



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends,  
**Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from  
month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to  
**maximum** sales & total orders

### SIZE

**Large size** pizza contributes to  
**maximum** sales

817.86K

Total Revenue

21350

Total\_orders

49574

Total Pizzas sold

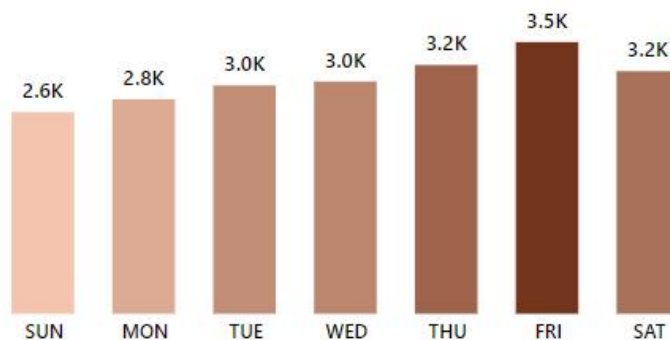
38.31

Avg order value

2.32

Avg Pizzas per Order

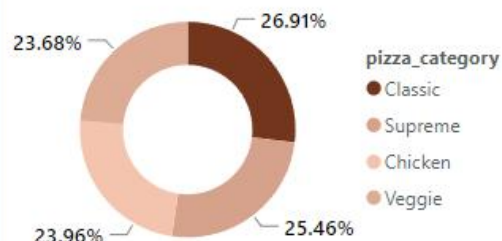
### Daily Trend for Total Orders



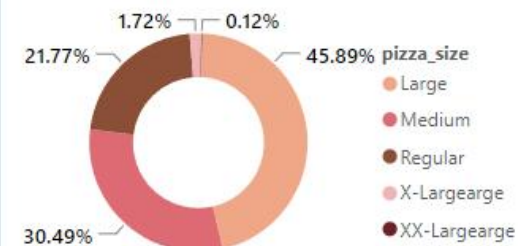
### Monthly Trend for Total Orders



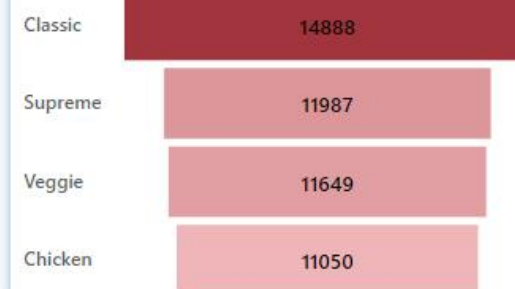
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum revenue

### QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantity

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders

## SALES PEFORMANCE

### REVENUE

The Brie Carre Pizza contributes to minimum revenue

### QUANTITY

The Brie Carre Pizza contributes to minimum total quantity

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders

817.86K

Total Revenue

21350

Total\_orders

49574

Total Pizzas sold

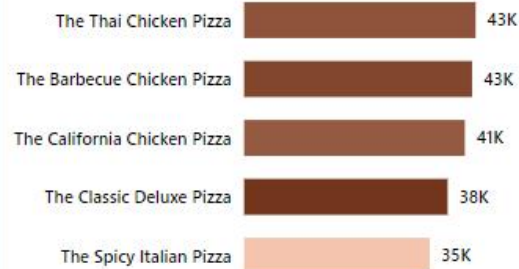
38.31

Avg order value

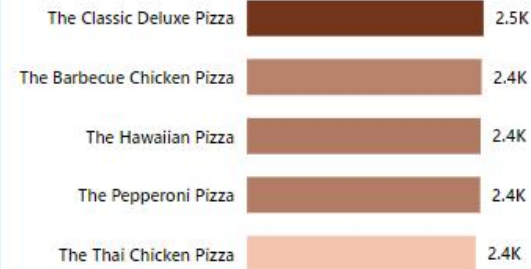
2.32

Avg Pizzas per Order

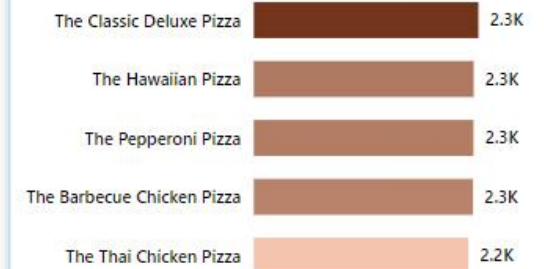
### Top 5 pizzas by Revenue



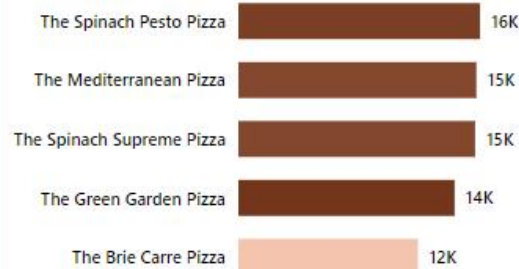
### Top 5 pizzas by Quantity



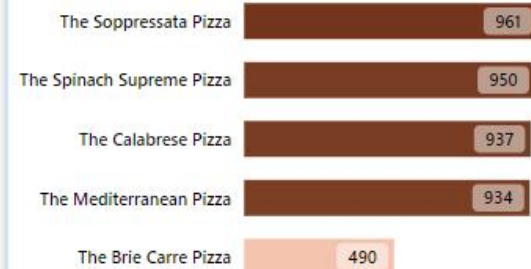
### Top 5 pizzas by Total Orders



### Bottom 5 pizzas by Revenue



### Bottom 5 pizzas by Quantity



### Bottom 5 pizzas by Total Orders

