

# Winning Space Race with Data Science

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### Outline

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- Methodology
- Results
- Conclusion
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# **Executive Summary**

- Summary of methodologies
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  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
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  - Interactive analytics in screenshots
  - Predictive Analytics result from Machine Learning Lab

#### Introduction

SpaceX has revolutionized the space industry by offering rocket launches, specifically with the Falcon 9, at prices as low as \$62 million. In contrast, other providers charge upwards of \$165 million per launch. This significant cost reduction is largely due to SpaceX's innovative approach of reusing the first stage of their rockets by landing them back on Earth for future missions. This reuse strategy not only lowers costs but also has the potential to reduce prices even further with repeated use.

The goal of this project is to develop a machine learning pipeline to predict the landing outcomes of the first stage in future missions. This project is essential for determining the optimal price to bid against SpaceX for rocket launches.

#### The key challenges include:

- Identifying all factors that influence the landing outcome.
- Understanding the relationships between these variables and their impact on the outcome.
- Determining the best conditions to increase the probability of a successful landing.



# Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX REST API and web scrapping from Wikipedia
- Perform data wrangling
  - Data was processed using one-hot encoding for categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

### **Data Collection**

#### **Executive Summary**

- Data collection involves gathering and measuring information on specific variables within a system
  to answer questions and evaluate outcomes. In this case, the dataset was collected using REST API
  and web scraping from Wikipedia.
- For the REST API, We started with a GET request. The response content was decoded as JSON and converted into a pandas DataFrame using json\_normalize(). The data was then cleaned, missing values were checked, and necessary adjustments were made.
- For web scraping, We used BeautifulSoup to extract launch records from an HTML table on Wikipedia. The table was parsed and converted into a pandas DataFrame for further analysis.

# Data Collection - SpaceX API

Get request for rocket launch data using API

Use json\_normalize method to convert json result to dataframe

Performed data cleaning and filling the missing value

From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-spacex-data-collection-api.jpynb">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-spacex-data-collection-api.jpynb</a>

```
response = requests.get(spacex url)
# Use json normalize meethod to convert the json result into a dataframe
data = pd.json normalize(response.json())
# Lets take a subset of our dataframe keeping only the features we want a
nd the flight number, and date utc.
data = data[['rocket', 'payloads', 'launchpad', 'cores', 'flight number',
'date utc']]
# We will remove rows with multiple cores because those are falcon rocket
s with 2 extra rocket boosters and rows that have multiple payloads in a
single rocket.
data = data[data['cores'].map(len)==1]
data = data[data['payloads'].map(len)==1]
# Since payloads and cores are lists of size 1 we will also extract the s
ingle value in the list and replace the feature.
data['cores'] = data['cores'].map(lambda x : x[0])
data['payloads'] = data['payloads'].map(lambda x : x[0])
# We also want to convert the date utc to a datetime datatype and then ex
tracting the date leaving the time
data['date'] = pd.to datetime(data['date utc']).dt.date
# Using the date we will restrict the dates of the launches
data = data[data['date'] <= datetime.date(2020, 11, 13)]
```

spacex url="https://api.spacexdata.com/v4/launches/past"

# Data Collection - Scraping

Request the Falcon9 Launch Wiki page from url

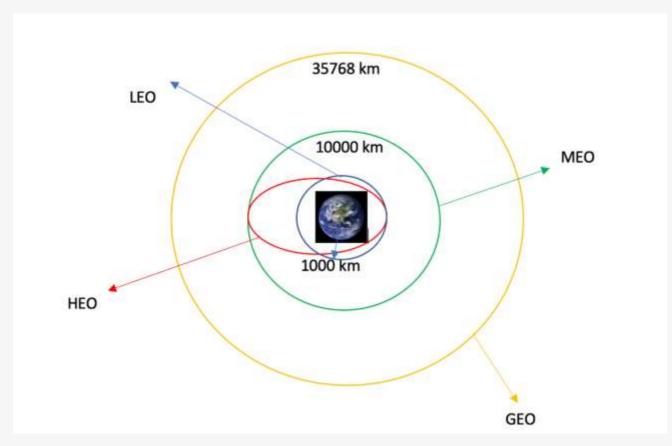
Create a BeautifulSoup from the HTML response

names from the HTML header

From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-webscraping.ipynb">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-webscraping.ipynb</a>

```
# use requests.get() method with the provided static url
  # assign the response to a object
  data = requests.get(static_url).text
# Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(data, 'html.parser')
extracted row - e
for table number, table in enumerate (soup find all ("table", "wikitable plainrowheaders collapsible")):
         if rows, the strings
           flight_number-rows.th.string.strip()
            flag-flight_number.indigit()
         extracted row == 1
         print(flight number)
         datatimelist-date time(row[#])
         date - datatimelist[0].strip('.')
```

