



NIT Kurukshetra

TechSpardha

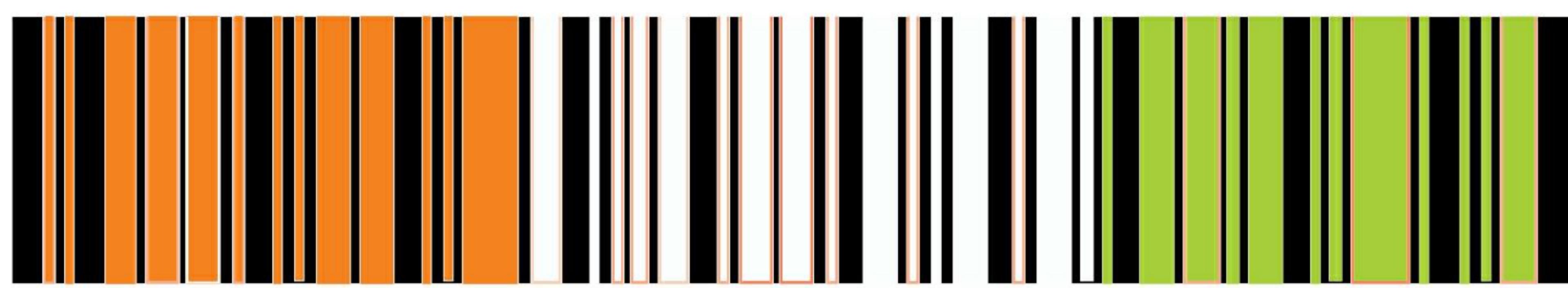
A National Level Technical Fest

12-15 March 2015

THE INSTITUTE

National Institute of Technology, Kurukshetra (NIT, Kurukshetra) is a public engineering university that was established in 1963 as REC (Regional Engineering College). In 2007, the university was conferred the premium status of Institute of National Importance. It is one of the top institutes in the field of technical education. With a world class faculty and dedicated students, the quest for excellence is perennial. This desire for excellence is not just limited to academics. At NIT, students indulge in a large number of technical, managerial as well as cultural events that nurture their talent and provide them with a platform for overall personality development. “TECHSPARDHA” is one of such platforms and is the main annual techno-managerial festival of the institute. Every year hundreds of students participate in this festival and make it a huge success.





M A D E I N ~~C H I N A~~



ABOUT THE THEME

Science and technology in ancient and medieval India covered all the major branches of human knowledge and activities, including mathematics, astronomy, physics, chemistry, medical science and surgery, fine arts, mechanical and production technology, civil engineering and architecture, shipbuilding and navigation, sports and games.

Since ancient times, Indian scientists have invented a lot of technologies which have led to the foundations of today's innovations. Indians are creative, optimistic, humble and hard-working which makes them great leaders and above all, it makes them good humans.

This TECHSPARDHA, we appreciate the technologies that were borne out of our country's most talented, intelligent and creative minds, right here in our motherland. With our theme 'Made in India ', we strive to encourage the young techno-enthusiasts to be a part of India's development and give their best efforts to be another benchmark in India's technological timeline by means of innovation and hard work.

