

SHRUTITIWARI

BBA PROFESSIONAL

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PROFESSIONAL SUMMARY

An enthusiastic BBA Professional ready to take on the business world! Backed by communication, leadership, and tech skills, with certifications in bancassurance, Insurance selling and sales. Passionate about business management, startup innovation, and driving results through teamwork and creativity.

EDUCATION

- Bachelor Of Business Administration
Allenhouse Business School (2026)

SKILLS

- Soft Skills : Communication | Teamwork | Leadership
- Hard Skills : Ms Office (Ms PowerPoint , Ms Word , Ms Excel) | Tally Prime | Tabblue | Digital Marketing |

INTERNSHIP

Organization: Lohia Corp Limited

Duration: 1 Month

Designation: Hr intern

Roles and responsibilities :

- Assisted in recruitment, onboarding, and interview coordination.
- Maintained employee records and supported HR processes.
- Enhanced skills in communication, teamwork, and employee management.
- Developed understanding of core HR functions and practices.

PROJECT WORK

"The Rise of AMUL: Analyzing Market Position and Consumer Preferences"

- AMUL is a leading player in India's dairy industry with a strong and trusted brand image.
- It stands out due to its wide product range and iconic cooperative business model.
- Consumers prefer AMUL for its quality, affordability, and consistent product availability.
- I learned teamwork, communication, problem-solving, creativity, and project management skills during this project.

TRAINING AND CERTIFICATION

- Hands-on experience in MS Office (Word, Excel, PowerPoint), Tally Prime, Digital Marketing, and Tableau through training at Allenhouse Business School.
- Completed Bajaj Finserv training at Allenhouse Business School with certifications in Selling Skills, Fundamentals of Bancassurance, and Insurance Selling.
- Earned an NPTEL certification in AI in HRM.

EXTRA CURRICULAR ACTIVITIES

- Volunteered in Techno-managemen Fest 2025 (Exuberance Event 2025)
- Startup Enclave Allenhouse group of institution (startup prototype formation competition-24)
- Participated in Best out of waste
- Participated in Cricket
- Participated In Tug Of War

AWARDS AND ACHIEVEMENTS

- Secured 3rd position in Best out of waste in Allenhouse Business School.
- Secured 1st position in cricket in Allenhouse Business School
- Secured 1st position in Tug Of War in Allenhouse Business School