



Arthanomics



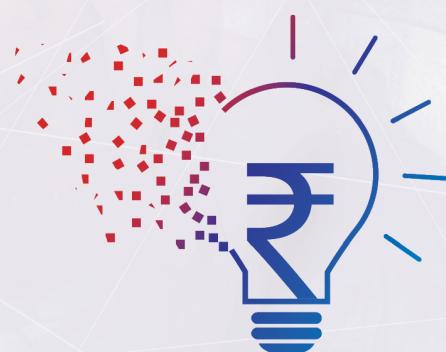
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Arthanomics

JAI HIND COLLEGE

Basantsing Institute of Science
J.T. Lalvani College of Commerce
Autonomous



ARTHANOMICS 2020

CREATION IN CHAOS

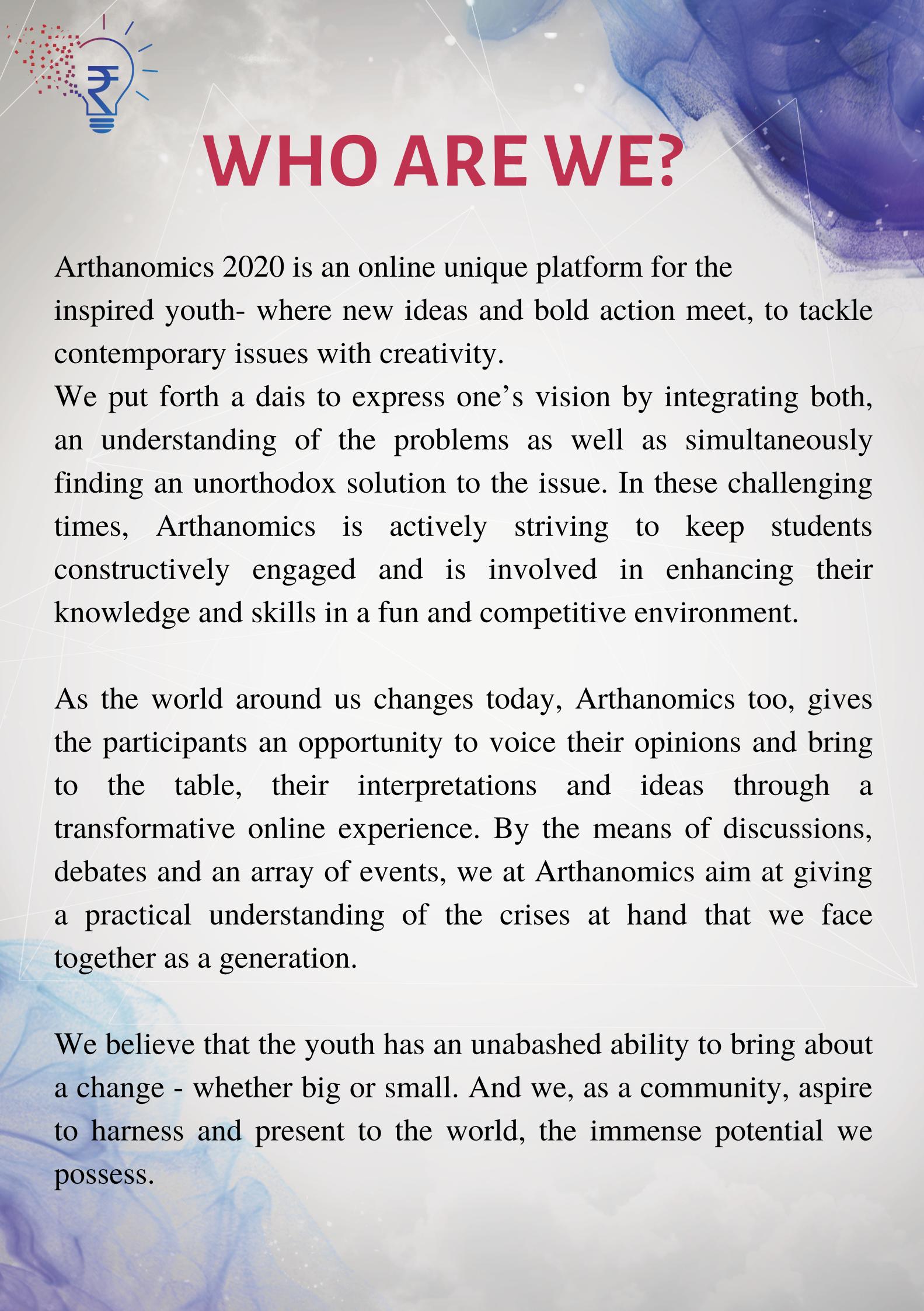
INDIA'S FIRST ONLINE
BUSINESS & ECONOMICS FESTIVAL

14th, 15th & 16th AUGUST, 2020



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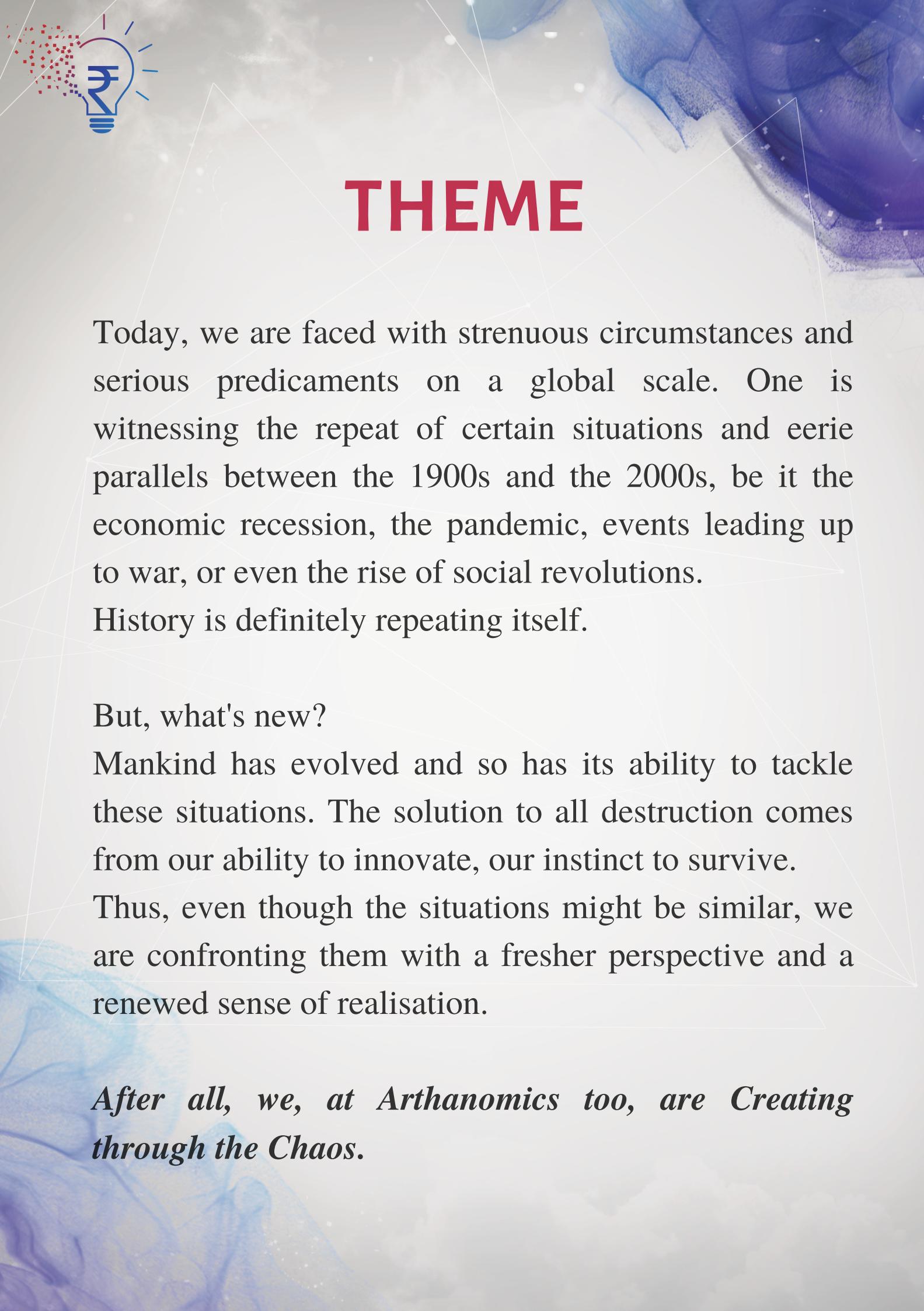
WHO ARE WE?

Arthanomics 2020 is an online unique platform for the inspired youth- where new ideas and bold action meet, to tackle contemporary issues with creativity.

We put forth a dais to express one's vision by integrating both, an understanding of the problems as well as simultaneously finding an unorthodox solution to the issue. In these challenging times, Arthanomics is actively striving to keep students constructively engaged and is involved in enhancing their knowledge and skills in a fun and competitive environment.