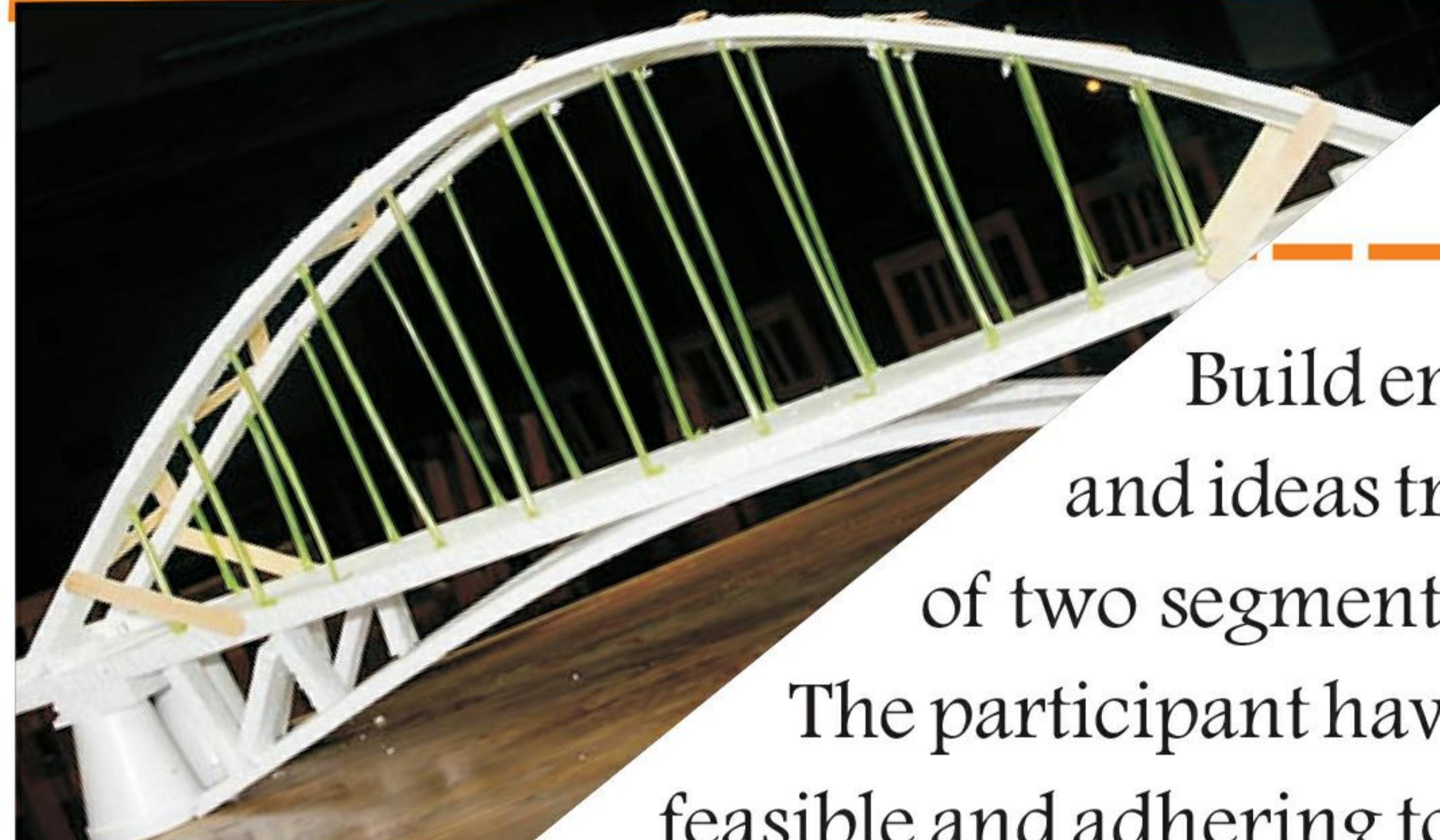
CHRONICLE

This technical festival was established in the year 1995 as "Technospect". It started with a few as nine technical and managerial events and had participation mainly from the campus itself. The extravaganza transformed into "Literati" the following year and was soon attracting students around Kurukshetra.

In the Golden Jubilee year, 2013, the festival was rechristened "TECHSPARDHA". Over the years, it continued to gain momentum and presently has about 50 events spreading in the domains of technical paper presentations, robotics, software development, aero-modeling, quizzes, architecture design, managerial, online and fun events.

This year, we aim to take this festival to even bigger heights with extensive focus on technological contribution by India.

Build-em-All



Build em all is the event where a real engineer's innovation and ideas transforms into real life masterpiece. It basically consists of two segments of on the spot challenge and submission challenge . The participant have to make structure which is both practically feasible and adhering to practical loads.

Contra-Code



Lock your choices in initial rounds that will be loaded back to you in some new forms for exe's and many more code thrillers awaiting for you in one of the programming language. So lock urself to execute.

Excalibur



When humans need to focus from thought process to teamwork, from analysis to development, from local to global scope. Excalibur is such an event. The software development event is an end-to-end development of making idea into reality.

Junkyard Wars

“One man’s junk is another man’s treasure”. Limited time, limited resources and an opportunity to turn your ideas into reality. Junkyard Wars is an event which makes blend of your creativity, engineering concepts and skills to create working models using junk. to clear a particular objective.

Robo-Wars

This is not a war of evil or good, but for great tech-minds who create robots. The path to glory passes through the alley of destruction, lethal combats, violent bots, and flying blades! Merge your technical know-how with the ferocious gladiator in you!