#### Data Collection - Wrangling

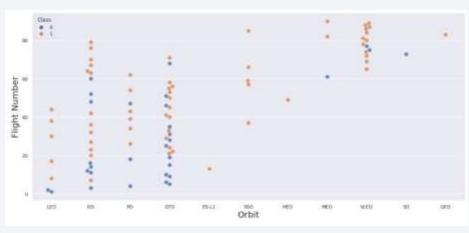


From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb</a>

- Data Wrangling is the process of cleaning and unifying messy and complex data sets for easy access and Exploratory Data Analysis (EDA)
- We will first calculate the number of launches on each site, then calculate the number and occurrence of mission outcome per orbit type.
- We then create a landing outcome label from the outcome column. This will make it easier for further analysis, visualization, and ML. Lastly, we will export the result to a CSV.

#### **EDA** with Data Visualization





We first started by using scatter graph to find the relationship

between the attributes such as between:

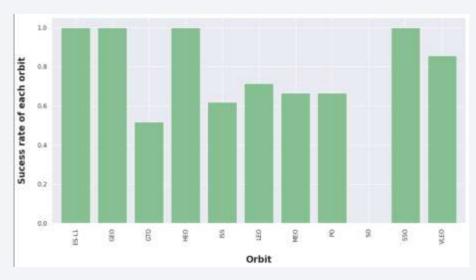
- Payload and Flight Number.
- Flight Number and Launch Site.
- Payload and Launch Site.
- Flight Number and Orbit Type.
- Payload and Orbit Type.

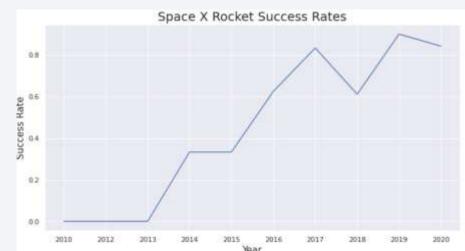
Scatter plots show dependency of attributes on each other.

Once a pattern is determined from the graphs. It's very easy to see which factors affecting the most to the success of the landing outcomes

From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/labs-jupyter-data-visualization.ipynb">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/labs-jupyter-data-visualization.ipynb</a>

### **EDA** with Data Visualization





Once we get a hint of the relationships using scatter plot. We will then use further visualization tools such as bar graph and line plots graph for further analysis.

Bar graphs is one of the easiest way to interpret the relationship between the attributes. In this case, we will use the bar graph to determine which orbits have the highest probability of success.

We then use the line graph to show a trends or pattern of the attribute over time which in this case, is used for see the launch success yearly trend.

We then use Feature Engineering to be used in success prediction in the future module by created the dummy variables to categorical columns.

### **EDA** with **SQL**

Using SQL, we had performed many queries to get better understanding of the dataset, Ex:

- Displaying the names of the launch sites.
- Displaying 5 records where launch sites begin with the string 'CCA'.
- Displaying the total payload mass carried by booster launched by NASA (CRS).
- Displaying the average payload mass carried by booster version F9 v1.1.
- Listing the date when the first successful landing outcome in ground pad was achieved.
- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
- Listing the total number of successful and failure mission outcomes.
- Listing the names of the booster\_versions which have carried the maximum payload mass.
- Listing the failed landing\_outcomes in drone ship, their booster versions, and launch sites names for in year 2015.
- -Rank the count of landing outcomes or success between the date 2010-06-04 and 2017-03-20, in descending order.

From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-eda-sql-coursera\_sqllite.ipynb">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter-labs-eda-sql-coursera\_sqllite.ipynb</a>

### Build an Interactive Map with Folium

- To visualize the launch data into an interactive map. We took the latitude and longitude coordinates at each launch site and added a circle marker around each launch site with a label of the name of the launch site.
- We then assigned the dataframe launch\_outcomes(failure, success) to classes 0 and 1 with Red and Green markers on the map in MarkerCluster().
- We then used the Haversine's formula to calculated the distance of the launch sites to various landmark to find answer to the questions of:
- How close the launch sites with railways, highways and coastlines?
- How close the launch sites with nearby cities?

