# Moosic for Motivation!!

Unsupervised Machine Learning: Clustering Songs

# The Challenge

### Moosic - Startup

Creates curated playlists through music experts & provide playlists to their subscribers via an App

Have a list of songs from a wide variety of styles

Songs have audio features with ratings

## Requirements

Using unsupervised ML we need to create playlists(from 5000 songs) that can be shared with users

The playlists should not be too large and should be themed through the audio features

#### Tasks

Data cleaning of song data set

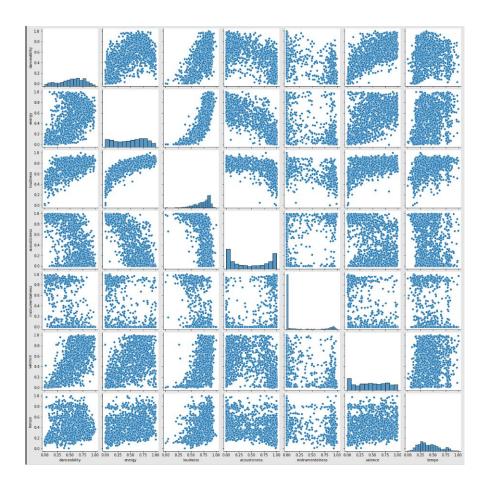
Selection of required columns (e.g. integer or float type data only)

Clustering of songs based on the ratings stated in the audio features to provide new Playlists

## Step 1

#### **Familiarisation -** we explored:

- the audio features of the songs
- calculated Eucledean distance
- used Min Max Scaler as data scaling algorithm
- Pairplotting to see relationships between features
- Noticed that some features such as loudness & energy increased together

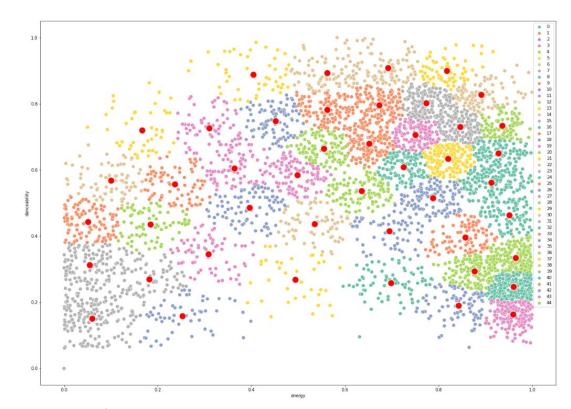


## Step 2

#### Which methods to use

 used K-means algorithm to set the number of clusters

looked at the pairing
/grouping of different
features and the formation
of clusters among them

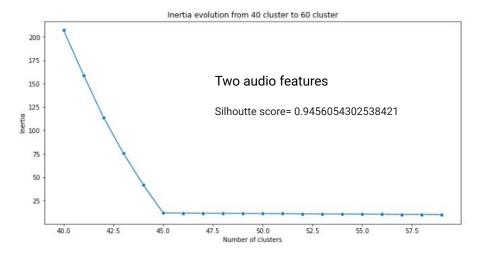


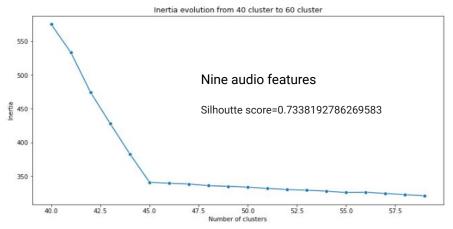
Plot: Two features danceability & energy provide clear clustering

## Step 3

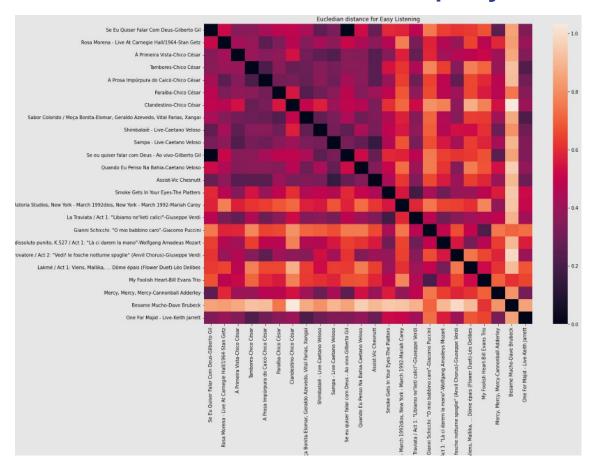
#### **Developed our Model**

- decided on the main 9 features to use
- applied various K-values to find the best fit for number of clusters (K=45)
- silhouette score helped to confirm K-value was a good fit
- we then checked our clusters for fit against songs and anomalies
- while clusters produced were not distinct we also found similarities





# How did we check our playlists?



## **Easy Listening**

Plotted the cluster on heatmap

Searched for any anomalies - here we have Besame Mucho, Dave Brubeck - it has lowest tempo value therefore may be highlighting it

My Foolish Heart, Bill Evans Trio - is that we also have other instrumentals

Clandestino, Chico Cesar - speechiness has a low rating although the song has full lyrics, maybe because the voice blends with the music

# Our Playlists

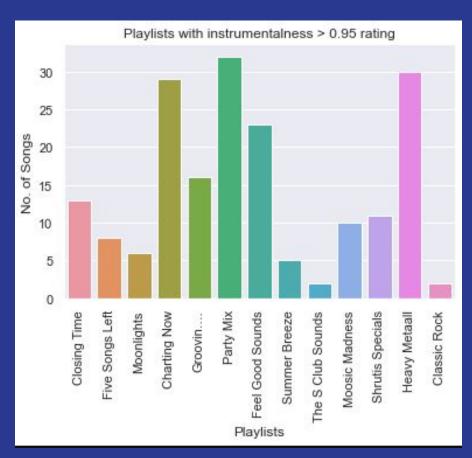
- have a silhouette score of 0.733819
- we have 45 playlists
- mean of 113 songs per playlist
- manually named after listening to a selection of songs

Playlists	Songs No.	Playlists	Songs No.	Playlists	Songs No.
Acoustic Blues	162	Five Songs Left Folk, Blues &	91	Party Bash	128
Amazing Arias	48	Beyond	236	Party Mix	80
BeatBox	105	Groovin	70	Play it by Ear	65
Besta Bosa	141	Heartfelt	150	Poppin Pop	117
Big Band Favs	78	Heavy Metaall	75	Power Ballads	120
Charting Now	151	Martins MashUp	52	Runnin Live	24
Chillin	48	Melody Moods	158	Season Specials	159
Classic Rock	155	Mighty Mix	129	Shrutis Specials Songs in the key of	54
Closing Time Dance the Night	74	Moonlights	86	Z	100
Away Dancin on the	116	Moosic Madness	124	Sounds of Summer Sounds of the	43
Ceiling	109	Movie Madness	128	South	130
Dreamy Themes	44	Night Clubbin	125	Summer Breeze	83
Drive Time Sounds	81	Night Train Out on the	210	Sunday Morning	153
Easy Listening	159	Weekend	130	Techno Hops	165
Feel Good Sounds	176	Outta this World	137	The S Club Sounds	145

# Learnings from the project

 We won't always get a complete fit based on the Audio features provided using unsupervised ML

 Exploring other methods that give improved categorisation



# Conclusion

Are Spotify's audio features able to identify "similar songs", as defined by humanly detectable criteria?

- Partially but ...
- Not guaranteed to cluster distinctly like humans

Is K-Means a good method to create playlists?

- No
- KMeans algorithm is not an optimum way of clustering
- the more features the less distinct the clusters become