The challenge is to create a robot whose sole purpose is to push, throw, flip or drag, or otherwise move your opponent out of the arena within the stipulated time.

Vidhwaan

Vidhwaan is an event in which we have to design the electrical layout of the power generating station, switchyard and power distribution network. We have to consider the fact of reliability and feasibility of the layout and also we have to look

Load is 14.55 MW
Jabalpur generating station and substation of 220/66/11 KV
15 MW and 1.5MW from Hirakud, Jabalpur
STATE OF THE ART WASTE ENERGY PLANT (WEPL) (1.5 MW (, HZ Zosen)





LECTURE SERIES

Guest lectures are an integral part of Techspardha. Corporate head honchos, and people from academia are invited to share their spectra of rich experiences and insights about the contemporary technology and management relevant horizons. These guest lectures serve as an ideal platform for the students to supplement their knowledge with the first hand perspective of some of the stalwarts of the industry, and also appreciate the different dimensions of handling the challenges that lie ahead. The guest lectures are followed by an interactive question and answer round, wherein the keen minds seek solutions to their doubts.





INFORMALZ

The arrangements of music and dance provide the young minds a chance to enjoy with their friends. Numerous fun events like Amazing Race, Paper Dance, Photo Scavenger Hunt, Tug of War, Paint Ball where wits outshone skills provide students a chance to show its fun side and agile personality.

Informalz not only add to the fun factor of the festival but also help to celebrate the spirit of competition. The fun at Informalz sends the message that the fight begins and ends in the arena itself.



EXHIBITIONS

Exhibitions at Techspardha is a great platform for motivating the present generation to innovate. We showcase the innovations in the field of Engineering and Technology.

Last year, we organized Brahmos Exhibition in which there were models of rockets and missiles developed by them. It was a great experience learning about the Rocket Science. This year, we strive to take Exhibitions at higher level by exhibiting the products which are breakthrough innovations in Science and Technology. We are also adhering to our theme by showcasing the innovations made in India.

Exhibitions shorten the distance between industries and educational institutions.