From: <a href="https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter">https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/jupyter</a> Interactive Visual Analytics with Folium.ipynb

### Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash which allowing the user to play around with the data as they need.
- We plotted pie charts showing the total launches by a certain sites.
- We then plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

From: https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/spacex dash app.py

# Predictive Analysis (Classification)

#### **Building the Model**

- Load the dataset into NumPy and Pandas
- Transform the data and then split into training and test datasets
- Decide which type of ML to use
- set the parameters and algorithms to GridSearchCV and fit it to dataset.

#### Evaluating the Model

- Check the accuracy for each model
- Get tuned hyperparameters for each type of algorithms.
- plot the confusion matrix.

#### Improving the Model

 Use Feature Engineering and Algorithm Tuning

#### Find the Best Model

 The model with the best accuracy score will be the best performing model.

From: https://github.com/shrutinidhi/Applied-Data-Science-Capstone-Winning-Space-Race/blob/main/spacex\_dash\_app.py

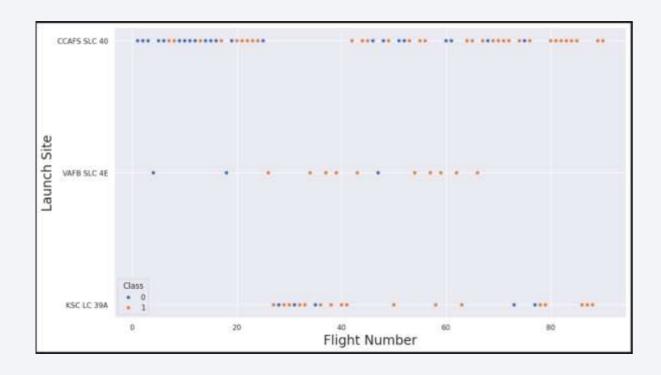
### Results

The results will be categorized to 3 main results which is:

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



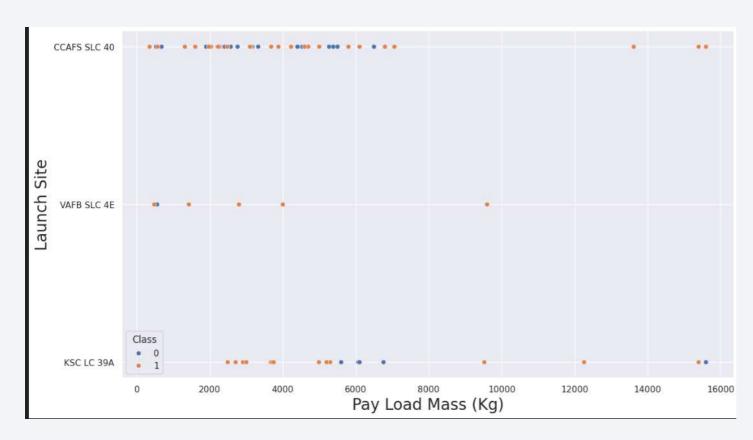
# Flight Number vs. Launch Site



This scatter plot shows that the larger the flights amount of the launch site, the greater the the success rate will be.

However, site CCAFS SLC40 shows the least pattern of this.

# Payload vs. Launch Site



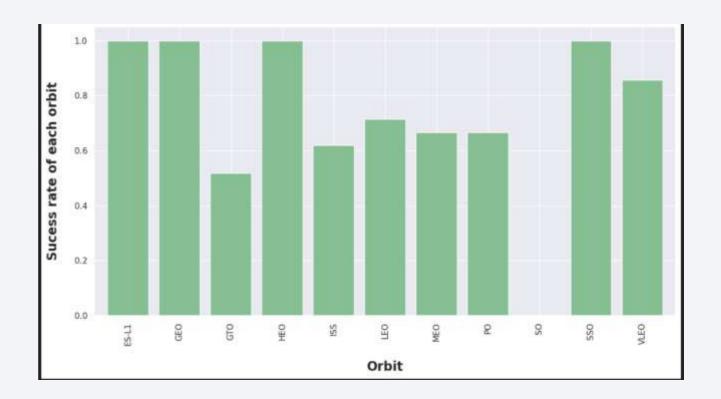
This scatter plot shows once the pay load mass is greater than 7000kg, the probability of the success rate will be highly increased.

However, there is no clear pattern to say the launch site is dependent to the pay load mass for the success rate.

### Success Rate vs. Orbit Type

This figure depicted the possibility of the orbits to influences the landing outcomes as some orbits has 100% success rate such as SSO, HEO, GEO AND ES-L1 while SO orbit produced 0% rate of success.

