

# YouTube Song Analysis

Span

12/23/2010



8/20/2023

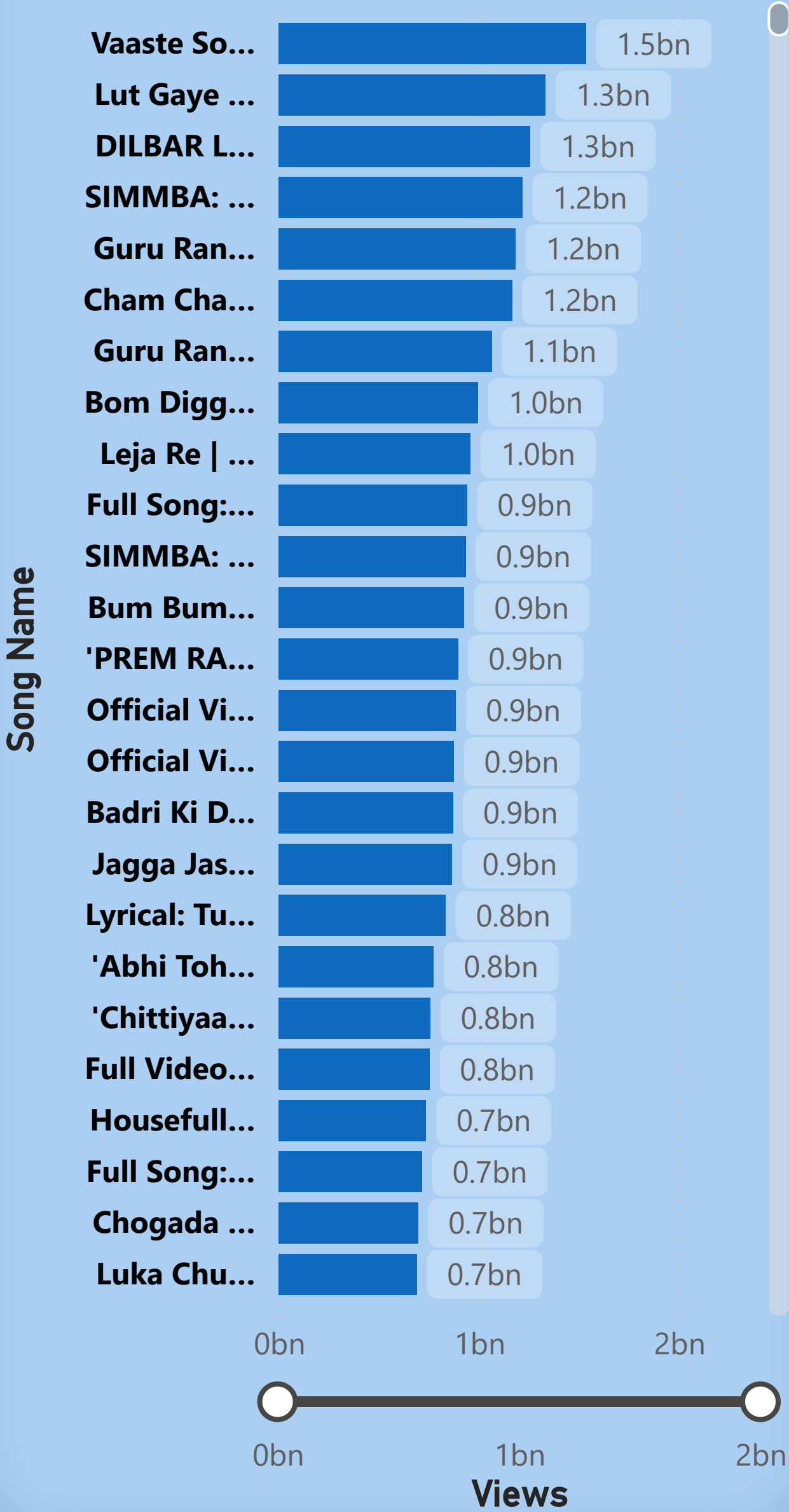


Basic Insights

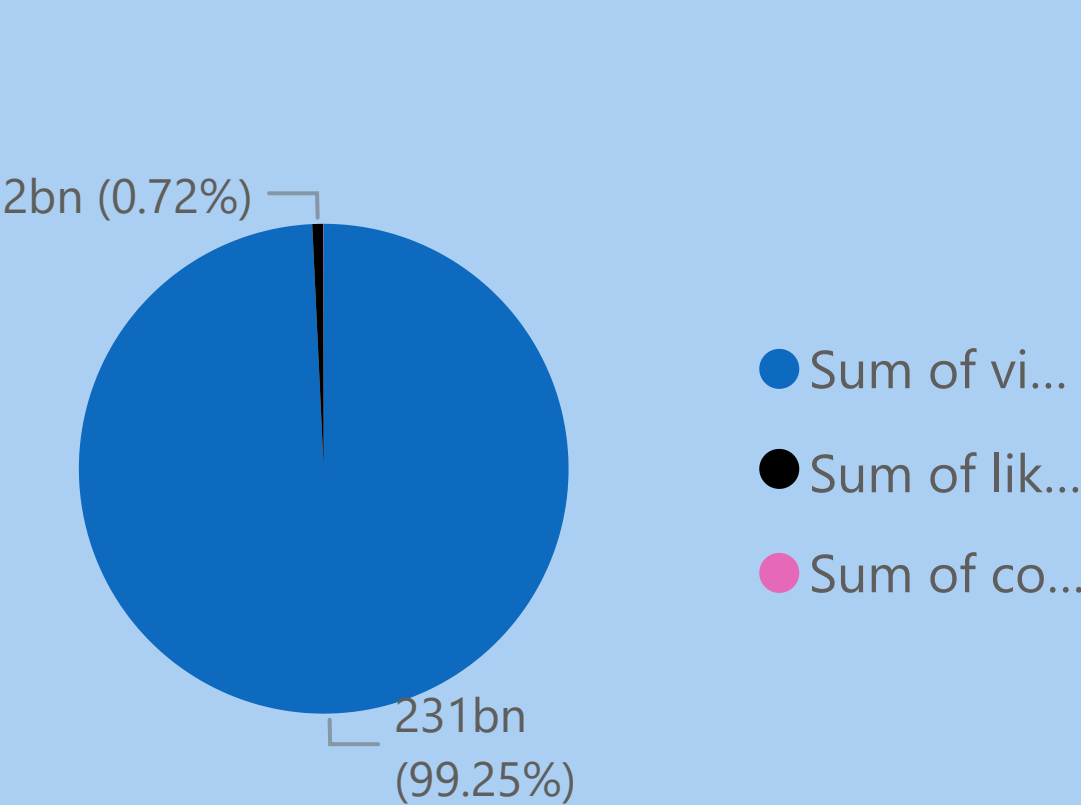
