

## ARTHANOMICS 2020

CREATION IN CHAOS

**INDIA'S FIRST ONLINE**  
BUSINESS & ECONOMICS FESTIVAL

**14th, 15th & 16th AUGUST, 2020**



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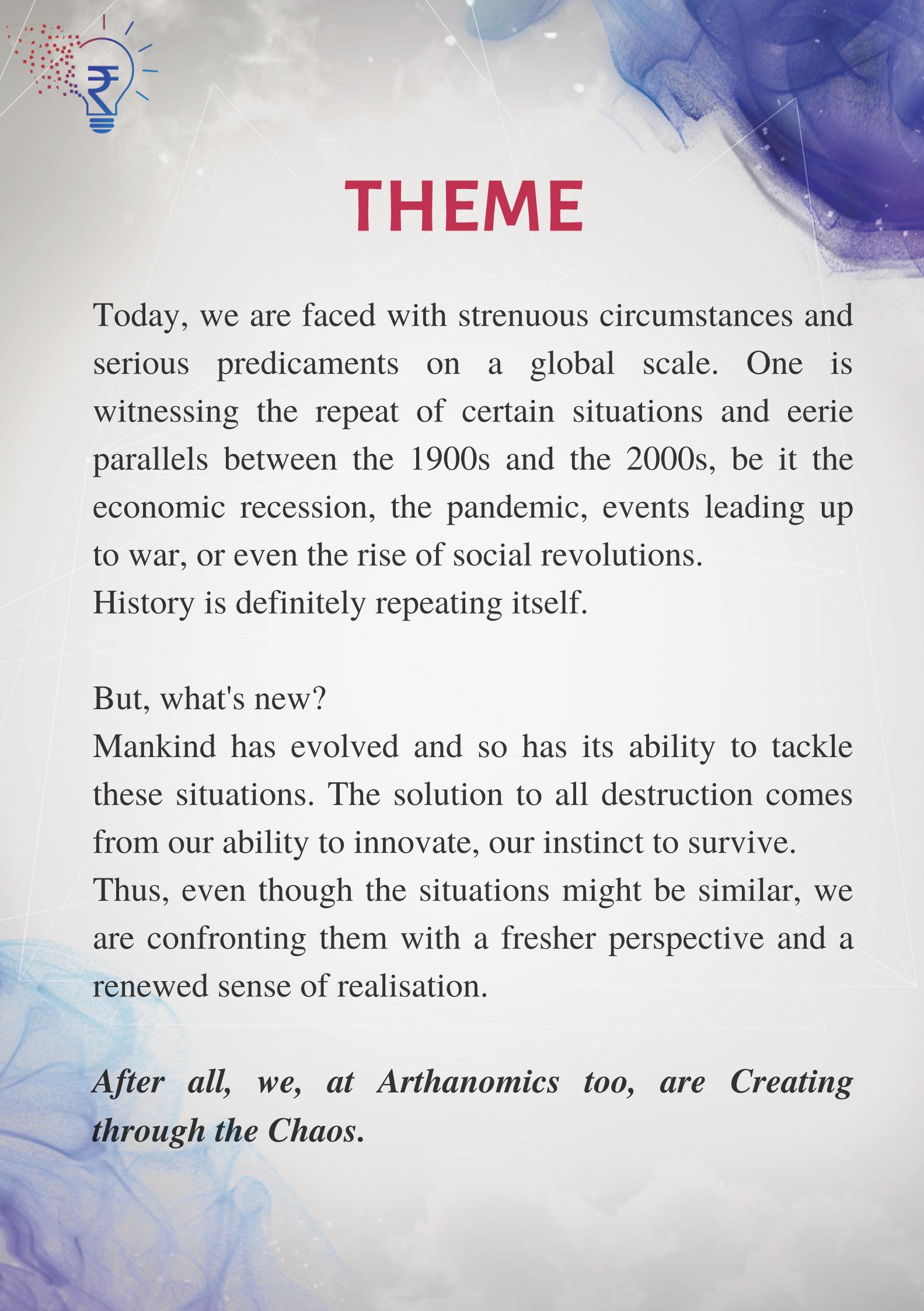
# WHO ARE WE?

Arthanomics 2020 is an online unique platform for the inspired youth - where new ideas and bold action meet, to tackle contemporary issues with creativity.

We put forth a dais to express one's vision by integrating both, an understanding of the problems as well as simultaneously finding an unorthodox solution to the issue. In these challenging times, Arthanomics is actively striving to keep students constructively engaged and is involved in enhancing their knowledge and skills in a fun and competitive environment.

As the world around us changes today, Arthanomics too, gives the participants an opportunity to voice their opinions and bring to the table, their interpretations and ideas through a transformative online experience. By the means of discussions, debates and an array of events, we at Arthanomics aim at giving a practical understanding of the crises at hand that we face together as a generation.

