## Distributions and outliers

**EXPLORATORY DATA ANALYSIS IN POWER BI** 



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#### What are distributions?

**Definition**: set of all possible values of the variable and the associated frequencies.



## What are distributions?

#### Continuous

Age	Frequency
18	7
19	11
20	13
21	19
22	12

## What are distributions?

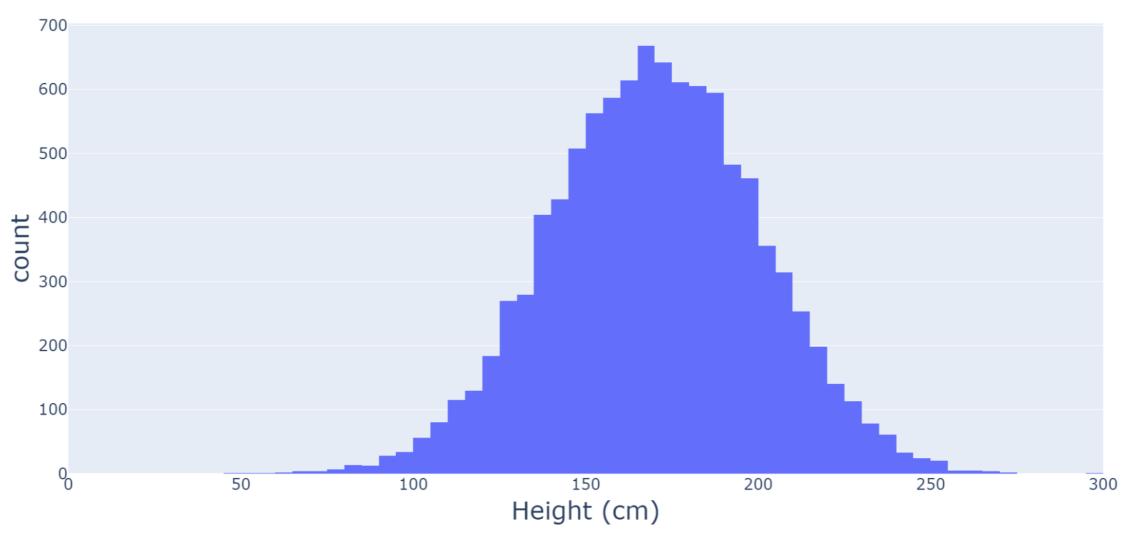
#### Continuous

Age	Frequency
18	7
19	11
20	13
21	19
22	12

#### Categorical

Hair Color	Frequency
Blonde	30
Brown	50
Black	40
Red	20
Grey	20

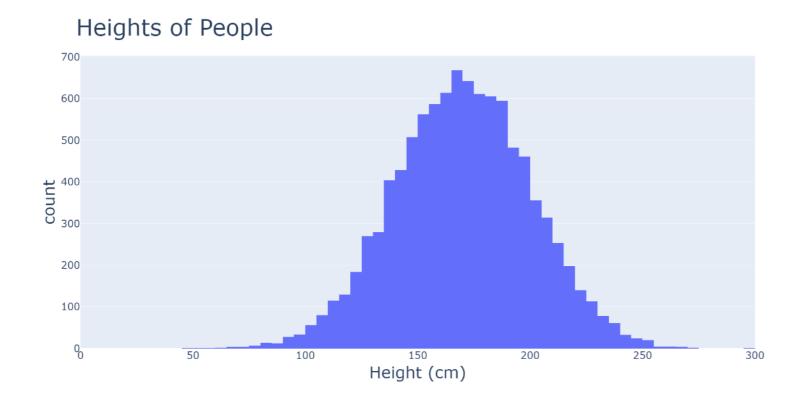
## What are histograms?