Further Details

Deeper Insights

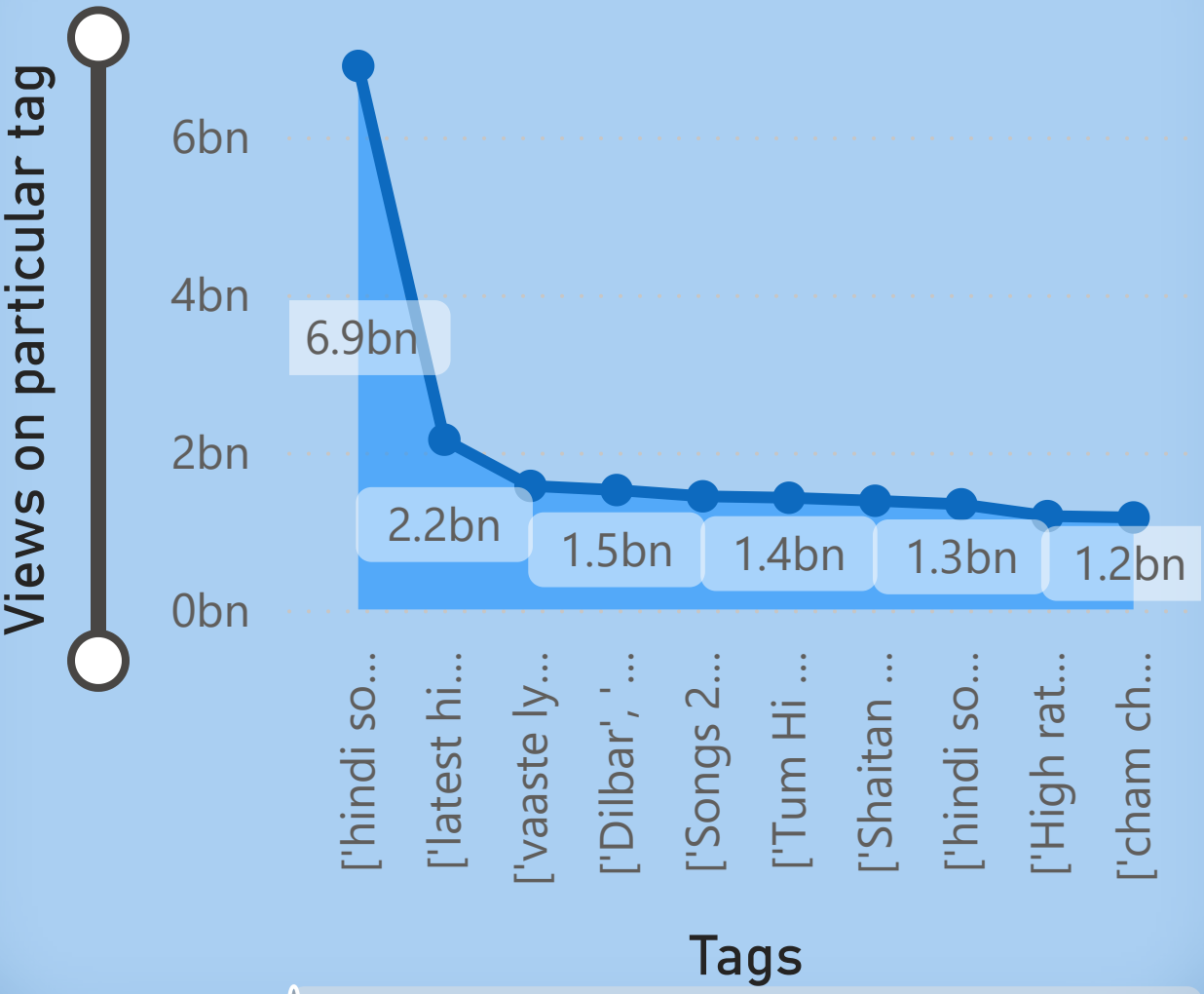
Popular Songs



Views vs Likes vs Comments