We believe that the youth has an unabashed ability to bring about a change - whether big or small. And we, as a community, aspire to harness and present to the world, the immense potential we possess.



# THEME

Today, we are faced with strenuous circumstances and serious predicaments on a global scale. One is witnessing the repeat of certain situations and eerie parallels between the 1900s and the 2000s, be it the economic recession, the pandemic, events leading up to war, or even the rise of social revolutions.

History is definitely repeating itself.

But, what's new?

Mankind has evolved and so has its ability to tackle these situations. The solution to all destruction comes from our ability to innovate, our instinct to survive. Thus, even though the situations might be similar, we are confronting them with a fresher perspective and a renewed sense of realisation.

*After all, we, at Arthanomics too, are Creating through the Chaos.*



# **PRISES UP FOR GRABS**

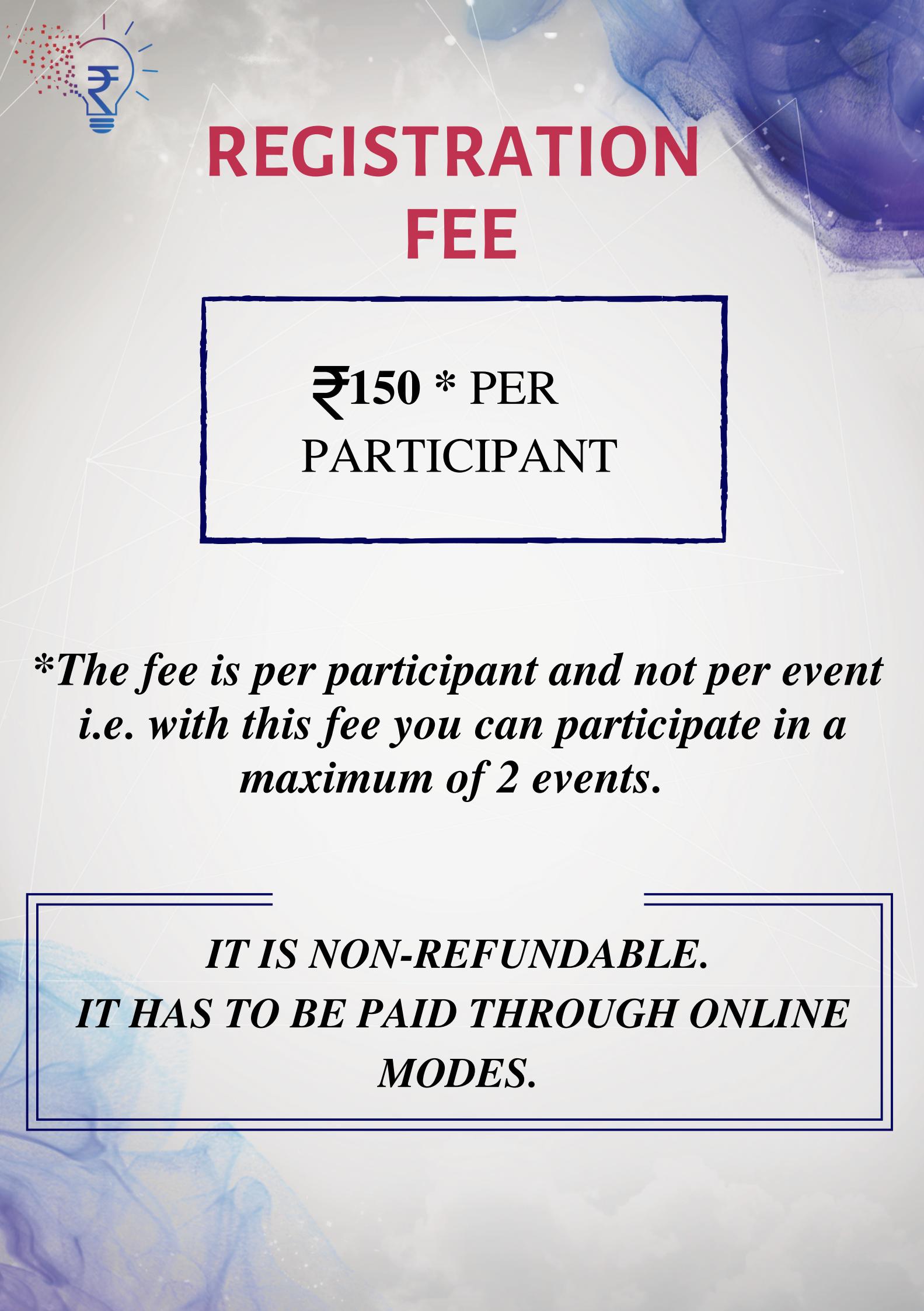
***TOTAL PRIZES WORTH UP  
TO  
₹ 1 LAKH***