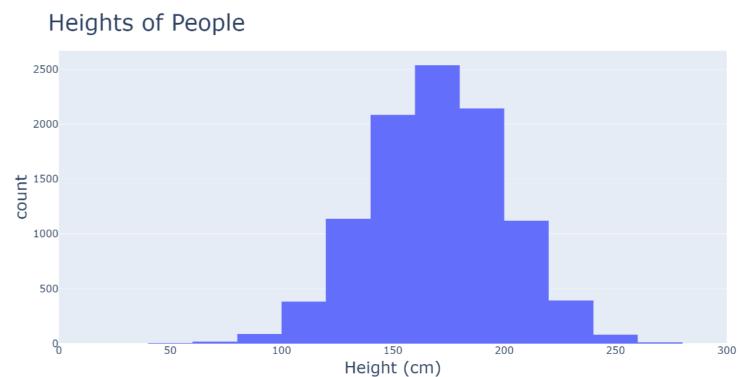


## What are histogram? - bins

#### Histogram with 100 bins

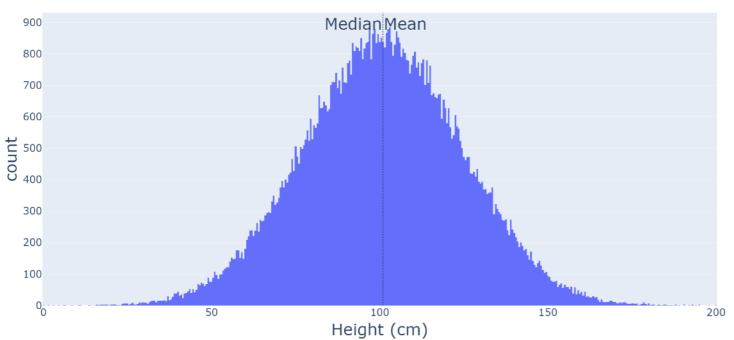


#### Histogram with 20 bins

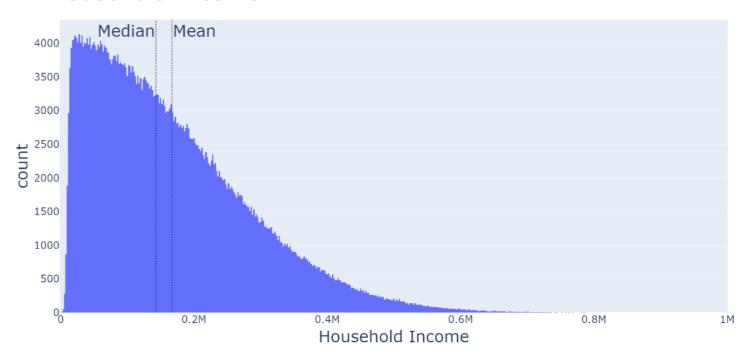


## Reading histograms - centrality and skewness





Household Income

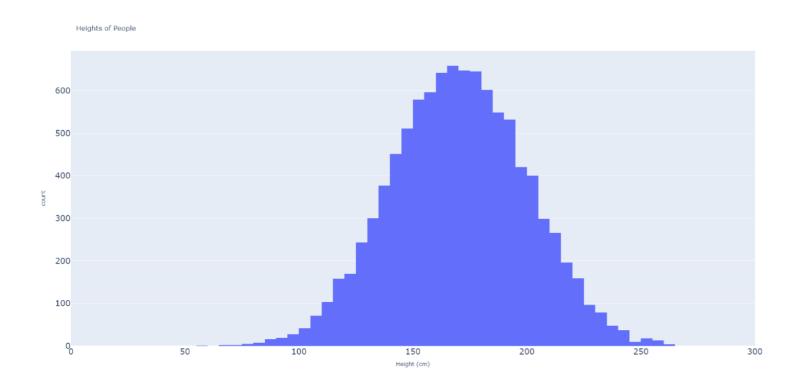


Normal distribution

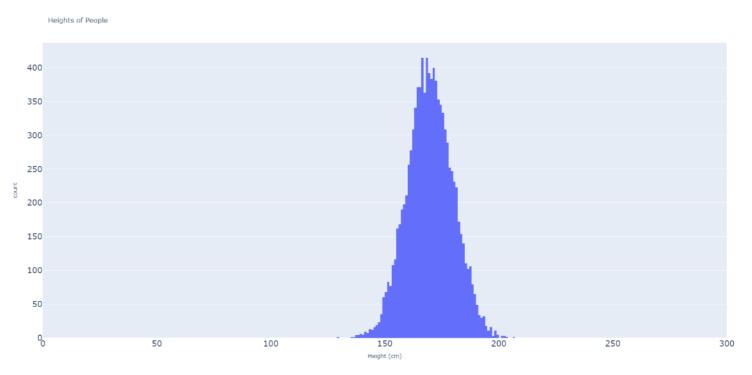
Right-skewed distribution