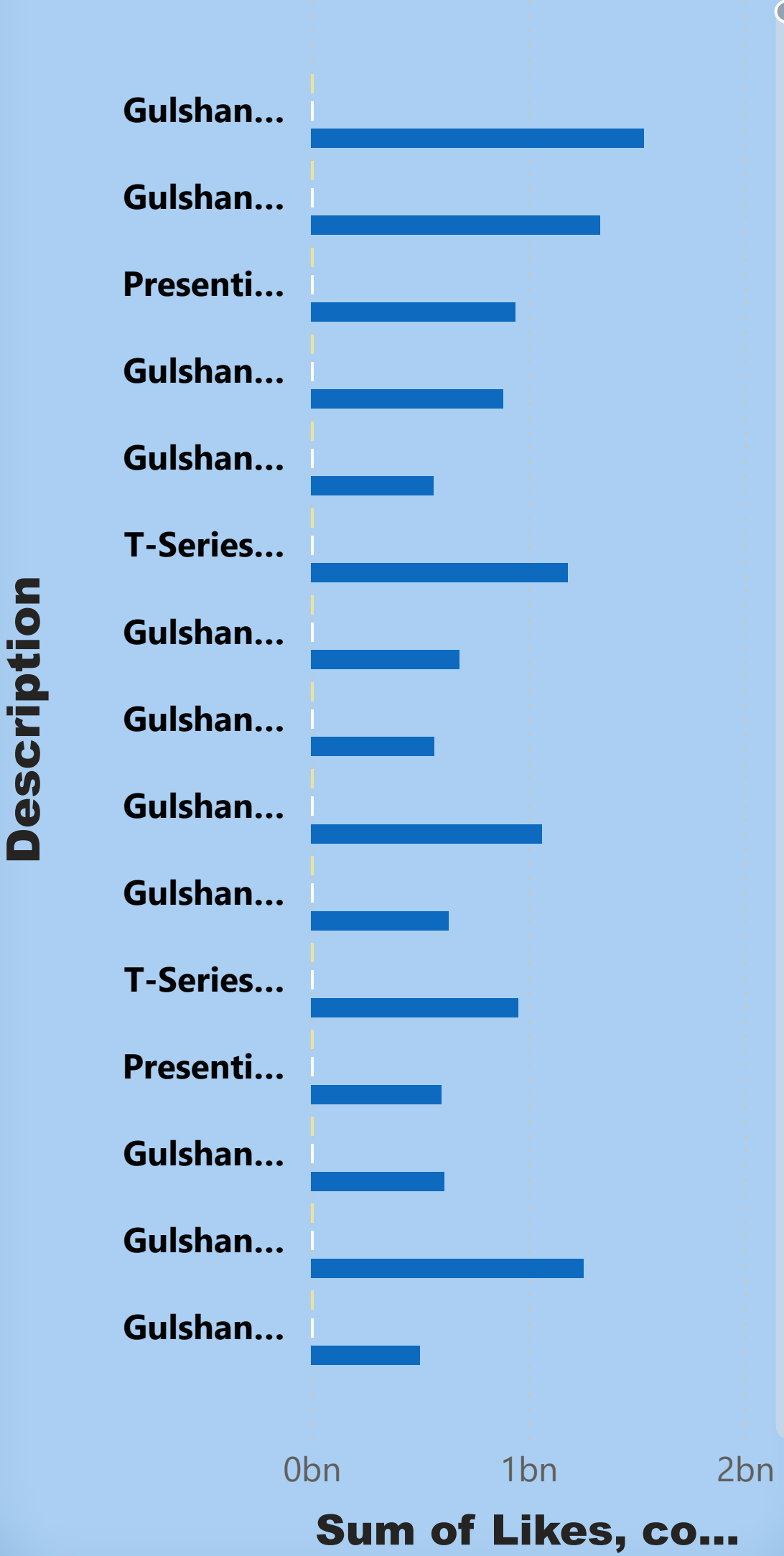


Popular Tags



Sum of likes, comment and view

Sum of like... Sum of c... Sum of vie...