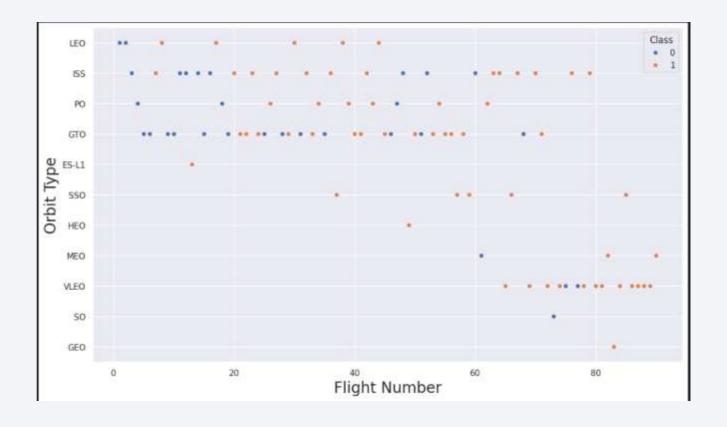
However, deeper analysis show that some of this orbits has only 1 occurrence such as GEO, SO, HEO and ES-L1 which mean this data need more dataset to see pattern or trend before we draw any conclusion.



# Flight Number vs. Orbit Type

This scatter plot shows that generally, the larger the flight number on each orbits, the greater the success rate (especially LEO orbit) except for GTO orbit which depicts no relationship between both attributes.

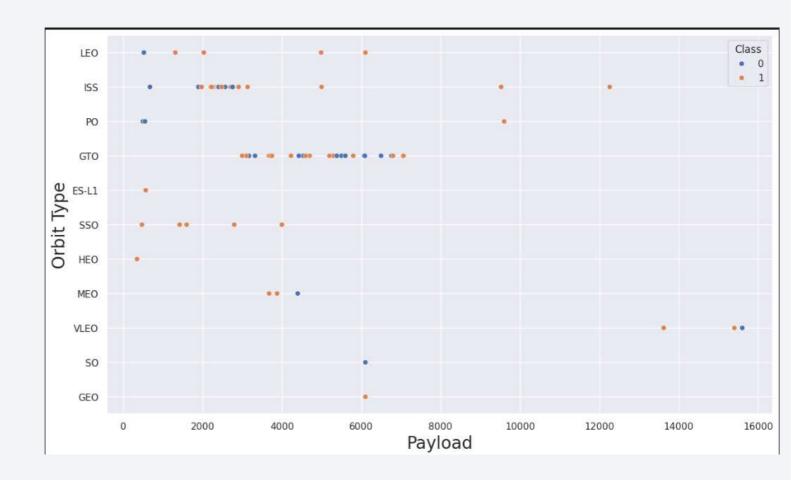
Orbit that only has 1 occurrence should also be excluded from above statement as it's needed more dataset.



# Payload vs. Orbit Type

Heavier payload has positive impact on LEO, ISS and PO orbit. However, it has negative impact on MEO and VLEO orbit.

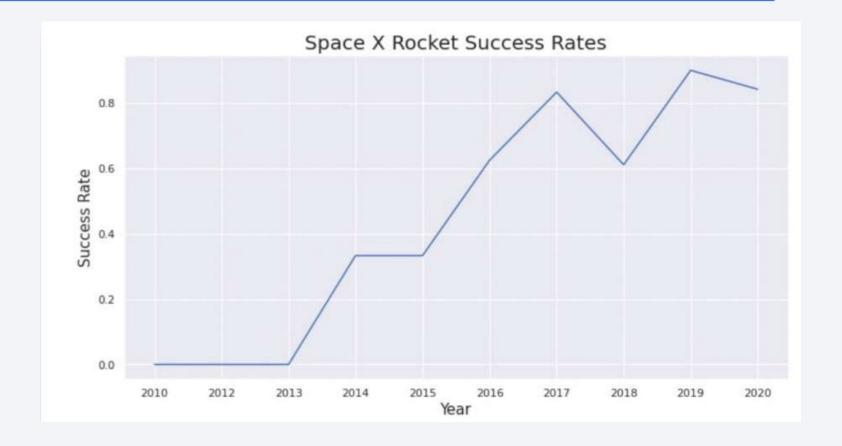
GTO orbit seem to depict no relation between the attributes. Meanwhile, again, SO, GEO and HEO orbit need more dataset to see any pattern or trend.