## Reading histograms - spread

#### Larger standard deviation

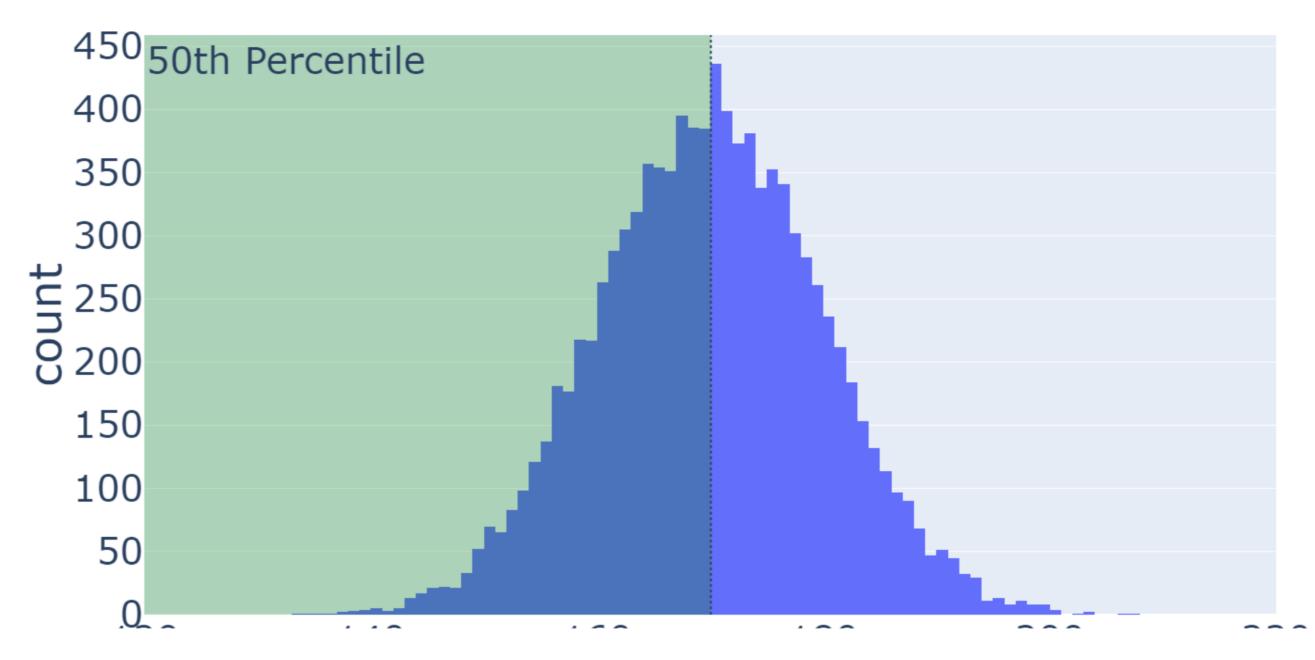


#### **Smaller standard deviation**



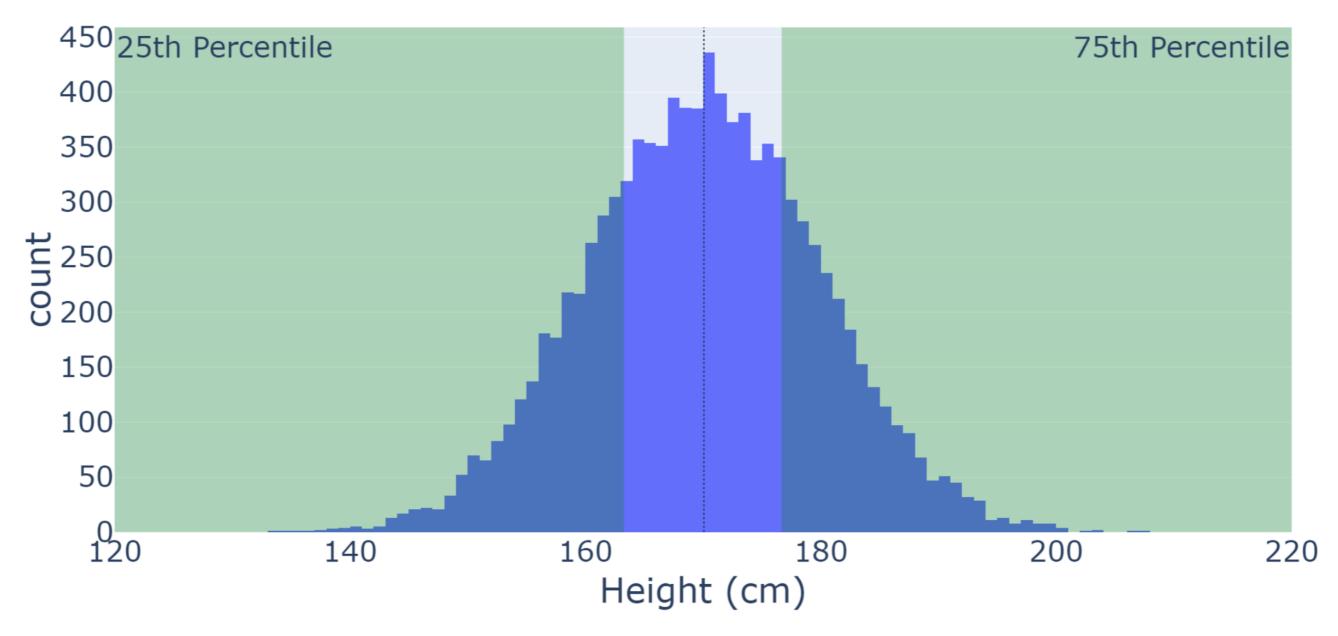


## Reading histograms - percentiles



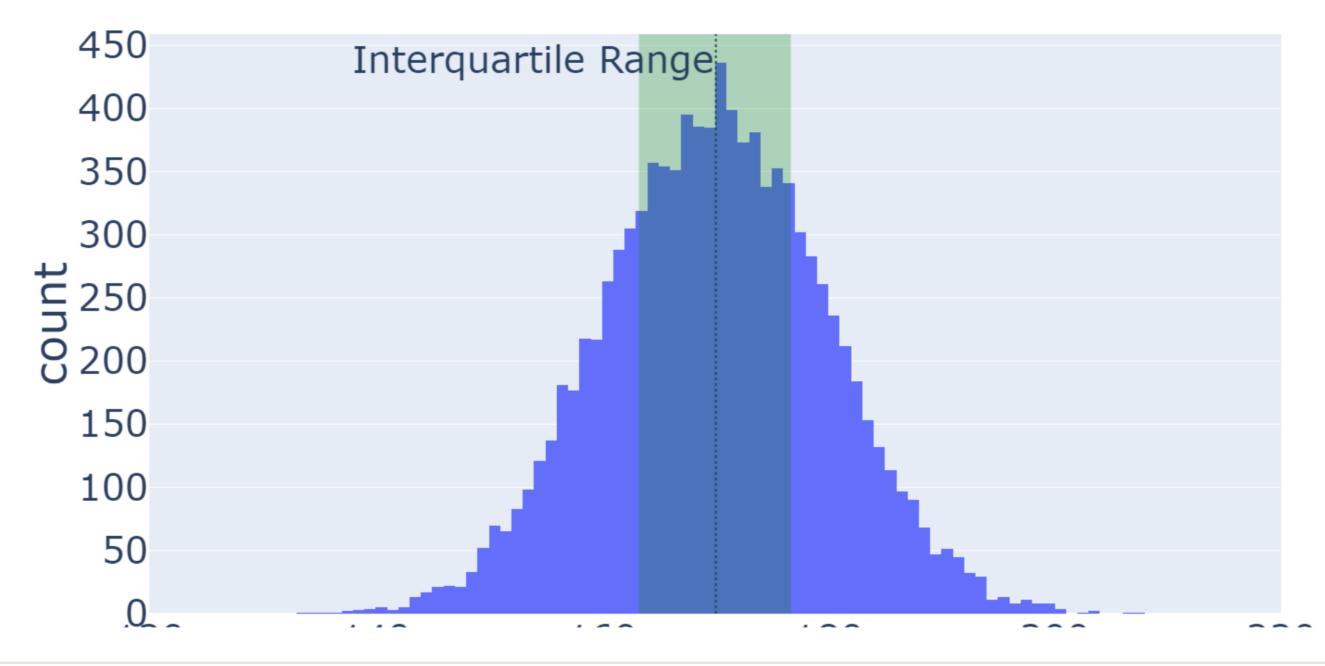


## Reading histograms - 25th & 75th percentiles



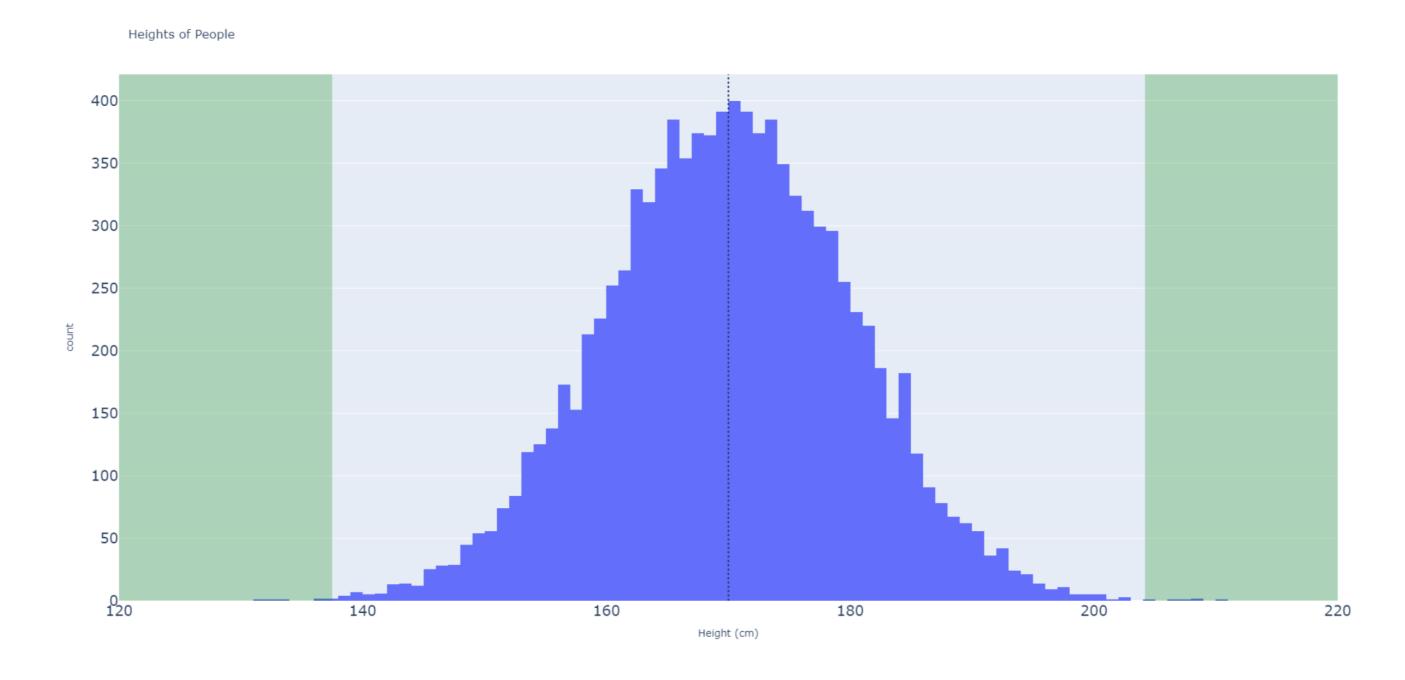


## Reading histograms - interquartile range





## What is an outlier?





## Finding outliers

Using standard deviation

$$lower = -3 * SD$$

$$upper = 3 * SD$$

Outlier when

$$value < lower \ {\tt OR} \ upper < value$$

Interquartile Range (IQR)

$$lower = 25 percentile - (1.5 * IQR)$$

$$upper = 75percentile + (1.5*IQR)$$

Outlier when

 $value < lower \ {\tt OR} \ upper < value$ 

## Addressing outliers

- 1. Remove observations
- 2. Imputation

#### Winsorizing

**IF** value < 5th percentile **THEN** value = 5th percentile

**IF** 95th percentile > value **THEN** value = 95th percentile

## Let's practice!

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# Histograms and outliers in AirBnB listings

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## Let's practice!

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