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Span

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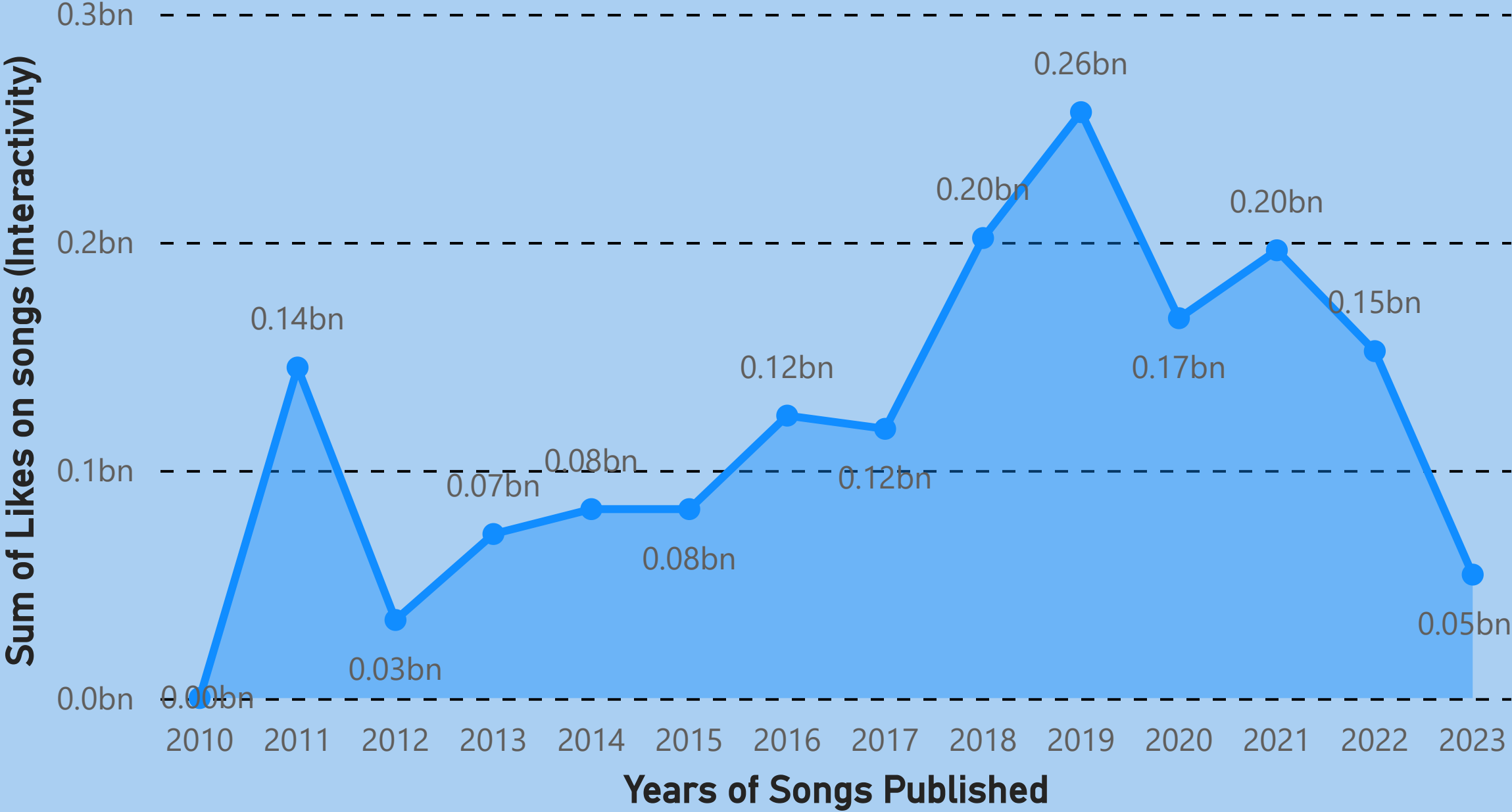
8/20/2023

