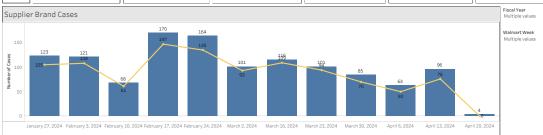
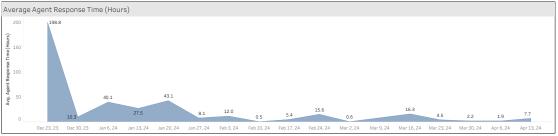
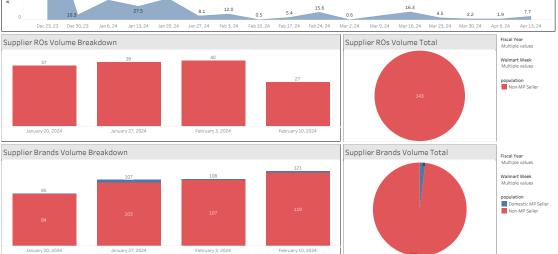
Supplier Brand Case						
LTD	Total Cases	Accepted Cases	Rejected Cases	New Cases	On Hold Cases	Review Cases
	5,558	4,777	576	6	175	24
YTD	Total Cases	Accepted Cases	Rejected Cases	New Cases	On Hold Cases	Review Cases
	1,355	1,178	62	3	88	24











Definitions:

Supplier Brand Cases: Number of Supplier Brand cases received via Item 360

Case Outcome: Percentage Outcome of Supplier Brand cases received

False Positive Rates: Percentage of accepted cases (automated and manual) which are overturned

Auto-Decisioning Rates: Percentage of cases accepted via automation

Top Reasons for Rejection: Primary causes for denial of Supplier Brand cases received

Average Agent Response Time by Case Type (Hours)
Average amount of time an agent takes to respond to Supplier Brand cases

Supplier ROs Volume Breakdown
Total number of Rights Owners registering Supplier Brands by month

Supplier ROs Volume Total
Total number of Rights Owners registering Supplier Brands categorized by Domestic, International, and Non-MP sellers

Supplier Brands Volume Breakdown Total number of Supplier Brand Cases by month

Supplier Brand Volume Total Total number of Supplier Brand Cases categorized by Domestic, International, and Non-MP sellers