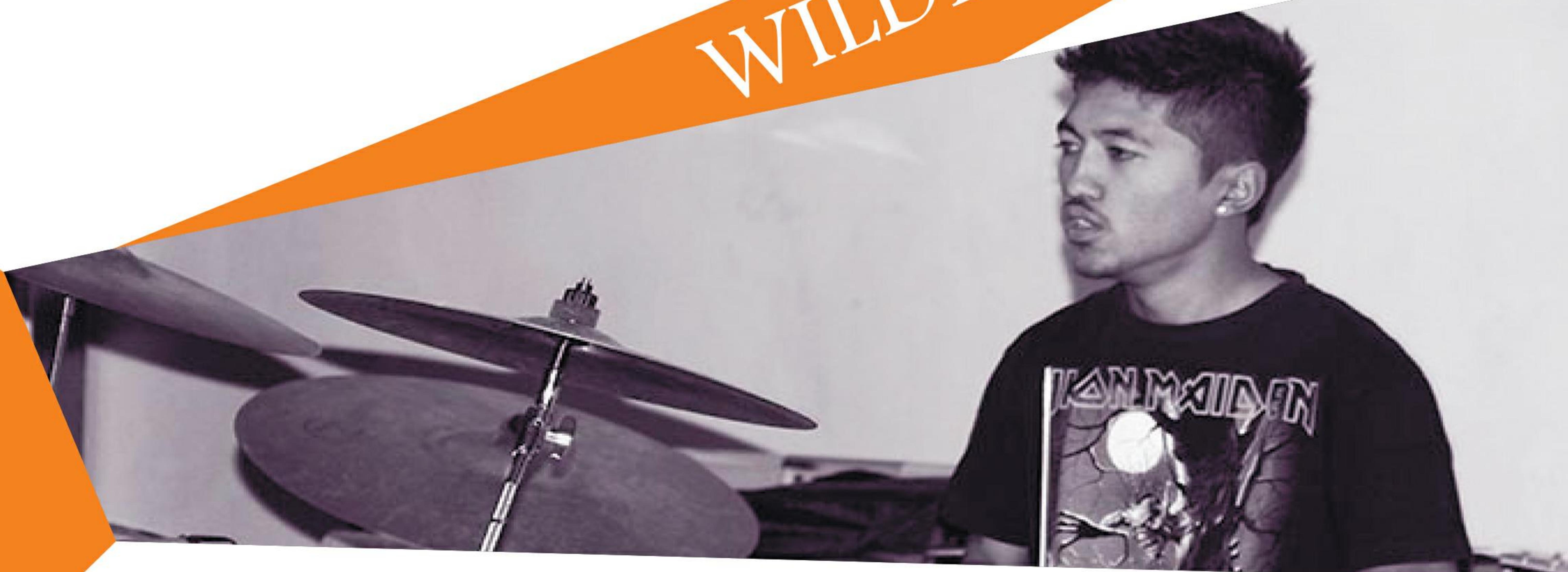


PRONITE



After the day filled with mind-boggling events, thousands of people shift to the magnificent Open Air Theatre which hosts awesome performances by some of the best artists. Pro Nite is a great attraction for crowd. In the past, we have showcased performances like Shadow Act, Laser show etc.

WILDFLOWER



Techspardha showcases the engineering feats, scientific acumen and an overall analytical vigor of the technocrats of tomorrow. A respite from these mind-churning tech-events and heavy competition is the musical event 'Wildflower'

SPONSORSHIP BENEFITS

1. Association of the Sponsor with NIT Kurukshetra and Techspardha '15, one of the largest festivals in North India.
2. Extensive reach of posters to over 100+ colleges across India.
3. Sponsor's name & logo to be mentioned in the souvenir of fest, marketing collaterals & also on the backdrop.
4. Publicity through articles and ads in local dailies, news channels, social networking websites, etc.
5. Publicity through flexes, banners, information booklets and other paraphernalia.
6. Appearance of name and logo of the sponsors in the official website of Techspardha '15.
7. On campus branding and publicity during the festival among 10000 odd participants.
8. Ideal platform for launching new products and accessories.

TITLE SPONSOR

Primary association of the name and logo of the company with Techspardha '15 NIT Kurukshetra & <Title Sponsor> presents Techspardha 2015

Exclusive benefits to the title sponsor:

- 1.Your firm will be prominently highlighted by banners, pamphlets and links for the same would feature on our official website and our social network pages.
- 2.Only the title sponsor name and logo will go on each and every certificate which is a matter of pride for the participant.
- 3.Interactive stalls exclusively to show your product and services.
- 4.Two full page colour advertisement in the souvenir of Techspardha '15.
- 5.Separate Venue as in Informalz Stage to be used only by the Title sponsor
- 6.Venues to be named after sponsor's name during fest
e.g., <name> Open Air Theater

CO-SPONSOR

Secondary association of the name and logo of the company with Techspardha '15. Techspardha 2015 co-sponsored by <Co-sponsor>

1. Appearance of your company's name in various print and electronic media
2. Prominent appearance of the name and logo of your company in header of every page of our official website along with prominent marked areas on the website.
3. Interactive stalls exclusively to show your product and services
4. A full page colour advertisement in the souvenir of Techspardha '15
5. Extensive reach of poster to over 100+ colleges across India apart from prominent IIT's & NIT's, 30 days prior to fest .

ASSOCIATE SPONSOR

1. Appearance of your company's name in various print and electronic media.
2. Appearance of company name and logo on official website and Facebook.
3. Mention in souvenir of Techspardha'15.

INDIVIDUAL EVENT SPONSOR

Main

Primary association of the name and logo of the company with the event

<Event Sponsor> presents <Event>

1. The event sponsor logo on the event winner trophy.
2. Interactive stall to show your product and services.
3. Prominent appearance of the name and logo of the sponsor in the event arena and on the website.

Associate

Secondary association of the name and logo of the company with the event <Event> powered by <Event Sponsor>

1. Interactive stall exclusively to show your product and services.
2. Prominent appearance of the name and logo of the sponsor in the event arena and on the website.

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REFRESHMENT

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NZT Solutions Pvt Ltd

THANK YOU

At last, we'd like to extend a hearty thanks to you for going through our proposal of your firm as an ambassador for the Techno-Managerial panorama, TECHSPARDHA 2015. Techspardha will be an extravaganza with more than 10,000 participants from over 100 colleges spanning all over the country and presence of your esteemed brand as our partner could help us take Techspardha a notch up the ladder. We are looking forward to a positive reply.

Team Techspardha

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