Basic Insights

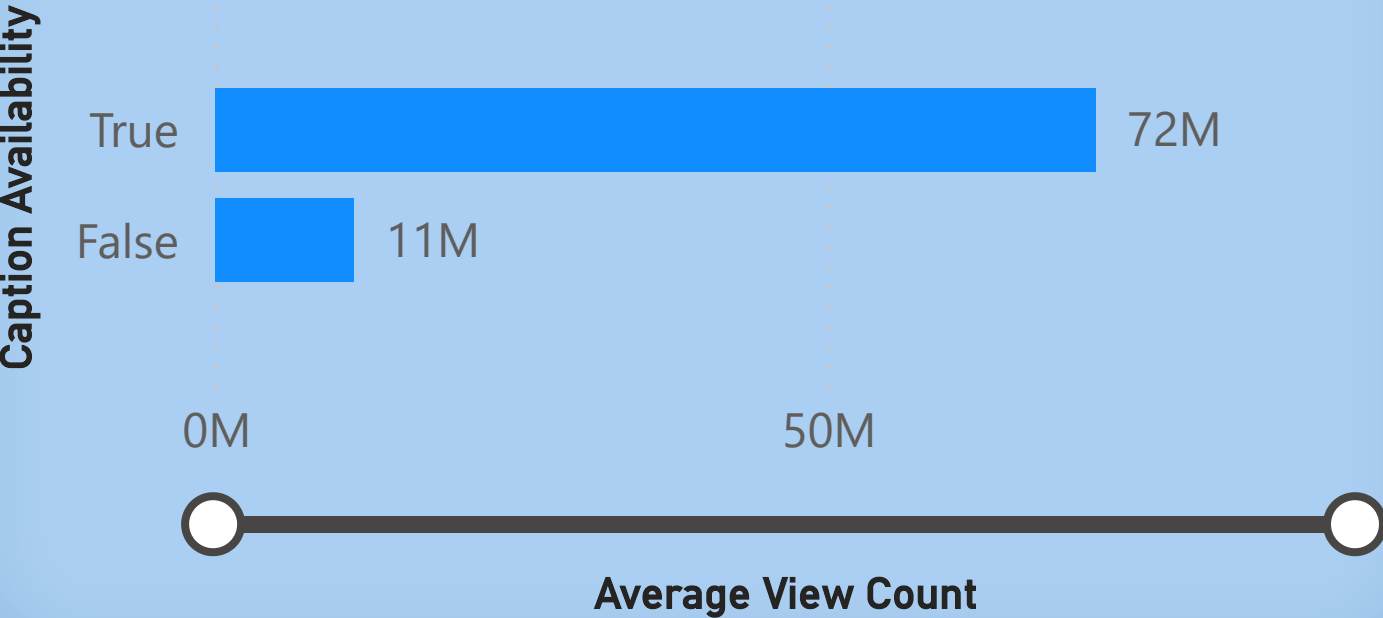
Further Details

Deeper Insights

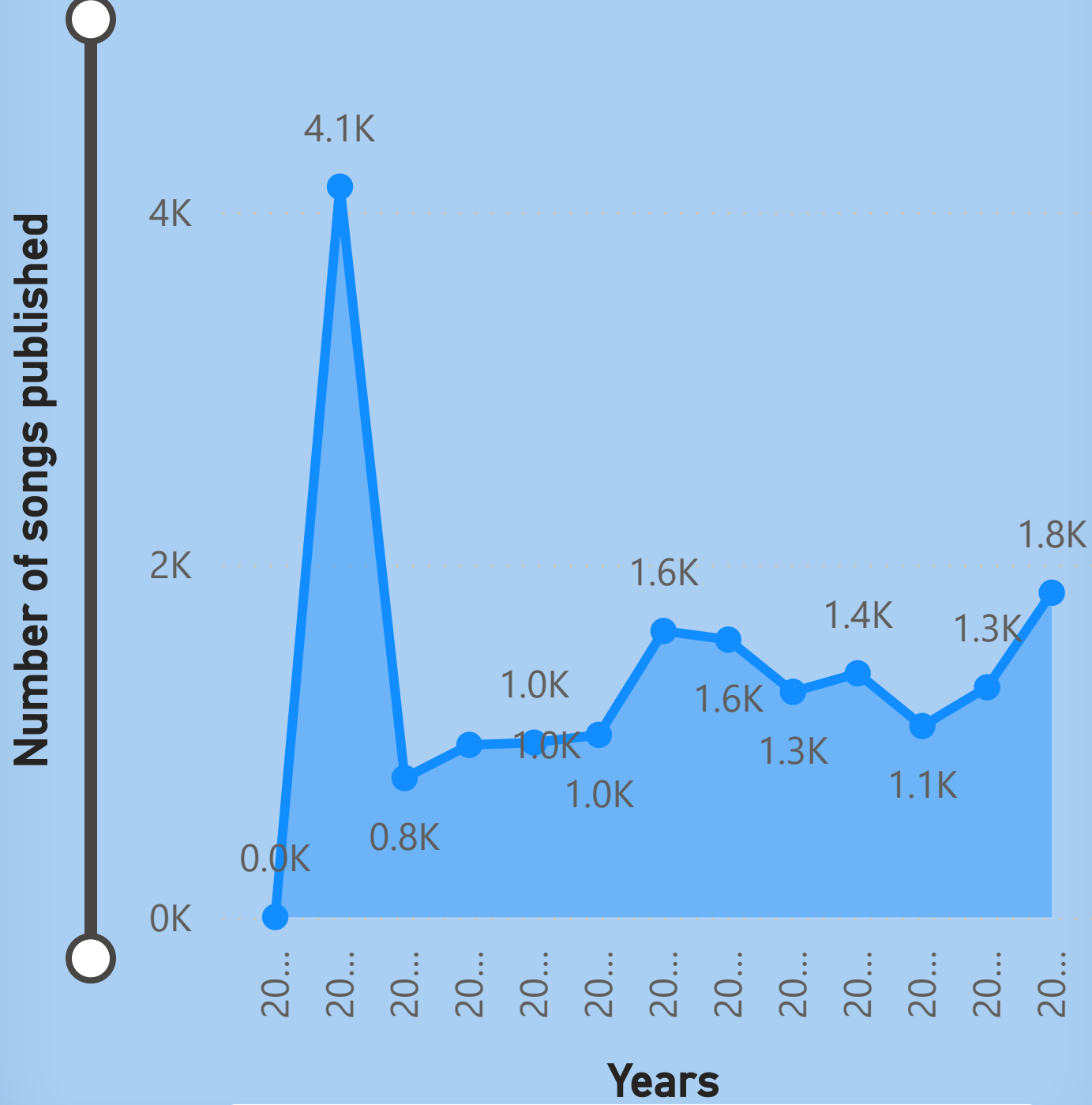
Likes engagement metrics each year



