



Shreyas Patil

Product Designer

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Santa Clara, California

Experience

Teaching Assistant—User Experience Design at RIT (Aug 2024 - Dec 2024)

- Guiding students through the entire UX design process, from initial concept to high-fidelity prototypes, fostering a strong design culture and emphasizing user-centered design principles.
- Leading prototyping workshops to enhance students' ability to express innovative ideas and solve complex design challenges.

DashWorks—Product Design Intern (Feb 2024 - Apr 2024)

- Revamped the signup screen to complement the onboarding flow, enhancing user experience by simplifying the process and reducing user overwhelm.
- Initiated the development of a design system, standardizing modals across the platform to ensure consistency and scalability. This foundational work supports ongoing product evolution and enhances design coherence.
- Redesigned the company website, focusing on making information more understandable and visually appealing. Improved user engagement through enhanced visual communication and clearer content layout.

Freelance Web Developer—Wall App Startup Landing Page (Jun 2023)

- Leveraged Framer to design and deploy a visually appealing and highly functional landing page for a startup; resulted in a 25% increase in lead generation and a 15% conversion rate improvement.
- Developed a deep understanding of developer requirements and constraints.

SeekMy—Product Designer (Jan 2022-May 2022)

- Orchestrated the end-to-end design lifecycle for digital applications, ensuring alignment with business goals, brand consistency, and user engagement, resulting in a cohesive product strategy.
- Expedited the design process, delivering 2 polished final products in a 5-month period.
- Streamlined cross-functional team integration by bringing together web developers, engineers, and stakeholders to deliver innovative design solutions; achieved a 30% reduction in project timelines, resulting in increased efficiency and improved overall productivity.

Tech Mahindra—Artificial Intelligence Research Intern (Oct 2020-Apr 2021)

- Developed AI-driven auto-encoder networks to convert 2D facial images to 3D models.
- Acquired foundational knowledge of generative AI technologies, deepening technical expertise in state-of-the-art artificial intelligence applications.

Education

Rochester Institute of Technology—MS Human-Computer Interaction (Aug 2022-Dec 2024)

- Developed proficiency in constructing and maintaining scalable design systems with interactive components.
- Acquired practical experience in user research methodologies and usability testing to enhance user experience and product design.
- Courses: Design Systems Intensive, Wearables and Prototyping, Design Systems, Usability Testing, Research Methods.

Maharashtra Institute of Technology—B. Tech Electronics Engineering (Jun 2017-Jun 2021)

- Specialisation in ML & AI
- Gained fluency in technical languages like HTML and CSS, empowering effective communication and collaboration with engineering teams on design initiatives; elevated project outcomes through enhanced understanding of critical technical concepts.

Skills & Certifications

Softwares: Figma, Sketch, Adobe Creative Suite, Blender, Miro, Zeplin, iOS Human Interface guidelines, Android Material design, Microsoft outlook, Word, Excel, PowerPoint.

Hard skills: User Interface (UI) Design, User Experience (UX) Design, Design Thinking, User Research, Design Systems, Mobile Application Design, Usability Testing, Interaction Design, Rapid Prototyping, Typography, User Flows.

Certifications: UI Engineering 101 for Designers