As the world around us changes today, Arthanomics too, gives the participants an opportunity to voice their opinions and bring to the table, their interpretations and ideas through a transformative online experience. By the means of discussions, debates and an array of events, we at Arthanomics aim at giving a practical understanding of the crises at hand that we face together as a generation.

We believe that the youth has an unabashed ability to bring about a change - whether big or small. And we, as a community, aspire to harness and present to the world, the immense potential we possess.



THEME

Today, we are faced with strenuous circumstances and serious predicaments on a global scale. One is witnessing the repeat of certain situations and eerie parallels between the 1900s and the 2000s, be it the economic recession, the pandemic, events leading up to war, or even the rise of social revolutions.

History is definitely repeating itself.

But, what's new?

Mankind has evolved and so has its ability to tackle these situations. The solution to all destruction comes from our ability to innovate, our instinct to survive.

Thus, even though the situations might be similar, we are confronting them with a fresher perspective and a renewed sense of realisation.

After all, we, at Arthanomics too, are Creating through the Chaos.



WHY ARTHA?

FIRST ONLINE BUSINESS AND ECONOMICS FESTIVAL

INTERNATIONAL LEVEL
PARTICIPATION

NETWORKING WITH
BRIGHT MINDS

VARIETY OF INTERESTING
EVENTS

ATTRACTIVE
PRIZES

OPEN FOR BOTH,
INDIVIDUALS AND
CONTINGENTS



PRIZES UP FOR GRABS

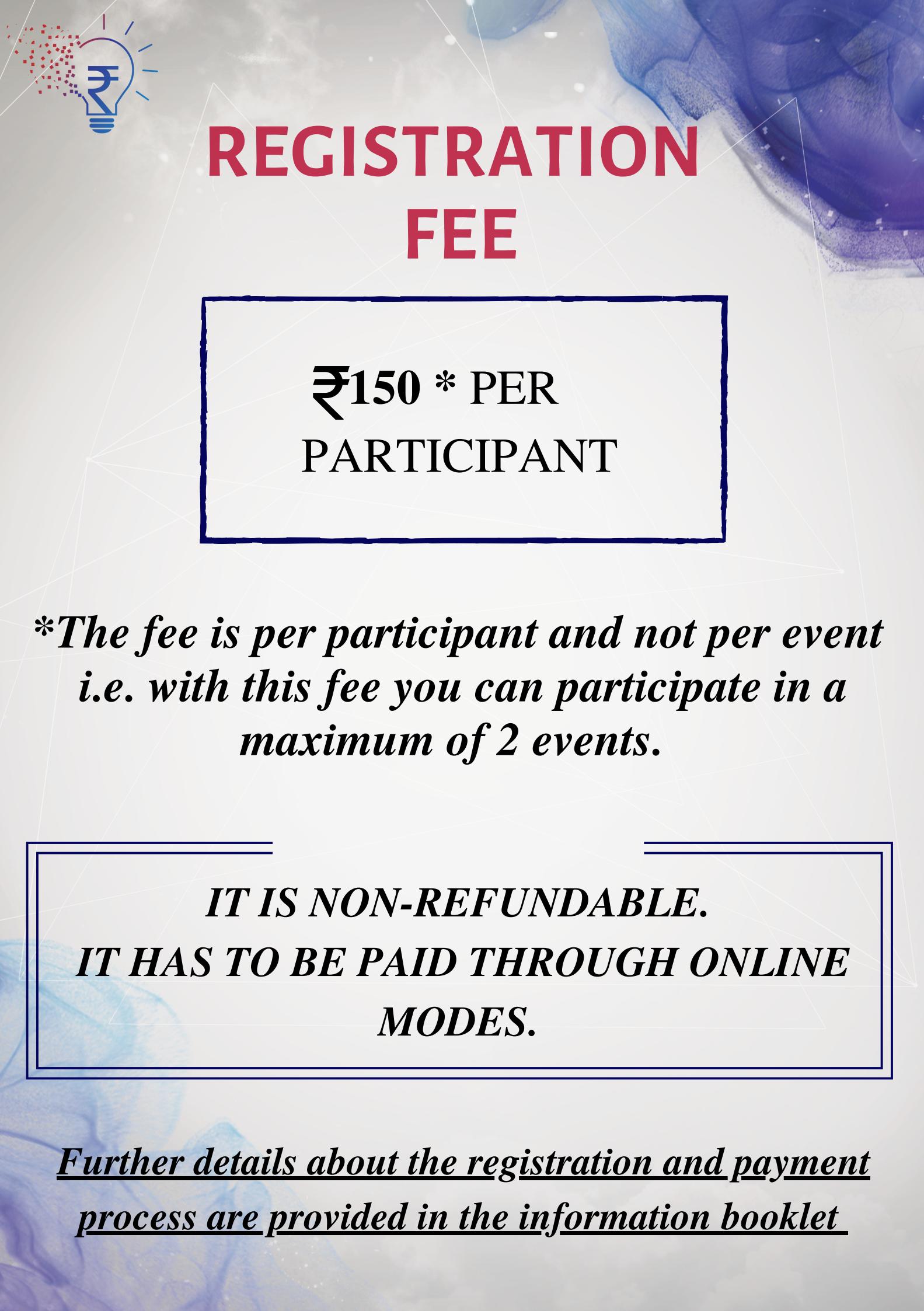
***TOTAL PRIZES WORTH UP
TO
₹ 1 LAKH***



**PRIZES WORTH UP TO ₹ 30K
FOR TOP TWO CONTINGENTS**



**PRIZES WORTH UP TO ₹ 6-7K
FOR WINNERS PER EVENT**



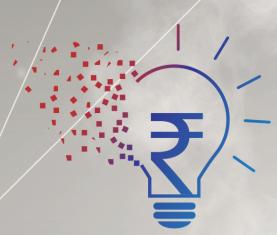
REGISTRATION FEE

₹150 * PER
PARTICIPANT

**The fee is per participant and not per event
i.e. with this fee you can participate in a
maximum of 2 events.*

***IT IS NON-REFUNDABLE.
IT HAS TO BE PAID THROUGH ONLINE
MODES.***

*Further details about the registration and payment
process are provided in the information booklet*



OUR EVENTS



TYCOONS OF TOMORROW

The Entrepreneurship event provides participants a platform that helps them unlock their potential. From starting a business to survival, their skills are put to test. It unleashes the creativity of young entrepreneurs as they navigate through the challenging crisis before them.



POLICY PANDEMONIUM

In the Policy event, participants will be put through a crisis simulation which requires them to solve it by designing and implementing ground breaking policies, run propagandas, sway crowds and prove that they are the best when it comes to articulating what the society needs.



JOURNALISM IN JEOPARDY