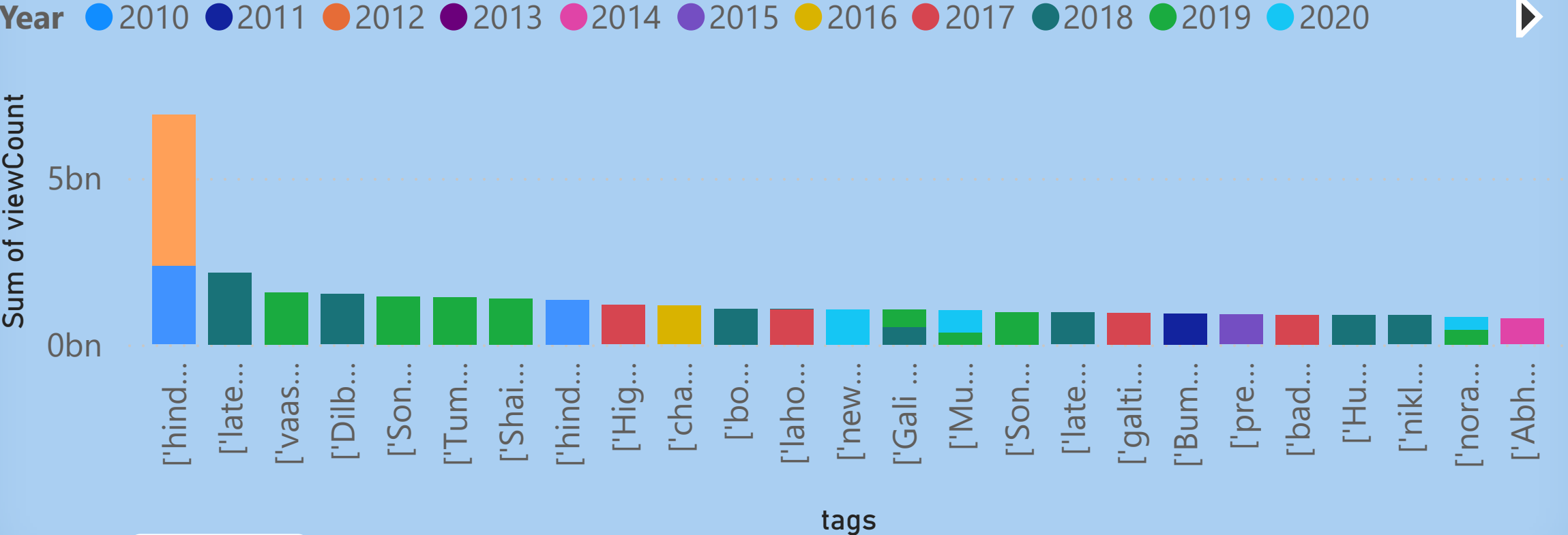
Average of viewCount by caption



Number songs published every year



Views by Tags



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Span