**PRIZES WORTH UP TO ₹ 30K  
FOR TOP TWO CONTINGENTS**



**PRIZES WORTH UP TO ₹ 6-7K  
FOR WINNERS PER EVENT**

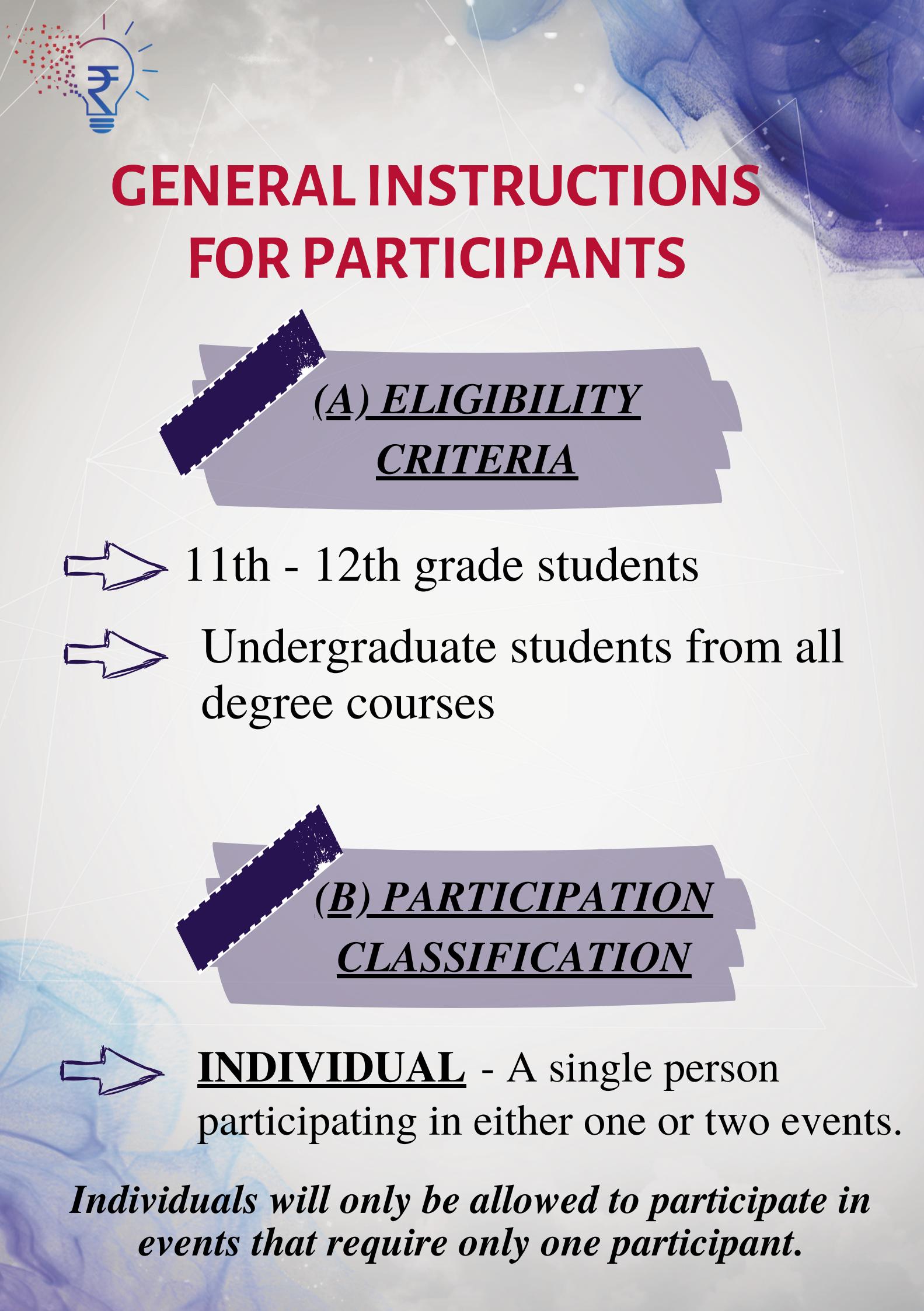


# REGISTRATION FEE

₹150 \* PER  
PARTICIPANT

*\*The fee is per participant and not per event i.e. with this fee you can participate in a maximum of 2 events.*

***IT IS NON-REFUNDABLE.  
IT HAS TO BE PAID THROUGH ONLINE  
MODES.***



# GENERAL INSTRUCTIONS FOR PARTICIPANTS

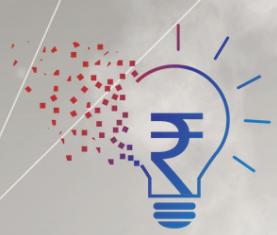
## (A) ELIGIBILITY CRITERIA

- 11th - 12th grade students
- Undergraduate students from all degree courses

## (B) PARTICIPATION CLASSIFICATION

- **INDIVIDUAL** - A single person participating in either one or two events.