# Launch Success Yearly Trend

This figures clearly depicted and increasing trend from the year 2013 until 2020.

If this trend continue for the next year onward. The success rate will steadily increase until reaching 1/100% success rate.



#### All Launch Site Names

 We used the key word DISTINCT to show only unique launch sites from the SpaceX data.

```
In [5]:
         %sql SELECT DISTINCT LAUNCH SITE as "Launch Sites" FROM SPACEX;
         * ibm db sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3
        sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
        Done.
Out[5]:
         Launch_Sites
         CCAFS LC-40
        CCAFS SLC-40
          KSC LC-39A
         VAFB SLC-4E
```

# Launch Site Names Begin with 'CCA'

 We used the query above to display 5 records where launch sites begin with `CCA`

n [11]:	<pre>task_2 = ''' SELECT * FROM SpaceX WHERE LaunchSite LIKE 'CCA%' LIMIT 5 create_pandas_df(task_2, database=conn)</pre>										
ot[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	.0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2	2012-05- 22	07:44:00	F9 v1.0 80005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt

# **Total Payload Mass**

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)
```

```
%sql SELECT SUM(PAYLOAD_MASS__KG_) AS "Total Payload Mass by NASA (CRS)
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3 sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

Total Payload Mass by NASA (CRS)

45596

# Average Payload Mass by F9 v1.1

 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

#### Display average payload mass carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) AS "Average Payload Mass by Booster
WHERE BOOSTER_VERSION = 'F9 v1.1';
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3 sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

#### Average Payload Mass by Booster Version F9 v1.1

2928

# First Successful Ground Landing Date

- We use the min() function to find the result
- We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

```
%sql SELECT MIN(DATE) AS "First Successful Landing Outcome in Ground Pack
WHERE LANDING_OUTCOME = 'Success (ground pad)';
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
Done.

#### First Succesful Landing Outcome in Ground Pad

2015-12-22

#### Successful Drone Ship Landing with Payload between 4000 and 6000

 We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

```
*sql SELECT BOOSTER VERSION FROM SPACEX WHERE LANDING OUTCOME = 'Success (drone ship)' \
AND PAYLOAD MASS KG > 4000 AND PAYLOAD MASS KG < 6000;
 * ibm db sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lgde00.datab
ases.appdomain.cloud:32731/bludb
Done.
booster_version
   F9 FT B1022
   F9 FT B1026
  F9 FT B1021.2
  F9 FT B1031.2
```

#### Total Number of Successful and Failure Mission Outcomes

#### List the total number of successful and failure mission outcomes

```
%sql SELECT COUNT(MISSION_OUTCOME) AS "Successful Mission" FROM SPACEX WHERE MISSION_OUTCOME LIKE 'Success%';
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

#### Successful Mission

100

```
*sql SELECT COUNT(MISSION_OUTCOME) AS "Failure Mission" FROM SPACEX WHERE MISSION_OUTCOME LIKE 'Failure%';
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
Done.

#### **Failure Mission**

1

# **Boosters Carried Maximum Payload**

%sql SELECT DISTINCT BOOSTER\_VERSION AS "Booster Versions which carried the Maximum Payload Mass" FROM SPACEX
WHERE PAYLOAD\_MASS\_\_KG\_ =(SELECT MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEX);

 $* ibm\_db\_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb$ 

Done.

#### **Booster Versions which carried the Maximum Payload Mass**

F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.5
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1051.6
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3

We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function.

### 2015 Launch Records

We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

```
%sql SELECT BOOSTER_VERSION, LAUNCH_SITE FROM SPACEX WHERE DATE LIKE '2015-%' AND \
LANDING__OUTCOME = 'Failure (drone ship)';

* ibm_db_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.
databases.appdomain.cloud:32731/bludb
Done.
booster_version launch_site