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Basic Insights

Further Details

Deeper Insights

11.94M

Average of viewCount

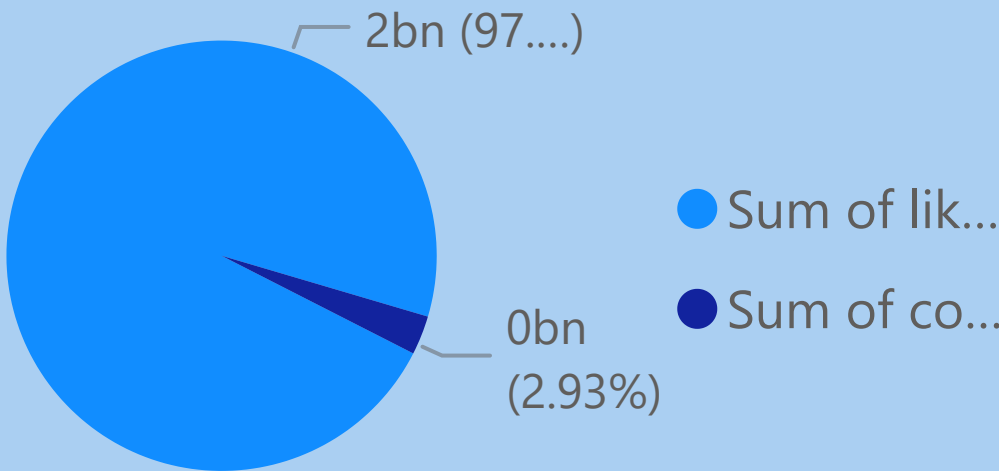
87.18...