*Individuals will only be allowed to participate in events that require only one participant.*



# CONTD.....

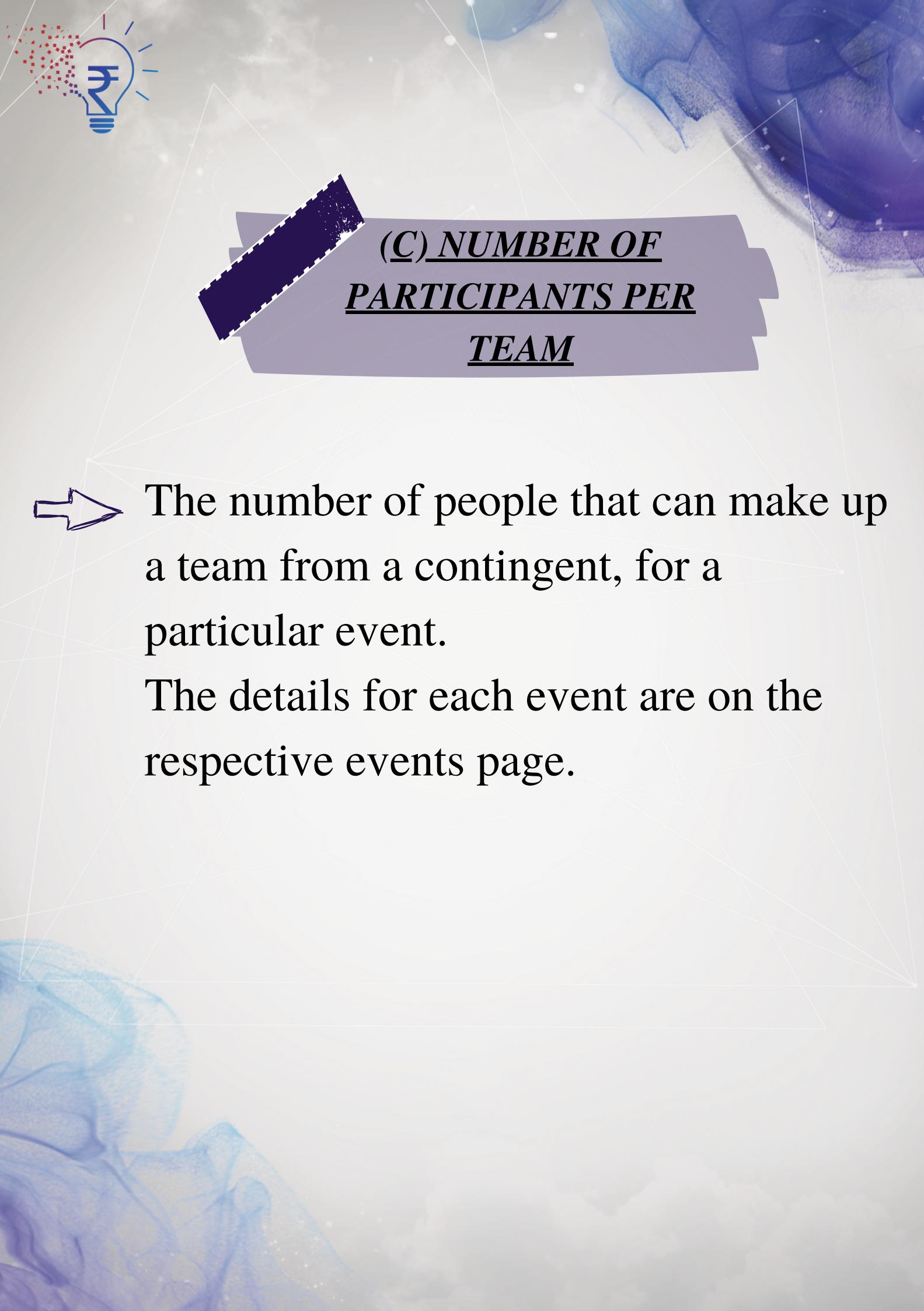


**CONTINGENT** - Two or more people participating in one or multiple events.\*

*The members of your contingent can be anyone from any educational institution as long as they meet the eligibility criteria.*

Note: You can either participate as an Individual or in a contingent but not as both.

