Shan

Customer Orders

Customer Revenue

\$12.41K

Executive Summary