F9 v1.1 B1012 CCAFS LC-40
F9 v1.1 B1015 CCAFS LC-40
```

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

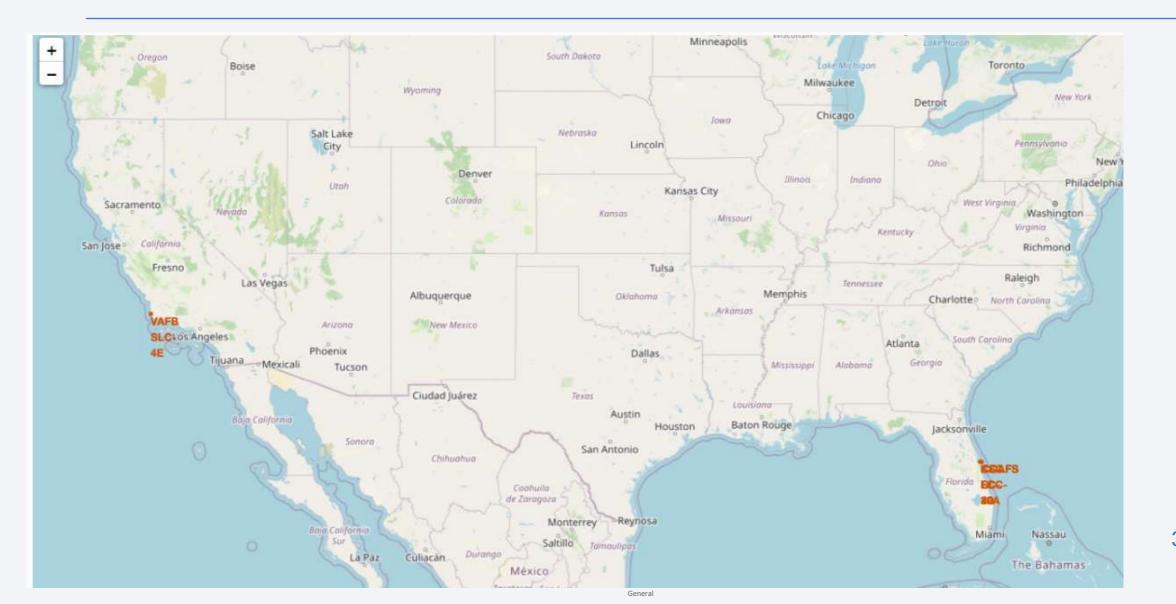
```
*sql SELECT LANDING OUTCOME as "Landing Outcome", COUNT(LANDING OUTCOME) AS "Total Count" FROM SPACEX \
WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20' \
GROUP BY LANDING OUTCOME \
ORDER BY COUNT(LANDING OUTCOME) DESC ;
 * ibm_db_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.c
loud: 32731/bludb
Done.
   Landing Outcome Total Count
         No attempt
                           10
  Failure (drone ship)
                            5
 Success (drone ship)
                            5
   Controlled (ocean)
Success (ground pad)
                            3
   Failure (parachute)
 Uncontrolled (ocean)
Precluded (drone ship)
```

We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.

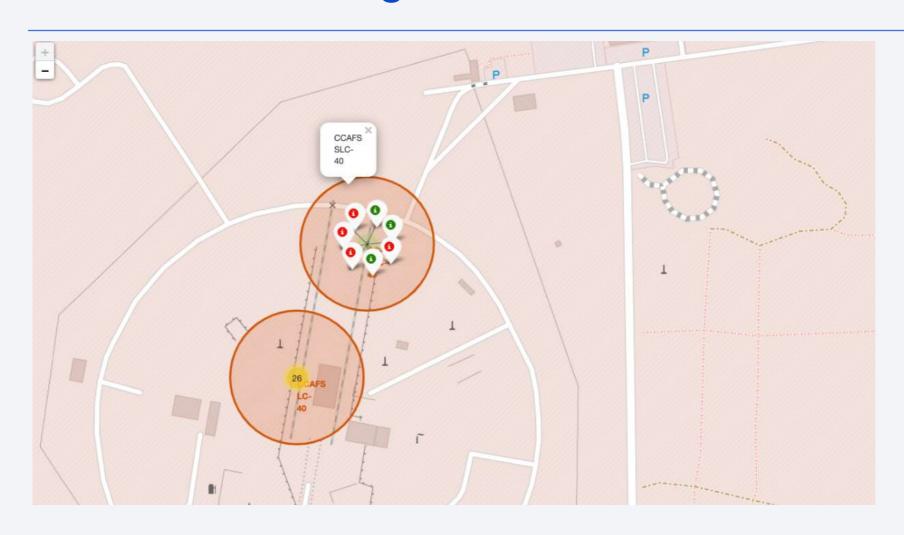
We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.

Section 3 **Launch Sites Proximities Analysis** 

### Location of all the Launch Sites

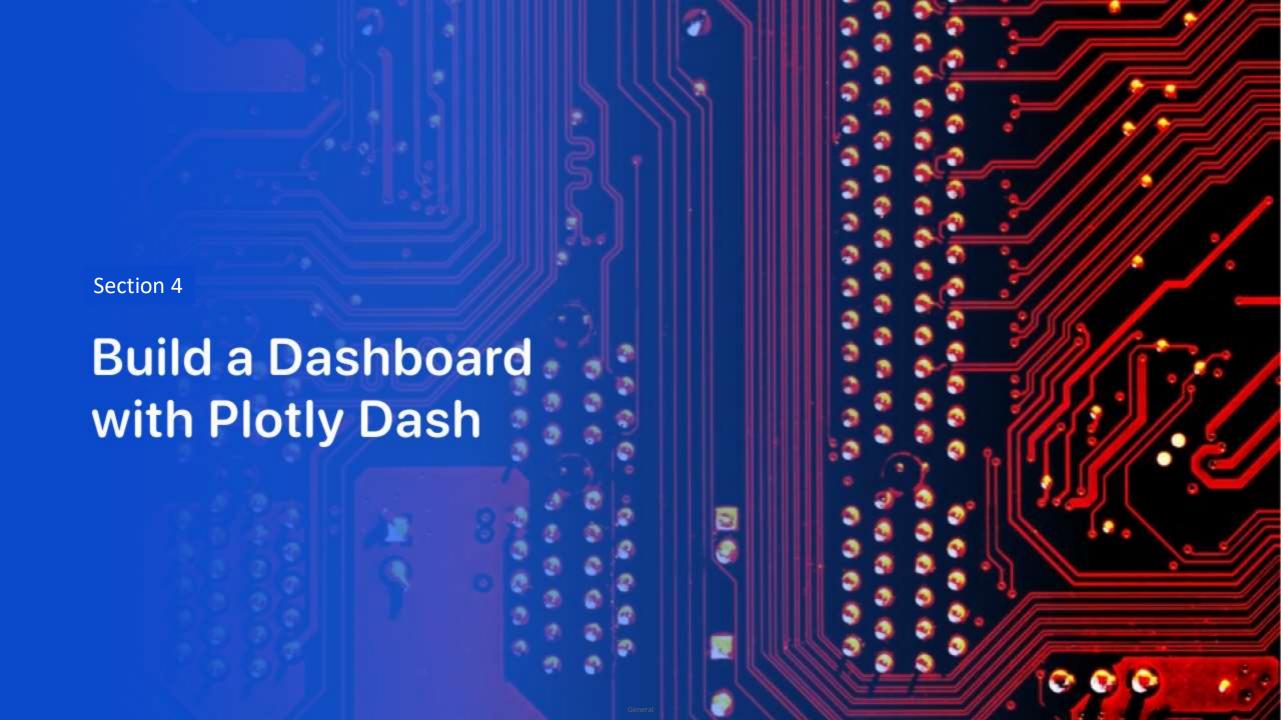