*\*Only contingents participating in multiple events are eligible for top two contingent prizes, however prizes per event are open for all.*



### **(C) NUMBER OF PARTICIPANTS PER TEAM**

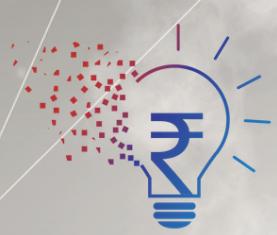
- The number of people that can make up a team from a contingent, for a particular event.  
The details for each event are on the respective events page.



## **(D) CAPS**

Caps are the minimum or maximum number of people.

<b>CAPS</b>	<b>MIN</b>	<b>MAX</b>
Total Contingent	2	6
Number of events per participant	1	2
Participants allowed from a contingent in forms of teams/individuals for any particular event	0	2



# REGISTRATION GUIDELINES

*The last date to register is 6th August 2020.*

## (A) REGISTRATION FORMS AVAILABLE



**INDIVIDUAL** - To be filled only by the participants who fall under the Individual category of participation classification.



**CONTINGENT** - To be filled only by the participants who fall under the Contingent category of participation classification.

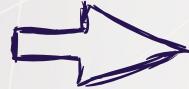


## **(B) GENERAL GUIDELINES**

-  Before filling the form, the contingent members have to decide teams and individuals (keeping in mind all the caps) amongst themselves for all the events they wish to participate in.
  
-  Please refer to the **event schedule** before deciding the events that you're going to participate in as **event rounds can clash** with each other.



## CONTD.....

-  Only **one member from a contingent** has to fill the form on everyone's behalf.
  
-  The person who will fill the form has to upload School/College ID card\* of all participants in the respective section of the form.

*\*Previous academic year's (2019-2020) ID cards can be uploaded if the new ones (2020-2021) haven't been issued. People who were in their final year in 2019-2020 will not be eligible for participation in the Fest.*



## (C) POINTS OF CONTACT

-  Contingent will need to appoint a **contingent point of contact** and a **team point of contact** for each of the different teams participating in various events.
-  All the points of contact should be **participants** from the team/contingent.
-  Only the points of contact will be contacted for all communication purposes.