Journalism is an online event for future writers, journalists and economists. It tests the participant's ability to make an impact on, elicit a gasp from, and grip a reader — while ensuring that they're able to dissect complex issues presented to them and analyse data with effluence.



OUR EVENTS



POWERPLAY

Powerplay has been a marquee event at Arthanomics, because of the exemplary auction simulation it provides to its participants. We will test each participant's cricket knowledge, their ability to think on the spot and their economic planning.



MARKETING MAESTROS

The Marketing event embeds participants in an antiquated economic scenario that will test their use of modern marketing strategies on traditional products. The strategies should implement consumer profiling and innovation to help create influence over the designated demographics.



CASE CONUNDRUM

The Case Study competition provides a platform for individuals to analyse and scrutinise case studies and provide effective and well thought-out solutions to both, general and specific problems faced by various companies. This event encourages creative thinking and demands a multifaceted approach to problem-solving.



OUR EVENTS



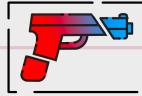
STOCK IT UP

Mockstock is a virtual trading event where participants will step in the shoes of a stock broker to buy, sell and trade shares of companies. Market updates/news will keep impacting the price fluctuations, giving them the experience of the real stock market scenario.



ARTHANOMICS ASSEMBLY

This year by combining politics and economics, Arthanomics Assembly puts your research, problem solving, analytical, and decision making skills to the ultimate test. A one of a kind debating and conference event that challenges all aspiring leaders and economists.



DOOM & DESTINY

Doom and Destiny is a political event in a post-apocalyptic shadow-economy, and a new leader is needed. Follow the clues and garner mass support. It won't be easy; do you think you can do it?



OUR EVENTS



COMIC CATALYSIS

Art in itself is a revolutionary movement. Caricature of the 17th century, or memes in today's time acts as a mirror to the society. So participate and let your art express your ideals.



THE SNAP THEORY

This MARVEL-lous event tests your understanding of various concepts of Economics, in order to defeat the Final Boss- Thanos. Stop him before he takes everything from you.



CONTACT US

Looking forward to seeing you at
Arthanomics 2020!

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OR

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**The dates of the fest may be subject to change pending
renewed guidelines by the UGC or
University of Mumbai**



“WE PROMISE A
PLATFORM FOR
YOUR IDEAS, THE
MEANS TO SHARE
THEM AND AN
OPPORTUNITY TO
CONNECT

”