Average of likeCount

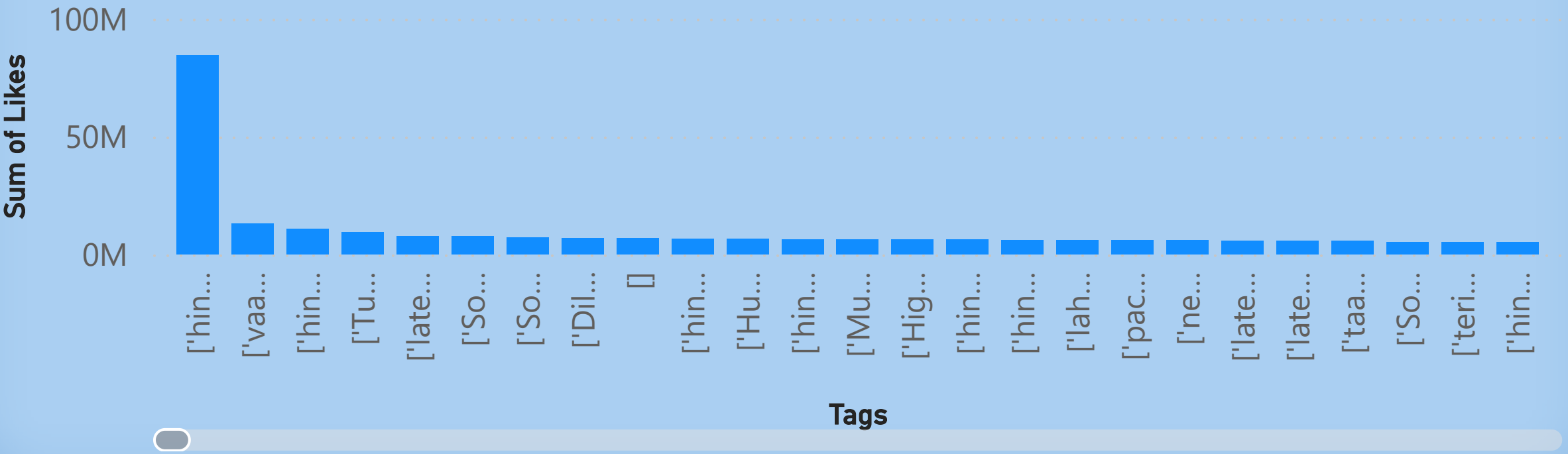
2.64K

Average of comment...

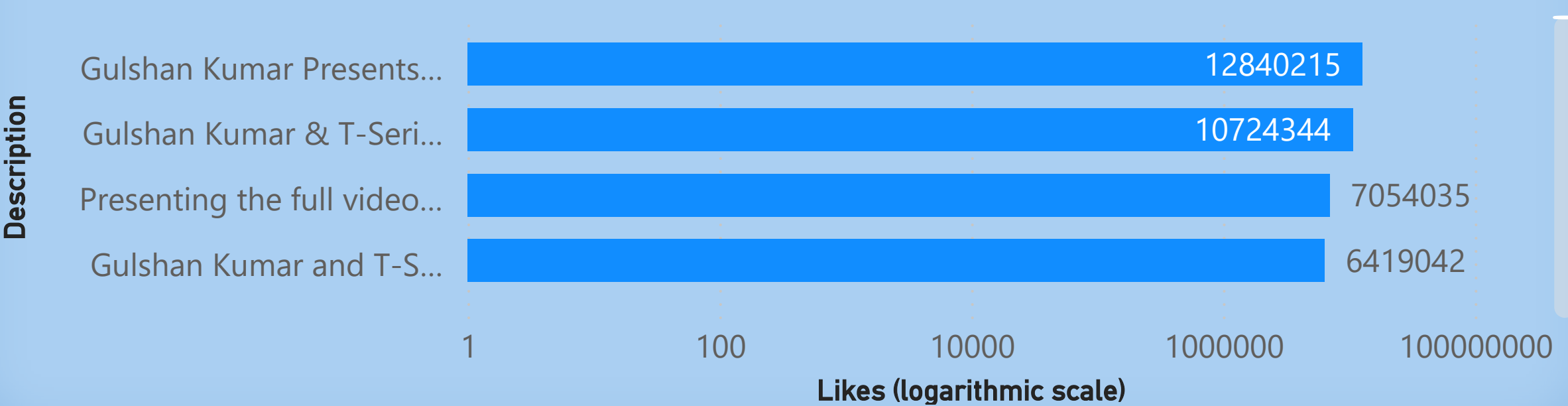
Sum of Likes and Sum of Comments



Sum of Likes by tags



Sum of Likes by Description



## Recommendations:

Creators should focus more on tags and description in order to gain more interactive audience.

Songs of particular tags should be released more often.

There should be more releases of songs from every category, as the interactivity is increase but quantity released is decreased that's why releasing more songs are having potential to grab more interactive audience.