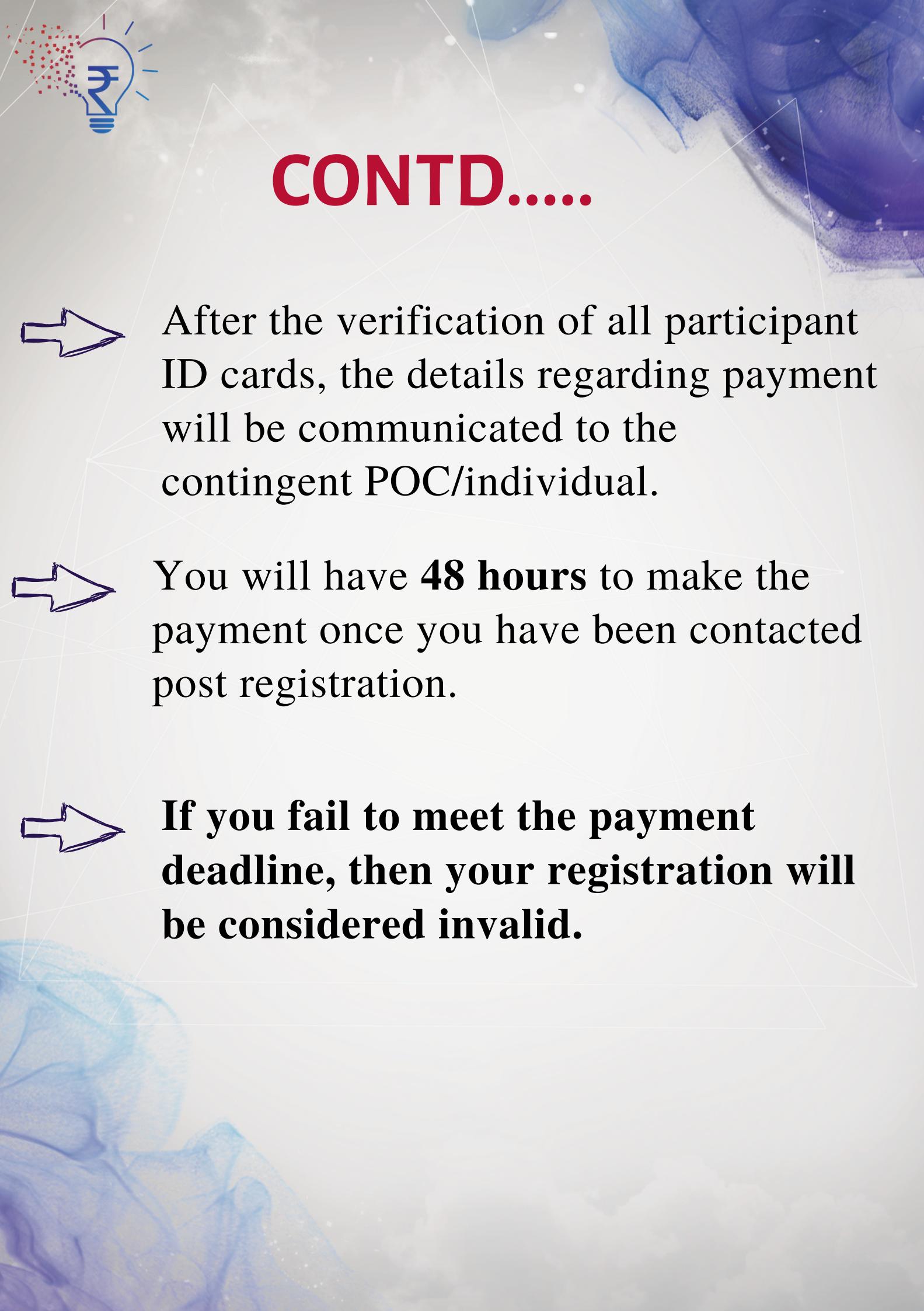
## **(D) PAYMENT**

**Payment of all members is to be done together by one person.**

**For example:** If there are 5 people in your contingent, you will have to pay a total amount of  $150 \times 5 = \text{Rs. } 750$ .

**International participants please note that if you are unable to make payment in INR(Rupees), please contact us.**

**Payment will be made through a separate portal which will be accessible after verification of IDs.**

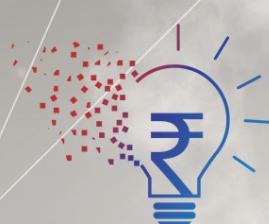


## CONTD.....

After the verification of all participant ID cards, the details regarding payment will be communicated to the contingent POC/individual.

You will have **48 hours** to make the payment once you have been contacted post registration.

**If you fail to meet the payment deadline, then your registration will be considered invalid.**



# EVENTS



## POWERPLAY

One of the most exciting events, at Arthanomics-  
Powerplay is back with a bouncer.

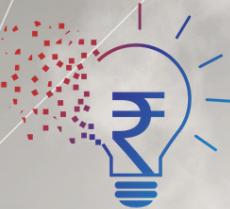
This year, we have thrown out the old auction  
rulebook and designed the most absorbing cricket  
auction you will ever experience.

Skills such as economic planning, quick decision  
making, negotiating and most importantly  
knowledge of the sport, make Powerplay  
competitive and entralling.

With player steals, popularity points and the  
addition of stadium revenue, all you have to do is  
bring your 'A' game.



per team: 1



## STOCK IT UP

“Money never sleeps” – Despite crises, natural disasters, pandemics and wars; the stock market carries on.

Bulls make money, bears make money, pigs get slaughtered. Which one are you?

Can you use the markets well enough to make some lunch money, or will you get used by the market?

Your analytical skills and pure gut will be tested in this fast paced simulation, where buying, selling and investing is not as easy as it seems.

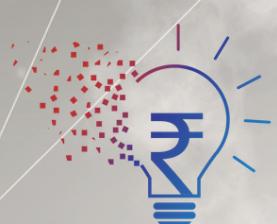
Will you prevail, or get devoured by the market?

How well can you place your bets?

Whatever the case may be, always remember,  
“The trend is your friend”.



per team: 1



## TYCOONS OF TOMORROW

"The pessimist complains about the wind, the optimist expects it to change.

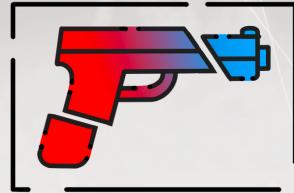
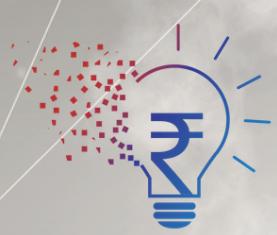
The leader adjusts the sails".

Tycoons of Tomorrow welcomes participants to explore the world of creativity and innovation. The entrepreneurs will be required to challenge their thinking and hone it to make their ideas work to solve the problems they face. This event will provide a pragmatic experience to the entrepreneur, while testing their strategies and skills under unstable economic conditions.

Discover if you possess a mindset that sees opportunities instead of the problems created by change!



per team: 2



# DOOM AND DESTINY

In a post-apocalyptic era, a broken economy and a shambled society awaits you.

What's right or wrong; moral or immoral—nobody knows, but you shall define it, with innovation never seen before.

An event that challenges you to a battle of wits, you must complete certain tasks.

