SHRUTIK ANNADATE

Mumbai, Maharashtra, India

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EDUCATION

Indian Institute of Technology (IIT) Kanpur **July 2023 – April 2025**
Master of Business Administration (MBA), General Management Kanpur, India

Teerthanker Mahaveer University **August 2019 – May 2023**
Bachelor of Technology (B.Tech), Computer Science Engineering Moradabad, India

WORK EXPERIENCE

Mahindra Finance **June 2025 – Present**
Product Manager Mumbai, India

- Owned **0–1 charges payment integration**, leading user stories, PRDs, API specs, UAT, and release for **9M+ LMS users**.
- Launched **Quick Pay (pay-without-login)** in **4 steps**, improving payment conversion and **100Cr+ incremental revenue**.
- Built **Part Pre-Payment (principal-only)** from scratch, increasing **early repayments by 22%** and improving loan servicing.
- Reduced **E-Mandate failure** via CAMS, increasing payment efficiency by **10%** and scaling to **1000+ mandates/month**.
- Engineered **system design** to support **10K API hits/min**, implementing **Dynatrace** for real-time monitoring and reliability.
- Led **Agile & Scrum-based release management and sprint planning** across **6 products**, ensuring on-time deliveries.

INTERNSHIP EXPERIENCE

KPIT Technologies **November 2023 – June 2024**
Product Manager (Trainee) Pune, India

- Built **PowerBI dashboards** across funnel stages, with multi-source data and defining **North Star metrics** for 600+ users.
- Conducted **product research and evaluation** for 10+ SaaS tools using cost-benefit and technical requirement analysis.

Crossing Hurdles **June 2023 – September 2023**
Product Manager (Intern) Delhi, India

- Developed **Product Roadmap** benchmarking 10+ EdTech platforms, conducting feature gap analysis and customer journey.
- Executed **Market Research** using TAM/SAM/SOM frameworks to identify growth opportunities and define GTM strategy.
- Led **User Research** initiatives, including interviews and usability testing, synthesizing insights into product recommendations.

OLL **March 2023 – May 2023**
Product Manager (Intern) Mumbai, India

- Designed **Wireframes and user flows** in Figma from PRDs, enhancing usability and CX across 2 mobile applications.
- Executed **A/B Testing** experiments with hypothesis validation and statistical analysis, increasing delivery efficiency by 33%.
- Collaborated in **Agile ceremonies**, including backlog refinement and story estimation, reducing SDLC timelines by 15%.

Ostello **June 2022 – November 2022**
Full Stack Developer (Intern) Ranchi, India

- Launched 3 production web apps using **React.js, Node.js, and AWS** infrastructure supporting 8K+ monthly active users.
- Integrated **Sezzle APIs for BNPL Payments** building secure checkout flows that improved customer retention by 15%.

Skills

Product Management: Product Strategy, Product Roadmap, PRDs, User Stories, Backlog Management, Feature Prioritization, Product Discovery, Product-Market Fit, Customer Journey Mapping, Go-to-Market Strategy, Product Lifecycle Management, User Research

Technical Skills: React.js, Node.js, Python, JavaScript, SQL, MongoDB, REST APIs, AWS, Git, SDLC, Dynatrace, Selenium, CI/CD

Data & Analytics: Power BI, Tableau, Google Analytics, Mixpanel, Excel, SQL, Data Visualization, A/B Testing

Agile & Delivery: JIRA, Agile/Scrum, Sprint Planning, Release Management, Stakeholder Management, Cross-Functional Leadership, Technical Specifications, Acceptance Criteria