# Markers showing launch sites with color labels



### Launch Sites Distance to Landmarks

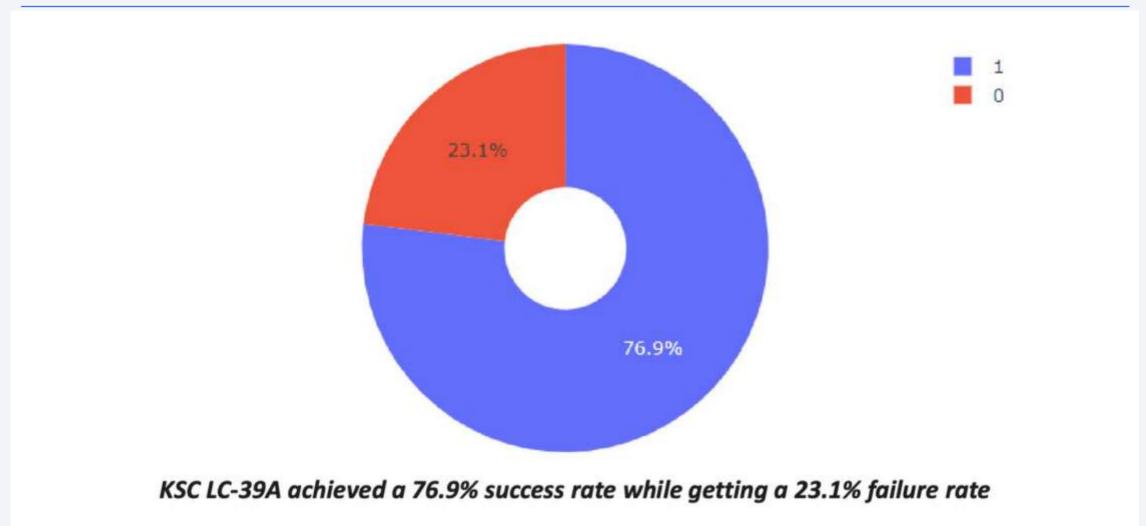




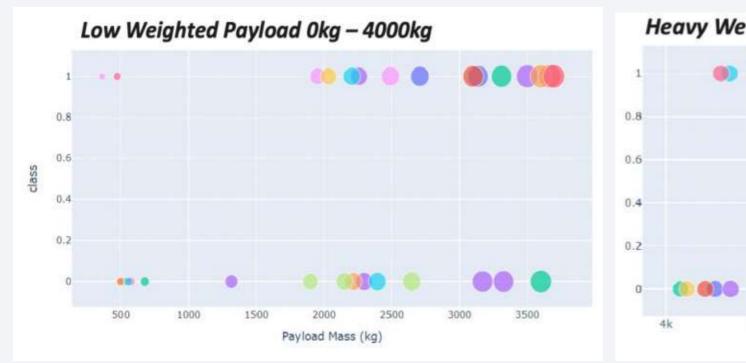
# The success percentage by each sites

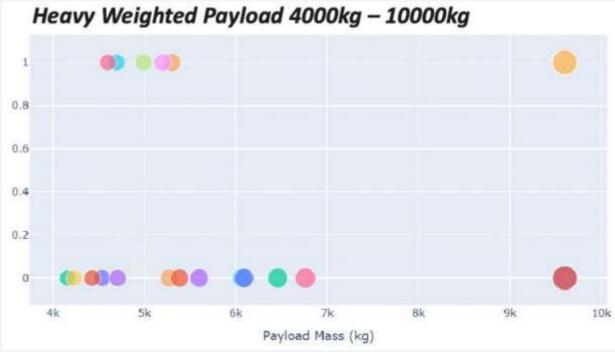


# The highest launch-success ratio: KSC LC-39A



### Payload vs Launch Outcome Scatter Plot





We can see that all the success rate for low weighted payload is higher than heavy weighted payload

Section 5 **Predictive Analysis** (Classification)

# **Classification Accuracy**

 As we can see, by using the code as below: we could identify that the best algorithm to be the Tree Algorithm which have the highest classification accuracy

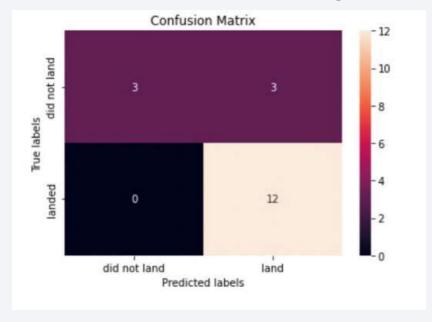
```
algorithms = {'KNN':knn_cv.best_score_,'Tree':tree_cv.best_score_,'LogisticRegression':logreg_cv.best_score_}
bestalgorithm = max(algorithms, key=algorithms.get)
print('Best Algorithm is',bestalgorithm,'with a score of',algorithms[bestalgorithm])
if bestalgorithm == 'Tree':
    print('Best Params is :',tree_cv.best_params_)