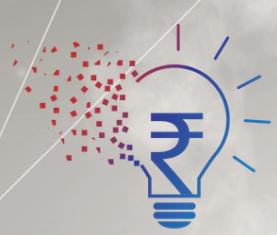
With every task you complete, you fulfill your quest and earn assets and riches which help you further your propaganda and gain power.

With some critical thinking, unconventional decisions, and a knack for twisted ideas and manipulation, you'll reach your goal.

Do you accept, or do you forfeit?



per team: 2



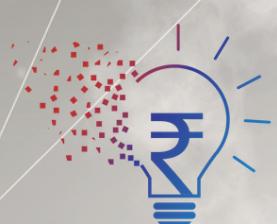
# CASE CONUNDRUM

Case Conundrum provides a platform for individuals to analyse and scrutinise case studies and provide effective and well thought-out solutions to both, general and specific problems faced by various companies.

Tackle real-world issues faced by companies in the realm of technology and innovation; pair up with another firm to develop and launch joint ventures; and, if you make it through to the final round, take a trip through time to draw inspiration from a historical company that survived an economic depression.



per team: 1



# ARTHANOMICS ASSEMBLY

Have you ever dreamt of delivering an impactful speech to thousands and solve complex crises to prove that you have got what it takes to be a compelling leader?

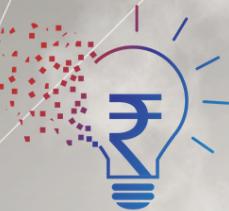
Arthanomics Assembly allows you to do so by putting your research, problem solving and debating skills to the test in the most unique way!

From engrossing research topics and virtual debates to a real-time intense interactive session, this event aims to help you effectively develop a multitude of skills through its course.

By intertwining politics and economics, we call all future aspiring leaders and policymakers to come and prove that they can shape the future!



per team: 2



# POLICY PANDEMONIUM

Systems are run by policies. Policies drive Individuals, Groups and Governments.

For all those who feel they have what it takes, to design definitive yet disruptive policies, this event is the beginning.

Can you sway crowds? Can you run propagandas? Do you want to play a role in redefining adversities by designing and implementing groundbreaking policies?

And above all can you debate on the various issues of current crises with different ministries to put forth your opinion?

If yes, then this event is where you belong. So let's redefine some policies!



per team: 2



# MARKETING MAESTROS

If you think you are a visionary then come forward and participate in this unconventional event which will toss curveballs at you for all that you stand.

You'll find yourself in an era where marketing as a skill found its roots which then redefined consumerism.

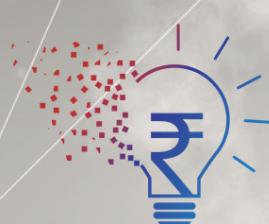
Participants would be tested in strategic decision making, originality and innovation to solve classic puzzles of marketing which would require contemporary knowledge and attention to detail.

So come aboard if you have it in you!

To see if you have what it takes to institute your proficiency in marketing & advertising.



per team: 2



# JOURNALISM IN JEOPARDY

When the global crisis does not stop at the COVID-19 pandemic; economies crash, distrust prevails and foreign relations turn sour.

China and The United States of America are already preparing for war, and now, so are their allies.

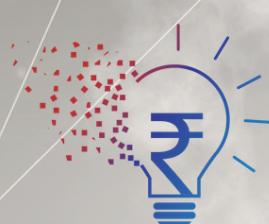
The digital age has revealed that mainstream media has defied its purpose as a nonpartisan instrument of untarnished truth, and you have to pick a side.

Journalism in Jeopardy is an online event for future writers, journalists and economists.

Test out your ability to make an impact on, elicit a gasp from, and grip a reader — all the while ensuring that your content is qualitative and substantial.



per team: 2



# COMIC CATALYSIS

Over the centuries, fine arts has been a mirror reflecting a dynamic society.

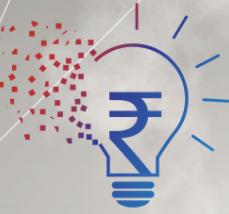
"Caricatures", evolved in the 17th century, could be used to present a moral message or ridicule a corrupt leader.

while today, "Memes" have become popular art created to critique and to satirise significant world events or simply even pop culture.

If you believe that you can challenge disparities in our society with your illustrative caricatures or witty memes, this is an event for you.



per team: 1



# THE SNAP THEORY

Earth has become increasingly riddled with imbalance, poverty and disease. In this plague, the Mad Titan has arrived, to force onto us his warped paradise, a solution for when we face extinction. With the mightiest of them all vanquished in their quest to save the planet, the world now turns to you to deliver its destiny

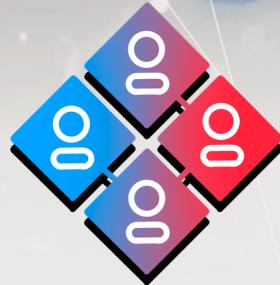
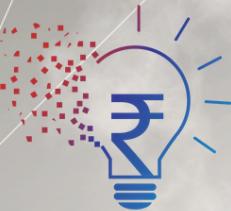
To stop him, do you deem yourself fit? Or do you find yourself fighting on his side of the pit? It is brains not strength that will get you out of this. Economic theory, philosophy and research will aid you in this combat.

