HAIR AND MAKEUP/ BEAUTY AND FITNESS

A marriage is a special event for a man or woman. The bride or groom always looks forward to presenting their best look for the occasion. They wait to have their special look in the photo and video shooting during the occasion. For the present-day bride or groom the marriage day becomes extremely important and they start preparing for the occasion well in advance.

Professional makeup is important because it allows you peace of mind. A professional makeup artist has the knowledge and training to design a custom camera-ready look which is essential and completely different than applying everyday makeup. By allowing professional hair and makeup artists to tend to your needs on your big day, you are allowing yourself to look and feel your best for journey into wedded bliss.

The customizable beauty packages offered to the bride include bridal facials, complexion toning, make-up, hair styling and costume wear. Trendy bridal packages are also offered for the mehendi, sangeet and engagement functions.

PWP with its continuous exposure to the popular and currently in demand type of beauty packages offer right suggestions for the people seeking to undertake beauty treatments before the marriage.

I hope this enlightens a lot of brides-to-be out there not to shortcut your way through hair & make-up. You are the main attraction of the day, and you want to look your best.

🖊 <u>MEHENDI ARTIST</u>

Indian marriages are known for their many rituals. Indian weddings are incomplete without dance, music and lots of laughter. Furthermore, Indian weddings are not a one day ceremony. Pre-wedding ceremonies begin before the wedding and can sometimes be a week long celebration. One of the most important pre-wedding ceremonies in Indian marriages is the 'Mehendi ki raat'. It is not only a fun pre-wedding ritual but also has a deep-rooted cultural significance to it.

PWP provides you multi-design mehendi for feet and arms. Applying mehendi to the bride and the groom before the wedding is one of the oldest Indian traditions. Mehendi represents the bond of matrimony and is therefore, considered a 'shagun'. It signifies the love and affection between the couple and their families.