if bestalgorithm == 'KNN':
    print('Best Params is :',knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best Params is :',logreg_cv.best_params_)

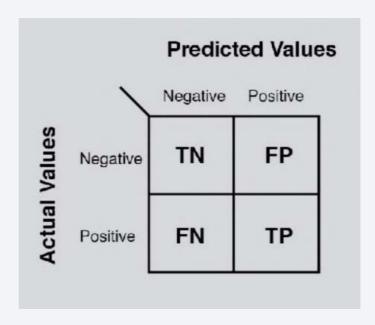
Pytt

Best Algorithm is Tree with a score of 0.9017857142857142
Best Params is : {'criterion': 'entropy', 'max_depth': 10, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 10, 'splitter': 'random'}
```

### **Confusion Matrix**

• The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier





#### Conclusions

#### We can conclude that:

- The Tree Classifier Algorithm is the best Machine Learning approach for this dataset.
- The low weighted payloads (which define as 4000kg and below) performed better than the heavy weighted payloads.
- Starting from the year 2013, the success rate for SpaceX launches is increased, directly proportional time in years to 2020, which it will eventually perfect the launches in the future.
- KSC LC-39A have the most successful launches of any sites; 76.9%
- SSO orbit have the most success rate; 100% and more than 1 occurrence.