And if you can't save the world, you damn well avenge it.

Do whatever it takes, act fast.  
You're in the Endgame now.



per team: 1



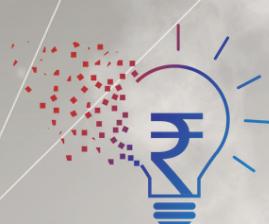
# ARTHACONNECT

ArthaConnect is Arthanomics's very own networking event. It is a platform for people of different streams, colleges and universities to come together and connect with each other. It is a pre-event which will be held on 12th and 13th August.

It allows people to network and talk to each other through a plethora of fun games. ArthaConnect is a lighthearted experience where participants can mingle and play games.

The games range from something which will make you move like Scavenger Hunt to a more tricky quest like Murder Mystery. Participants from different contingents are put in the same teams and they have to work together collectively to win the games.

*ArthaConnect is a great way for participants to link with people, make new friends and win easy points!*



# SCHEDULE

ARTHANOMICS TIMINGS: 10:00am-6:00pm IST

BREAK TIME: 1:30pm-2:30pm IST

## PRE-SUBMISSION

EVENTS	ROUND	TIME
Journalism in Jeopardy	Round-1A	Instructions- 9th August, Submission- 11th August, 5pm IST
The Snap Theory	Round-1	Instructions- 9th August Submission- 9th August, 4pm IST
Journalism in Jeopardy	Round-1B	Instructions- 11th August Submission- 12th August, 3pm IST
Comic Catalysis	Round-1	Instructions- 10th August Submission-10th August, 9pm IST
Policy Pandemonium	Round-1	Instructions- 10th August, Submission-11th August,10am IST Instructions R2- 13th August



# Day 1 - 14th August

EVENTS	ROUND	TIME
Journalism in Jeopardy	Round-2	Instructions- 12th August, Submission- 8am IST
Arthanomics Assembly	Round-1	Instructions- 12th August Submission- 9am IST
Marketing Maestros	Round-1	Instructions-14th August Submission- 9pm IST
Powerplay	Round-1A	Live- 11am to 12pm IST
Policy Pandemonium	Round-2	Live- 11am to 12:30pm IST
Doom and Destiny	Round-1	Instructions- 14th August Live- 3pm to 3:45pm IST
Powerplay	Round-1B	Live- 4pm to 6pm IST
Case Conundrum	Round-1	Live- 4pm to 6pm IST
Tycoons of Tomorrow	Round-1	Instructions-14th August Submission- 11:59pm IST



# Day 2 - 15th August

EVENTS	ROUND	TIME
The Snap Theory	Round-2	Live- 10am to 11:30am IST
Case Conundrum	Round-2	Live- 10am to 11:30pm IST
Doom and Destiny	Round-2	Live- 12pm to 1:30pm IST
Arthanomics Assembly	Round-2	Instructions- 14th August Submission- 3pm IST
Powerplay	Round-2	Live- 3pm to 6pm IST



# Day 3 - 16th August

EVENTS	ROUND	TIME
Case Conundrum	Round-3	Live- 10am to 11:30am IST
Policy Pandemonium	Round-3	Live- 10am to 11:30am IST
Tycoons of Tomorrow	Round-2	Submission- 16th August, 12am IST Live- 12pm to 1:30pm IST
Arthanomics Assembly	Round-3	Live: Batch A- 12:30pm to 1:30pm IST Live: Batch B- 2:30pm to 3:30pm IST
Marketing Maestros	Round-2	Live: Batch A- 3pm to 4:30pm IST Live: Batch B- 5pm to 6pm IST
Stock it up	Round-1	Live- 3pm to 6pm IST
The Snap Theory	Round-3	Live- 3:30pm to 4:30pm IST

**Please note:** All batches in events are made on a first-come first-served basis.



# CONTACT US

Looking forward to seeing you at  
Arthanomics 2020!

**EMAIL US AT:**

**outreach@arthanomics.co**

**OR**

**POORVA BADAYA: 9460966918**

**SWASTI BHARILL: 9867713176**



*\*The dates of the fest may be subject to change pending  
renewed guidelines by the UGC or  
University of Mumbai\**



**WE PROMISE A  
PLATFORM FOR  
YOUR IDEAS, THE  
MEANS TO SHARE  
THEM AND AN  
OPPORTUNITY TO  
CONNECT**